

## QUARTERLY REPORT APRIL-JUNE 2015

## Program # 2015-14

Airdate: \_\_\_\_\_ Time of Broadcast \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton (<u>www.thisweekinamerica.us</u>)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses the benefits of getting into shape and doing it the proper way to avoid injury.

Guest: Jonathan Paull is director of York County Physiotheraphy & Sports Injuries Clinic and author of "Structurally Sound: Renovating The Middle Aged Body". www.jonathanpaull.com

## Issues Covered: goals, mind body connection, safety tips

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses his daily tv show that deals with social issues such as abuse.

Guest: Steve Wilkos is host of the nationally syndicated daily tv show "The Steve Wilkos Show" now in it's 7<sup>th</sup> season. He is a former Marine and Chicago police officer. www.stevewilkos.com

## Issues Covered: law enforcement, child abuse, drugs

29:00 Conclusion of Program

Airdate:		Time of Broadcast	_
Producer: Se	ean Bratton	Host: Ric Bratton ( <u>www.thisw</u>	veekinamerica.us)
Time	Segment		Segment Length
:00	Intro		:60
1:00	SPOT BREA	AK #1	2:00
3:00	Segment #1	– Parenting	16:00
		Dur guest discusses how to insti children of all ages.	II positive thinking and
	she dedicate	a Zito had a successful career i ed herself to raising her children n't I Be Like Her?". ito.com	
	Issues Cov	ered: confidence, bullying, sc	ocial media
19:00	SPOT BRE	AK #2	3:00
22:00	Segment #2	2- Relationships	7:00
	Summary: Our guest discusses her role as host of the religious oriented dating show airing on GSN and her work against Human trafficking.		
		er-songwriter Natalie Grant is a d host of "It Takes A Church" or om	
	Issues Cov	vered: human trafficking, datir	ng, empowerment
29:00	Conclusion	of Program	:30
Program # 2	015-16		
Airdate:		Time of Broadcast	_
Producer: Se	ean Bratton	Host: Ric Bratton ( <u>www.thisw</u>	veekinamerica.us)
Time	Segment		Segment Length
:00	Intro		:60
1:00	SPOT BRE	AK #1	2:00
3:00	Segment #1	– Business	16:00
		Our guest discusses how to deve vision including customer servic	

Guest: Jack Daly is an expert in sales and sales management, a renowned speaker and author of the Amazon international best-seller "Hyper Sales Growth". www.jackdaly.net

#### Issues Covered: passion, training, nutrition

19:00	SPOT BREAK #2		3:00
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22:00 Segment #2- Children's TV 7:00

Summary: Our guest discusses creating engaging and educational television that whole families can enjoy.

Guest: Luke Matheny is an Academy Award winning writer/director and executive producer of Amazon's first original live action kids series "Gortimer Gibbons' Life on Easy Street".' www.amazon.com

:30

#### Issues Covered: growing up, friendship, honesty

29:00 Conclusion of Program

## Program # 2015-17

Airdate:	Time of Broadcast	
Producer: Se	an Bratton Host: Ric Bratton ( <u>www.thisweekinameric</u>	<u>a.us</u> )
<u>Time</u> :00	Segment Intro	Segment Length :60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Automotive	16:00
	Summary: Our guest discusses America's love affair with automobiles and why some have a special relationship v	
	Guest: Brian LaForest in an automotive historian and au newest book is "Cars, Cars, Cars: The Vehicles That Dro My Life". www.brianclaforest.tateauthor.com	
	Issues Covered: technology, investment, transporta	tion
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00
	Summary: Our guest says most of us want to eat health During the summer but they just don't know how.	ier especially

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She's the author of "Comfort Foods Get A Vegan Makeover" www.jillskeem.com

## Issues Covered: diets, wellness, exercise

29:00 Conclusion of Program

:30

## Program # 2015-18

Airdate:	Time of Broadcast	
Producer: Se	ean Bratton Host: Ric Bratton ( <u>www.thisweekinameric</u>	<u>a.us</u> )
<u>Time</u> :00	Segment Intro	Segment Length :60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Psychology	16:00
	Summary: Our guest discusses the importance of being all aspects of your life rather than being controlled.	in control of
	Guest: Dr Randy McDonald has been a coach and men 20 years. He's a charter member of the Association of I Psychology and author of "It's All About Control" www.holisticmanagement.net	
	Issues Covered: optimism, affirmations, tools	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00
	Summary: Our guest says most of us want to eat health During the summer but they just don't know how. Part 2	
	Guest: Jill Skeem is a certified macrobiotic health course	elor educator

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She's the author of "Comfort Foods Get A Vegan Makeover" www.jillskeem.com

## Issues Covered: diets, wellness, exercise

## 29:00 Conclusion of Program

:30

### Program # 2015-19

Producer: Sean Bratton Host: Ric Bratton (<u>www.thisweekinamerica.us</u>)

	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00
	Summary: Our guest discusses the benefits lifestyle. Part 2	of a fit and healthy
	Guest: Jim Kirwan is founder of Get America of Try Sports and author of "The Exercise Fa Best Shape of Your Life Regardless of Your Current Fitness Level". www.getamericamoving.com	actor: Ease Into The
	Issues Covered: exercise, nutrition, know	rledge, aging
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- History	7:00
	Summary: Our guest discusses the role of tr big American story.	avel and history in the
	Guest: Brian Unger is an actor, producer, ho currently hosts "Time Traveling with Brian U www.travelchannel.com	
	Issues Covered: architecture, preservation	on, innovation
29:00	Conclusion of Program	:30
Program # 2	015-20	
Airdate:	Time of Broadcast	-
Producer: Se	ean Bratton Host: Ric Bratton ( <u>www.thiswe</u>	eekinamerica.us)
Time	Segment	
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Psychology	16:00
	Summary: Our guest discusses the power to actions and free yourself of guilt and negativ	
	Guest: Dr Teja Jaensch is a Chinese medici author of "The Ledger of Good and Evil: A M www.ledgerofgoodandevil.com	

## Issues Covered: humanity, fear, humility, morality

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Dealing with Loss	7:00

Summary: Our guest discusses how she handled grief following the death of her mother while caring for her father.

Guest: Lora Ann Young is the author of "Lost Parent Club", a survival guide for dealing with the loss of a parent. She is a customer service executive. www.thelostparentclub.com

### Issues Covered: service, support groups, planning

29:00	Conclusion of Program	:30
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### Program # 2015-21

Airdate:	Time of Broadcast
Airdate:	Time of Broadcast

Producer: Sean Bratton	Host: Ric Bratton ( <u>www.thisweekinamerica.us</u> )
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Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00Segment #1 – Mental Health16:00

Summary: Our guest discusses the mental health adversities she encountered in her life and how she dealt with them.

Guest: Josie Goghlan is the author of "Josie Released From Within" based on her true story of mental health issues and success. <u>www.josiereleasedfromwithin.com</u>

#### Issues Covered: abuse, nervous breakdown, depression

19:00	SPOT BREAK #2	3:00

22:00 Segment #2- Travel 7:00

Summary: Our guest discusses ways people can get more for their travel dollar with insider tips and trends.

Guest: Keith Nowak is Communications Director for Travelocity and a frequent media resource for travel information. www.travelocity.com

## Issues Covered: vacation packages, airfare deals, free deals

# 29:00 Conclusion of Program

Program # 20	)15-22		
Airdate:		Time of Broadcast	
Producer: Sean Bratton		Host: Ric Bratton (www.thisweekinamerica.us)	
Time	Segment		Segment Length
:00	Intro		:60
1:00	SPOT BREAK	< #1	2:00
3:00	Segment #1 -	- Health	16:00
	Summary: Our guest discusses inexpensive treatments for life threatening diseases.		
Guest: Julia Schopick is a best selling author of "Honest Medicine" and creator of the award winning health blog <u>www.honestmedicine</u> <u>www.honestmedicine.com</u>			
Issues Covered: diagnosis, treatment, side effects			e effects
19:00	SPOT BREAK	< #2	3:00
22:00	Segment #2-	Business	7:00
Summary: Our guest discusses how Nike created the multi-m dollar athletic shoe industry.			ated the multi-million
	Guest: Sonny Vaccaro was instrumental in launching Nike's "Air Jordan" empire in the 80's and ignited the Nike/Adidas sneaker wars.		
Issues Covered: branding, endorsements, NCAA			NCAA
29:00	Conclusion of	Program	:30
Program # 20	)15-23		
Airdate:		Time of Broadcast	
Producer: Sea	an Bratton	Host: Ric Bratton ( <u>www.thiswee</u>	ekinamerica.us)
Time	Segment		
:00	Intro		:60
1:00	SPOT BREAK	< #1	2:00
3:00	Segment #1 -	- Government	16:00
	Summary: Ou	r guest discusses ethics, secrec	cy and transparency

in government.

	Guest: Dr Cristina Guerneri has spent the last 22 years working on and covering political campaigns. She teaches ethics and leadership seminars across the US and is author of "Flames of Truth". <u>www.cristinawrites.com</u>			
	Issues Covered: trust, corruption, broken system			
19:00	SPOT BREAK #2 3:00			
22:00	Segment #2- Food Safety	7:00		
	Summary: Our guest discusses how to safely prepare and cook food outdoors. Guest: Myron Maxon is a 3 time World BBQ Champion and author of "Everyday Barbeque". He is host of "BBQ Pitmasters" on Destination America.			
	Issues Covered: food temperature, refrigeration, utensils			
29:00	Conclusion of Program	:30		
Program #	ŧ 2015-24			
Airdate:	Time of Broadcast	_		
Producer: Sean Bratton Host: Ric Bratton ( <u>www.thisweekinamerica.us</u> )				
Producer:	Sean Bratton Host: Ric Bratton ( <u>www.thisw</u>	eekinamerica.us)		
Time	Segment	Segment Length		
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Time	Segment	Segment Length		
<u>Time</u> :00	Segment Intro	Segment Length :60		
<u>Time</u> :00 1:00	SPOT BREAK #1	Segment Length :60 2:00 16:00 can controlled Congress		
<u>Time</u> :00 1:00	Segment Intro SPOT BREAK #1 Segment #1 – Government Summary: Our guest discusses the Republic	Segment Length :60 2:00 16:00 can controlled Congress o US problems. rcher and author. His latest		
<u>Time</u> :00 1:00	Segment Intro SPOT BREAK #1 Segment #1 – Government Summary: Our guest discusses the Republic and the chances of a bi-partisan approach to Guest: Patrick Andenhall is a political resea	Segment Length :60 2:00 16:00 can controlled Congress o US problems. rcher and author. His latest riter with Lloyds of London.		
<u>Time</u> :00 1:00	Segment Intro SPOT BREAK #1 Segment #1 – Government Summary: Our guest discusses the Republic and the chances of a bi-partisan approach to Guest: Patrick Andenhall is a political resea book "Stupid Party". He is a former underw	Segment Length :60 2:00 16:00 can controlled Congress o US problems. rcher and author. His latest riter with Lloyds of London.		
<u>Time</u> :00 1:00 3:00	Segment Intro SPOT BREAK #1 Segment #1 – Government Summary: Our guest discusses the Republic and the chances of a bi-partisan approach to Guest: Patrick Andenhall is a political resea book "Stupid Party". He is a former underw Issues Covered: infrastructure, media, ta	Segment Length :60 2:00 16:00 can controlled Congress o US problems. rcher and author. His latest riter with Lloyds of London.		
<u>Time</u> :00 1:00 3:00 19:00	Segment   Intro   SPOT BREAK #1   Segment #1 – Government   Summary: Our guest discusses the Republic and the chances of a bi-partisan approach to Guest: Patrick Andenhall is a political resea book "Stupid Party". He is a former underwower underwower the second s	Segment Length :60 2:00 16:00 can controlled Congress o US problems. rcher and author. His latest riter with Lloyds of London. <b>Exes</b> 3:00 7:00		

actresses and stars of the Lifetime tv series "UnReal". www.mylifetime.com

## Issues Covered: manipulation, relationships, competition

29:00	Conclusion of Program	:30
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## Program # 2015-25

Airdate:	<u> </u>	Time of Broadcast		
Producer: S	ean Bratton	Host: Ric Bratton ( <u>www.thisw</u>	veekinamerica.us)	
Time	Segment		Segment Length	
:00	Intro		:60	
1:00	SPOT BRE	AK #1	2:00	
3:00	Segment #7	1 – Careers	16:00	
	•	Summary: Our guest explains how to design and implement a job search action plan.		
	Guest: Kathleen Brady is an iPEC certified career management coach with 25 years experience and author of "Get A Job: 10 Secrets to Career Success" www.careerplanners.net			
	Issues Cov	Issues Covered: resume writing, social media, negotiating		
19:00	SPOT BRE	AK #2	3:00	
22:00	Segment #2- Environment		7:00	
	Summary: Our guest discusses how to design a budget and environmentally friendly outdoor living space.			
	Guest: Sabrina Soto is one of the nation's most sought after design experts. She's a best selling author and HGTV host. www.sabrinasoto.com			
	Issues Covered: budgets, foodscaping, low water use plants			
29:00	Conclusion	of Program	:30	
Program #	2015-26			
Airdate:		Time of Broadcast	_	
Producer: S	ean Bratton	Host: Ric Bratton ( <u>www.thisw</u>	veekinamerica.us)	
Time	Segment		Segment Length	
:00	Intro		:60	

1:00	SPOT BREAK #1 2:00	
3:00	Segment #1 – Disaster Preparedness	16:00
	Summary: Our guest discusses how to take stock of t earthquakes and how to be prepared.	he risks of
	Guest: Dr Peter Ward worked with the US Geological developing the earthquake hazard reduction program <a href="http://www.livingmoresafely.com">www.livingmoresafely.com</a>	
	Issues Covered: building safety, action plan, pred	ictions
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- History	7:00
	Summary: Our guest discusses his role in the tv mini-series "Texas Rising" the story of Texas' fight for independence.	
	Guest: Rhys Coiro is a versatile actor who plays a member of the Texas Rangers in History's acclaimed mini-series "Texas Rising".	
	Issues Covered: Alamo, colliding cultures, wild w	est
29:00	Conclusion of Program	:30