

WACT  
Tuscaloosa, AL  
Quarterly Issues/Programs List  
First Quarter, 2012  
04/02/2012

WACT  
Quarterly Issues/Programs List

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WRTR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CANCER:** Discussed Relay for Life and other events held by the local chapter of the American Cancer Society
- **Cancer Research:** Discussed the upcoming Relay 4 Life event and the Cancer Prevention Study
- **CHARITY:** Discussed the upcoming Alabama Gives Day to benefit non-profit agencies across the state
- **EVENTS:** Discussed this weekend's Druid City Arts Fest
- **FITNESS:** Discussed tips for making 2012 fitness goals happen plus Bama's upcoming National Championship game
- **NEWS:** Looked back at highlights of 2011 and looked forward to 2012
- **SAFETY:** Discussed child safety program recently enacted by Tuscaloosa Police Department
- **SPAY/NEUTER AWARENESS:** Discussed Spay/Neuter Awareness month with T-town Paws
- **YOUTH FITNESS:** Discussed the First Tee youth golf program and other upcoming PARA programs

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NEWS	Tuscaloosa Matters 1-1-12	Looked back at highlights of 2011 and looked forward to 2012	Kyle Pierce, News Director	01/01/2012 07:00 AM	029:57
FITNESS	Tuscaloosa Matters 1-8-12	Discussed tips for making 2012 fitness goals happen plus Bama's upcoming National Championship game	Becky Booker, Marketing Manag	01/08/2012 07:00 AM	030:00
SAFETY	Tuscaloosa Matters 1-15-12	Discussed child safety program recently enacted by Tuscaloosa Police Department	Brent Blankley, Public Rel	01/15/2012 07:00 AM	030:00
CANCER	Tuscaloosa Matters 1-22-12	Discussed Relay for Life and other events held by the local chapter of the Amercian Cander Society	Betsy Morrison, ACS Com Dir	01/22/2012 07:00 AM	030:00
CHARITY	Tuscaloosa Matters 1-29-12	Discussed the upcoming Alabama Gives Day to benefit non-profit agencies across the state	Sharon Tinsely, ABA	01/29/2012 07:00 AM	030:05
FITNESS	Tuscaloosa Matters 2-5-12	Discussed the new soccer programs in the local area benefiting kids with disabilities	Sharon Tinsely, ABA	02/05/2012 07:00 AM	030:00
EVENTS	Tuscaloosa Matters 2-12/12	Discussed upcoming 5k walk for Big Brothers-Big Sisters on February 18 <sup>th</sup> .	Nikki Richardson Exec Dir – Big Brothers-Big Sisters	02/12/2012 07:00 AM	030:00
SPAY/NEUTER AWARENESS	Tuscaloosa Matters 2-19-12	Discussed Spay/Neutar Awareness month with T-town Paws	Lynn Jarreau, Exec Dir	02/19/2012 07:00 AM	030:00
CHARITY	Tuscaloosa Matters 2-26-12	Discussed 'House of Prom' which benefits a local women's shelter called 'Turning Point'	Thomas Deelo, Dir	02/26/2012 07:00 AM	030:00
EVENTS	Tuscaloosa Matters 3-4-12	Discussed the upcoming 2012 Tuscaloosa Regional Air Show	Kelsey Coleglazier, PR Dir	03/04/2012 07:00 AM	020:03
YOUTH FITNESS	Tuscaloosa Matters 3-11-12	Discussed the First Tee youth golf program and other upcoming PARA programs	John Gray, Golf Pro	03/11/2012 07:00 AM	030:00
Cancer Research	Tuscaloosa	Discussed the upcoming	Melissa	03/18/2012	023:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Matters 3-18-12	Relay 4 Life event and the Cancer Prevention Study	George, Volunteer Dir	07:06 AM	
EVENTS	Tuscaloosa Matters 3-25-12	Discussed this weekend's Druid City Arts Fest	Chris Simpson, Director	03/25/2012 07:00 AM	030:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA - AMERICANS FOR THE ARTS	001:01	378
-----	PSA - FOUNDATION FOR A BETTER LIFE	000:15	079
-----	PSA - FOUNDATION FOR A BETTER LIFE	000:29	183
-----	PSA - Paralyzed Veterans Of America	000:14	095
-----	PSA - Paralyzed Veterans Of America	000:30	192
-----	PSA - Selective Service Pledge :30	000:27	217
-----	PSA - USA.gov Ballad	000:15	075
-----	PSA - USA.gov Ballad	000:30	179
-----	PSA - Veterans For America	000:15	077
-----	PSA - Veterans For America	000:20	088
-----	PSA - Veterans For America	000:31	187
-----	WESTGLEN COMMUNICATIONS	000:29	001
BULLYING	DONORSCHOSE.ORG	000:30	147
BULLYING	DONORSCHOSE.ORG	000:32	077

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
CHARITY	ALABAMA BROADCASTERS ASSOC	000:29	130
CHARITY	ALABAMA BROADCASTERS ASSOC	000:30	237
CHARITY	ALABAMA BROADCASTERS ASSOC	001:00	068
CHARITY	CHILD FUND INT	000:30	189
CHARITY	CHILD FUND INT	000:59	379
CHARITY	Feeding America	000:30	414
CHARITY	Feeding America	001:00	933
EDUCATION	American Council on Education	000:30	141
EDUCATION	American Council on Education	001:00	289
FAMILY	Big Brother Big Sister	000:30	350
FAMILY	Big Brother Big Sister	001:00	389
FAMILY	BOYS TOWN NATIONAL HOTLINE	000:14	101
FAMILY	BOYS TOWN NATIONAL HOTLINE	000:28	194
FAMILY	BOYS TOWN NATIONAL HOTLINE	000:58	401
FAMILY	Nat Endowment for Finance	000:30	158
FAMILY	Nat Endowment for Finance	000:58	388
HEALTH	AMERICAN DIABETES ASSOCIATION	000:30	178
HEALTH	AMERICAN DIABETES ASSOCIATION	000:59	382
HEALTH	AMERICAN HEALTH ASSISTANCE FO	001:00	364
HEALTH	ARTHRITIS FOUNDATION	000:29	078
HEALTH	ARTHRITIS FOUNDATION	000:30	070
HEALTH	Crone's & Colitis Foundation	000:59	384
HEALTH	Gynecologic Cancer Foundation	001:00	377
HEALTH	LETS MOVE	000:15	051
HEALTH	LETS MOVE	000:30	219
HEALTH	LETS MOVE	000:59	493
HEALTH	LETS MOVE	001:00	245
HEALTH	March of Dimes	000:15	077
HEALTH	March of Dimes	000:29	190
HEALTH	TAKING CONTROL OF YOUR DIABET	000:30	178
HEALTH	TAKING CONTROL OF YOUR DIABET	000:59	371
HEALTH	WESTGLEN COMMUNICATIONS	000:29	172
HEALTH	WESTGLEN COMMUNICATIONS	000:30	359

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
LITERACY	DONORSCHOSE.ORG	000:30	072
PRESIDENT	National Community Service	000:30	188
PRESIDENT	National Community Service	000:59	399
PRESIDENT	National Community Service	001:00	376
Recreation	Recreational Boat and Fishing	000:30	186
Recreation	Recreational Boat and Fishing	000:59	399
SAFETY	CTIA THE WIRELESS ASSOCIATION	000:29	168
SAFETY	CTIA THE WIRELESS ASSOCIATION	001:00	375
SAFETY	National Pest Management Agen	000:27	206
SAFETY	National Pest Management Agen	000:30	181
SELF ESTEEM	DONORSCHOSE.ORG	000:31	145
Verteran Affairs	Wounded Warrior Project	000:17	001
Verteran Affairs	Wounded Warrior Project	000:30	002