

WACT
Tuscaloosa, AL
Quarterly Issues/Programs List
Third Quarter, 2014
10/03/2014

WACT
Quarterly Issues/Programs List

WACT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **TUSCALOOSA:** Tuscaloosa is hosting its first Statewide Veterans Reunion

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------|----------------------------|---|------------------------------|------------------------|----------|
| TUSCALOOSA | Tuscaloosa Matters 7-6-14 | Talked about raising awareness that hiring veterans is a smart business decision | SHOW YOUR STRIPES | 07/06/2014 07:00 AM | 001:11 |
| TUSCALOOSA | Tuscaloosa Matters 7-13-14 | Talked about awareness that the Tusc. City Schools have 53 positions to fill before Aug 7 | Back To School Awareness | 07/13/2014 07:00 AM | 007:51 |
| TUSCALOOSA | Tuscaloosa Matters 7-20-14 | Tuscaloosa is hosting its first Statewide Veterans Reunion | VETERANS AFFAIRS | 07/20/2014 07:00 AM | 029:00 |
| TUSCALOOSA | Tuscaloosa Matters 7-27-14 | Talked with Sonya DiCarlo about K-12 Tax Credit Scholarship Fund | K-12 TAX CREDIT SCHOLARSHIPS | 07/27/2014 07:00 AM | 028:27 |
| TUSCALOOSA | Tuscaloosa Matters 8-3-14 | Discussed Tax free weekend for the state of Alabama, and the benefits it has for alot | Tax Free Weekend for Alabama | 08/03/2014 07:00 AM | 029:30 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------|--|---|-------------------------------|------------------------|----------|
| | | of families | | | |
| TUSCALOOSA | Tuscaloosa Matters 8-10-14 | Talked with SPCA and their 1st Annual Dog Wash and Silent Auction raising funds for animal rescue | Alabama SPCA | 08/10/2014 07:02 AM | 029:20 |
| TUSCALOOSA | Tuscaloosa Matters 8-17-14 | Talked about the 21st Annual Night Light Gold tournament benefitting Child Abuse Prevention Service | Child Abuse Prevention Servis | 08/17/2014 07:03 AM | 029:25 |
| TUSCALOOSA | Tuscaloosa Matters 8-24-14 | Discussed the "Drive Sober or Get Pulled Over" Campaign in Tuscaloosa | 'Drive SOber or Get Puller Ov | 08/24/2014 07:04 AM | 028:51 |
| TUSCALOOSA | Tuscaloosa Matters 8-31-14 (OPENING) | Show Your Stirpes, why hiring a vet is a smart business decision | SHOW YOUR STRIPES | 08/31/2014 07:00 AM | 001:27 |
| TUSCALOOSA | Tuscaloosa Matters 8-31-14 (MAIN PART OF SHOW) | Show Your Stirpes, why hiring a vet is a smart business decision | SHOW YOUR STRIPES | 08/31/2014 07:02 AM | 025:58 |
| TUSCALOOSA | Tuscaloosa Matters 8-31-14 (ENDING) | Show Your Stirpes, why hiring a vet is a smart business decision | SHOW YOUR STRIPES | 08/31/2014 07:28 AM | 001:12 |
| TUSCALOOSA | Tuscaloosa Matters 9-7-14 | Talked to Lindsay Turner about upcoming Druid City Garden Project taking place on Sept 14th | DRUID CITY GARDEN PROJECT | 09/07/2014 07:03 AM | 028:59 |
| TUSCALOOSA | Tuscaloosa Matters 9-14-14 | Talked to FEMA Administrator Andrew Valasquez about September being National Preparednes Month | NATIONAL PREPAREDNESS MONTH | 09/14/2014 07:03 AM | 029:48 |
| TUSCALOOSA | Tuscaloosa Matters 9-21-14 | Talked about the DCH Foundation and their third annual A Day On The Courts | DCH BREAST CANCER FOUNDATION | 09/21/2014 07:03 AM | 026:55 |
| TUSCALOOSA | Tuscaloosa Matters 9-28-14 | Talked about a number of events taking place in Tuscalosa and West Alabama | TUSCALOOSA NEWS | 09/28/2014 07:01 AM | 028:45 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|------------------------------|----------|------|
| AARP | AD COUNCIL | 000:30 | 083 |
| ADOPTION | AD COUNCIL | 000:30 | 161 |
| ADOPTION | SAFE HAVEN CHURCH | 000:33 | 016 |
| ALABAMA STATE BAR ASSOCIATION | ALABAMA BROADCASTERS ASSOC | 000:30 | 175 |
| Alcoholism | AL-ANON | 000:28 | 180 |
| Alzheimers Disease | CARING DAYS :30 (MK) | 000:29 | 095 |
| ANIMAL CONTROL | AD COUNCIL | 000:30 | 169 |
| ANIMAL CONTROL | SPCA | 000:33 | 018 |
| ARMY NATIONAL GUARD | ALABAMA BROADCASTERS ASSOC | 000:30 | 221 |
| Autism | AD COUNCIL | 000:30 | 013 |
| Blood Donation | Lifesouth | 000:30 | 018 |
| Breast Cancer | AMERICAN CANCER SOCIETY | 000:27 | 010 |
| CAREGIVERS ASSISTANCE | AD COUNCIL | 000:30 | 084 |
| CHARITY | ALABAMA BROADCASTERS ASSOC | 000:30 | 223 |
| Children | AD COUNCIL | 000:30 | 078 |
| Children | NICK'S KIDS | 000:33 | 017 |
| Children | TUSCALOOSA CHILDRENS THEATRE | 000:29 | 040 |
| COmmunity Event | ALABAMA BLUES PROJECT | 000:30 | 025 |
| COmmunity Event | ALABAMA BREWFEST | 000:28 | 065 |
| COmmunity Event | ALABAMA BREWFEST | 000:29 | 023 |
| COmmunity Event | AMERICAN CANCER SOCIETY | 000:34 | 051 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|----------|------|
| COmmunity Event | HOSPICE OF WEST ALABAMA | 000:32 | 034 |
| COmmunity Event | MISS TUSCALOOSA | 000:27 | 048 |
| COmmunity Event | MISS TUSCALOOSA | 000:33 | 037 |
| COmmunity Event | PARKS AND RECREATION AUTHORIT | 000:32 | 061 |
| COmmunity Event | THEATRE TUSCALOOSA | 000:33 | 110 |
| COMMUNITY INVOLVEMENT | PARKS AND RECREATION AUTHORIT | 000:27 | 099 |
| COMMUNITY INVOLVEMENT | PARKS AND RECREATION AUTHORIT | 000:28 | 077 |
| DEPT HUMAN RESOURCES | ALABAMA BROADCASTERS ASSOC | 000:30 | 170 |
| DISASTER RELIEF | FEMA | 000:32 | 048 |
| Drunk Driving | AD COUNCIL | 000:30 | 173 |
| EDUCATION | AD COUNCIL | 000:30 | 082 |
| EDUCATION | ALABAMA HIGH SCHOOL ATHLETIC | 000:30 | 116 |
| EDUCATION | COMMUNITIES IN SCHOOLS | 000:30 | 087 |
| EDUCATION | TUSCALOOSA CITY SCHOOLS | 000:29 | 012 |
| EDUCATION | TUSCALOOSA CITY SCHOOLS | 000:30 | 047 |
| EDUCATION | US NAVY | 000:30 | 085 |
| EMERGENCY PREPAREDNESS | AD COUNCIL | 000:30 | 347 |
| EMPLOYER SUPPORT GUARD RESERV | ALABAMA BROADCASTERS ASSOC | 000:30 | 596 |
| ENVIRONMENT | AD COUNCIL | 000:30 | 041 |
| FATHERHOOD | AD COUNCIL | 000:29 | 090 |
| FATHERHOOD | AD COUNCIL | 000:30 | 343 |
| FINANCIAL LITERACY | AD COUNCIL | 000:27 | 006 |
| FINANCIAL LITERACY | AD COUNCIL | 000:28 | 008 |
| FINANCIAL LITERACY | AD COUNCIL | 000:30 | 175 |
| FLOODING/WEATHER | FEMA | 000:30 | 044 |
| FOOD | AD COUNCIL | 000:30 | 088 |
| FORESTRY | AD COUNCIL | 000:30 | 248 |
| GLOBAL CITIZEN FEST | GLOBAL CITIZEN FEST | 000:31 | 002 |
| GOODWILL | AD COUNCIL | 000:30 | 087 |
| HEALTH | AD COUNCIL | 000:30 | 263 |
| HEALTH | AMERICAN ACA ORTHEPEDIC SURGE | 000:30 | 031 |
| HEALTH | AMERICAN HEART ASSOC :30 | 000:28 | 091 |
| HEALTH | National Pest Management Agen | 000:30 | 087 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|----------|------|
| HEALTH | TUSC COUNTY HEALTH DEPT | 000:32 | 007 |
| HEALTH | TUSCALOOSA COUNTY HEALTH DEPT | 000:32 | 007 |
| HEALTH | VOICES OF MENEGITIS | 000:30 | 088 |
| HEALTH | WOMEN IN GOVERNMENT | 000:28 | 088 |
| Heart Health | AD COUNCIL | 000:29 | 031 |
| Heart Health | AD COUNCIL | 000:30 | 032 |
| Hunger Prevention | AD COUNCIL | 000:30 | 781 |
| LITERACY | TUSCALOOSA PUBLIC LIBRARY | 000:31 | 017 |
| Military & Veterans | US NAVY | 000:30 | 085 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 002 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 005 |
| PEOPLE AGAINST A LITTERED STA | ALABAMA BROADCASTERS ASSOC | 000:30 | 177 |
| Pet Adoption | Human Society of West Alabama | 000:33 | 056 |
| RECYCLE TUSCALOOSA | ALABAMA BROADCASTERS ASSOC | 000:30 | 087 |
| SAFETY | AD COUNCIL | 000:30 | 085 |
| SELECTIVE SERVICE SYSTEM | SELECTIVE SERVICE SYSTEM | 000:30 | 173 |
| STROKE PREVENTION | AD COUNCIL | 000:30 | 256 |
| TEACHING | AD COUNCIL | 000:30 | 172 |
| Teen Suicide | AD COUNCIL | 000:30 | 095 |
| TEXTING WHILE DRIVING | AD COUNCIL | 000:30 | 254 |
| UNEMPLOYMENT | DEPT OF HUMAN RESOURCES | 000:33 | 076 |
| Veterans | PARALYZED VETERANS OF AMERICA | 000:30 | 079 |
| Veterans | PARALYZED VETERANS OF AMERICA | 000:32 | 087 |
| Veterans | SHOW YOUR STRIPES | 000:24 | 100 |
| Veterans | SHOW YOUR STRIPES | 000:30 | 123 |
| Veterans | VETERANS AFFAIRS | 000:29 | 173 |
| Veterans | VETERANS AFFAIRS | 000:30 | 245 |
| Veterans | VETERANS CRISIS LINE | 000:30 | 082 |
| WILDFIRE AWARENESS | AD COUNCIL | 000:29 | 028 |
| WILDFIRE AWARENESS | AD COUNCIL | 000:30 | 387 |