

WACT
Tuscaloosa, AL
Quarterly Issues/Programs List
First Quarter, 2014
04/02/2014

WACT
Quarterly Issues/Programs List

WACT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BOATING SAFETY:** We talked to a member of the U.S. Coast Guard about changing laws and safety tips on the water
- **CHARITY:** We talked about the Brayden House and their outreach to local families with babies born prematurely
- **EVENTS:** We talked about the upcoming music and arts festival - the Druid City Arts Fest
- **HEALTH:** We discussed health tips and fitness plans to kick off 2014
- **NEWS:** We talked about the top headlines from Tuscaloosa and Alabama over the last week
- **Pet Adoption:** We discussed upcoming pet adoption events and volunteer opportunities with Ttown Paws
- **WEATHER:** We discussed the recent weather events in West AL and severe weather safety tips

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	Tuscaloosa Matters 1-5-14	We discussed health tips and fitness plans to kick off 2014	Jamie Meyer	01/05/2014 07:00 AM	030:00
Pet Adoption	Tuscaloosa Matters 1-12-14	We discussed upcoming pet adoption events and volunteer	Lynn Jarreaux	01/12/2014 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
opportunities with Ttown Paws					
CHARITY	Tuscaloosa Matters 1-19-14	We talked about safety tips for the winter months and other services of the Red Cross of West AL	Robyn Salter	01/19/2014 07:00 AM	030:00
EVENTS	Tuscaloosa Matters 1-26-14	We discussed upcoming community events sponsored by the Tuscaloosa Police Department	Brent Blankley	01/26/2014 07:00 AM	030:00
CHARITY	Tuscaloosa Matters 2-2-14	We talked about the Brayden House and their outreach to local families with babies born prematurely	James Hudson	02/02/2014 07:00 AM	030:00
BOATING SAFETY	Tuscaloosa Matters 2-9-14	We talked to a member of the U.S. Coast Guard about changing laws and safety tips on the water	Tim Newby	02/09/2014 07:00 AM	030:00
WEATHER	Tuscaloosa Matters 2-16-14	We discussed the recent weather events in West AL and severe weather safety tips	Wes Wyatt	02/16/2014 07:00 AM	030:00
CHARITY	Tuscaloosa Matters 2-23-14	We talked about Big Brothers Big Sisters of West AL and their upcoming Krispy Kreme Challenge	Danielle Macenernie	02/23/2014 07:00 AM	030:00
EVENTS	Tuscaloosa Matters 3-2-14	We discussed the upcoming Fishing Tournament to raise money for North River Christian Academy	Troy Nicholson	03/02/2014 07:00 AM	030:00
Pet Adoption	Tuscaloosa Matters 3-9-14	We discussed upcoming fundraiser events and volunteer needs for Ttown Paws	Lynne Jareaux, Director	03/09/2014 07:00 AM	030:00
NEWS	Tuscaloosa Matters 3-16-14	We talked about the top headlines from Tuscaloosa and Alabama over the last week	Tom Canterbury, News Dir	03/16/2014 07:00 AM	030:00
NEWS	Tuscaloosa Matters 3-23-14	We talked about several current construction projects across the Tuscaloosa area after the tornado	Stephanie Taylor, Tusc News	03/23/2014 07:00 AM	030:00
EVENTS	Tuscaloosa Matters 3-30-14	We talked about the upcoming music and arts festival - the Druid City Arts Fest	Kelsey Coleglazier	03/30/2014 07:00 AM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AARP	AD COUNCIL	000:30	145
ADOPTION	AD COUNCIL	000:30	843
ALABAMA STATE BAR ASSOCIATION	ALABAMA BROADCASTERS ASSOC	000:30	856
ALABAMA STATE PARKS	ALABAMA BROADCASTERS ASSOC	000:30	263
Alcoholism	AL-ANON	000:28	074
Alcoholism	AL-ANON	000:30	229
ANIMAL CONTROL	AD COUNCIL	000:30	260
ANIMAL CONTROL	CIRCLE 8 RANCH AND RESCUE	000:30	034
ARMY NATIONAL GUARD	ALABAMA BROADCASTERS ASSOC	000:30	426
ARTS	CITY OF TUSCALOOSA	000:32	090
Autism	AD COUNCIL	000:30	180
Autism	ARTS AND AUTISUM :30	000:29	093
Autism	ARTS AND AUTISUM :30	000:30	067
BULLYING	AD COUNCIL	000:30	059
CAREGIVERS ASSISTANCE	AD COUNCIL	000:30	306
CHARITY	ALABAMA BROADCASTERS ASSOC	000:30	383
CHARITY	KIWANIS CLUB	000:30	119
CHARITY	Ronald McDonald House	000:30	053
CHARITY	TEMPORARY EMERGENCY SERVICE	000:25	100
CHARITY	TEMPORARY EMERGENCY SERVICE	000:30	110
Children	AD COUNCIL	000:30	654
Children	PARKS AND RECREATION AUTHORIT	000:29	146
Children	RISE SCHOOL	000:32	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDRENS' HEALTH	AD COUNCIL	000:29	221
CHILDRENS' HEALTH	AD COUNCIL	000:30	425
COAST GUARD	ALABAMA BROADCASTERS ASSOC	000:30	593
COmmunity Event	ALABAMA FORESTRY COMMISSION	000:30	078
COmmunity Event	Big Brother Big Sister	000:31	030
COmmunity Event	Big Brothers Big Sisters	000:31	092
COmmunity Event	CITY OF TUSCALOOSA	000:29	110
COmmunity Event	PARKS AND RECREATION AUTHORIT	000:27	105
COmmunity Event	PARKS AND RECREATION AUTHORIT	000:31	024
COmmunity Event	PROJECT BLESSINGS	000:28	105
COmmunity Event	PROJECT BLESSINGS	000:29	024
COmmunity Event	PROJECT BLESSINGS	000:34	025
COmmunity Event	THEATRE TUSCALOOSA	000:32	143
COmmunity Event	THEATRE TUSCALOOSA	000:33	128
COmmunity Event	TUSCALOOSA CHILDRENS THEATRE	000:27	117
COmmunity Event	TUSCALOOSA CHILDRENS THEATRE	000:31	051
COmmunity Event	Tuscaloosa Preservation Socie	000:30	119
COMMUNITY INVOLVEMENT	CITY OF TUSCALOOSA	000:29	089
COMMUNITY INVOLVEMENT	CITY OF TUSCALOOSA	000:31	026
DEPT HEALTH & HUMAN SERVICES	ALABAMA BROADCASTERS ASSOC	000:30	519
DEPT HUMAN RESOURCES	ALABAMA BROADCASTERS ASSOC	000:30	421
DIGITAL LITERACY	AD COUNCIL	000:30	218
DOMESTIC ABUSE	TURNING POINT	000:30	105
Drunk Driving	AD COUNCIL	000:30	421
ECYCLING	GREENERGADGETS.ORG	000:30	157
EDUCATION	AD COUNCIL	000:29	124
EDUCATION	AD COUNCIL	000:30	883
EDUCATION	ALABAMA HIGH SCHOOL ATHLETIC	000:30	475
EDUCATION	ALABAMA SCHOOL DEAF & BLIND	000:30	042
EDUCATION	Public Education	000:31	422
EDUCATION	US NAVY	000:30	044
EMERGENCY PREPAREDNESS	AD COUNCIL	000:30	961
EMPLOYER SUPPORT GUARD RESERV	DEPARTMENT OF DEFENSE	000:30	113

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENERGY EFFICIENCY	AD COUNCIL	000:29	143
ENERGY EFFICIENCY	AD COUNCIL	000:30	072
ENVIRONMENT	AD COUNCIL	000:30	238
ENVIRONMENT	CITY OF TUSCALOOSA	000:31	022
ENVIRONMENT	PARKS AND RECREATION AUTHORIT	000:30	013
FAMILY	AD COUNCIL	000:30	319
FINANCIAL LITERACY	AD COUNCIL	000:27	139
FINANCIAL LITERACY	AD COUNCIL	000:28	507
FINANCIAL LITERACY	AD COUNCIL	000:30	150
FINANCIAL LITERACY	ALA DEPT OF REVENUE	000:33	231
FOOD	AD COUNCIL	000:30	174
FORESTRY	AD COUNCIL	000:30	427
GOODWILL	AD COUNCIL	000:30	320
HEALTH	AD COUNCIL	000:30	692
HEALTH	AMERICAN ACA ORTHEPEDIC SURGE	000:30	232
HEALTH	AMERICAN HEART ASSOC :30	000:28	339
HEALTH	RADIOLOGICAL SOCIETY OF NA	000:29	099
HEALTH	WOMEN IN GOVERNMENT	000:28	338
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	028
Hunger Prevention	AD COUNCIL	000:30	2803
Hunger Prevention	WEST ALABAMA FOOD BANK	000:29	059
LITERACY	AD COUNCIL	000:30	194
LITERACY	LIBRARIES	000:27	023
LITERACY	TUSCALOOSA PUBLIC LIBRARY	000:29	080
LITERACY	TUSCALOOSA PUBLIC LIBRARY	000:32	007
Military & Veterans	US NAVY	000:30	201
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	131
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	273
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	055
Pet Adoption	AD COUNCIL	000:30	318
PSA	SHOW YOUR STRIPES	000:30	037
PSA	SHOW YOUR STRIPES	000:31	011
SELECTIVE SERVICE SYSTEM	SELECTIVE SERVICE SYSTEM	000:30	222

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TEACHING	AD COUNCIL	000:30	635
TEXTING WHILE DRIVING	AD COUNCIL	000:30	835
UNITED STATES FORESTRY SERVIC	AD COUNCIL	000:30	426
Veterans	CHAMBER OF COMMERCE	000:31	039
Veterans	PARALYZED VETERANS OF AMERICA	000:30	199
Veterans	PARALYZED VETERANS OF AMERICA	000:32	319
Veterans	SHOW YOUR STRIPES	000:30	423
Veterans	VETERANS AFFAIRS	000:30	408
Veterans	VETERANS CRISIS LINE	000:30	317
WILDFIRE AWARENESS	AD COUNCIL	000:29	218
WILDFIRE AWARENESS	AD COUNCIL	000:30	954
WILDLIFE	WHITETAILED UNLIMITED	000:33	060