

WBCN-AM, WKQC-HD3
3RD Quarter 2014

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATIONS WBCN-AM, WKQC-HD3

3rd QUARTER, 2014
(July 1 through September 30)

Hosted & Prepared by: Francene Marie Morris – Public Affairs Director

**Issues of Concern to Charlotte, North Carolina
Addressed in Responsive Programming in the
3rd Quarter, 2014**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. HEALTH	Critical need to replenish blood throughout summer months. Influx of pancreatic cancer diagnosis. Need to increase free health clinics. Breast Cancer events gearing for October. Arthritis awareness and treatments.
2. VETERANS	North Carolina veterans being recognized. The need for more Assist Dogs for veterans. The need to collect gifts for veterans. The need to retool veterans.
3. ENVIRONMENT	The need to cleanup coal ash ponds. Supporting groups who fight for clean water. The need to improve air quality.
4. MINORITY BUSINESSES	The need to support and connect entrepreneurs to sustainable contracts with Fortune 500 companies.
5. LGBT RIGHTS	The need to support civil liberties. More HIV testing sites in North & South Carolina. Pride Parade 2 day events.
6. CRIME	The need to support Crime Stopper Programs. Law enforcement agencies reaching out to communities.
7. CHILDREN	Raising money and wishes for children. Building alliances with business sector & teens. The need to offer athletic programs to youth. The need to support children with Special Needs through Special Olympics North Carolina.
8. ANIMALS	The need restructure animal rescue agencies. The need for more adoption events. The need for affordable spay & neuter clinics.
9. THE ARTS	The need to support free programs that promote music programs. The need to reward teens in Art Programs.
10. EVENTS	Promoting Pitches for Wishes, Supports Guys with Ties, Sharing Better Business Bureau free events. The need to promote free services of Small Business Administration.

WBCN-AM, WKQC-HD3
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
3rd Quarter, 2014

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
The Francene Marie Show Issue – The Arts Date – July 27, 2014 Show Description:	(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris. 60 minutes of 1 hour– The Arts Tom Hanchett with the Levine Museum of the New South shared a fall lineup of events to support the arts in our community. Tom also shared North Carolina Charlotte history lesson with listeners and invited to become a member of the Levine Museum of the New South.
The Francene Marie Show Issue – Health Date – July 6, 2014 Show Description:	(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris. 30 minutes of 1 hour– Health Disparities Nancy Hudson with Charlotte Community Health Clinic shared health disparities uninsured Charlotte families are experiencing. We also discussed how funding doesn't allow the clinic to increase case loads due to funding.
The Francene Marie Show Issue – Health Date – July 13, 2014 Show Description:	(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris. 30 minutes of 1 hour – Pancreatic Cancer Mark Webber & Tom Gill both volunteers of Pancreatic Cancer Network gave listeners startling stats of undiagnosed cases and Pancreatic Cancer being the deadliest of all cancers. Shared how community can support upcoming events.
The Francene Marie Show Issue - Animals Date – July 20, 2014 Show Description:	(Sunday, 6:00 a.m.-7:00 a.m.) Hosted produced by Francene Marie Morris. 30 minutes of 1 hour - Animals Guests – EJ Lewick with Rescue Ranch makes a home for educational purposes for school age children. The Ranch holds fun camps during the summer and in the fall will open up for a fun mud run with obstacles.

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The Francene Marie Show
Issue – LGBT Rights
Date – July 20, 2014

Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1-hour – LGBT Rights
Joe Davis and Mario Newton shared HRC (Human Rights Coalition) upcoming events. Also discussed free HIV testing sites and parade catered to friends and family.

The Francene Marie Show
Issue – Health
Date – August 10, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Arthritis
Guests – Jim Fitzsimmons and Anastasia Sutter with Massage Envy and Nathan Rich with NC Arthritis Foundation who shared “Healing Hands” event to raise awareness and funds for programs and research. We discussed juvenile arthritis to senior citizens suffering with arthritis.

The Francene Marie Show
Issue – Veterans
Date – August 3, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes – Veterans
Interviewed Terry Synder founder of Operation North State opened up enrollment for families to submit a soldiers name for Christmas box free of charge. We discussed gifts for vets at veteran hospital and other ways of giving back.

The Francene Marie Show
Issue – Veterans
Date – August 3, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes – Veterans
Guest – Cerita Lindo founder of Suit-up Charlotte talked about programs focused on retooling veterans when unemployed. Also accepting men’s attire for haberdashery and volunteers to donate time and skills in a classroom setting.

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The Francene Marie Show
Issue – Environment
Date – August 10, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30-minutes of 1 hour - Environment
Rick Gaskins with Catawba River Keeper educated listeners on polluted waterways. Consumers are outraged about Duke Energy's responsibility to clean up double digit coal ash ponds. The organization depends solely on contributions of consumers to pay for fuel for boats and laboratory test to monitor environmentally toxic dangerous effects in water supply.

The Francene Marie Show
Issue – Children
Date – August 31, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Children
Susan Doggett Development Director with Special Olympics shared 2014 Over The Edge coming up in September. Participants will rappel 23 stories down 5/3 Bank to benefit Special Olympics North Carolina.

The Francene Marie Show
Issue – Animals
Date – August 17, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Animals
“Bark All About It” founders Valerie Smith and Karen Combs talked about new non-profit thrift store in Harrisburg North Carolina to fund dog rescue unit. The facility will house 50 dogs, offering training and spay neuter before putting up for adoption. Their goal is to reduce owner surrenders.

The Francene Marie Show
Issue – Veterans
Date – August 24, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Veterans
Barbara Earnhardt owner of “Paws 4 Soldiers” raises money and trains dogs to assist veterans with medical conditions. From PTSD to the physically challenged. The organization gives veterans their lives back with a form of independence. The service is open to men and women veterans.

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**The Francene Marie Show
Issue – Children
Date – August 24, 2014
Show Description:**

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes or 1 hour – Children
Interviewed Pauline Feimster & Michelle Jude with Pride Magazine regarding PEEP. A mentorship program partnering school age students with the business sector to enhance a student's dream of going to college, becoming an entrepreneurship and a tool box of skills to compete in corporate climate.

**The Francene Marie Show
Issue – Crime
Date – August 17, 2014
Show Description:**

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Crime
Interviewed Officer Chad Owens who shared community initiative to build alliance for Crime Stoppers, Anti bully campaigns and officer recruitment.

**The Francene Marie Show
Issue – The Arts
Date – September 7, 2014
Show Description:**

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – The Arts
Lonnie Davis with jazz Arts Initiative promoted "Find Your Jazz Day". North Carolina being the birth place of jazz, more artist will be performing to preserve the jazz art form.

**The Francene Marie Show
Issue – Community Events
Date – September 7, 2014
Show Description:**

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Community Events
Jennifer Basara the founder of Queen City Shootout has given \$300,000 to date to various non-profits in the community. Both celebrities and others attend this well received Texas Hold-em theme.

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The Francene Marie Show
Issue – Community Events
Date – September 14, 2014
Show Description:

(Sunday - 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Community Events
Carol Harder with BCC RALLY is gearing up for annual golf tournament to fight breast cancer. The 4th year has allowed BCC Rally to present Komen with a 1-million dollar donation to date.

The Francene Marie Show
Issue – Business
Date – September 14, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour– Business
Monifa Drayton with Chamber of Commerce “Power of Women” is promoting free events to build alliances with new female entrepreneurs the Chamber would like to reach and partner with. Monifa shared more events planned for 2015.

The Francene Marie Show
Issue – Community Events
Date – September 21, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Community Events
Sarah Chamberlain with “Women to Women” shared how to get involved in relevant community issues that impact women. We discussed health issues to politics and Charlotte is the kickoff to a 10 city tour reaching out to women in various demographics.

The Francene Marie Show
Issue – Environment
Date – July 13, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes of 1 hour – Environment
Guest – Rick Gaskins with Catawba River Keeper shared lab reports from June 2014 of water contamination in Catawba River. The Watch Dog group has taken the evidence to Duke Energy officials with no reply as of yet. Neighbors are speaking out about the noticeable difference in their drinking water.

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The Francene Marie Show
Issue – Health
Date – July 6, 2014
Show Description:

(Sunday, 6:00 a.m.-7:00 a.m.) Hosted & produced by Francene Marie Morris.
30 minutes – Health
Interviewed Dr. Iffy with Carolinas Medical Center regarding Sickle Cell Disease. Much needed blood & platelet matches are crucial in finding a cure for each patient. The initiative is inviting more African Americans out to join the registry.

**Most Significant Issue-Responsive Programming
3rd Quarter, 2014
(July 1st through September 30)**

ISSUE: Health

**The Francene Marie Show
September 21, 2014
6am to 7am
30 minutes of 1-hour programming**

Francene Marie interviewed Addy Sanders with “Be The Match” regarding finding a blood platelet match for a large population of African Americans living with Sickle Cell Disease. September being Sickle Cell Month, there is a push for people of ethnic heritage to join the registry to save a life. Addy shared stats and history of blood platelets and busted the negative myths surrounding blood platelets.

Issue: Minority Businesses

**The Francene Marie Show
September 28, 2014
6am to 7am
60 minutes of 1-hour programming**

Interviewed Eric Watson with the “Council” regarding previous Business Opportunity Conference in Charlotte, NC. The event connected the Carolinas, Virginia & Georgia entrepreneurs with Fortune 500 business sector. Mr. Watson also went into detail about building wealth within minority companies and gave advice to startup companies to abide by when attracting and securing future relationships.

Issues : Environment

**The Francene Marie Show
August 10, 2014
6am to 7am
30 minutes of 1-hour program programming**

Duke Energy Spokesperson Scott Sutton joined Francene Marie to discuss Coal Ash Pond debacle. Duke Energy is taking full responsibility for the toxic waste into the river, but would not confirm who will end up paying for the clean-up; either tax payers or Duke Energy will have to foot the bill. Clean up dates are to be released.

**Public Service Announcements
3rd Quarter, 2014
(July 1st through September 30)**

Throughout the quarter the station aired daily and periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

[LIST PUBLIC SERVICE ANNOUNCEMENTS]

The following PSA's rotate during Public Affairs Programming & periodically during weekday/day-parts.

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|-----------------------------|----------------|-------------------|
| 1. Blood Donations | :30 second PSA | (Red Cross NC) |
| 2. Special Olympics NC | :30 second PSA | (Over The Edge) |
| 3. After School Programming | :30 second PSA | (Salvation Army) |
| 4. (10) Good News Reports | :30 second PSA | (Good Kia) |
| 5. Mammograms | :30 second PSA | (BBC Rally) |
| 6. American Cancer Society | :30 second PSA | (Ad Council) |
| 7. Pet Education | :30 second PSA | (Rescue Ranch) |
| 8. Diabetes | :30 second PSA | (Diabetes Assoc.) |
| 9. Arthritis | :30 second PSA | (Ad Council) |
| 10. Texting /Driving | :30 second PSA | (Ad Council) |
| 11. Veteran (PTSD) | :30 second PSA | (Paws 4 Vets) |
| 12. Heart Healthy | :30 second PSA | (Ad Council) |
| 13. Diabetes Association | :30 second PSA | (Ad Council) |
| 14. American Heart Assoc. | :30 second PSA | (Ad Council) |
| 15. Bullying While Learning | :30 second PSA | (Ad Council) |
| 16. Bullying While Driving | :30 second PSA | (Ad Council) |
| 17. 401K Financial Saving | :30 second PSA | (Ad Council) |

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