

KYEE FM, Alamogordo, NM

List of Community Issues

2nd Quarter 2023

The Management of KYEE-FM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped us determine the following issues of importance to the Alamogordo area.

- 1) Big Brothers Big Sisters of Otero County – Volunteers Needed
  
- 2) White Sands Habitat for Humanity – Donations Needed
  
- 3) Alamogordo Parks & Recreation – to share information on a free weekly event for families.
  
- 4) The Counseling Center – information as to date, time and place of the 2<sup>nd</sup> Annual Child Abuse Event
  
- 5) NMSU Alamogordo Fine Arts & Digital Art Programs – hosting a student art show.
  
- 6) Knight of Columbus 3355 – hosting Council meetings each month.

7) The Alamogordo Los Rebels RC – hosting a fundraiser – 24<sup>th</sup> Annual Blessing of the Bikes.

8) Otero County Animal Shelter – hosting a pet adoption.

9) National Association of Mail Carriers – hosting their 31<sup>st</sup> Annual Stamp Out Hunger Food Drive.

10) The Tularosa Masonic Lodge in Tularosa – conducting a Flag Disposal Ceremony.

**The following programs were broadcast on KYEE-FM airing during the 2nd Quarter of 2023 to address the importance of these issues:**

1) Burt Broadcasting stations worked together with Big Brothers and Big Sisters of Otero County to appeal to the community for volunteers and donations. There are currently more students than there are mentors in Otero County. Adults 18+ can sign up to be a mentor for just one hour per week.

POC: Brenda Dorsey

Date: 04/01/2023

Length: .19 minutes

2) Burt Broadcasting stations worked together with White Sands Habitat for Humanity to promote the need for donations for their ReStore. The ReStore sells gently used items for the household at a lower price in order to help fund the mission of Habitat for Humanity. Any profits used for non prof.

POC: Kuia Taiaroa

Date: 04/01/2023

Length: .18 minutes

3) Burt Broadcasting stations partnered with Alamogordo Parks & Recreation in order to distribute information about a FREE weekly “Family Board Game Night.”

POC: 575-439-4142

Date: 04/01/2023

Length: .22 minute

4) Burt Broadcasting stations worked together with The Counseling Center who hosted its 2<sup>nd</sup> Annual child Abuse Awareness Health Fair.

POC: 515-488-2500

Date: 04/01/2023

Length: .12 minutes

5) Burt Broadcasting stations worked together with the New Mexico State University of Alamogordo to alert the public to an Art Show featuring student artwork from ceramics, painting, drawing, photography, graphic design and digital media.

POC: John Adams (575) 439-43675

Date 04/01/2023

Length .14 minutes

6) Burt Broadcasting stations worked together with the Knights of Columbus Council 3355 alerting the public of their meeting date, time and address.

POC: (515) 551-2198

Date: 04/11/2023

Length 19 minutes

7) Burt Broadcasting stations worked together with The Alamogordo Los Rebels RC –letting Otero County know the time and place of the 24<sup>th</sup> Annual Blessing of the Bikes.

POC: (515) 491-6113

Date: 04/03/2023

Length .21 minutes

8) Burt Broadcasting stations worked together with the Otero County Animal shelter to publicize the time, date and place of their pet adoption.

POC: 515-434-2959

Date: 04/02/2023

Length .22 minutes

9) Burt Broadcasting stations worked together with the National Association of Mail Carriers to notify listeners how they can participate in the “Stamp Out Hunger Food Drive.”

POC: National Association of Mail Carriers

Date: 04/03/2023

Length .21 minutes

10) Burt Broadcasting stations worked together with The Tularosa Masonic Lodge to notify the public of the time, date and place of the flag disposal ceremony.

POC: Harry Kelley

575-430-7224

Date: 05/15/2023

Length .18 minutes