

KINN-AM, Alamogordo, NM

List of Community Issues

3rd Quarter 2023

The Management of KINN-AM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped us determine the following issues of importance to the Alamogordo area.

- 1) Big Brothers Big Sisters of Otero County – Volunteers & Donations Needed
- 2) White Sands Habitat for Humanity – Donations Needed
- 3) The Counseling Center – Inviting all to "chill" in the Counseling Cooling Center
- 4) Knight of Columbus 3355 – hosting Council meetings each month
- 5) Little J Ranch - Free to visit - Donations Needed
- 6) Vitalant Blood Drive - Donations Needed
- 7) Holloman Air Force Base - Teach Boy Scout Troops to retire flags properly
- 8) The Alamogordo High School - Sharing information regarding the Homecoming Parade & Game

- 9) Otero County Federated Republican Women's Meeting - Information
- 10) Eagle Riders - Hosting A School Supply Drive
- 11) Fallen Officers Memorial - Paying Respect to Officer Anthony Ferguson
- 12) High Rolls Trinity Baptist Church - Informing the public about VBS
- 13) First National Bank - Blood Drive
- 14) Our Lady of Guadalupe Catholic Church - Informing all abouttApple Festival

The following programs were broadcast on KINN-AM airing during the 3rd Quarter of 2023 to address the importance of these issues:

1) Burt Broadcasting stations worked together with Big Brothers and Big Sisters of Otero County to appeal to the community for volunteers and donations. Adults 18+ can sign up to be a mentor for just one hour per week.

POC: Brenda Dorsey (575) 708-0716

Date: 09/01/2023

Length: 14 minutes

2) Burt Broadcasting stations worked together with White Sands Habitat for Humanity to promote the need for donations for their ReStore. The ReStore sells gently used items for the household at a lower price in order to help fund the mission of Habitat for Humanity. Any profits used for non prof.

POC: (575) 437-6562

Date: 09/01/2023

Length: 21 minutes

3) Burt Broadcasting stations partnered with The Counseling Center in order to invite the public to come and "Chill" with free water and a cool space.

POC: The Counseling Center

Date: 09/01/2023

Length: 15 minutes

4) Burt Broadcasting stations worked together with the Knights of Columbus to alert the public they meet on a set day and time of each month.

POC: (575) 551-2198

Date 09/01/2023

Length 22 minutes

5) Burt Broadcasting stations worked together with the Little J Ranch to invite families to come and visit their "farm friends" as well as seeking donations.

POC: Littlejranch.org

Date: 08/03/2023

Length 14 minutes

6) Burt Broadcasting stations partnered with the Vitalant Blood to alert the public there are patients in need of blood and to give dates, places, and times that blood donations are taken.

POC: donors.vitalant.org/

Date: 08/15/2023

Length 18 minutes

7) Burt Broadcasting stations worked together with HAFB Honor Guard – to publicize that they have a class to teach the local Boy Scout Troups how to properly retire a flag..

POC: Rainee Mackewich (575) 437-4880

Date: 07/1/2023

Length 32 minutes

8) Burt Broadcasting stations worked together with Alamogordo High School letting the public know about their Homecoming Parade and Game.

POC: Alamogordo High School

Date: 08/15/2023

Length 23 minutes

9) Burt Broadcasting stations worked together with the the Otero County Federated Republican Women's Meeting to notify listeners the date, time and place of their meetings and that men are welcome.”

POC: Otero County Federated Republican Women's Meeting

Date: 08/15/2023

Length 19 minutes

10) Burt Broadcasting stations worked together with The Eagle Riders to notify the public of a School Suppy Drive.

POC: Nurse Becky (575) 437-1302

Date: 07/17/2023

Length 31 minutes

11) Burt Broadcasting stations worked together with Fallen Officers Memorial to let the public know they are accepting donations to get a plaque to honor the fallen officer, Anthony Ferguson.

Date: 07/18/2023

Length 36 minutes

12) Burt Broadcasting stations worked together with High Rolls Trinity Baptist Church to inform the listeners about Vacation Bible School happening at their church.

POC: Pastor Steve (575) 491-0577

Date: 07/25/2023

Length 22 minutes

13) Burt Broadcasting stations worked together with First National Bank to alert listeners to all information regarding a blood drive they are holding.

POC: First National Bank

Date: 07/25/2023

Length 25 minutes

14) Burt Broadcasting stations worked together with Our Lady of Guadalupe Catholic Church to tell listeners about an Apple Festival they are holding.

POC: Sue (907) 521-2499

Date: 08/25/2023

Length 16 minutes