

WACT
Tuscaloosa, AL
Quarterly Issues/Programs List
Third Quarter, 2012
10/03/2012

WACT
Quarterly Issues/Programs List

WRTR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CANCER RESEARCH/FUNDING:** Discussed Stand Up to Cancer national benefit show
 - **CHARITY:** Discussed Runway for Relief fundraiser for Rebuild Tuscaloosa
 - **CRIME:** Discussed the recent shooting that injured 17 people as well as safety tips for others
 - **EDUCATION:** Discussed the School Registration Drive for Tuscaloosa City Schools
 - **EVENTS:** Discussed the Color Run event for next Saturday in Tuscaloosa
 - **FITNESS:** Discussed fall fitness programs for youth and adults
 - **NEWS:** Discussed local news stories from the past week
 - **Nutrition:** Discussed the Druid City Garden Project and their upcoming fundraiser
 - **Pet Adoption:** Discussed upcoming fundraisers and pet adoption events with Ttown Paws
 - **Verteran Affairs:** Discussed Fisher House and their program to help veterans
 - **YOUTH ACTIVITY:** Discussed upcoming local PARA youth sports including TOP SOCCER for special needs children
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EVENTS	Tuscaloosa Matters 7-1-12	Discussed Celebration on the River--Tuscaloosa's 4th of July Celebration	Becky Booker, PARA	07/01/2012 07:00 AM	029:59
Verteran Affairs	Tuscaloosa Matters 7-8-12	Discussed Fisher House and their program to help veterans	N/A	07/08/2012 07:00 AM	029:58
Pet Adoption	Tuscaloosa Matters 7-15-12	Discussed T-town Paws and their upcoming Pet Adoption events	Lynn Jareau, Director	07/15/2012 07:00 AM	029:58
CRIME	Tuscaloosa Matters 7-22-12	Discussed the recent shooting that injured 17 people as well as saftey tips for others	Brent Blankley, Tuscaloosa PD	07/22/2012 07:00 AM	030:00
Pet Adoption	Tuscaloosa Matters 7-29-12	Discussed the Tuscaloosa Metro Animal Shelter, pet adoption, and their need for volunteers	Linda Workman, Director	07/29/2012 07:00 AM	029:58
EDUCATION	Tuscaloosa Matters 8-5-12	Discussed the School Registration Drive for Tuscaloosa City Schools	Laura Jokish, TuscCitySchools	08/05/2012 07:00 AM	029:59
YOUTH ACTIVITY	Tuscaloosa Matters 8-12-12	Discussed upcoming local PARA youth sports including TOP SOCCER for special needs children	Frank Bluwitt, Youth Director	08/12/2012 07:00 AM	030:00
NEWS	Tuscaloosa Matters 8-19-12	Discussed local news stories from the past week	Tom Canterbury, News Dir	08/19/2012 07:00 AM	029:59
CHARITY	Tuscaloosa Matters 8-26-12	Discussed Runway for Relief fundraiser for Rebuild Tuscaloosa	Leah Bromley, Dir	08/26/2012 07:00 AM	028:00
CANCER RESEARCH/FUNDING	Tuscaloosa Matters 9-2-12	Discussed Stand Up to Cancer national benefit show	N/A	09/02/2012 07:00 AM	030:17
Nutrition	Tuscaloosa	Discussed the Druid	Lindsay Turner,	09/09/2012	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Matters 9-9-12	City Garden Project and their upcoming fundraiser	Exec Dir	07:00 AM	
FITNESS	Tuscaloosa Matters 9-16-12	Discussed fall fitness programs for youth and adults	Sam Morgan, PARA	09/16/2012 07:00 AM	029:59
Pet Adoption	Tuscaloosa Matters 9-23-12	Discussed upcoming fundraisers and pet adoption events with Ttown Paws	Lynn Jarreau, Ttown Paws	09/23/2012 07:00 AM	029:59
EVENTS	Tuscaloosa Matters 9-30-12	Discussed the Color Run event for next Saturday in Tuscaloosa	Kelsey Coleglazier, TTSC	09/30/2012 07:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	AD COUNCIL	000:30	001
-----	PSA - ABA PEP - ADHR	001:01	622
-----	PSA - ABA PEP - ALABAMA NATIONAL GUARD	000:58	627
-----	PSA - ABA PEP - ALABAMA STATE PARKS	001:00	295
-----	PSA - AMERICAN HEART ASSOCIATION - MOTIVATE ME	000:30	011
-----	PSA - FOUNDATION FOR A BETTER LIFE	000:29	118

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA - Paralyzed Veterans Of America	000:30	123
----	PSA - Selective Service Pledge :30	000:27	172
----	PSA - USA.gov Ballad	000:30	088
----	PSA - Veterans For America	000:31	122
----	THEATRE TUSCALOOSA	000:30	043
AARP	AD COUNCIL	000:30	010
ALABAMA PALS	ALABAMA BROADCASTERS ASSOC	000:30	081
ALABAMA STATE BAR ASSOCIATION	ALABAMA BROADCASTERS ASSOC	000:29	082
ALABAMA STATE BAR ASSOCIATION	ALABAMA BROADCASTERS ASSOC	000:30	068
Asthma and Allergies	AD COUNCIL	000:30	114
Blood Donation	AMERICAN RED CROSS	000:30	138
BUZZED DRIVING	AD COUNCIL	000:30	115
CHARITY	AD COUNCIL	000:30	230
CHARITY	ALABAMA BROADCASTERS ASSOC	000:29	001
CHARITY	ALABAMA BROADCASTERS ASSOC	000:30	204
CHARITY	ALABAMA BROADCASTERS ASSOC	000:59	298
CHARITY	YMCA	000:28	073
Children	AD COUNCIL	000:30	133
Children	ALABAMA BROADCASTERS ASSOC	001:00	246
CHILDRENS' HEALTH	AD COUNCIL	000:29	245
CHRISTMAS PARADE	PARKS AND RECREATION AUTHORIT	000:33	006
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	102
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
CPR	AMERICAN HEART ASSOC :30	000:30	065
Diabetes	PSA - SE DIABETES - CAMP SUGAR FALLS	000:28	005
Diabetes	SoutheastDiabetes.org	000:28	014
DISASTER	AD COUNCIL	000:30	082
EDUCATION	AD COUNCIL	000:29	126
EDUCATION	AD COUNCIL	000:30	1404
EDUCATION	ALABAMA BLUES PROJECT	001:01	143
EDUCATION	ALABAMA EDUCATION ASSOCIATION	000:28	055

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	ALABAMA EDUCATION ASSOCIATION	000:29	025
EDUCATION	DRUID CITY GARDEN PROJECT	000:28	054
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	117
FAMILY	AD COUNCIL	000:29	365
FAMILY	AD COUNCIL	000:30	1442
FAMILY	Nat Endowment for Finance	000:30	033
FOOD	AD COUNCIL	000:30	477
FOSTER FAMILIES	UNITED METHODIST CHILDRENS HO	000:29	046
HEALTH	AD COUNCIL	000:30	810
HEALTH	AMERICAN DIABETES ASSOCIATION	000:30	120
HEALTH	AMERICAN HEART ASSOC :30	000:30	120
HEALTH	Crone's & Colitis Foundation	000:30	022
HEALTH	March of Dimes	000:29	121
HEALTH	Rotary International	000:30	054
HEALTH	TAKING CONTROL OF YOUR DIABET	000:30	120
HEALTH	WESTGLEN COMMUNICATIONS	000:29	124
HEALTH	WESTGLEN COMMUNICATIONS	000:30	235
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
HOMEGROWN BUSINESS	ALABAMA BLACK BELT	001:00	008
Housing	AD COUNCIL	000:30	038
Housing	HOUSING AND URBAN DEVELOPMENT	000:30	163
Hunger Prevention	AD COUNCIL	000:30	387
Hunger Prevention	AD COUNCIL	000:31	005
Kids	ALABAMA BROADCASTERS ASSOC	000:30	007
Kids	ALABAMA BROADCASTERS ASSOC	000:31	005
Kids	COALING BAPTIST CHURCH	000:31	002
Kids	KIDS FIRST	000:29	023
Kids	SPINAL MUSCULAR ATROPHY	000:33	007
Nutrition	AD COUNCIL	000:30	118
OPERATION CHRISTMAS CHILD	Samaritan's Purse	000:30	019
Pet Adoption	AD COUNCIL	000:30	720
Recreation	Recreational Boat and Fishing	000:30	121

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFETY	AD COUNCIL	000:30	713
SAFETY	CTIA THE WIRELESS ASSOCIATION	000:29	125
SCHOOLS	HOLT HIGH SCHOOL	000:13	011
SCHOOLS	TUSCALOOSA CITY SCHOOLS	000:30	029
TEXTING WHILE DRIVING	ALABAMA BROADCASTERS ASSOC	000:30	129
WILDFIRE AWARENESS	AD COUNCIL	000:30	272