WACT

Tuscaloosa, AL Quarterly Issues/Programs List Third Quarter, 2012 10/03/2012

WACT

Quarterly Issues/Programs List

WRTR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- CANCER RESEARCH/FUNDING: Discussed Stand Up to Cancer national benefit show
- CHARITY: Discussed Runway for Relief fundraiser for Rebuild Tuscaloosa
- CRIME: Discussed the recent shooting that injured 17 people as well as saftey tips for others
- **EDUCATION:** Discussed the School Registration Drive for Tuscaloosa City Schools
- EVENTS: Discussed the Color Run event for next Saturday in Tuscaloosa
- FITNESS: Discussed fall fitness programs for youth and adults
- NEWS: Discussed local news stories from the past week
- Nutrition: Discussed the Druid City Garden Project and their upcoming fundraiser
- Pet Adoption: Discussed upcoming fundraisers and pet adoption events with Ttown Paws
- Verteran Affairs: Discussed Fisher House and their program to help veterans
- YOUTH ACTIVITY: Discussed upcoming local PARA youth sports including TOP SOCCER for special needs children

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

EVENTS Tuscaloosal Matters 7-1-1 (clebration on the Lebration of Lebration on the Lebration of Lebration on the Lebration of Lebration o	ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Verteran Affairs Tuscaloosa Matters 7-8- program to help veterans N/A 07/08/2012 07:00 AM 029:58 Pet Adoption Tuscaloosa Matters 7-15- 12 Discussed T-town Paws and their upcoming Pet Adoption events Lynn Jareau, 07/15/2012 07:00 AM 029:58 CRIME Tuscaloosa Matters 7-15- 12 Discussed the recent shooting that injured 17 people as well as saftey tips for others Brent Blankley, 07/22/2012 Tuscaloosa PD 07:00 AM 030:00 Pet Adoption Tuscaloosa Matters 7-29- 12 Discussed the Tuscaloosa Metro Animal Shelter, pet adoption, and their need for volunteers Linida Workman, 07/29/2012 07:00 AM 029:58 EDUCATION Tuscaloosa Matters 8-12- 12 Discussed the Registration Drive for Tuscaloosa City Schools Laura Jokish, TusceCitySchools 08/05/2012 07:00 AM 029:59 YOUTH ACTIVITY Tuscaloosa Matters 8-12- 12 Discussed upcoming local PARA youth sports including TOP SOCCER for Special needs children Frank Bluwitt, Youth Director 07:00 AM 08/19/2012 07:00 AM 030:00 NEWS Tuscaloosa Matters 8-12- 12 Discussed local news stories from the past week Tom Canterbury, News Dir 08/19/2012 07:00 AM 029:59 CHARITY Tuscaloosa Matters 8-2-6 12 Discussed Runway for Relief fundariser for Rebuild Tuscaloosa Matters 8-20-12 <	EVENTS	Matters 7-1-	Celebration on the RiverTuscaloosa's 4th of July			029:59
Pet Adoption Paws and their upcoming Pet Lynn Jareau, 07/15/2012 07:00 AM 029:58	Verteran Affairs	Matters 7-8-	House and their program to help	N/A		029:58
CRIME Matters 7-22- injured 17 people as well as saftey tips for others Pet Adoption Tuscaloosa Matters 7-29- l2 Discussed the Tuscaloosa Metro Animal Shelter, pet adoption, and their need for volunteers EDUCATION Tuscaloosa Matters 8-1- l2 Discussed the School Registration Drive for Tuscaloosa City Schools YOUTH ACTIVITY Matters 8-12- l2 Discussed upcoming local PARA youth sports children NEWS Tuscaloosa Matters 8-10- l2 Discussed local news stories from the past week CHARITY Tuscaloosa Matters 8-26- l2 Discussed Runway for Relief fundraiser for Rebuild Tuscaloosa PD 07:00 AM 030:00 Possible Tuscaloosa PD 07:29/2012 07:00 AM 07:00 AM 029:59 Discussed Upcoming local PARA youth sports special needs children Tuscaloosa Matters 8-10- lews stories from the past week CHARITY Tuscaloosa Matters 8-26- l2 Discussed Runway for Relief fundraiser for Rebuild Tuscaloosa Matters 9-2- l12 Discussed Stand Up Matters 9-2- l12 Discussed Stand Up Matters 9-2- l12 N/A 09/02/2012 07:00 AM 030:17	Pet Adoption	Matters 7-15-	Paws and their upcoming Pet	•		029:58
Pet AdoptionTuscaloosa Matters 7-29- 12Tuscaloosa Metro Animal Shelter, pet adoption, and their need for volunteersLinda Workman, Director07/29/2012 07:00 AM029:58EDUCATIONTuscaloosa Matters 8-5- 12Discussed the 	CRIME	Matters 7-22-	shooting that injured 17 people as well as saftey tips			030:00
EDUCATIONTuscaloosa Matters 8-5- 12School Registration Drive for Tuscaloosa City SchoolsLaura Jokish, TuseCitySchools08/05/2012 	Pet Adoption	Matters 7-29-	Tuscaloosa Metro Animal Shelter, pet adoption, and their	· · · · · · · · · · · · · · · · · · ·		029:58
YOUTH ACTIVITY Tuscaloosa Matters 8-12- 12 12 Tuscaloosa Matters 8-12- 12 12 Tuscaloosa Matters 8-19- 12 CHARITY Tuscaloosa Matters 8-26- 12 Tuscaloosa Matters 8-26- 12 CANCER RESEARCH/FUNDING Tuscaloosa Matters 9-2- 12 Tuscaloosa Matters 9-2- 12 Discussed Iocal news stories from the past week Tuscaloosa Matters 8-26- 12 Tuscaloosa Matters 9-2- 12 Discussed Stand Up to Cancer national benefit show N/A O8/12/2012 O7:00 AM 029:59 O8/26/2012 O7:00 AM O28:00 O30:17	EDUCATION	Matters 8-5-	School Registration Drive for Tuscaloosa City			029:59
NEWS Matters 8-19- 12 news stories from the past week CHARITY Tuscaloosa Matters 8-26- 12 Discussed Runway for Relief fundraiser for Rebuild Tuscaloosa Discussed Stand Up to Cancer national benefit show Tuscaloosa Matters 9-2- 12 Discussed Runway for Relief fundraiser for Rebuild Tuscaloosa N/A 08/19/2012 07:00 AM 029:59 028:00 028:00 028:00 030:17	YOUTH ACTIVITY	Matters 8-12-	upcoming local PARA youth sports including TOP SOCCER for special needs	,		030:00
CHARITY Matters 8-26- 12 for Relief fundraiser Leah Bromley, Dir O7:00 AM O28:00 CANCER RESEARCH/FUNDING Tuscaloosa Discussed Stand Up to Cancer national benefit show N/A O9/02/2012 O7:00 AM O30:17	NEWS	Matters 8-19-	news stories from			029:59
RESEARCH/FUNDING Matters 9-2- to Cancer national N/A benefit show 09/02/2012 07:00 AM 030:17	CHARITY	Matters 8-26-	for Relief fundraiser for Rebuild	• .		028:00
Nutrition Tuscaloosa Discussed the Druid Lindsay Turner, 09/09/2012 030:00		Matters 9-2-	to Cancer national	N/A		030:17
	Nutrition	Tuscaloosa	Discussed the Druid	Lindsay Turner,	09/09/2012	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Matters 9-9- 12	City Garden Project and their upcoming fundraiser	Exec Dir	07:00 AM	
FITNESS	Tuscaloosa Matters 9-16- 12	Discussed fall fitness programs for youth and adults	Sam Morgan, PARA	09/16/2012 07:00 AM	029:59
Pet Adoption	Tuscaloosa Matters 9-23- 12	Discussed upcoming fundraisers and pet adoption events with Ttown Paws	Lynn Jarreau, Ttown Paws	09/23/2012 07:00 AM	029:59
EVENTS	Tuscaloosa Matters 9-30- 12	Discussed the Color Run event for next Saturday in Tuscaloosa	Kelsey Coleglazier, TTSC	09/30/2012 07:00 AM	030:00

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION	
(Insert network and/or syndicator-provided programs lists here.)					

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:30	001
	PSA - ABA PEP - ADHR	001:01	622
	PSA - ABA PEP - ALABAMA NATIONAL GUARD	000:58	627
	PSA - ABA PEP - ALABAMA STATE PARKS	001:00	295
	PSA - AMERICAN HEART ASSOCIATION - MOTIVATE ME	000:30	011
	PSA - FOUNDATION FOR A BETTER LIFE	000:29	118

PSA - Paralyzed Veterans Of America 000:30 123 PSA - Selective Service Pledge :30 000:27 172 PSA - USA gov Ballad 000:30 088 PSA - Veterans For America 000:31 122 THEATRE TUSCALOOSA 000:30 043 AARP AD COUNCIL 000:30 081 ALABAMA PALS ALABAMA BROADCASTERS ASSOC 000:30 081 ALABAMA STATE BAR ASSOCIATION ALABAMA BROADCASTERS ASSOC 000:30 068 Asthma and Allergies AD COUNCIL 000:30 114 Blood Donation AMERICAN RED CROSS 000:30 115 CHARITY AD COUNCIL 000:30 115 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 115 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 294 CHARITY ALABAMA BROADCASTERS ASSOC 000:29 001 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 294 CHARITY ALABAMA BROADCASTERS ASSOC	ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA - USA, gov Ballad 000:30 088 PSA - Veterans For America 000:31 122 THEATRE TUSCALOOSA 000:30 043 AARP AD COUNCIL 000:30 010 ALABAMA PALS ALABAMA BROADCASTERS ASSOC 000:30 081 ALABAMA STATE BAR ASSOCIATION ALABAMA BROADCASTERS ASSOC 000:30 068 Asthma and Allergies AD COUNCIL 000:30 114 Blood Donation AMERICAN RED CROSS 000:30 138 BUZZED DRIVING AD COUNCIL 000:30 135 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 230 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 204 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 204 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 204 CHARITY YMCA 000:28 073 Children AD COUNCIL 000:30 133 Children ALABAMA BROADCASTERS ASSOC 001:00 246		PSA - Paralyzed Veterans Of America	000:30	123
PSA - Veterans For America 000:31 122 THEATRE TUSCALOOSA 000:30 043 AARP AD COUNCIL 000:30 010 ALABAMA PALS ALABAMA BROADCASTERS ASSOC 000:30 081 ALABAMA STATE BAR ASSOCIATION ALABAMA BROADCASTERS ASSOC 000:29 082 ALABAMA STATE BAR ASSOCIATION ALABAMA BROADCASTERS ASSOC 000:30 068 Asthma and Allergies AD COUNCIL 000:30 114 Blood Donation AMERICAN RED CROSS 000:30 138 BUZZED DRIVING AD COUNCIL 000:30 135 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 230 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 204 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 204 CHARITY YMCA 000:28 073 Children AD COUNCIL 000:30 133 Children ALABAMA BROADCASTERS ASSOC 001:00 246 CHILDRENS' HEALTH AD COUNCIL		PSA - Selective Service Pledge :30	000:27	172
THEATRE TUSCALOOSA 000:30 043 AARP AD COUNCIL 000:30 010 ALABAMA PALS ALABAMA BROADCASTERS ASSOC 000:30 081 ALABAMA STATE BAR ASSOCIATION ALABAMA BROADCASTERS ASSOC 000:30 068 ALABAMA STATE BAR ASSOCIATION ALABAMA BROADCASTERS ASSOC 000:30 014 Blood Donation AMERICAN RED CROSS 000:30 114 Blood Donation AMERICAN RED CROSS 000:30 115 CHARITY AD COUNCIL 000:30 230 CHARITY ALABAMA BROADCASTERS ASSOC 000:29 001 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 204 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 238 CHARITY YMCA 000:28 073 Children AD COUNCIL 000:30 133 Children AD COUNCIL 000:30 133 Children ALABAMA BROADCASTERS ASSOC 001:00 246 CHILDRENS' HEALTH AD COUNCIL 000:30		PSA - USA.gov Ballad	000:30	088
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ALABAMA BROADCASTERS ASSOC 000:30 068 ALABAMA STATE BAR ASSOCIATION ALABAMA BROADCASTERS ASSOC 000:30 068 Asthma and Allergies AD COUNCIL 000:30 114 Blood Donation AMERICAN RED CROSS 000:30 138 BUZZED DRIVING AD COUNCIL 000:30 115 CHARITY AD COUNCIL 000:30 230 CHARITY ALABAMA BROADCASTERS ASSOC 000:29 001 CHARITY ALABAMA BROADCASTERS ASSOC 000:29 001 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 204 CHARITY ALABAMA BROADCASTERS ASSOC 000:30 204 CHARITY YMCA 000:28 073 Children AD COUNCIL 000:30 133 Children AD COUNCIL 000:30 133 Children ALABAMA BROADCASTERS ASSOC 01:00 246 CHILDRENS' HEALTH AD COUNCIL 000:30 133 CHILDRENS' HEALTH AD COUNCIL 000:30 006 COMMUNITY INVOLVEMENT 9-11 DAY 000:30 102 COMMUNITY INVOLVEMENT GLOBAL FUND 000:31 028 CPR AMERICAN HEART ASSOC:30 000:30 065 Diabetes PSA - SE DIABETES - CAMP SUGAR FALLS 000:28 005 Diabetes Southeast Diabetes org 000:29 126 EDUCATION AD COUNCIL 000:30 1404 EDUCATION ALABAMA BLUES PROJECT 001:01 143	ALABAMA PALS	ALABAMA BROADCASTERS ASSOC	000:30	081
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EDUCATION ALABAMA BLUES PROJECT 001:01 143	EDUCATION	AD COUNCIL	000:29	126
	EDUCATION	AD COUNCIL	000:30	1404
EDUCATION ALABAMA EDUCATION ASSOCIATION 000:28 055	EDUCATION	ALABAMA BLUES PROJECT	001:01	143
	EDUCATION	ALABAMA EDUCATION ASSOCIATION	000:28	055

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	ALABAMA EDUCATION ASSOCIATION	000:29	025
EDUCATION	DRUID CITY GARDEN PROJECT	000:28	054
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	117
FAMILY	AD COUNCIL	000:29	365
FAMILY	AD COUNCIL	000:30	1442
FAMILY	Nat Endownment for Finance	000:30	033
FOOD	AD COUNCIL	000:30	477
FOSTER FAMILIES	UNITED METHODIST CHILDRENS HO	000:29	046
HEALTH	AD COUNCIL	000:30	810
HEALTH	AMERICAN DIABETES ASSOCIATION	000:30	120
HEALTH	AMERICAN HEART ASSOC :30	000:30	120
HEALTH	Crone's & Colitis Foundation	000:30	022
HEALTH	March of Dimes	000:29	121
HEALTH	Rotary International	000:30	054
HEALTH	TAKING CONTROL OF YOUR DIABET	000:30	120
HEALTH	WESTGLEN COMMUNICATIONS	000:29	124
HEALTH	WESTGLEN COMMUNICATIONS	000:30	235
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
HOMEGROWN BUSINESS	ALABAMA BLACK BELT	001:00	008
Housing	AD COUNCIL	000:30	038
Housing	HOUSING AND URBAN DEVELOPMENT	000:30	163
Hunger Prevention	AD COUNCIL	000:30	387
Hunger Prevention	AD COUNCIL	000:31	005
Kids	ALABAMA BROADCASTERS ASSOC	000:30	007
Kids	ALABAMA BROADCASTERS ASSOC	000:31	005
Kids	COALING BAPTIST CHURCH	000:31	002
Kids	KIDS FIRST	000:29	023
Kids	SPINAL MUSCULAR ATROPHY	000:33	007
Nutrition	AD COUNCIL	000:30	118
OPERATION CHRISTMAS CHILD	Samaritan's Purse	000:30	019
Pet Adoption	AD COUNCIL	000:30	720
Recreation	Recreational Boat and Fishing	000:30	121

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFETY	AD COUNCIL	000:30	713
SAFETY	CTIA THE WIRELESS ASSOCIATION	000:29	125
SCHOOLS	HOLT HIGH SCHOOL	000:13	011
SCHOOLS	TUSCALOOSA CITY SCHOOLS	000:30	029
TEXTING WHILE DRIVING	ALABAMA BROADCASTERS ASSOC	000:30	129
WILDFIRE AWARENESS	AD COUNCIL	000:30	272