

Waterfront Strategies

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: Waterfront Strategies
3050 K Street, NW
Washington, DC 20007
RE: FFUSA/CLIMATE POWER
DATE: 6/5/24

SKED A - Estimate #'s - 13384/13385/13386/13387/13388/13389

MARKETS:

PHOENIX, ATLANTA, PITTSBURGH, PHILADELPHIA

MADISON, MILWAUKEE LAS VEGAS, DETROIT

SPOT TO ARRIVE BY THURSDAY, 6/6

STARTING FRIDAY, 6/7

PLEASE RUN HD FEED UFN:

FFUSA202401H

"JOIN THE CLUB"

TV :30 @ 80%

FFUSA202403H

"ROBBIE"

TV :30 @ 10%

FFUSA202404H

"ALLIE"

TV :30 @ 10%