

KQEL FM, Alamogordo, NM

List of Community Issues

1st Quarter 2023

The Management of KQEL-FM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped us determine the following issues of importance to the Alamogordo area.

- 1) Big Brothers Big Sisters of Otero County – Volunteers Needed

- 2) White Sands Habitat for Humanity – Donations Needed

- 3) Las Cruces Vet Center – Hosting events for Veterans re: health care & other benefits.

- 4) Air Force Sergeants Associations’ Chapter 1257 – Hosting a food drive.

- 5) City of Alamogordo Civic Center Closure – Temporary closure of public building due to sewer line replacement.

- 6) Alamogordo Music Theatre – looking for volunteers for building the set.

- 7) Knight of Columbus 3355 – hosting Council meetings each month.

- 8) Tularosa Highschool – fundraising for medical bills of baby Uziah Blazer.

- 9) Rotary of Alamogordo – information of how and when to sign children up for Little League.

- 10) The Counseling Center – information as to date, time and place of the 2nd Annual Child Abuse Event.

- 11) Alameda Park Zoo & Desert Willow Wildlife Rehab – information for a fundraiser.

- 12) Alamogordo Parks & Recreation – to share information on a free weekly event for families.

- 13) Holloman Honor Guard Airmen – encouraging people to donate their well-used flags for the purpose of teaching local Boy Scout Troops to properly dispose of them.

The following programs were broadcast on KQEL-FM airing during the 1st Quarter of 2023 to address the importance of these issues:

1) Burt Broadcasting stations worked together with Big Brothers and Big Sisters of Otero County to appeal to the community for volunteers and donations. There are currently more students than there are mentors in Otero County. Adults 18+ can sign up to be a mentor for just one hour per week.

POC: Brenda Dorsey

Date: 01/03/2023

Length: .24 minutes

2) Burt Broadcasting stations worked together with White Sands Habitat for Humanity to promote the need for donations for their ReStore. The ReStore sells gently used items for the household at a lower price in order to help fund the mission of Habitat for Humanity.

POC: Kuia Taiaroa

Date: 01/16/2023

Length: .34 minutes

3) Burt Broadcasting stations partnered with the Las Cruces Vet Center in order to host a PACT Act screening event and forum about new health care and other benefits for New Mexico Veterans, family members and care givers.

POC: 575-523-9826

Date: 2/21/2023

Length: .13 minute

4) Burt Broadcasting stations worked together with the Air Force Sergeants' Association Chapter 1257 who hosted a joint Alamogordo Salvation Army & Roadrunner Food Bank Soup-er Canned Food Collection Drive to stock shelves.

POC: Mr. Roland Cooper

Date: 01-27-2023

Length: .11 minutes

5) Burt Broadcasting stations worked together with the City of Alamogordo Civic Center to alert the public of a temporary closure of the Civic Center due to Construction crews replacing the sewer line.

POC: Civic Center (575) 439-4159

Date 01-13-2023

Length .21 minutes

6) Burt Broadcasting stations worked together with the Alamogordo Music Theatre alerting the public of their need for volunteers to build set pieces.

POC: Director Jeremy Patton

Date: 02-15-2023

Length .12 minutes

7) Burt Broadcasting stations worked together with the Knights of Columbus Council 3355 alerting the public of their meeting date, time and address.

POC: (515) 551-2198

Date: 03-13-2023

Length .40 minutes

8) Burt Broadcasting stations worked together with the Tularosa Highschool for fundraising purposes for the medical bills of Uziah Blazer.

POC: The Winners Circle

Date: 03-27-2023

Length .05 minutes

9) Burt Broadcasting stations worked together with the Alamogordo Rotary informing parents of the date, time and place to sign children up for Little League.

POC: Jessie Nevin

Date: 03-08-2023

Length .18 minutes

10) Burt Broadcasting stations worked together with The Counseling Center to notify the public of the 2nd Annual Child Abuse Awareness Health Fair.

POC: (575) 488-2500

Date: 02-17-2023

Length .15 minutes

11) Burt Broadcasting stations worked together with the Alameda Park Zoo and Desert Willow Wildlife Rehab to invite the public to a Superb-Owl, Pre-Superbowl Fundraiser, date, time, place and activities.

POC: (575) 439-4290

Date: 02-09-2023

Length .7 minutes

12) Burt Broadcasting stations worked together with the Alamogordo Parks & Recreation to inform everyone about the new weekly FREE Family Board Game Night.

POC: Alamogordo Parks & Recreation website

Date: 01-13-2023

Length .34 minutes

13) Burt Broadcasting stations worked together Holloman Honor Guard Airmen to donate their well-used flags to so they could use them to teach the local Boy scouts Troops how to properly retire a flag.

POC: Rainee Mackewich

Date: 01-01-2023

Length .43 minutes

