

WACT
Tuscaloosa, AL
Quarterly Issues/Programs List
Amended Third Quarter, 2014
02/18/2015

WACT
Quarterly Issues/Programs List

WACT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Veterans:** Tuscaloosa is hosting its first Statewide Veterans Reunion

Events: Discussed various events in Tuscaloosa relating to Tax Free Weekend, K-12 Tax Scholarships, Tuscaloosa City Board of Edu jobs; Child Abuse Prevention Service fund raiser; show your stripes campaign re hiring veterans; current news events

Pet Adoption: Discussed raising funds for animal rescue throughout the county.

Public Safety: Discussed importance of "driving sober" campaign; also National Preparedness Month.

Health: Discussed fund raiser campaign re early detection of breast cancer.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EVENTS	Tuscaloosa Matters 7-6-14	Talked about raising awareness that hiring veterans is a smart business decision	SHOW YOUR STRIPES Lance Williams	07/06/2014 07:00 AM	001:11
EVENTS	Tuscaloosa Matters 7-13-14	Talked about awareness that the Tusc. City Schools have 53 positions to fill before	Back To School Awareness Lee Garrison/City Board of Edu	07/13/2014 07:00 AM	007:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Aug 7					
VETERANS	Tuscaloosa Matters 7-20-14	Tuscaloosa is hosting it first Statewide Veterans Reunion	VETERANS AFFAIRS Lance Williams	07/20/2014 07:00 AM	029:00
EVENTS	Tuscaloosa Matters 7-27-14	Talked about K-12 Tax Credit Scholarship Fund	Sonya DiCarlo	07/27/2014 07:00 AM	028:27
EVENTS	Tuscaloosa Matters 8-3-14	Discussed Tax free weekend for the state of Alabama, and the benefits it has for a lot of families	No Guest	08/03/2014 07:00 AM	029:30
PET ADOPTION	Tuscaloosa Matters 8-10-14	Talked with SPCA and their 1st Annual Dog Wash and Silent Auction raising funds for animal rescue	Alabama SPCA Shannon McDaniel	08/10/2014 07:02 AM	029:20
EVENTS	Tuscaloosa Matters 8-17-14	Talked about the 21st Annual Night Light Gold tournament benefitting Child Abuse Prevention Service	Child Abuse Prevention Services Valerie Peoples	08/17/2014 07:03 AM	029:25
PUBLIC SAFETY	Tuscaloosa Matters 8-24-14	Discussed the "Drive Sober or Get Pulled Over" Campaign in Tuscaloosa	'Drive Sober or Get Pulled Over Brent Blakely	08/24/2014 07:04 AM	028:51
EVENTS	Tuscaloosa Matters 8-31-14 (OPENING)	Show Your Stripes, why hiring a vet is a smart business decision	SHOW YOUR STRIPES Lance Williams	08/31/2014 07:00 AM	001:27
EVENTS	Tuscaloosa Matters 8-31-14 (MAIN PART OF SHOW)	Show Your Stripes, why hiring a vet is a smart business decision	SHOW YOUR STRIPES Lance Williams	08/31/2014 07:02 AM	025:58
EVENTS	Tuscaloosa Matters 8-31-14 (ENDING)	Show Your Stripes, why hiring a vet is a smart business decision	SHOW YOUR STRIPES Lance Williams	08/31/2014 07:28 AM	001:12
EVENTS	Tuscaloosa Matters 9-7-14	Talked to Lindsay Turner about upcoming Druid City Garden Project taking place on Sept 14th	DRUID CITY GARDEN PROJECT - Lindsay Turner	09/07/2014 07:03 AM	028:59
EVENTS	Tuscaloosa Matters 9-14-14	Talked to FEMA Administrator Andrew Valasquez about September being National Preparednes	NATIONAL PREPAREDNESS MONTH Andrew Valasquez	09/14/2014 07:03 AM	029:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Month					
HEALTH	Tuscaloosa Matters 9-21-14	Talked about the DCH Foundation and their third annual A Day On The Courts	Molly Ingram	09/21/2014 07:03 AM	026:55
NEWS	Tuscaloosa Matters 9-28-14	Talked about a number of events taking place in Tuscalosa and West Alabama	Tom Canterbury, News Director	09/28/2014 07:01 AM	028:45

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AARP	AD COUNCIL	000:30	083
ADOPTION	AD COUNCIL	000:30	161
ADOPTION	SAFE HAVEN CHURCH	000:33	016
ALABAMA STATE BAR ASSOCIATION	ALABAMA BROADCASTERS ASSOC	000:30	175
Alcoholism	AL-ANON	000:28	180
Alzheimers Disease	CARING DAYS :30 (MK)	000:29	095
ANIMAL CONTROL	AD COUNCIL	000:30	169
ANIMAL CONTROL	SPCA	000:33	018
ARMY NATIONAL GUARD	ALABAMA BROADCASTERS ASSOC	000:30	221
Autism	AD COUNCIL	000:30	013
Blood Donation	Lifesouth	000:30	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Breast Cancer	AMERICAN CANCER SOCIETY	000:27	010
CAREGIVERS ASSISTANCE	AD COUNCIL	000:30	084
CHARITY	ALABAMA BROADCASTERS ASSOC	000:30	223
Children	AD COUNCIL	000:30	078
Children	NICK'S KIDS	000:33	017
Children	TUSCALOOSA CHILDRENS THEATRE	000:29	040
Community Event	ALABAMA BLUES PROJECT	000:30	025
Community Event	ALABAMA BREWFEST	000:28	065
Community Event	ALABAMA BREWFEST	000:29	023
Community Event	AMERICAN CANCER SOCIETY	000:34	051
Community Event	HOSPICE OF WEST ALABAMA	000:32	034
Community Event	MISS TUSCALOOSA	000:27	048
Community Event	MISS TUSCALOOSA	000:33	037
Community Event	PARKS AND RECREATION AUTHORIT	000:32	061
Community Event	THEATRE TUSCALOOSA	000:33	110
COMMUNITY INVOLVEMENT	PARKS AND RECREATION AUTHORIT	000:27	099
COMMUNITY INVOLVEMENT	PARKS AND RECREATION AUTHORIT	000:28	077
DEPT HUMAN RESOURCES	ALABAMA BROADCASTERS ASSOC	000:30	170
DISASTER RELIEF	FEMA	000:32	048
Drunk Driving	AD COUNCIL	000:30	173
EDUCATION	AD COUNCIL	000:30	082
EDUCATION	ALABAMA HIGH SCHOOL ATHLETIC	000:30	116
EDUCATION	COMMUNITIES IN SCHOOLS	000:30	087
EDUCATION	TUSCALOOSA CITY SCHOOLS	000:29	012
EDUCATION	TUSCALOOSA CITY SCHOOLS	000:30	047
EDUCATION	US NAVY	000:30	085
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	347
EMPLOYER SUPPORT GUARD RESERV	ALABAMA BROADCASTERS ASSOC	000:30	596
ENVIRONMENT	AD COUNCIL	000:30	041
FATHERHOOD	AD COUNCIL	000:29	090
FATHERHOOD	AD COUNCIL	000:30	343
FINANCIAL LITERACY	AD COUNCIL	000:27	006
FINANCIAL LITERACY	AD COUNCIL	000:28	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FINANCIAL LITERACY	AD COUNCIL	000:30	175
FLOODING/WEATHER	FEMA	000:30	044
FOOD	AD COUNCIL	000:30	088
FORESTRY	AD COUNCIL	000:30	248
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
GOODWILL	AD COUNCIL	000:30	087
HEALTH	AD COUNCIL	000:30	263
HEALTH	AMERICAN ACA ORTHEPEDIC SURGE	000:30	031
HEALTH	AMERICAN HEART ASSOC :30	000:28	091
HEALTH	National Pest Management Agen	000:30	087
HEALTH	TUSC COUNTY HEALTH DEPT	000:32	007
HEALTH	TUSCALOOSA COUNTY HEALTH DEPT	000:32	007
HEALTH	VOICES OF MENEGITIS	000:30	088
HEALTH	WOMEN IN GOVERNMENT	000:28	088
Heart Health	AD COUNCIL	000:29	031
Heart Health	AD COUNCIL	000:30	032
Hunger Prevention	AD COUNCIL	000:30	781
LITERACY	TUSCALOOSA PUBLIC LIBRARY	000:31	017
Military & Veterans	US NAVY	000:30	085
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	005
PEOPLE AGAINST A LITTERED STA	ALABAMA BROADCASTERS ASSOC	000:30	177
Pet Adoption	Human Society of West Alabama	000:33	056
RECYCLE TUSCALOOSA	ALABAMA BROADCASTERS ASSOC	000:30	087
SAFETY	AD COUNCIL	000:30	085
SELECTIVE SERVICE SYSTEM	SELECTIVE SERVICE SYSTEM	000:30	173
STROKE PREVENTION	AD COUNCIL	000:30	256
TEACHING	AD COUNCIL	000:30	172
Teen Suicide	AD COUNCIL	000:30	095
TEXTING WHILE DRIVING	AD COUNCIL	000:30	254
UNEMPLOYMENT	DEPT OF HUMAN RESOURCES	000:33	076
Veterans	PARALYZED VETERANS OF AMERICA	000:30	079
Veterans	PARALYZED VETERANS OF AMERICA	000:32	087

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veterans	SHOW YOUR STRIPES	000:24	100
Veterans	SHOW YOUR STRIPES	000:30	123
Veterans	VETERANS AFFAIRS	000:29	173
Veterans	VETERANS AFFAIRS	000:30	245
Veterans	VETERANS CRISIS LINE	000:30	082
WILDFIRE AWARENESS	AD COUNCIL	000:29	028
WILDFIRE AWARENESS	AD COUNCIL	000:30	387