

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Aurora Farthing, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **Aurora Farthing**

Agency name: **n/a**

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **Protect Lubbock Lubbock Taxpayers, PAC**

Address: **PO BOX 6220 Lubbock, TX 79493**

Contact: **Aurora Farthing**

Phone number:

Email: **info@protectlubbocktaxpayers.com**

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Aurora Farthing, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: **5/1/2021**

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Aurora Farthing</i>	Signature:
Name: <i>Aurora Farthing</i>	Name: Ken Corbin
Date of Request to Purchase Ad Time: 4/29/21	Date of Station Agreement to Sell Time: 4/29/21

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4/29/21

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KQBR	Date Received/Requested: 4/29/21
Est. #:	Station Location: Lubbock	Run Start and End Dates: 4/30-5/1/21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**A Proposal for
Protect Lubbock Taxpayers
Vote May 1, 2021-2
Station: Townsquare Media**

Sales Representative	Phone	Mobile	Fax	Email
Ken Corbin	806.776.5213	806.535.2452		kencorbin@townsquaremedia.com
Quoted	Good Until	Start Date	End Date	Total Weeks
04-29-2021	04-30-2021	04-30-2021	05-01-2021	1

Week: 04-26 to 05-02-2021											Total Weeks: 1	
Description	Cls	Len	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Rate	Units	Investment
KFYO 6a-7p	1	30	0	0	0	0	9	0	0	\$75.00	9	\$675.00
KFYO 6a-10a	1	30	0	0	0	0	0	6	0	\$25.00	6	\$150.00
KFYO 1p-7p	1	30	0	0	0	0	0	6	0	\$25.00	6	\$150.00
KFYO 7p-12mid	1	30	0	0	0	0	8	0	0	\$20.00	8	\$160.00
KKCL 7p-12mid	3	30	0	0	0	0	8	0	0	\$15.00	8	\$120.00
KKCL 6a-7p	3	30	0	0	0	0	0	11	0	\$25.00	11	\$275.00
KKCL 6a-7p	3	30	0	0	0	0	10	0	0	\$30.00	10	\$300.00
KKAM 6a-7p	2	30	0	0	0	0	0	10	0	\$20.00	10	\$200.00
KKAM 7p-12mid	2	30	0	0	0	0	8	0	0	\$10.00	8	\$80.00
KKAM 6a-7p	2	30	0	0	0	0	10	0	0	\$20.00	10	\$200.00
KFMX 6a-7p	5	30	0	0	0	0	10	0	0	\$75.00	10	\$750.00
KFMX 6a-7p	5	30	0	0	0	0	0	10	0	\$30.00	10	\$300.00
KFMX 7p-12mid	5	30	0	0	0	0	8	0	0	\$20.00	8	\$160.00
KQBR 6a-7p	4	30	0	0	0	0	10	0	0	\$25.00	10	\$250.00
KQBR 6a-7p	4	30	0	0	0	0	0	10	0	\$25.00	10	\$250.00
KQBR 7p-12m	4	30	0	0	0	0	8	0	0	\$15.00	8	\$120.00
KZII 6a-7p	6	30	0	0	0	0	10	0	0	\$25.00	10	\$250.00
KZII 7p-12mid	6	30	0	0	0	0	8	0	0	\$20.00	8	\$160.00
KZII 6a-7p	6	30	0	0	0	0	0	10	0	\$20.00	10	\$200.00
Week Totals:											170	\$4,750.00

Units Investment
170 \$4,750.00

Schedule Totals:

AD DISTRIBUTION DETAIL					
KFYO	\$1,135.00	29 ads	KKAM	\$480.00	28 ads
KKCL	\$695.00	29 ads	KQBR	\$620.00	28 ads
KFMX	\$1,210.00	28 ads	KZII	\$610.00	28 ads

Thank You for your business.

Approved for Protect Lubbock Taxpayers by:

Aurora Taylor
Authorized Signature

Printed Name: Aurora Taylor

Title: _____ Date: 4-29-21

Terms are Net 30 with approved credit. Townsquare Media requires a 2-week cancellation notice. All rates are preemptible.

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate based on race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, will be rejected.