

KINN-AM, Alamogordo, NM

List of Community Issues

4th Quarter 2023

The Management of KINN-AM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped us determine the following issues of importance to the Alamogordo area.

- 1) Big Brothers Big Sisters of Otero County: volunteers & donations needed.
- 2) White Sands Habitat for Humanity: donations needed.
- 3) Knight of Columbus 3355: disseminating council meeting information.
- 4) Little J Ranch: free to visit, donations needed.
- 5) Vitalant Blood Drive: disseminating blood drive information.
- 6) Alamogordo High School: Trunk or Treat event in need of volunteers.
- 7) Holloman Air Force Base: Airmen in need of flags to be used to teach Boy Scout Troops how to retire flags properly.
- 8) Otero County Federated Republican Women's Meeting: disseminating information.

9) Alamogordo Parks & Recreation: disseminating information to families about their FREE Family Board Game Night.

10) New Mexico Museum of Space History Astronomer League: letting Alamogordo know about their StarGaze night.

11) The Lincoln/Otero Counties Veterans Leadership Council along with the Alamogordo Evening Lions Club giving out instructions to participants in the annual Veterans parade and those coming to see it.

12) New Beginnings Church of the Nazarene: letting Alamogordo know about their FREE breakfast and Ornament making event.

13) Alamogordo Public Schools: providing community kids with meals over the holiday break.

14) CAPPED (Cancer Awareness, Prevalence, Prevention & Early Detection): spreading information regarding the Trinity Turtle Healing Labyrinth Park's Christmas Eve event where they will be serving treats to the public.

The following programs were broadcast on KINN-AM airing during the 4th Quarter of 2023 to address the importance of these issues:

1) Burt Broadcasting stations worked together with Big Brothers and Big Sisters of Otero County to appeal to the community for volunteers and donations. Adults 18+ can sign up to be a mentor for just one hour per week.

POC: Brenda Dorsey (575) 708-0716

Date: 10-1-2023

Length: 18 minutes

2) Burt Broadcasting stations worked together with White Sands Habitat for Humanity to promote the need for donations for their ReStore. The ReStore sells gently used items for the household at a lower price in order to help fund the mission of Habitat for Humanity. Any profits are used for non prof.

POC: (575) 437-6562

Date: 10/01/2023

Length: 17 minutes

3) Burt Broadcasting stations partnered with Knights of Columbus to advise the public of the time and place of their monthly meetings.

POC: (575) 551-2198

Date: 10/01/2023

Length: 19 minutes

4) Burt Broadcasting stations partnered with The Little J Ranch to advise listeners that visiting them is a great family outing, Admission is free, but they need donations to keep the facility running.

POC: Littlejranch.org

Length 21 minutes

Date: 10/01/2023

5) Burt Broadcasting stations partnered with the Vitalant Blood to alert the public that patients are in great need of blood and to give dates, places, and times that blood donations are taken.

POC: donors.vitalant.org/

Date: 10/01/2023

Length 24 minutes

6) Burt Broadcasting stations partnered with Alamogordo High School for the purpose of sharing their Student Council Trunk or Treat event with the public and alerting them that they are in need of volunteers.

POC: Alamogordo High School

Date: 10/01/2023

Length 17 minutes

7) Burt Broadcasting stations worked together with HAFB Honor Guard to publicize their class to teach local Boy Scout Troups how to properly retire a flag. as well as their need for donated flags.

POC: Rainee Mackewich (575) 437-4880

Date: 10/01/2023

Length 30 minutes

8) Burt Broadcasting stations worked together with the the Otero County Federated Republican Women to notify the public of the dates, times and place of their women's meetings, and that men are welcome.

POC: Otero County Federated Women

Date: 10/01/2023

Length 18 minutes

9) Burt Broadcasting stations worked together with the Alamogordo Parks & Recreation Dept to share with the public the dates, times and place of their FREE Family Board Game Night.

POC: 575-439-4269

Length 23 Minutes

Date: 10/01/2023

10) Burt Broadcasting stations worked together with the New Mexico Museum of Space History to alert the public that they are hosting a FREE "Star Party" open to everyone.

POC: (575) 437-2840

Date: 11/09/2023

Length 21 minutes

11) Burt Broadcasting stations worked together with the Lincoln/Otero Counties Veterans Leadership Council, along with the Alamogordo Evening Lions Club to relay event details to those in and attending the 2023 Veteran's Day Parade.

POC: Richard (575) 446-8108

Date: 10/01/2023

Length 28 minutes

12) Burt Broadcasting stations worked together with New Beginnings Church of the Nazarene to share information about a family event with FREE breakfast, ornament making and photo opportunities, to share the true meaning of Christmas.

POC: (575) 437-1975

Date: 11/17/2023

Length 17 minutes

13) Burt Broadcasting stations worked together with Alamogordo Public Schools to inform listeners they will help get the community fed by providing meals during the holiday break to all Children, ages 1-18 years old.

POC: Alamogordo Public School (575) 812-8573

Date: 12/14/2023

Length 11 minutes

14) Burt Broadcasting stations worked together with CAPPED to disseminate information about the Trinity Turtle Healing Labyrinth's Christmas Eve special event, serving treats to the public.

POC: (575) 434-4673

Date: 12/18/2023

Length 12 minutes