

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request  
 an election message request \*  
 an issue request \*

The request was  accepted #  
 rejected

Candidate Named in Message:

SYLVIA LUKE

Office Being Sought:

LIEUTENANT GOVERNOR

Election or Issue Referred to:

PRIMARY

Sponsor (or authorized candidate committee):

FRIENDS OF SYLVIA LUKE

Treasurer of authorized candidate committee:

LED ASUNCION

Person Ordering Advertising:

OLMANA LOOMIS / NATALIE COOK

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



# Broadcast Order

From: Olomana Loomis ISC  
 900 Fort Street Mall, Suite 1548  
 Honolulu, HI 96813  
 Ph: 808.469.3250

To:  
 Pacific Media Group - Kauai  
 Denise Roberts  
 Lihue, HI 96766

Order Number	SLFLG PMG Kauai Jan Extension
Project	22-SL4LG-001-001
Date Ordered	1/28/2022
Ordered By	Jessica Miriga
Station	KONG 93.5 FM
Revision	0
Client	Sylvia Luke For Lieutenant Governor

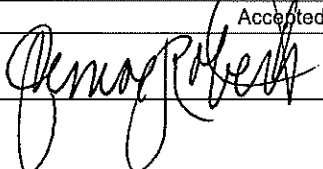
Description: Sylvia Luke For Lieutenant Governor  
 January Extension 12/31-2/6, 2022  
 KONG & KSRF


Line	Adj	Dates	Days	Time	Length	Program	Spots	Rate	Net Cost	Gross Cost
1	0	1/31/2022 - 2/6/2022	M-SU	VARIOUS	:30	KONG 93.5	52	37.42	1,654.10	1,946.00
						Radio				
2	0	1/31/2022 - 2/6/2022	M-SU	VARIOUS	:30	KSRF FM (HI 95)	50	17.00	722.50	850.00
						Radio				
Total							102.00		2,376.60	2,796.00

VENDOR ORDER REMARKS: Please send notarized invoices along with air times to Olomana Loomis ISC.

AGENCY REMARKS:

This order is placed by this advertising agency, only in the capacity of an Agent and not as a principal for the client whose name appears on this order. It is further agreed that when your company accepts this order by performing its instructions, your company will hold the advertising agency free and harmless from any and all liability for any sums, charges, fees, and/or payments whatsoever occurring from this order. Further, your company agrees that any and all financial responsibility is the sole liability of the advertiser and not the advertising agency and therefore, any and all sums due and owing, arising out of this order shall be the sole financial responsibility of the advertiser and not the agency.

Accepted By  
 1/28/22

Approved By  
 1/28/22

# Broadcast Contract

OLOMANA LOOMIS ISC  
 FRIENDS OF SYLVIA LUKE  
 900 FORT STREET MALL  
 SUITE # 1548  
 HONOLULU, HI 96813

Start Date 01/31/22	Contract# 37679	Mod# 0
End Date 02/06/22	Date Entered 01/27/22	Date Last Modified 01/28/22
Advertiser FRIENDS OF SYLVIA LU		Station Market KQNG-FM,KSRF-FM
Product Kauai Radio Campaign		SalesRep/Office DENISE ROBERTS

Standard Billing Cycle Estimate#

### KQNG-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 01/31/22 SU 02/06/22	06:00A-07:00P	30	8	7	8	7	8	--	--	38	\$42.00
2	MO 01/31/22 SU 02/06/22	07:00A-07:00P	30	--	--	--	--	--	7	7	14	\$25.00

### KSRF-FM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 01/31/22 SU 02/06/22	06:00A-07:00P	30	7	7	7	7	7	--	--	35	\$20.00
2	MO 01/31/22 SU 02/06/22	07:00A-07:00P	30	--	--	--	--	--	8	7	15	\$10.00

-----Tax Detail-----

Hawaii State GET \$ 111.99

Tax Total: \$ 111.99

\* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	102	2,796.00	\$419.40	\$ 2,488.59	\$ 2,796.00

Aloha & Mahalo for your business!

Billing Projections: By Month

	Jan 22	Feb 22
CA	476.00	2,320.00
ST		2,796.00

Pacific Media Group and Radio Stations KQNG, KSRF, KSHK, KUAI does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 11

1/27/2022

DATE

NEW  REVISED  BANK

37679  
CONTRACT #



Sylvia Luke for LG

ADVERTISER

Olomana Loomis

BILLING AGENCY

Kauai Radio Campaign

TITLE / PRODUCT / ESTIMATE

Denise Roberts

ACCOUNT EXECUTIVE

- CASH
- TRADE
- NTR
- KQNG FM 93.5
- SHAKA 103.1 FM
- KSRF HI 95.9 FM
- KUAI FM 104.5 & AM 570

Start Date	End Date	Day Part	Length	M	Tu	W	Th	F	Sa	Su	Per Wk	Total	\$ Per	Total \$		
<b>KONG FM 93.5</b>																
01/31/22	02/06/22	6a-7p	30	8	7	8	7	8			38	38	\$42.00	\$1,596.00		
01/31/22	02/06/22	7a-7p	30						7	7	14	14	\$25.00	\$350.00		
<b>KSRF FM (HI 95)</b>																
01/31/22	02/06/22	6a-7p	30	7	7	7	7	7			35	35	\$20.00	\$700.00		
01/31/22	02/06/22	7a-7p	30						8	7	15	15	\$10.00	\$150.00		
<b>(Net Due In Advance: \$2,488.59)</b>																
													<b>GROSS</b>	\$2,796.00		
													<b>Discount</b>	-\$419.40		
<b>SUBTOTAL</b>												<b>102</b>		<b>\$2,376.69</b>		
Total Weeks of Broadcast <u>1</u>												<b>Totals</b>		<b>102</b>		<b>\$2,376.60</b>
													<b>Tax: Hawaii GET @ 4.712%</b>	\$111.99		
													<b>Grand Total: NET DUE</b>	<b>\$2,488.59</b>		

Additional Conditions - or - Instructions:

Please contact Denise Roberts at 855-2552 or 635-5093 with questions. Mahalo!

Contract subject to 4.712% Hawaii State General Excise Tax

Bills are due and payable each month within 15 days of presentation of invoice. Interest at the rate of one percent (1%) may be charged on overdue accounts. Client agrees that in case default is made in payment the whole amount due is to become immediately collectible at the option of the Station. In case collection or suit for collection is instituted through an attorney and/or collector, client promises to pay all costs of collection including attorney's and/or collector's fees equal to 33-1/3% of the sum remaining unpaid. The provisions of this agreement shall apply to and bind the executors, administrators, successors and assignees of the respective parties.

*Matthew Cook*

1/28/22

Accepted for Advertiser or Agency

*Denise Roberts*

Denise Roberts - General Sales Manager

*[Signature]*

Accepted for KONG Radio Group

KONG Radio Group  
4271 Halenani Street  
Lihue, HI 96766  
1/27/2022 2:54 PM

Phone: (808)245-9527

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Natalie Cook, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sylvia Luke

Authorized committee:

Friends of Sylvia Luke

Agency requesting time (and contact information):

Olomana Loomis ISC, natalie@olomanaloomisisc.com, 808-469-3250

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Lieutenant Governor

Date of election:

August 13, 2022

General

Primary

Treasurer of candidate's authorized committee:

Leo Asuncion

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Natalie Cook	Name: Denise Roberts
Date of Request to Purchase Ad Time: 1/27/2022	Date of Station Agreement to Sell Time: 1/28/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 01/28/2022

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>37679</u>	Station Call Letters: <u>KONG, KSRF</u>	Date Received/Requested: <u>01/28/2022</u>
Est. #: <u>NA</u>	Station Location: <u>KAUAI</u>	Run Start and End Dates: <u>01/31/22 - 02/06/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Pacific Radio Group

311 Ano Street  
Kahului, HI 96732  
808-877-5566

1/27/2022 5:19:50 PM

Reference Number: [REDACTED]  
Total: \$2,488.59  
Transaction Type: Sale  
Transaction Status: Settled-1578  
Card Brand: Visa  
Card Number: [REDACTED]  
Entry Method: Keyed  
Approval Code: 011951  
Approval Message: ZIP MATCH  
AVS Result: Zip Match Only  
CSC Result: Match  
Customer Name: Olomana Loomis ISC, Inc.  
Invoice: Sylvia Luke Campaign Kauai

X \_\_\_\_\_  
Please sign here to agree to payment.