

WACT
Tuscaloosa, AL
Quarterly Issues/Programs List
Third Quarter, 2013
10/09/2013

WACT
Quarterly Issues/Programs List

WRTR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BOATING SAFETY:** Discussed boating safety tips for the summer time and upcoming boating classes in the area
- **EDUCATION:** Discussed Tuscaloosa City's summer tutoring programs for students out of school
- **FITNESS:** Discussed upcoming athletic leagues and activities for people of all ages
- **Hunger Prevention:** Discussed next week's Yard Sale & Steet Market benefitting Secret Meals for Hungry Children
- **NEWS:** Discussed several of the top news stories from this week in Tuscaloosa and West AL
- **Nutrition:** Discussed the Druid City Garden Project teaching kids about nutrition and business
- **Pet Adoption:** Discussed Ttown Paw's upcoming pet adoption events and their annual fundraiser
- **RACISM:** Discussed Sacred Cinema--a program that combines movies, faith, and conversations on hot topics
- **SAFETY:** Discussed the Tuscaloosa Police's rebuilding of the East Precinct destroyed in a tornado in 2011

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	Tuscaloosa Matters 7-7-13	Discussed Tuscaloosa City's summer tutoring programs for students out of school	James Ledbetter, Director	07/07/2013 07:00 AM	030:00
Hunger Prevention	Tuscaloosa Matters 7-14-13	Discussed next week's Yard Sale & Street Market benefitting Secret Meals for Hungry Children	Ian Dunavent, Event Dir	07/14/2013 07:00 AM	030:01
NEWS	Tuscaloosa Matters 7-21-13	Discussed several of the top news stories from this week in Tuscaloosa and West AL	Rebecca Howard, News Dir	07/21/2013 07:00 AM	030:01
BOATING SAFETY	Tuscaloosa Matters 7-28-13	Discussed boating safety tips for the summer time and upcoming boating classes in the area	Rebecca Howard, News Dir	07/28/2013 07:00 AM	030:00
FITNESS	Tuscaloosa Matters 8-4-13	Discussed upcoming athletic leagues and activities for people of all ages	Becky Booker, Marketing Dir	08/04/2013 07:00 AM	030:00
Pet Adoption	Tuscaloosa Matters 8-11-13	Discussed Ttown Paw's upcoming pet adoption events and their annual fundraiser	Lynn Jarreaux, Exec Dir	08/11/2013 07:00 AM	030:00
Hunger Prevention	Tuscaloosa Matters 8-18-13	Discussed Cassidy's platform as Miss Tuscaloosa 2014 to help the hungry in our area	Cassidy Jacks, Miss Tuscaloos	08/18/2013 07:00 AM	030:00
EDUCATION	Tuscaloosa Matters 8-25-13	Discussed the Parenting Assistance Line and tips for parents with kids struggling in school	Valerie Peoples, Director	08/25/2013 07:00 AM	030:00
SAFETY	Tuscaloosa Matters 9-01-13	Discussed Disaster Response and the community's response to tornados on April 27, 2011 and what City Managers have learned since then	Mayor Walt Maddox	09/01/2013 07:00 AM	030:00
Nutrition	Tuscaloosa Matters 9-8-13	Discussed the Druid City Garden Project teaching kids about nutrition and business	Lindsay Turner, Exec Dir	09/08/2013 07:00 AM	029:59
RACISM	Tuscaloosa Matters 9-15-13	Discussed Sacred Cinema--a program that combines movies, faith, and conversations on hot topics	UNIVERSITY OF ALABAMA BATEMAN	09/15/2013 07:00 AM	029:55
Hunger Prevention	Tuscaloosa Matters 9-22-13	Discussed an upcoming fundraiser for the West AL Food Bank	Cassidy Jacks, Miss Ttown	09/22/2013 07:00 AM	030:00
SAFETY	Tuscaloosa	Discussed the Tuscaloosa	Brent Blankley,	09/29/2013	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Matters 9-29-13	Police's rebuilding of the East Precinct destroyed in a tornado in 2011	TPD	07:00 AM	

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA 911 DAY	000:30	022
AARP	AD COUNCIL	000:30	069
ADDICTION	MENNOMEDIA	000:30	172
ADOPTION	AD COUNCIL	000:30	301
ALABAMA PALS	ALABAMA BROADCASTERS ASSOC	000:30	119
ALABAMA STATE BAR ASSOCIATION	ALABAMA BROADCASTERS ASSOC	000:30	343
ALABAMA STATE PARKS	ALABAMA BROADCASTERS ASSOC	000:30	061
Alcoholism	AL-ANON	000:30	185
Alzheimers Disease	MUSIC AND MEMORY	000:28	091
Autism	AD COUNCIL	000:30	076
Blood Donation	RED CROSS	000:33	026
Broadcast Spectrum	National Assoc of Broadcaster	000:30	077
BULLYING	AD COUNCIL	000:30	140
BUZZED DRIVING	AD COUNCIL	000:30	077
CHARITY	ALABAMA BROADCASTERS ASSOC	000:30	188
CHARITY	ALABAMA ONE CREDIT UNION	000:32	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITY	PROJECT BLESSINGS	000:27	008
Children	AD COUNCIL	000:30	262
Children	CHILDREN'S MIRACLE NETWORK	000:30	116
CHILDRENS' HEALTH	AD COUNCIL	000:29	065
CHILDRENS' HEALTH	AD COUNCIL	000:30	125
CHILDRENS' HEALTH	UNITED HEALTH CARE CHILDREN	000:30	075
CHILDRENS' HEALTH	WOMEN IN GOVERNMENT	000:28	095
COmmunity Event	AMERICAN CANCER SOCIETY	000:33	017
COmmunity Event	ARTS AND AUTISUM :30	000:32	019
COmmunity Event	CARING DAYS :30 (MK)	000:31	025
COmmunity Event	CITY OF ANGELS	000:33	006
COmmunity Event	DRUID CITY GARDEN PROJECT	000:31	046
COmmunity Event	Human Society of West Alabama	000:33	054
COmmunity Event	MISS TUSCALOOSA	000:28	006
COmmunity Event	THEATRE TUSCALOOSA	000:26	073
COmmunity Event	THEATRE TUSCALOOSA	000:27	036
COmmunity Event	THEATRE TUSCALOOSA	000:29	043
COmmunity Event	THEATRE TUSCALOOSA	000:30	021
COmmunity Event	TUSCALOOSA ARTS COUNCIL	000:31	087
COmmunity Event	TUSCALOOSA DEPT HUMAN RESOURC	000:29	010
COmmunity Event	TUSCALOOSA RIVER MARKET	000:27	012
COmmunity Event	UNIVERSITY OF ALABAMA THEATRE	000:31	010
COmmunity Event	UNIVERSITY OF ALABAMA THEATRE	000:32	010
COMMUNITY INVOLVEMENT	THEATRE TUSCALOOSA	000:33	042
DEPT. OF HOMELAND SECURITY	ALABAMA BROADCASTERS ASSOC	000:30	075
DIGITAL LITERACY	AD COUNCIL	000:30	038
DISASTER	AD COUNCIL	000:30	098
DISASTER RELIEF	Samaritan's Purse	000:30	013
Drunk Driving	AD COUNCIL	000:30	038
ECYCLING	GREENERGADGETS.ORG	000:30	085
EDUCATION	AD COUNCIL	000:29	074
EDUCATION	AD COUNCIL	000:30	154

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	ALABAMA HIGH SCHOOL ATHLETIC	000:30	072
EDUCATION	ALABAMA HIGH SCHOOL ATHLETIC	000:31	060
EDUCATION	COUNCIL GREAT CITY SCHOOLS	000:30	050
EDUCATION	FIRST TEACHERS AT HOME	000:30	060
EDUCATION	MISS TUSCALOOSA	000:26	028
EDUCATION	TUSCALOOSA CITY SCHOOLS	000:29	009
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	104
EMPLOYER SUPPORT GUARD RESERV	DEPARTMENT OF DEFENSE	000:30	062
ENVIRONMENT	AD COUNCIL	000:30	083
ENVIRONMENT	BLACK WARRIOR RIVERKEEPER	000:26	096
FAMILY	AD COUNCIL	000:30	056
FINANCIAL LITERACY	AD COUNCIL	000:27	105
FINANCIAL LITERACY	AD COUNCIL	000:28	180
FINANCIAL LITERACY	AD COUNCIL	000:30	302
FOOD	AD COUNCIL	000:30	188
FORESTRY	AD COUNCIL	000:30	087
GOODWILL	AD COUNCIL	000:30	016
HEALTH	AD COUNCIL	000:30	029
HEALTH	AMERICAN HEART ASSOCIATION	000:30	089
HEALTH	ANGEL FLIGHT	000:33	080
HEALTH	CDC	000:29	062
HEALTH	CDC	000:30	180
HEALTH	MAMMOGRAPHY SAVES LIVES	000:29	022
HEALTH	National Assoc of Broadcaster	000:30	080
HEALTH	RADIOLOGICAL SOCIETY OF NA	000:30	061
HEALTH	TUSC COUNTY HEALTH DEPT	000:33	017
HEALTH	WOMEN IN GOVERNMENT	000:28	210
HIGH SCHOOL DROPOUT PREVENTIO	AD COUNCIL	000:30	209
Housing	AD COUNCIL	000:30	133
Housing	HOUSING AND URBAN DEVELOPMENT	000:30	171
HOUSING/MORTGAGE	NATIONAL FOUNDATION OF CREDIT	000:30	268

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hunger Prevention	AD COUNCIL	000:30	319
Hunger Prevention	AD COUNCIL	000:31	077
HURRICANE RECOVERY	KATRINA LEVEE BREACH SETTLEME	000:29	033
LITERACY	AD COUNCIL	000:30	055
LIVE UNITED	UNITED WAY :30 (agy)	000:30	027
MARRIAGE	CATHOLIC CHURCH	000:30	087
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	172
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	034
Pet Adoption	AD COUNCIL	000:30	093
PSA	AT&T	000:30	028
PSA	SHOW YOUR STRIPES	000:30	141
PSA	SHOW YOUR STRIPES	000:31	029
Recreation	PARKS AND RECREATION AUTHORIT	000:24	055
Recreation	PARKS AND RECREATION AUTHORIT	000:26	040
Recreation	PARKS AND RECREATION AUTHORIT	000:27	020
SELECTIVE SERVICE SYSTEM	SELECTIVE SERVICE SYSTEM	000:30	155
STROKE PREVENTION	AD COUNCIL	000:30	153
TEXTING WHILE DRIVING	AD COUNCIL	000:30	042
TIRE SAFETY	RUBBER MANUFACTURERS ASSOC.	000:28	128
TIRE SAFETY	RUBBER MANUFACTURERS ASSOC.	000:29	032
TIRE SAFETY	RUBBER MANUFACTURERS ASSOC.	000:30	064
TORNADO RELIEF	GREATER CINCINNATI FELLOWSHIP	000:32	007
TORNADO RELIEF	READ BAMA READ	000:28	068
UNITED STATES FORESTRY SERVIC	AD COUNCIL	000:30	143
Veterans	AMERICAN LEGION	000:30	005
Veterans	ARMY HISTORICAL FOUNDATION	000:29	049
Veterans	National Assoc of Broadcaster	000:30	081
Veterans	PARALYZED VETERANS OF AMERICA	000:30	147
Veterans	SHOW YOUR STRIPES	000:22	008
Veterans	SHOW YOUR STRIPES	000:24	025
Veterans	SHOW YOUR STRIPES	000:28	084
Veterans	SHOW YOUR STRIPES	000:31	126

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veterans	VETERANS AFFAIRS	000:29	059
Veterans	VETERANS AFFAIRS	000:30	092
Veterans	VETERANS AFFAIRS	000:33	090
Veterans	VETERANS CRISIS LINE	000:30	007
VOLUNTEERISM	National Assoc of Broadcaster	000:30	060
WATER SHORTAGE	WATER 282	001:00	017
WILDFIRE AWARENESS	AD COUNCIL	000:29	076
WILDFIRE AWARENESS	AD COUNCIL	000:30	254
WILDLIFE	WILDLIFE LAND TRUST	000:29	076