



QUARTERLY REPORT
JANUARY-MARCH 2015

Program # 2015-01

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Relationships	16:00

Summary: Our guest discusses how to make and keep New Year's relationship resolutions.

Guest: Dr LeslieBeth Wish is a nationally recognized psychologist and licensed clinical social worker. She has written several best sellers including "Smart Relationships".
www.lovevictory.com

Issues Covered: chemistry, triggers, obstacles, dating

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media/Travel	7:00

Summary: Our guest discusses his 60 years in show business and his role as spokesperson for Princess Cruises.

Guest: Gavin McLeod starred in 2 tv classics – The Mary Tyler Moore Show and Love Boat. Since 1986 he's been official spokesperson for Princess Cruises. Also he's written a book on his faith.
www.princess.com

Issues Covered: cruising tips, faith, classic tv

29:00	Conclusion of Program	:30
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Program # 2015-02

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses how people can be healthier and live longer by making better health decisions.

Guest: Lynn Ahbonbon holds an MBA from USC. She's an entrepreneur, business coach and author of 4 books including "Why Americans Are Fat and Sick".
www.ahbonbon.com

Issues Covered: trans fats, FDA guidelines, label reading

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Justice	7:00

Summary: Our guest discusses her role as Presiding Judge of the country's largest juvenile court system.

Guest: Judge Glenda Hatchett was Chief Judge of the Fulton County Juvenile Court (Atlanta, GA). She is the star of the hit daytime courtroom series "Judge Hatchett" on WeTV.
www.wetv.com

Issues Covered: child abuse, intervention, neglected children

29:00	Conclusion of Program	:30
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Program # 2015-03

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses the benefits of getting into shape and doing it the proper way to avoid injury.

Guest: Jonathan Paull is director of York County Physiotherapy & Sports Injuries Clinic and author of "Structurally Sound: Renovating The Middle Aged Body".
www.jonathanpaull.com

Issues Covered: goals, mind body connection, safety tips

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Marriage	7:00

Summary: Our guests discuss their Marriage Boot Camp and what it takes to give your love life a tune-up.

Guests: Jim & Elizabeth Carroll are co-directors of the Marriage Boot Camp founded by Jim in 1994. They are stars of the WEtv series "Marriage Boot Camp Reality Stars".
www.wetv.com

Issues Covered: honesty, past issues, forgiveness

29:00	Conclusion of Program	:30
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Program # 2015-04

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses how to develop a winning corporate culture and vision including customer service.

Guest: Jack Daly is an expert in sales and sales management, a renowned speaker and author of the Amazon international best-seller "Hyper Sales Growth".
www.jackdaly.net

Issues Covered: passion, training, nutrition

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Creativity	7:00

Summary: Our guest discusses how to optimize your inner vision even if you have a creative block.

Guest: Tim Levy is a coach, speaker and author of "Creativity And Innovation". He consults for numerous multi-national corporations.
www.timlevy.net

Issues Covered: diet, energy, clarity

29:00 Conclusion of Program :30

Program # 2015-05

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting	16:00

Summary: Our guest discusses tips for effective parenting drawn from his 44 years as a clinical psychologist.

Guest: Dr Allan Hedberg has been practicing clinical and consulting psychology. He is author of 7 books including "Doctor, Teach Me To Parent".
www.authorallanhedberg.com

Issues Covered: drugs, values, bullying, behavior

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Youth Sports	7:00

Summary: Our guest discusses the competitive world of youth football.

Guest: Brian Morgan is the president, ceo and co-founder of the Texas Youth Football Association. The second largest in the US with over 100 kids and 6000 volunteers.
www.tv.esquire.com

Issues Covered: coaching, injuries, parents

29:00 Conclusion of Program :30

Program # 2015-06

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses her groundbreaking research into treatment for children with ADHD.

Guest: Daniela Muggia is a thanatologist who has spent decades working with the terminally ill. She's the co-author of "The Impact Of Empathy"

www.facebook.com/theimpactofempathy

Issues Covered: medication, empathetic care, meditation

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Parenting	7:00

Summary: Our guest discusses how parents can safely give kids more freedom and abolish the fear of letting go.

Guest: Lenore Skenazy is an author, columnist, keynote speaker and founder of the Free Range Kids Movement. Also host of Discovery's "World's Worst Mom".

www.discovery.com

Issues Covered: family rules, overprotective parents, social media

29:00	Conclusion of Program	:30
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Program # 2015-07

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses the benefits of a fit and healthy lifestyle.

Guest: Jim Kirwan is founder of Get America Moving, past owner of Try Sports and author of "The Exercise Factor: Ease Into The Best Shape of Your Life Regardless of Your Age, Weight or

Current Fitness Level".
www.getamericamoving.com

Issues Covered: exercise, nutrition, knowledge, aging

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Creativity	7:00

Summary: Our guest discusses how to optimize your inner vision even if you have a creative block. Part 3 of our series.

Guest: Tim Levy is a coach, speaker and author of "Creativity & Innovation". He consults for numerous multi-national corporations.
www.timlevy.net

Issues Covered: diet, energy, clarity

29:00	Conclusion of Program	:30
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Program # 2015-08

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting	16:00

Summary: Our guest, a father of four, discusses the keys of smart parenting based on common sense.

Guest: Richard Greenberg is an entertainment industry executive and author of "Raising Children That Other People Like To Be Around."
www.commonsensedad.com

Issues Covered: communication, conflict, gratitude

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his company's decision to become a first time Super Bowl advertiser and its impact on their marketing.

Guest: Arnold Donald is the CEO and President of Carnival Corporation, the world's largest travel and leisure company.
www.worldsleadingcruiselines.com

Issues Covered: budgets, social media, demographics

29:00 Conclusion of Program :30

Program # 2015-09

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses how people can be healthier and live longer by making better health decisions.

Guest: Lynn Ahbonbon holds an MBA from USC. She's an entrepreneur, business coach and author of 4 books including "Why Americans Are Fat and Sick".

www.ahbonbon.com

Issues Covered: trans fats, FDA guidelines, label reading

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guests discuss their new streaming video series on Amazon based on best selling crime books.

Guests: Michael Connelly is a best selling author of the Harry Bosch Crime series and a Pulitzer Prize finalist and acclaimed actor Titus Wellivan star of the "Bosch" Amazon tv series.

www.amazon.com

Issues Covered: new media, book sales, crime

29:00 Conclusion of Program :30

Program # 2015-10

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Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60

1:00 SPOT BREAK #1 2:00
 3:00 Segment #1 – Health 16:00

Summary: Our guest discusses inexpensive treatments for life threatening diseases.

Guest: Julia Schopick is a best selling author of “Honest Medicine” and creator of the award winning health blog www.honestmedicine.com

Issues Covered: diagnosis, treatment, side effects

19:00 SPOT BREAK #2 3:00
 22:00 Segment #2- Self-Help 7:00

Summary: Our guest shares tips for boosting self-confidence and changes for a healthier you.

Guest: Valorie Burton is a best selling author, speaker and life coach. She is founder of founder of Positive Psychology Institute. www.listerine.com

Issues Covered: changing habits, goals, power of a smile

29:00 Conclusion of Program :30

Program # 2015-11

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest says permanent weight loss is possible. She offers techniques for slimming down and staying fit.

Guest: Dr Susan Smith Jones is an internationally recognized holistic health expert and author of 27 best selling health-wellness books. www.susansmithjones.com

Issues Covered: metabolism, stress, sleep

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Relationships 7:00

Summary: Our guest discusses his role on the tv series "Match Made In Heaven" as he searches for a love connection.

Guest: Shawn Bullard is a real estate mogul and entrepreneur in Philadelphia and the 1st black bachelor on WEtv's "Match Made In Heaven", a reality dating series.
www.wetv.com

Issues Covered: mentoring, spiritual connection, dating

29:00 Conclusion of Program :30

Program # 2015-12

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Psychology	16:00

Summary: Our guest discusses the power of intuition and how to develop and use more effectively.

Guest: Dr LeslieBeth Wish is a nationally recognized psychologist and licensed clinical social worker. She's written several best-sellers including "Smart Relationships".
www.lovevictory.com

Issues Covered: cues and clues, mindfulness, tool

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Psychology/Life 7:00

Summary: Our guests discuss their tv series that poses the question what would you do differently if you could go back in time.

Guest: Actors Laura Ramsey and Craig Horner star in the thought provoking new series "Hindsight" on VH-1.
www.vh1.com/shows/hindsight

Issues Covered: technology, relationships, decisions

29:00 Conclusion of Program :30

Program # 2015-13

Airdate: _____ Time of Broadcast _____

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Psychology	16:00

Summary: Our guest discusses how she was able to overcome depression and find meaning in her life.

Guest: Skye McKenzie is a transformation coach with a degree in theology and a certificate in trauma care. She is the author of “40 Days to Breakthrough”
www.skyemckenzie.me

Issues Covered: circumstantial depression, meditation, plan

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Relationships	7:00

Summary: Our guest discusses his 20 years as host of a top rated daytime tv show dealing with relationship issues.

Guest: Maury Povich is the king of daytime tv as host of “Maury”. His career started over 50 years ago as a reporter.
www.mauryshow.com

Issues Covered: dna testing, parenting, journalism

29:00	Conclusion of Program	:30
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