

WACT
Tuscaloosa, AL
Quarterly Issues/Programs List
Second Quarter, 2012
07/02/2012

WACT
Quarterly Issues/Programs List

WZBQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITY:** Discussed the Be Brave 5k raising money for local Special Olympic athletes
 - **CRIME:** Discussed the Tuscaloosa County Crime Stoppers program and an upcoming fundraiser
 - **EVENTS:** Discussed the opening week of the Homegrown Alabama Farmer's Market
 - **HEALTH AND FITNESS:** Discussed the upcoming Winshape Camp for kids
 - **Hunger Prevention:** Discussed the West Alabama Food Bank
 - **NEWS:** Discussed the local news headlines from the last week
 - **Storm Relief:** A special edition focused on April 27th, 2011 and the community response that followed
 - **TORNADO RECOVERY:** Discussed the Tuscaloosa County Crime Stoppers program and an upcoming fundraiser
 - **Veteran Affairs:** Special Memorial Day Weekend broadcast for the Wounded Warrior Project
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EVENTS	Tuscaloosa Matters 4-1-12	Discussed the 2012 Tuscaloosa Regional Air Show	Lt Cmndr Richard Mercado	04/01/2012 07:02 AM	030:00
EVENTS	Tuscaloosa Matters 4-8-12	Discussed the opening week of the Homegrown Alabama Farmer's Market	Lisa Turner, Director	04/08/2012 07:02 AM	029:59
CHARITY	Tuscaloosa Matters 4-15-12	Discussed the Be Brave 5k raising money for local Special Olympic athletes	Kayla Carothers, Director	04/15/2012 07:01 AM	029:59
Hunger Prevention	Tuscaloosa Matters 4-22-12	Discussed the West Alabama Food Bank	James Dixon, Director	04/22/2012 06:00 AM	030:00
Storm Relief	Tuscaloosa Matters 4-29-12	A special edition focused on April 27th, 2011 and the community response that followed	Jonathan Thorn, Host	04/29/2012 07:04 AM	030:29
EVENTS	Tuscaloosa Matters 5-6-12	Discussed the North River Christian Academy Open Bass Tournament fundraiser for the school	JT Teasley, Athletic Dir	05/06/2012 07:02 AM	030:00
HOMELESSNESS	Tuscaloosa Matters 5/13/12	Discussed Issue of Teenage Homelessness as well as Programs to Help Teens in Need	No Guest	05/13/12 07:01 AM	030:00
HEALTH AND FITNESS	Tuscaloosa Matters 5-20-12	Discussed PARA summer exercise programs for youth and adults	Brandon McAway, Athletics Dir	05/20/2012 07:01 AM	030:00
Verteran Affairs	Tuscaloosa Matters 5-27-12	Special Memorial Day Weekend broadcast for the Wounded Warrior Project	None	05/27/2012 07:02 AM	029:59
CRIME	Tuscaloosa Matters 6-3-12	Discussed the Tuscaloosa County Crime Stoppers program and an upcoming fundraiser	Sgt Brent Blankley, TPD	06/03/2012 07:01 AM	030:00
TORNADO RECOVERY	Tuscaloosa Matters 6-10-12	Discussed the Tuscaloosa County Crime Stoppers program and an upcoming fundraiser	Richard Davis, PARA	06/10/2012 07:01 AM	030:00
HEALTH AND FITNESS	Tuscaloosa Matters 6-17-12	Discussed the upcoming Winshape Camp for kids	Jeremy Burrage, Capstone Chur	06/17/2012 07:05 AM	030:00
NEWS	Tuscaloosa Matters 6-24-12	Discussed the local news headlines from the last week	Tom Canterbury, News Dir	06/24/2012 06:01 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA - ABA PEP - ADHR	001:01	014
----	PSA - ABA PEP - ALABAMA NATIONAL GUARD	000:58	014
----	PSA - ABA PEP - ALABAMA STATE PARKS	001:00	016
----	PSA - AMERICANS FOR THE ARTS	001:01	050
----	PSA - FOUNDATION FOR A BETTER LIFE	000:15	025
----	PSA - FOUNDATION FOR A BETTER LIFE	000:29	023
----	PSA - Selective Service Pledge :30	000:27	016
----	PSA - USA.gov Ballad	000:15	022
----	PSA - USA.gov Ballad	000:30	021
----	THEATRE TUSCALOOSA	000:30	014
Blood Donation	AMERICAN RED CROSS	000:30	003
BULLYING	DONORSCHOSE.ORG	000:31	018
BULLYING	DONORSCHOSE.ORG	000:32	018
CHARITY	AD COUNCIL	000:30	011
CHARITY	ALABAMA BROADCASTERS ASSOC	000:29	215
CHARITY	ALABAMA BROADCASTERS ASSOC	000:30	230
CHARITY	CHILD FUND INT	000:30	023
CHARITY	CHILD FUND INT	000:59	040
CHARITY	YMCA	000:28	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITY	YMCA	000:35	019
Children	AD COUNCIL	000:30	004
CHILDRENS' HEALTH	AD COUNCIL	000:29	008
Diabetes	PSA - SE DIABETES - CAMP SUGAR FALLS	000:28	008
EDUCATION	AD COUNCIL	000:29	001
EDUCATION	AD COUNCIL	000:30	017
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	001
FAMILY	AD COUNCIL	000:30	023
FAMILY	Big Brother Big Sister	000:30	003
FAMILY	Big Brother Big Sister	001:00	002
FAMILY	BOYS TOWN NATIONAL HOTLINE	000:14	022
FAMILY	BOYS TOWN NATIONAL HOTLINE	000:28	010
FAMILY	BOYS TOWN NATIONAL HOTLINE	000:58	049
FAMILY	Nat Endowment for Finance	000:30	016
FAMILY	Nat Endowment for Finance	000:58	041
FOOD	AD COUNCIL	000:30	013
HEALTH	AD COUNCIL	000:30	004
HEALTH	AMERICAN DIABETES ASSOCIATION	000:30	022
HEALTH	AMERICAN DIABETES ASSOCIATION	000:59	051
HEALTH	AMERICAN HEALTH ASSISTANCE FO	001:00	023
HEALTH	Crone's & Colitis Foundation	000:30	002
HEALTH	Crone's & Colitis Foundation	000:59	047
HEALTH	Gynecologic Cancer Foundation	001:00	047
HEALTH	March of Dimes	000:15	022
HEALTH	March of Dimes	000:29	017
HEALTH	Rotary International	000:30	002
HEALTH	TAKING CONTROL OF YOUR DIABET	000:30	023
HEALTH	TAKING CONTROL OF YOUR DIABET	000:59	048
HEALTH	WESTGLEN COMMUNICATIONS	000:29	022
HEALTH	WESTGLEN COMMUNICATIONS	000:30	049
HEALTH AND FITNESS	City of Hope	000:30	004
HEALTH AND FITNESS	City of Hope	000:31	012
MUSIC	DONORSCHOSE.ORG	000:32	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Nutrition	AD COUNCIL	000:30	003
Pet Adoption	AD COUNCIL	000:30	016
POVERTY	DONORSCHOSE.ORG	000:33	019
PRESIDENT	National Community Service	000:30	006
PRESIDENT	National Community Service	000:59	028
PRESIDENT	National Community Service	001:00	026
Recreation	Recreational Boat and Fishing	000:30	022
Recreation	Recreational Boat and Fishing	000:59	050
SAFETY	AD COUNCIL	000:30	013
SAFETY	CTIA THE WIRELESS ASSOCIATION	000:29	019
SAFETY	CTIA THE WIRELESS ASSOCIATION	001:00	058
SAFETY	National Pest Management Agen	000:27	005
SAFETY	National Pest Management Agen	000:30	007
SELF ESTEEM	DONORSCHOSE.ORG	000:31	018