

New Order

Agency:

GMMB

Station:

KNIC

Flight Start:

10/07/2014

Office:

Washington

Order Type:

Normal

Flight End:

10/13/2014

Client:

230 - Wendy R. Davis for Governor

Cancel Date:

Hiatus:

Product:

245 - Candidate

Piggyback Product:

3754 - Davis SP 10.7-10.13

Received In ePort:

10/3/2014 2:56:57 PM

Airtime Dollars:

\$4,095.00

Interactive Dollars:

\$0.00

Non-Airtime Dollars:

\$0.00

Total Dollars:

\$4,095.00

Local/National:

National

Rep Office:

Univision and Unimas National Sales (KNIC)

Demo 3:

0.00

AE:

Jill Mulhall

Total Spots:

44

GRP:

\$0.00

Phone:

3562534

CPP:

\$0.00

OrderID:

Forwarded

GIMP:

\$0.00

Status:

Forwarded

Comments:

Separation: 30

MarketShare:

Weekly Airtime Lines

Class P LUR - Sect 4

Line	Daypart	DPT	Code	Rate	C/T	Len	10/7	Total	Spots	Rtg	CPP	Imp	CPM
1	TUWTFM 6A-7A VEREDICTO FINAL	EM	EM	\$55.00	C	30	4	4	4				
2	Su 6A-6:30A CONEXION TEXAS	EM	EM	\$30.00	C	30	1	1	1				
3	Su 6:30A-7A TU ESTILO	EM	EM	\$30.00	C	30	1	1	1				
4	Su 8A-10A CINE EN FAMILIA	EM	EM	\$40.00	C	30	1	1	1				
5	TUWTFM 11A-1P NOVELA	DT	DT	\$75.00	C	30	4	4	4				
6	TUWTFM 1P-2P QUIEN TIENE LA RAZON?	DT	DT	\$75.00	C	30	1	1	1				
7	TUWTFM 2P-3P CASOS DE FAMILIA	DT	DT	\$75.00	C	30	4	4	4				
8	Su 10A-12P CINE EN FAMILIA	DT	DT	\$75.00	C	30	1	1	1				
9	TUWTFM 3P-4P LAURA	EF	EF	\$100.00	C	30	4	4	4				
10	TUWTFM 4P-5P FUEGO EN LA SANGRE	EF	EF	\$175.00	C	30	4	4	4				
11	TUWTFM 5P-6P EL CHAVO	PA	PA	\$200.00	C	30	1	1	1				

Agency:	GMMB	Station:	KNIC	Order ID:	3562534
Client:	230 - Wendy R. Davis for Governor	Product:	245 - Candidate	Estimate:	3754 - Davis SP 10.7-10.13
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