

WACT
Tuscaloosa, AL
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/03/2014

WACT
Quarterly Issues/Programs List

WTTX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CEREBRAL PALSY:** Discussed a fundraiser event and volunteer needs for UCPWA
- **DEPRESSION:** Talked about tips for fighting depression around the holidays and local resources
- **EVENTS:** Discussed PARA's upcoming West Alabama Christmas Parade
- **FITNESS:** Discussed new fitness programs for local seniors provided by PARA
- **HEALTH:** We discussed health tips and fitness plans to kick off 2014
- **Hunger Prevention:** Discussed an upcoming fundraiser for Secret Meals for Hungry Children
- **Pet Adoption:** Discussed upcoming pet adoption events for the holidays at Metro Animal Shelter
- **Public Safety:** Discussed holiday safety tips for shoppers and home owners with the Tuscaloosa Police Department
- **Veterans:** Discussed Veteran's Day events and activities as well as local veteran's programs

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Pet Adoption	Tuscaloosa Matters 10-6-13	Discussed Ttown Paws and their upcoming pet adoption events and fundraisers	Lynn Jarreaux, Exec Dir	10/06/2013 06:00 AM	030:00
FITNESS	Tuscaloosa Matters 10-13-13	Discussed new fitness programs for local seniors provided by PARA	Becky Booker, Exec Dir	10/13/2013 06:00 AM	030:00
Hunger Prevention	Tuscaloosa Matters 10-20-13	Discussed an upcoming fundraiser for Secret Meals for Hungry Children	Liza Smith, Director	10/20/2013 06:00 AM	030:00
CEREBRAL PALSY	Tuscaloosa Matters 10-27-13	Discussed a fundraiser event and volunteer needs for UCPWA	Caitlyn Vaiskauskas	10/27/2013 06:00 AM	030:00
HEALTH	Tuscaloosa Matters 11-3-13	Discussed tips for healthy eating during the upcoming holiday season	Jane Williams, Dir	11/03/2013 07:00 AM	029:58
Veterans	Tuscaloosa Matters 11-10-13	Discussed Veteran's Day events and activities as well as local veteran's programs	Lance Williams	11/10/2013 06:00 AM	029:58
EVENTS	Tuscaloosa Matters 11-17-13	Discussed PARA's upcoming West Alabama Christmas Parade	Becky Booker, Marketing Dir	11/17/2013 06:00 AM	029:58
FITNESS	Tuscaloosa Matters 11-24-13	Discussed community fitness programs for youth, adults, and seniors and healthy eating tips	Melinda Wiggins	11/24/2013 06:00 AM	029:59
EVENTS	Tuscaloosa Matters 12-1-13	Discussed local Christmas event called 'Dickens Downtown' in downtown Northport	Amy Prescott	12/01/2013 06:00 AM	029:59
Public Safety	Tuscaloosa Matters 12-8-13	Discussed holiday safety tips for shoppers and home owners with the Tuscaloosa Police Department	Brent Blankley	12/08/2013 06:00 AM	030:00
Pet Adoption	Tuscaloosa Matters 12-15-13	Discussed upcoming pet adoption events for the holidays at Metro Animal Shelter	Linda Workman	12/15/2013 06:00 AM	030:00
DEPRESSION	Tuscaloosa Matters 12-22-13	Talked about tips for fighting depression around the holidays and local resources	Ben Snider	12/22/2013 06:00 AM	030:00
HEALTH	Tuscaloosa Matters 12-29-13	We discussed health tips and fitness plans to kick off 2014	Jamie Meyer	12/29/2013 06:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AARP	AD COUNCIL	000:30	009
ADDICTION	MENNOMEDIA	000:30	039
ADOPTION	AD COUNCIL	000:30	031
ADOPTION	CHILDREN'S AID SOCIETY	000:33	049
AIDS PREVENTION	UNITED HEALTH CARE	000:30	006
ALABAMA STATE BAR ASSOCIATION	ALABAMA BROADCASTERS ASSOC	000:30	265
Alcoholism	AL-ANON	000:30	016
Alzheimers Disease	MUSIC AND MEMORY	000:28	015
ARMY NATIONAL GUARD	ALABAMA BROADCASTERS ASSOC	000:30	003
Autism	AD COUNCIL	000:30	008
Broadcast Spectrum	National Assoc of Broadcaster	000:30	096
BULLYING	AD COUNCIL	000:30	024
CAREGIVERS ASSISTANCE	AD COUNCIL	000:30	004
CHARITY	ALABAMA BROADCASTERS ASSOC	000:30	090
CHARITY	ALABAMA ONE CREDIT UNION	000:32	008
CHARITY	PROJECT BLESSINGS	000:27	019
CHARITY	Ronald McDonald House	000:30	008
CHARITY	TEAM KRISTEN	000:31	023
CHARITY	TEMPORARY EMERGENCY SERVICE	000:30	016
Children	AD COUNCIL	000:30	041
Children	CHILDREN'S MIRACLE NETWORK	000:30	077

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDRENS' HEALTH	AD COUNCIL	000:29	006
CHILDRENS' HEALTH	AD COUNCIL	000:30	015
CHILDRENS' HEALTH	UNITED HEALTH CARE CHILDREN	000:30	008
CHILDRENS' HEALTH	WOMEN IN GOVERNMENT	000:28	012
COmmunity Event	1ST BAPTIST CHURCH TRUSSVILLE	000:26	063
COmmunity Event	ARTS AND AUTISUM :30	000:32	012
COmmunity Event	Human Society of West Alabama	000:30	021
COmmunity Event	PARKS AND RECREATION AUTHORIT	000:29	028
COmmunity Event	PARKS AND RECREATION AUTHORIT	000:32	016
COmmunity Event	PROJECT BLESSINGS	000:29	008
COmmunity Event	Samaritan's Purse	000:29	010
COmmunity Event	THEATRE TUSCALOOSA	000:26	040
COmmunity Event	THEATRE TUSCALOOSA	000:29	032
COmmunity Event	THEATRE TUSCALOOSA	000:30	016
COmmunity Event	TURNING POINT	000:30	019
COmmunity Event	UNIVERSITY OF ALABAMA THEATRE	000:31	005
COmmunity Event	UNIVERSITY OF ALABAMA THEATRE	000:32	006
DEPT HEALTH & HUMAN SERVICES	ALABAMA BROADCASTERS ASSOC	000:30	085
DEPT HUMAN RESOURCES	ALABAMA BROADCASTERS ASSOC	000:30	002
DIGITAL LITERACY	AD COUNCIL	000:30	010
DISASTER RELIEF	AD COUNCIL	000:30	003
DISASTER RELIEF	WINGS OF GRACE	000:31	033
Drunk Driving	AD COUNCIL	000:30	018
ECYCLING	GREENERGADGETS.ORG	000:30	015
EDUCATION	AD COUNCIL	000:29	007
EDUCATION	AD COUNCIL	000:30	027
EDUCATION	ALABAMA HIGH SCHOOL ATHLETIC	000:30	009
EDUCATION	ALABAMA HIGH SCHOOL ATHLETIC	000:31	006
EDUCATION	COUNCIL GREAT CITY SCHOOLS	000:30	011
EDUCATION	Public Education	000:31	071
EDUCATION	TUSCALOOSA CITY SCHOOLS	000:26	016
EDUCATION	TUSCALOOSA CITY SCHOOLS	000:30	010
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	053

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EMPLOYER SUPPORT GUARD RESERV	DEPARTMENT OF DEFENSE	000:30	014
ENVIRONMENT	AD COUNCIL	000:30	006
FAMILY	AD COUNCIL	000:30	013
FINANCIAL LITERACY	AD COUNCIL	000:27	036
FINANCIAL LITERACY	AD COUNCIL	000:28	030
FINANCIAL LITERACY	AD COUNCIL	000:30	028
FOOD	AD COUNCIL	000:30	012
FORESTRY	AD COUNCIL	000:30	012
GOODWILL	AD COUNCIL	000:30	011
HEALTH	AD COUNCIL	000:30	026
HEALTH	Alzheimers Association	000:28	022
HEALTH	AMERICAN HEART ASSOC :30	000:28	010
HEALTH	AMERICAN HEART ASSOCIATION	000:30	009
HEALTH	ANGEL FLIGHT	000:33	077
HEALTH	CDC	000:29	012
HEALTH	CDC	000:30	019
HEALTH	MAMMOGRAPHY SAVES LIVES	000:29	009
HEALTH	National Assoc of Broadcaster	000:30	013
HEALTH	RADIOLOGICAL SOCIETY OF NA	000:29	007
HEALTH	RADIOLOGICAL SOCIETY OF NA	000:30	004
HEALTH	WOMEN IN GOVERNMENT	000:28	048
Housing	AD COUNCIL	000:30	008
Housing	HOUSING AND URBAN DEVELOPMENT	000:30	014
HOUSING/MORTGAGE	NATIONAL FOUNDATION OF CREDIT	000:30	039
Hunger Prevention	AD COUNCIL	000:30	046
LITERACY	AD COUNCIL	000:30	012
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	127
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	245
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	030
Pet Adoption	AD COUNCIL	000:30	012
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
Public Safety	BRADFORD HEALTH SERVICES	000:31	029
SELECTIVE SERVICE SYSTEM	SELECTIVE SERVICE SYSTEM	000:30	011
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008
STROKE PREVENTION	AD COUNCIL	000:30	008
TEACHING	AD COUNCIL	000:30	008
TEXTING WHILE DRIVING	AD COUNCIL	000:30	054
UNITED STATES FORESTRY SERVIC	AD COUNCIL	000:30	022
Veterans	ARMY HISTORICAL FOUNDATION	000:29	015
Veterans	National Assoc of Broadcaster	000:30	013
Veterans	PARALYZED VETERANS OF AMERICA	000:30	028
Veterans	PARALYZED VETERANS OF AMERICA	000:32	020
Veterans	SHOW YOUR STRIPES	000:30	134
Veterans	VETERANS AFFAIRS	000:29	009
Veterans	VETERANS AFFAIRS	000:30	014
Veterans	VETERANS AFFAIRS	000:33	010
Veterans	VETERANS CRISIS LINE	000:30	012
VOLUNTEERISM	National Assoc of Broadcaster	000:30	004
WILDFIRE AWARENESS	AD COUNCIL	000:29	012
WILDFIRE AWARENESS	AD COUNCIL	000:30	043
WILDLIFE	WILDLIFE LAND TRUST	000:29	006