

WACT
Tuscaloosa, AL
Quarterly Issues/Programs List
First Quarter, 2013
04/02/2013

WACT
Quarterly Issues/Programs List

WACT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITY:** Discussed the West Alabama YMCA and their efforts to impact the local community
- **ECONOMY:** Discussed the West Alabama Chamber of Commerce and their influence, impact in community
- **EVENTS:** Discussed the upcoming Tuscaloosa Krispy Kreme Challenge fundraising events
- **FITNESS:** Discussed several upcoming youth sports leagues and the opening of a new local fitness center
- **NEWS:** Discussed the University of Alabama's National Championship victory and other headlines
- **Nutrition:** Discussed Homegrown Alabama and their efforts to educate local students about nutrition
- **Pet Adoption:** Discussed upcoming pet adoption events and fundraising efforts for Ttown Paws
- **SAFETY:** Discussed upcoming Boating Safety courses and other safety tips for boating this spring

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------|-----------------|------------------------------|---------------|------------|----------|
| EVENTS | Tuscaloosa | Discussed the Guns and Hoses | Becky Booker, | 01/06/2013 | 030:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------------|----------------------------|--|-------------------------------|------------------------|----------|
| | Matters 1-6-13 | 5k Trail Race and other fitness tips for the New Year | PARA | 07:00 AM | |
| NEWS | Tuscaloosa Matters 1-13-13 | Discussed the University of Alabama's National Championship victory and other headlines | Tom Canterbury, News Dir | 01/13/2013 07:00 AM | 030:00 |
| Pet Adoption | Tuscaloosa Matters 1-20-13 | Discussed upcoming pet adoption events and fundraisers for T-town Paws | Lynn Jareaux, Exec Dir | 01/20/2013 07:00 AM | 030:00 |
| EVENTS | Tuscaloosa Matters 1-27-13 | Discussed the upcoming Tuscaloosa Krispy Kreme Challenge fundraising events | Danielle Macinerny, Exec Dir | 01/27/2013 07:00 AM | 030:00 |
| FITNESS | Tuscaloosa Matters 2-3-13 | Discussed several upcoming youth sports leagues and the opening of a new local fitness center | Frank Bluett, Youth Sport Dir | 02/03/2013 07:00 AM | 029:59 |
| CHARITY | Tuscaloosa Matters 2-10-13 | Discussed the West Alabama YMCA and their efforts to impact the local community | Walt Larisee, CEO | 02/10/2013 07:00 AM | 030:00 |
| ECONOMY | Tuscaloosa Matters 2-17-13 | Discussed the West Alabama Chamber of Commerce and their influence, impact in community | Jane Wright, Exc Dir | 02/17/2013 07:00 AM | 029:59 |
| NEWS | Tuscaloosa Matters 2-24-13 | Discussed the top news stories from Tuscaloosa in the past week | Tom Canterbury, News Dir | 02/24/2013 07:00 AM | 029:59 |
| Pet Adoption | Tuscaloosa Matters 3-1-13 | Discussed upcoming pet adoption events and fundraising efforts for Ttown Paws | Lynn Jarreau, Exec Dir | 03/03/2013 07:00 AM | 030:00 |
| Nutrition | Tuscaloosa Matters 3-10-13 | Discussed Homegrown Alabama and their efforts to educate local students about nutrition | Lyndsay Davis, Director | 03/10/2013 07:00 AM | 030:00 |
| Nutrition | Tuscaloosa Matters 3-17-13 | Discussed Homegrown Alabama and their efforts to educate local students about nutrition | Lyndsay Davis, Director | 03/17/2013 07:00 AM | 030:00 |
| EVENTS | Tuscaloosa Matters 3-24-13 | Discussed Easter Festibration--a free community event by Safe Haven Church celebratiing Easter | Debby Faight | 03/24/2013 07:00 AM | 030:00 |
| SAFETY | Tuscaloosa Matters 3-31-13 | Discussed upcoming Boating Safety courses and other safety tips for boating this spring | Tim Newby, Lt Dir | 03/31/2013 07:00 AM | 030:00 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------|--|----------|------|
| ---- | PSA - ABA PEP - ADHR EXTRAORDINARY | 000:30 | 001 |
| ---- | PSA - ABA PEP - ALABAMA NATIONAL GUARD | 000:30 | 001 |
| ---- | PSA - ABA PEP - ASB FORECLOSURES 1 | 000:30 | 001 |
| ---- | PSA - ABA PEP - ASB FORECLOSURES 2 | 000:30 | 001 |
| ---- | PSA - ABA PEP - ASB FORECLOSURES 3 | 000:30 | 002 |
| ---- | PSA - ABA PEP - USCG THE WORKOUT | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - A MILLION PLACES | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - CHILL | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - CONFUSION | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - DAY BEFORE HURRICANE | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - DID YOU KNOW | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - FATHERHOOD CARTWHEEL | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - FEEL AGAIN | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - FORECLOSURE DOUBLE TALK | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - GAMER | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - GPS | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - JOSH GROBAN HUNGER | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - MAKE A PLAN | 000:30 | 001 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|---|----------|------|
| ---- | PSA - AD COUNCIL - MEDITATION DAD | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - NONSENSE | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - PARTY | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - PARTY STROKE PREVENTION | 000:30 | 001 |
| ---- | PSA - AD COUNCIL - STATE FAIR | 000:29 | 001 |
| ---- | PSA - AEA - HOME TIPS | 000:29 | 001 |
| ---- | PSA - FOUNDATION FOR A BETTER LIFE | 000:29 | 058 |
| ---- | PSA - Paralyzed Veterans Of America | 000:30 | 061 |
| ---- | PSA - PVA - A NEW BEGINNING | 000:30 | 001 |
| ---- | PSA - Take Me Fishing.org :30 | 000:30 | 001 |
| ---- | PSA - UNITED HEALTH CARE - ACT AGAINST AIDS | 000:30 | 001 |
| ---- | PSA - Veterans For America | 000:31 | 123 |
| AARP | AD COUNCIL | 000:30 | 282 |
| ADDICTION | MENNOMEDIA | 000:30 | 830 |
| ADOPTION | AD COUNCIL | 000:30 | 668 |
| AIDS PREVENTION | UNITED HEALTH CARE | 000:30 | 268 |
| ALABAMA STATE BAR ASSOCIATION | ALABAMA BROADCASTERS ASSOC | 000:29 | 203 |
| ALABAMA STATE BAR ASSOCIATION | ALABAMA BROADCASTERS ASSOC | 000:30 | 2280 |
| Alcoholism | AL-ANON | 000:30 | 331 |
| Alzheimers Disease | MUSIC AND MEMORY | 000:28 | 295 |
| ARTS | SMITHSONIAN | 000:31 | 031 |
| Autism | TUSCALOOSA FLOWER SHOPPE | 000:32 | 096 |
| Broadcast Spectrum | National Assoc of Broadcaster | 000:30 | 114 |
| BULLYING | AD COUNCIL | 000:30 | 584 |
| BULLYING | UNIVERSITY OF ALABAMA BATEMAN | 000:27 | 024 |
| BUZZED DRIVING | AD COUNCIL | 000:30 | 571 |
| CHARITY | ALABAMA BROADCASTERS ASSOC | 000:30 | 760 |
| CHARITY | ALABAMA BROADCASTERS ASSOC | 000:59 | 103 |
| Children | AD COUNCIL | 000:30 | 1504 |
| Children | CHILDREN'S MIRACLE NETWORK | 000:30 | 085 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-------------------------------|----------|------|
| Children | Childrens Hospital of Alabama | 000:30 | 032 |
| Children | TIMBERLAKE MINISTERIES | 000:30 | 081 |
| CHILDRENS' HEALTH | AD COUNCIL | 000:29 | 094 |
| CHILDRENS' HEALTH | AD COUNCIL | 000:30 | 174 |
| COmmunity Event | DRUID CITY CANOPY COALITION | 000:30 | 054 |
| COmmunity Event | MAKE A WISH | 000:31 | 034 |
| COmmunity Event | THEATRE TUSCALOOSA | 000:31 | 096 |
| COmmunity Event | THEATRE TUSCALOOSA | 000:32 | 014 |
| COmmunity Event | TUSCALOOSA POLICE DEPT | 000:31 | 065 |
| COmmunity Event | TUSCALOOSA PUBLIC LIBRARY | 000:32 | 065 |
| COMMUNITY INVOLVEMENT | Big Brothers Big Sisters | 000:31 | 032 |
| COMMUNITY INVOLVEMENT | Big Brothers Big Sisters | 000:32 | 006 |
| COMMUNITY INVOLVEMENT | PARKS AND RECREATION AUTHORIT | 000:25 | 089 |
| COMMUNITY INVOLVEMENT | PARKS AND RECREATION AUTHORIT | 000:29 | 091 |
| COMMUNITY INVOLVEMENT | PARKS AND RECREATION AUTHORIT | 000:30 | 094 |
| COMMUNITY INVOLVEMENT | PARKS AND RECREATION AUTHORIT | 000:31 | 038 |
| COMMUNITY INVOLVEMENT | PARKS AND RECREATION AUTHORIT | 000:32 | 076 |
| COMMUNITY INVOLVEMENT | THEATRE TUSCALOOSA | 000:28 | 028 |
| COMMUNITY INVOLVEMENT | THEATRE TUSCALOOSA | 000:32 | 037 |
| COMMUNITY INVOLVEMENT | TUSCALOOSA PUBLIC LIBRARY | 000:32 | 183 |
| Community Service | Girl Scouts of Alabama | 000:31 | 134 |
| Community Service | MARTIN LUTHER KING DAY | 000:30 | 076 |
| Community Service | PARKS AND RECREATION AUTHORIT | 000:25 | 027 |
| Community Service | PARKS AND RECREATION AUTHORIT | 000:29 | 041 |
| Community Service | PARKS AND RECREATION AUTHORIT | 000:30 | 022 |
| Community Service | PARKS AND RECREATION AUTHORIT | 000:32 | 034 |
| DISASTER | AD COUNCIL | 000:30 | 512 |
| ECYCLING | GREENERGADGETS.ORG | 000:30 | 148 |
| EDUCATION | AD COUNCIL | 000:29 | 095 |
| EDUCATION | AD COUNCIL | 000:30 | 1072 |
| EDUCATION | ALABAMA EDUCATION ASSOCIATION | 000:28 | 495 |
| EDUCATION | ALABAMA EDUCATION ASSOCIATION | 000:29 | 284 |
| EDUCATION | COUNCIL GREAT CITY SCHOOLS | 000:30 | 286 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|----------|------|
| EMERGENCY PREPAREDNESS | AD COUNCIL | 000:30 | 274 |
| EMPLOYER SUPPORT GUARD RESERV | DEPARTMENT OF DEFENSE | 000:30 | 188 |
| FAMILY | AD COUNCIL | 000:29 | 822 |
| FAMILY | AD COUNCIL | 000:30 | 824 |
| FINANCIAL LITERACY | AD COUNCIL | 000:30 | 041 |
| FOOD | AD COUNCIL | 000:30 | 1069 |
| HEALTH | AD COUNCIL | 000:30 | 1134 |
| HEALTH | ALABAMA HOSPITAL ASSOCIATION | 000:29 | 066 |
| HEALTH | AMERICAN DIABETES ASSOCIATION | 000:30 | 120 |
| HEALTH | AMERICAN HEART ASSOCIATION | 000:30 | 076 |
| HEALTH | ANGEL FLIGHT | 000:33 | 035 |
| HEALTH | CDC | 000:29 | 080 |
| HEALTH | CDC | 000:30 | 151 |
| HEALTH | MULTIPLE SCLEROSIS SOCIETY | 000:32 | 058 |
| HEALTH | TAKING CONTROL OF YOUR DIABET | 000:30 | 119 |
| HEALTH | WESTGLEN COMMUNICATIONS | 000:29 | 124 |
| HEALTH | WESTGLEN COMMUNICATIONS | 000:30 | 239 |
| HEALTH | WOMEN IN GOVERNMENT | 000:28 | 094 |
| HEALTH AND FITNESS | PROSTATE CANCER FOUNDATION | 000:31 | 056 |
| HIGH SCHOOL DROPOUT PREVENTIO | AD COUNCIL | 000:30 | 814 |
| Housing | AD COUNCIL | 000:30 | 839 |
| Hunger Prevention | AD COUNCIL | 000:30 | 1524 |
| Hunger Prevention | AD COUNCIL | 000:31 | 311 |
| LIVE UNITED | UNITED WAY :30 (agy) | 000:30 | 553 |
| MARRIAGE | CATHOLIC CHURCH | 000:30 | 283 |
| MILITARY AND VETERANS | ALABAMA BROADCASTERS ASSOC | 000:30 | 683 |
| Nutrition | AD COUNCIL | 000:30 | 117 |
| POWER TEAM | CIRCLEWOOD BAPTIST CHURCH | 000:29 | 091 |
| POWER TEAM | CIRCLEWOOD BAPTIST CHURCH | 000:33 | 089 |
| Recreation | Recreational Boat and Fishing | 000:30 | 274 |
| SAFETY | AD COUNCIL | 000:30 | 540 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------------------|-------------------------------|-----------------|-------------|
| SAFETY | CTIA THE WIRELESS ASSOCIATION | 000:29 | 118 |
| SELECTIVE SERVICE SYSTEM | SELECTIVE SERVICE SYSTEM | 000:30 | 387 |
| STROKE PREVENTION | AD COUNCIL | 000:30 | 585 |
| Veterans | AMERICAN LEGION | 000:30 | 1131 |
| Veterans | PARALYZED VETERANS OF AMERICA | 000:30 | 546 |
| Veterans | VETERANS AFFAIRS | 000:33 | 327 |
| VOLUNTEERISM | ALABAMA RESCUE SQUADS | 000:30 | 206 |
| WILDFIRE AWARENESS | AD COUNCIL | 000:30 | 845 |