



CHICAGO'S CLASSIC ROCK

QUARTERLY LISTING OF COMMUNITY ISSUES AND PROGRAMS

WDRV-WWDV

WWDV is a simulcast of WDRV

WDRV is licensed to Chicago, IL

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Section I. Issues

WDRV-WWDV have identified these significant issues facing our community in this quarter.

- A. Covid-19:** A look at how to stop the spread of Covid-19 through better public messaging, vaccinations and preventive measures
- B. Abuse:** Expert information on how to fight off or recover from verbal or physical abuse
- C. Climate Change:** A look at the role humans are playing in climate change and the economic price that it can cost society
- D. Economy:** Information on personal finances, shopping habits and the long-term outlook on the economy
- E. Technology:** A look at technological advances in automobiles, genetic tests and artificial intelligence
- F. Healthcare:** Information to help better cope with and treat various diseases
- G. Pets:** Animals and their importance

Section II. Responsive Programs

WDRV-WWDV has broadcast programming dealing with each of the above referenced issues. Details about said programming is set out below.

A. Covid-19

1. **“Radio Health Journal”: Covid Messaging: Why Communication is Life and Death**

01/03/21; 6:02 AM CT; 13:05 Minutes

Poor communication and mixed messages have contributed greatly to poor acceptance of anti-coronavirus actions such as masking and social distancing, and experts fear it may be the same with the new vaccines. Experts discuss what we’ve done right in messaging and the lessons from what we’ve done wrong. Host and producer: Reed Pence. Guests: Dr. Jay Van Bavel, Assoc. Prof. of Psychology and Neuroscience, New York Univ.; Ashley Bernardi, founder, Nardi Media

2. **“Radio Health Journal”: Required Employees to Get Covid Vaccines**

01/17/21; 6:02 AM CT; 12:42 Minutes

Some Americans say there is no way they’ll get a COVID-19 vaccine, yet some may have no choice if they want to keep their jobs. Law allows workplaces to require safety-related vaccines for workers. Businesses may even begin to require proof of vaccination among customers to maintain safe environments. An expert on health law discusses. Host and Producer: Reed Pence. Guest: Lawrence Gostin, Univ. Prof. of Global Health Law and

Director, O'Neill Institute for National and Global Health Law, Georgetown Univ. and Director, World Health Organization Center on Global Health Law.

3. "Radio Health Journal": Exhaustion on the Covid Front Lines

02/07/21; 6:02 AM CT; 11:46 Minutes

Healthcare workers in ER's and ICU's are in their 11th month of fighting COVID-19 and its exhaustion and depression. Two front line doctors describe how they're managing to stay optimistic amid so much chaos, and how the vaccine has given them a goal keeping them afloat. Host and Producer: Reed Pence. Guests: Dr. Christopher Michos, emergency medicine physician, Norwalk Hospital, Norwalk, CT; Dr. Gabriel Lockhart, ICU Director, St. Joseph Hospital, Denver, and Asst. Prof. of Medicine, National Jewish Health

4. "PSA": CDC

01/16/21 – 01/31/21; Aired 23 Times; 30 Seconds

The Centers for Disease Control and Prevention is working to help keep you and your community safe from coronavirus. Take the following everyday steps to help avoid the spread: Wash your hands. Cover your cough or sneeze with a tissue. Avoiding touching your eyes, nose and mouth. Clean and disinfect frequently. Avoid close contact with people who are sick. And stay home if you don't feel well. For more tips, visit [CDC.gov](https://www.cdc.gov)

B. Abuse

1. "Radio Health Journal": Childhood Trauma, Later Disease

01/03/21; 6:16 AM CT; 07:08 Minutes

Researchers have found that severe emotional trauma in childhood triggers physical disease later in life, and has a cumulative effect. An award-winning science writer who has researched the topic discusses findings. Host: Nancy Benson. Guest: Donna Jackson Nakazawa, author, *Childhood Disrupted: How Your Biography Becomes Your Biology, and How You Can Heal*

2. "Hubbard Helps": Awakenings

01/31/21; 6:30 AM CT; 09:06 Minutes

Survivors of sexual violence face a long, tough road of emotional recovery ahead of them. But Awakenings, a Chicago-based non-profit, is helping give a voice to survivors, helping them heal through visual, literary, and performance art. Contact: Laura Kinter, laura@awakeningsart.org

3. "Hubbard Helps": IMPACT Chicago

02/28/21; 6:30 AM CT; 13:33 Minutes

No matter your life experience, whether you've been a victim of violence or not, self-defense is an important weapon to have in your arsenal. And that's where IMPACT Chicago comes in. IMPACT teaches verbal and physical self-defense techniques to all people, regardless of their race, gender, sexuality, economic background, or physical disabilities, in an effort to create a nonviolent world. Contact: Amy Harmon, info@impactchicago.org

C. Climate Change

1. “Viewpoints”: What is Attribution Science?

01/31/21; 5:44 AM CT; 08:34 Minutes

The field of attribution science studies extreme weather events in order to uncover what role man-made climate change plays in the severity or likelihood of each disaster. We speak to renowned climatologist Dr. Friederike Otto to better understand the reasonings behind attribution science and the implications this research has on science, global politics and climate litigation. Host: Marty Peterson. Guest: Dr. Friederike Otto, German climatologist, associate professor, Global Climate Science Program, University of Oxford, associate director, Environmental Change Institute, University of Oxford, author, *Angry Weather: Heat Waves, Floods, Storms, and the New Science of Climate Change*.

2. “Viewpoints”: The Arctic Then Vs. Now

02/28/21; 5:42 AM CT; 09:47 Minutes

Over the last two decades, Arctic melt has increased by about 60 percent. It’s estimated that if all of the glaciers and ice caps were to disappear into the ocean, sea level would rise by 230 feet, wiping out all of the coastal cities and town around the globe. Journalist and author, Andrea Pitzer shares the history of Arctic exploration and how the landscape has changed over time – but not for the better. Host: Marty Peterson. Guest: Andrea Pitzer, journalist, author, *Icebound: Shipwrecked at the Edge of the World*.

3. “Viewpoints”: The Deadly Texas Freeze: Does it Point to Larger Problems?

03/21/21; 5:32 AM CT; 08:02 Minutes

The wintry storm that crippled the entire state of Texas last month is estimated to cost 195 billion dollars in damages and has already been linked to dozens of deaths due to prolonged exposure of extreme cold. For several days, millions of Texans were left without heat in their homes, no running or clean water and food shortages. What factors fed into this statewide failure? Is this a weather pattern that will happen more frequently as the climate shifts? Host: Gary Price. Guests: Dr. John Nielsen-Gammon, Texas State Climatologist, regents professor, atmospheric sciences, Texas A&M University; Dr. Friederike Otto, climatologist, associate professor, global climate science program, University of Oxford.

D. Economy

1. “Viewpoints” The Pandemic’s Push on E-Commerce

01/17/21; 5:32 AM CT; 08:23 Minutes

While many small, neighborhood stores are fighting to keep their doors open, e-commerce giants like Amazon are seeing staggering growth. In fact, 2020 was the most successful year-to-date for the company. The pandemic has forced millions to buy more items online or through curbside pick-up. So, how has this shift in shopping habits changed the retail game for good? Business journalist Lawrence Ingrassia joins Viewpoints this week to break down the evolving e-commerce landscape. Host: Gary Price. Guest: Lawrence Ingrassia, former business editor, deputy managing editor, *The New York Times*, author, *Billion Dollar Brand Club*.

2. “Viewpoints”: The Importance of Making Your Money Work for You

01/31/21; 5:32 AM CT; 10:36 Minutes

Between the internet, radio, podcasts and books, there’s a wide breadth of information out there on how to get your finances in order. But sometimes the mixed advice and confusing explanations can lead to complete inaction. This week, we speak to a personal finance expert about the starting key steps you can take to build your financial future and prepare for any unforeseen emergencies. Host: Gary Price. Guest: Erin Lowry, personal finance expert, author, *Broke Millennial Talks Money: Scripts, Stories and Advice to Navigate Awkward Financial Conversation*.

3. “Viewpoints”: What May Lie Ahead: The Pandemic’s Effect on the Economy

03/07/21; 5:32 AM CT; 08:45 Minutes

How has a year-long pandemic affected the U.S. economy? Will it bounce back as more people get vaccinated or will there be long-term ramifications? Economist James Rickards joins Viewpoints this week to share his insights on the post-pandemic economy. Host: Gary Price. Guest: James Rickards, economist, lawyer, author, *The New Great Depression: Winners and Losers in a Post Pandemic World*.

E. Technology

1. “Radio Health Journal”: Smart Cars and Smart Roads

01/10/21; 6:02 AM CT; 12:18 Minutes

Cars will soon be able to provide data as well as receive it. Experts explain how cars can talk with roads, traffic signals and central computers, and how roads themselves may collect data on the cars they carry. In the future, autonomous cars may use these links to greatly speed travel and make it much safer. Host and Producer: Reed Pence. Guests: Andrew Bremer, Managing Director of Local Affairs, Drive Ohio; Tim Sylvester, Founder and CEO, Integrated Roadways Co.

2. “Radio Health Journal”: Genetic Testing for Drug Effectiveness

02/21/21; 6:16 AM CT; 06:32 Minutes

People suffering from mental illnesses often go through a number of medications before they find one that works. A genetic test seeks to discover this information right away, so patients don’t have to wait. One of the test’s developers discusses its uses. Host: Nancy Benson. Guest: Dr. Mark Pollack, Prof. of Psychiatry and Behavioral Sciences, Rush Univ. Medical Center and Chief Medical Officer, Myriad Neuroscience

3. “Viewpoints”: SIRI, Self-Driving Cars and Disinformation on Social Media: The Ups & Downs of Artificial Intelligence

03/28/21; 5:32 AM CT; 09:30 Minutes

AI software is everywhere these days. It’s built into cars, tech, robotics and used in numerous fields from stock portfolio management to pharmaceuticals. But, what does the future of artificial intelligence hold as this technology expands? How will current problems be exacerbated? AI expert and New York Times journalist, Cade Metz joins Viewpoints this

week. Host: Gary Price. Guest: Cade Metz, technology correspondent, The New York Times, author, Genius Makers: The

F. Healthcare

1. “Hubbard Helps”: ALS

03/14/21; 6:30 AM; 13:43 Minutes

Sabrina Johnson’s life turned upside down when her father passed away after a hard-fought battle with ALS in 2019. Ever since, Sabrina has dedicated her life to supporting other families suffering from ALS, as well as working alongside the ALS Association Greater Chicago Chapter to raise awareness and find a cure. Contact: Sabrina Johnson, sabrina.linds.johnson@gmail.com

2. “Radio Health Journal”: Epilepsy Myths

03/14/21; 6:16 AM; 06:49 Minutes

Epilepsy affects 3.5 million Americans, yet stigma prevents many from speaking out, which in turn prolongs the stigma. An award-winning writer who has epilepsy describes the discrimination faced by people with seizure disorders and dispels the many myths many people hold about them. Host: Nancy Benson. Guests: Kurt Eichenwald, author, A Mind Unraveled.

3. “Radio Health Journal”: The Unmeasurable Presence of Pain

03/28/21; 6:02 AM; 13:55 Minutes

Pain varies from person to person and is totally subjective. It can’t be truly measured. This makes pain management one of the greatest challenges in healthcare. An expert discusses how pain works and how doctors struggle to contain it. Host: Reed Pence. Producer: Polly Hansen. Guest: Dr. Abdul Lalkhen, consultant in anesthesia and pain medicine, Salford Royal NHS Foundation, Manchester, UK, and author, An Anatomy of Pain: How the Body and the Mind Experience and Endure Physical Suffering

4. “PSA”: Chicago Diabetes Project

03/01/21 – 03/15/21; Aired 41 Times; 30 Seconds

Cellmates on the Run is a running team that brings individuals together to achieve a common goal: cure diabetes. When you join the official running team of the Chicago Diabetes Project, you will be raising money to advance diabetes research focused on a functional cure through islet cell transplants. Together, every mile brings us closer to a functional cure for diabetes. Will you choose to challenge yourself and help outrun diabetes? Please join us. With your help, we will be 26.2 miles closer to cure so many! Go to www.CellmatesOnTheRun.org for to register and run 26.2 right here in Chicago on October 10th.

G. Pets

1. “Hubbard Helps”: National Animal Welfare Society Works to End Pet Homelessness

01/24/21; 6:30 AM CT; 11:02 Minutes

The National Animal Welfare Society, or NAWS, was founded in 2007, connecting shelter dogs and cats with forever homes. Their mission: to end pet homelessness, serve pets in need, and promote treating all animals with the respect and dignity they deserve. They recently launched their “Save Our Shelter” campaign after the COVID-19 pandemic began to take a toll on their operations, causing them to face a potential shutdown.

Contact: Jeannine Huck, jeannine@nawsus.org

2. “The Sherman & Tingle Show”: American Veterans Service Dog Academy
02/22/21; 6:44 AM; 05:00 Minutes

Sherman and Tingle spoke with Peggy Moran, Training Director for the American Veterans Service Dog Academy (AVSDA), about her training experience and the importance of service animals to veterans suffering from PTSD and other mental and physical health problems.

3. “The Sherman & Tingle Show”: Give A Vet A Pet
02/24/21; 6:28 AM; 04:30 Minutes

As part of the Give a Vet a Pet radiothon, Sherman & Tingle spoke with Kevin Mitchell (a US Navy veteran) about his military service and how a service animal helps him cope with civilian life.

4. “PSA”: The Anti-Cruelty Society
02/16/21 – 02/28/21; Aired 10 Times; 30 Seconds

Help animals in need at The Anti-Cruelty Society’s virtual fundraiser “Pour Your Heart Out”, premiering Monday, February 22. Discover how The Anti-Cruelty Society helps homeless cats and dogs receive loving care and find forever homes. Plus, open your heart to support the Society’s pets by virtually participating in a mixology class, watching a dog training demonstration, bidding on great silent auction items and listening to Chicago cabaret music. Register now at Anticruelty.org/Pour