



**WKJY-FM**  
**Quarterly Issues/Programs List**  
**3rd Quarter, 2017**  
**10/1/17**

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This radio station provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Taxes:** The local tax burden is among the highest in the nation.
  - **Cost of Living/Quality of Life:** Long Island has a cost of living higher than the national average.
  - **Utility Rates:** Long Island's utility rates are among the highest in the nation.
  - **Housing:** Long Island has a shortage of affordable housing, especially for young adults and retirees.
  - **Hunger Relief:** The number of Long Islanders needing food assistance is growing.
  - **Business/Economy:** Including jobs, local business issues, etc.
  - **Education:** Maintaining quality in public schools while controlling costs is a major concern of taxpayers.
  - **Youth/Family:** Child care, bullying, health services, family issues, etc.
  - **Traffic/Transit:** Issues affecting commuting and congestion.
  - **Public Safety:** Including traffic & boat safety, and safety in public places.
  - **Health/Wellness:** The affordability of health care, as well as public health issues and non-profits dedicated to health issues.
  - **Environment:** Pollution and issues that affect the fragile local ecosystem.
  - **Homeland Security:** Long Island's proximity to New York City prompts concerns about terrorism & public safety.
  - **Human Services/Non-profits:** Help available for Long Island residents from local not-for-profit groups and agencies.
  - **Animal Welfare:** Long Island has a huge issue with homeless pets, and questions about pet care and health.
  - **Substance Abuse:** There is an escalating incidence of drug abuse in Suffolk and Nassau.
  - **Disaster Relief:** Ongoing recovery efforts following Super Storm Sandy and other public emergencies.
  - **Consumer Issues:** Tips for saving money, avoiding financial scams, protection from identity theft, etc.
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Welfare	Island Outlook	Ask the Vet: Eye Diseases	Dr. Barry Lissman	7/2/2017 6:00 AM	27:00
Health/Wellness	Island Outlook	Saint Catherine Diagnostic Imaging	Dominick Pernice	7/9/2017 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	Motorcycle Safety and Education	Michael Levine	7/16/2017 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	Long Island Cares	Paule Pachter	7/23/2017 6:00 AM	27:00
Health/Wellness	Island Outlook	Saint Catherine Diagnostic Imaging	Dominick Pernice	7/30/2017 6:00 AM	27:00
Animal Welfare	Island Outlook	Ask the Vet: Heart Disease	Dr. Barry Lissman	8/6/2017 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	One Island Giving Day	Devon Giordano	8/13/2017 6:00 AM	27:00
Health/Wellness	Island Outlook	American Heart Association: Long Island Heart Walk	Dr. Scott Schubach	8/20/2017 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	Main Street Mile	Mark Leff	8/27/2017 6:00 AM	27:00
Animal Welfare	Island Outlook	Ask the Vet: Oncology	Dr. Barry Lissman	9/3/2017 6:00 AM	27:00
Human Services/ Non-profits	Island Outlook	American Red Cross	Neela Mkhherjee Lockel	9/10/2017 6:00 AM	27:00
Health/Wellness	Island Outlook	Brain Aneurysm Awareness Walk	Dr. David Chalif	9/17/2017 6:00 AM	27:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/ Wellness	Island Outlook	Alzheimer's Association	Judy Wichter	9/24/2017 6:00 AM	27:00

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**Section II  
NEWS, TRAFFIC AND WEATHER**

**News:**

WKJY (K-98.3 FM) carries 2 minutes of local news twice an hour Monday to Friday 6 AM to 9 AM for a total of 30 newscasts per week

**Traffic:**

K-98.3 provides local traffic reports 4 times an hour Monday to Friday from 5 AM to 9 AM and again from 4 to 7 PM for a total of 140 traffic reports per week.

**Weather:**

K-98.3 airs local weather reports 26 times a day Monday to Friday, as well as 24 times on Saturday and 23 times on Sunday for a total of 177 weather reports a week.

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Non-Profits	Aid to the Developmentally Disabled	:30	18
Non-Profits	Mather Hospital Carbon Monoxide	:30	12
Non-Profits	Cerebral Palsy of Nassau: Golf and Tennis Tournament	:30	10
Non-profits	Spectrum Designs	:30	20
Human Services	United Way of Long Island	:30	20
Human Services	Stew Leonard Water Safety	:30	18
Human Services	Deer Park Volunteer Fire Department	:30	22

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Non-profits	United Way - Islip Arts	:30	6
Non-profits	Saf-T-Swim Water Safety	:30	22
Human Services	USCG Open House Shinnecock	:30	5
Non-profits	BCBA Patriots Boxing Team	:30	22
Human Services	Autism Speaks Gala	:30	17
Human Services	Family Service League Gala	:30	9
Human Services	Family Service League Summer Camp	:30	16
Human Services	VFW Career Fair	:30	6
Non-profits	ELIH Quannacut Addiction and Psychiatry 5K & Fun Run	:30	24
Non-profits	100 Women Who Care about Long Island	:30	28
Non-profits	Charity Car Show - Autism Society of America	:30	2
Non-profits	MS Golf Classic	:30	11
Human Services	Marcus Center for the Performing Arts	:30	6
Non-profits	VNSHS Golf	:30	24
Human Services	United Way Paddle Battle	:30	2
Human Services	Lindenhurst Chamber of Commerce	:30	6
Non-profits	Autism Speaks	:30	19
Human Services	Alzheimer's Foundation - Awareness Night	:30	8
Non-profits	Mather Hospital - Regatta	:30	11
Non-profits	Aid to the Developmentally Disabled - Aces and Races	:30	17
Non-profits	Alzheimer's Association Walk to End Alzheimer's	:30	20
Non-profits	Alzheimer's Association Educational Conference	:30	22
Non-profits	Main Street Mile	:30	11
Non-profits	Long Island Heart Walk	:30	16
Non-profits	ELIH - Lyme and Tick-Borne Disease Seminar	:30	2
Human Services	CP of Nassau County - Taste and Toast the Town	:30	16
Non-profits	Cruisin For a Cure	:30	12
Human Services	Long Island High School for the Arts	:30	19
Non-profits	Oyster Bay Waterfront Festival	:30	6

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Non-profits	St. Vincent De Paul	:30	18
Human Services	Mulcahy's Help For Houston	:30	6
Human Services	Wyandanch Plaza Arts Fair	:30	2
Non-profits	Winthrop Prostate Awareness	:30	17
Human Services	Bohlsen Restaurant Group Harvey Relief	:30	4
Human Services	Families in Arms - Autism Fundraiser	:30	6
Non-profits	Contractors for Kids	:30	15
Non-profits	North Shore Animal League Walk and Wag	:30	15
Human Services	Pal O Mine Equestrian Open House	:30	7
Human Services	Total Dental Care - Feeding America Hurricane Relief	:30	2
Non-profits	Novak Motors - Island Harvest Hurricane Relief	:30	7
Non-profits	Suffolk Cheerleading Fundraiser	:30	12
Human Services	Patchogue River Cleanup	:30	8
Human Services	Purple Tie Gala	:30	8
Non-profits	Bidawee Adoption Day	:30	2
Non-profits	St. James - Art in the Park	:30	7
Human Services	Island Empanada Dining for a Cause Hurricane Relief	:30	1
Non-profits	CANstuction	:30	2
Human Services	Vanderbilt Museum	:30	4
Human Services	ELIH Living Healthy Seminar	:30	2
Human Services	Rose Brucia Educational Foundation	:30	2
Non-profits	EAC Network Halloween Party	:30	2
Human Services	One Island Giving Day	:30	2
Non-profits	Island Federal Credit Union Scholarship Fund	:30	1
Human Services	Gambling Addiction Help Line	:30	1
Human Services	Most Valuable Kids	:30	60



















8:29:30PM	WKJY-FM	PSA	9/30/2017	C40989	VANDERBILT MUSEUM 10/15	VANDERBILT MUSEUM 10/15	0	30	1
3:42:30AM	WKJY-FM	PSA	9/27/2017	C40989	VANDERBILT MUSEUM 10/15	VANDERBILT MUSEUM 10/15	0	30	1
2:40:30AM	WKJY-FM	PSA	9/29/2017	C41074	EASTERN LI HOSPITAL 10/19	EASTERN LI HOSPITAL 10/19	0	30	1
7:55:30PM	WKJY-FM	PSA	9/30/2017	C41074	EASTERN LI HOSPITAL 10/19	EASTERN LI HOSPITAL 10/19	0	30	1
12:33:30PM	WKJY-FM	PSA	9/30/2017	C41075	NOVAK ROSE BRUCIA 10/15	NOVAK ROSE BRUCIA 10/15	0	30	1
7:28:30PM	WKJY-FM	PSA	9/28/2017	C41075	NOVAK ROSE BRUCIA 10/15	NOVAK ROSE BRUCIA 10/15	0	30	1
6:29:00AM	WKJY-FM	PSA	9/30/2017	C41076	EAC NETWORK- HALLOWEEN- 10/14	EAC NETWORK- HALLOWEEN- 10/14	0	30	1
12:54:30PM	WKJY-FM	PSA	9/28/2017	C41076	EAC NETWORK- HALLOWEEN- 10/14	EAC NETWORK- HALLOWEEN- 10/14	0	30	1
5:03:30AM	WKJY-FM	PSA	9/28/2017	C41077	ONE ISLAND GIVING DAY- 10/26	ONE ISLAND GIVING DAY- 10/26	0	30	1
5:51:30AM	WKJY-FM	PSA	9/30/2017	C41077	ONE ISLAND GIVING DAY- 10/26	ONE ISLAND GIVING DAY- 10/26	0	30	1
4:56:10AM	WKJY-FM	PSA	9/30/2017	C41159	GOLD COAST ARTS 10/29	GOLD COAST ARTS 10/29	0	30	1
4:40:00AM	WKJY-FM	PSA	9/30/2017	C41162	IFCU SCHOLARSHIPS THRU 11/19	IFCU SCHOLARSHIPS THRU 11/19	0	30	1
1:40:30AM	WKJY-FM	PSA	9/30/2017	C41165	NY LOTTERY - HOPE THRU 11/23	NY LOTTERY - HOPE THRU 11/23	0	30	1
12:42:00AM	WKJY-FM	PSA	7/1/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
6:50:30AM	WKJY-FM	PSA	7/31/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
9:35:00PM	WKJY-FM	PSA	9/17/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
11:49:00PM	WKJY-FM	PSA	7/3/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:51:00AM	WKJY-FM	PSA	9/2/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:40:30AM	WKJY-FM	PSA	9/4/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
2:42:30AM	WKJY-FM	PSA	8/2/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:00AM	WKJY-FM	PSA	7/8/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:40:30AM	WKJY-FM	PSA	9/9/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:37:00AM	WKJY-FM	PSA	9/15/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
3:56:40AM	WKJY-FM	PSA	7/5/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:30AM	WKJY-FM	PSA	7/11/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
2:40:30AM	WKJY-FM	PSA	9/7/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
6:35:00PM	WKJY-FM	PSA	9/25/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:56:40AM	WKJY-FM	PSA	7/25/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:39:00AM	WKJY-FM	PSA	9/1/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
2:42:00AM	WKJY-FM	PSA	7/23/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
3:42:30AM	WKJY-FM	PSA	7/16/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:00AM	WKJY-FM	PSA	7/7/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:42:00AM	WKJY-FM	PSA	9/28/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
8:49:30PM	WKJY-FM	PSA	8/28/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:42:00AM	WKJY-FM	PSA	9/23/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:40:30AM	WKJY-FM	PSA	8/21/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
2:42:30AM	WKJY-FM	PSA	9/19/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:00AM	WKJY-FM	PSA	7/15/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:42:30AM	WKJY-FM	PSA	8/9/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:38:00AM	WKJY-FM	PSA	8/29/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:40:30AM	WKJY-FM	PSA	8/15/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:42:00AM	WKJY-FM	PSA	8/27/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
2:42:00AM	WKJY-FM	PSA	9/27/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:00AM	WKJY-FM	PSA	7/14/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:30AM	WKJY-FM	PSA	7/21/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
2:40:00AM	WKJY-FM	PSA	9/20/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:56:40AM	WKJY-FM	PSA	9/26/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
10:31:00PM	WKJY-FM	PSA	7/28/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:40:30AM	WKJY-FM	PSA	8/24/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:57:00AM	WKJY-FM	PSA	7/20/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:30AM	WKJY-FM	PSA	8/31/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
9:49:00PM	WKJY-FM	PSA	8/11/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:56:10AM	WKJY-FM	PSA	9/21/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:40:00AM	WKJY-FM	PSA	8/23/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
8:25:00PM	WKJY-FM	PSA	8/8/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:57:30AM	WKJY-FM	PSA	9/8/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:49:00AM	WKJY-FM	PSA	8/7/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
2:42:30AM	WKJY-FM	PSA	9/30/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:39:00AM	WKJY-FM	PSA	8/5/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:39:00AM	WKJY-FM	PSA	7/6/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
8:53:00PM	WKJY-FM	PSA	8/12/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
4:56:40AM	WKJY-FM	PSA	7/10/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:40:30AM	WKJY-FM	PSA	9/16/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:40:30AM	WKJY-FM	PSA	9/13/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
1:56:10AM	WKJY-FM	PSA	7/19/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
2:56:40AM	WKJY-FM	PSA	9/11/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:37:00AM	WKJY-FM	PSA	8/30/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
4:42:30AM	WKJY-FM	PSA	8/3/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:37:00AM	WKJY-FM	PSA	9/22/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:30AM	WKJY-FM	PSA	7/12/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
3:42:30AM	WKJY-FM	PSA	7/29/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
3:52:00AM	WKJY-FM	PSA	9/5/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1
12:42:00AM	WKJY-FM	PSA	9/12/2017	C61489	MOST VALUABLE KIDS-OUR MISSION	MOST VALUABLE KIDS-OUR MISSION	0	30	1