

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 15553 /		<u>Alt Order #</u> 25343034
<u>Product</u> Brown-D-Gov		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 4570
<u>Advertiser</u> Kate Brown Committee D-Gov		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Philadelphia Katz Eag	<u>Sales Office</u> Katz-Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 701	<u>Product Code</u> 731
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

kobi5.com

And:

Prism Communication
1322 G St. NE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	11/02/16	11/02/16	NBC5 News @ Sunrise L1	5:30 AM-6:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--W----				1	\$30.00			
N 2	All	11/01/16	11/01/16	NBC5 News @ Sunrise L2	6:00 AM-7:00 AM		:30			NM	1	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$36.00			
N 3	All	11/07/16	11/07/16	NBC5 News @ Sunrise L2	6:00 AM-7:00 AM		:30			NM	1	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$36.00			
N 4	All	11/01/16	11/01/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$60.00			
N 5	All	11/02/16	11/02/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--W----				1	\$60.00			
N 6	All	11/03/16	11/03/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$60.00			
N 7	All	11/04/16	11/04/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----F--				1	\$60.00			
N 8	All	11/07/16	11/07/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$60.00			
N 9	All	11/08/16	11/08/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	-T-----				1	\$60.00			
N 10	All	11/07/16	11/07/16	Days of our Lives L4	1:00 PM-2:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$50.00			
N 11	All	11/07/16	11/07/16	NBC5 News @ 5p L5	5:00 PM-5:30 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$90.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
15553 /	25343034

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	Brown-D-Gov	4570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kate Brown Committee D	10/28/16 / 10/28/16

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$90.00			
N 12	All	11/03/16	11/03/16	M-F NBC5 News @ 6p L6	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$75.00			
N 13	All	11/04/16	11/04/16	M-F NBC5 News @ 6p L6	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----F--				1	\$75.00			
N 14	All	11/02/16	11/02/16	M-F NBC5 News @ 6p L7	6:30 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--W----				1	\$75.00			
N 15	All	11/03/16	11/03/16	NBC5 News @ 7p L8	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$45.00			
N 16	All	11/01/16	11/01/16	Entertainment Tonight L9	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$30.00			
N 17	All	11/04/16	11/04/16	Entertainment Tonight L9	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----F--				1	\$30.00			
N 18	All	11/07/16	11/07/16	Entertainment Tonight L9	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$30.00			
N 19	All	11/01/16	11/01/16	Late 11p News M-F L10	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$60.00			
N 20	All	11/03/16	11/03/16	Late 11p News M-F L10	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$60.00			
N 21	All	11/06/16	11/06/16	Late 11p News Su L10	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				1	\$60.00			
N 22	All	11/05/16	11/05/16	Today Show Sa L11	6:00 AM-8:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$10.00			
N 23	All	11/06/16	11/06/16	NBC5 News @ 6p Su L13	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				1	\$25.00			
N 24	All	11/06/16	11/06/16	NBC5 News Sun 830pm L14	8:30 PM-9:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				1	\$25.00			
Totals											24	\$1,202.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	24	\$1,202.00	(\$180.30)	\$1,021.70
Totals	24	\$1,202.00	(\$180.30)	\$1,021.70

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<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> Brown-D-Gov	<u>Estimate #</u> 4570
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<u>Advertiser</u> Kate Brown Committee D	<u>Original Date / Revision</u> 10/28/16 / 10/28/16
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Signature: _____ **Date:** _____

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25343034 **Changes as of:** 10/28/2016 at 6:36 AM **Version:** Highlighting Revision 1
CPE: 701/731/4570 **Flight:** 11/1/16 - 11/8/16 **Station:** KOB1 **Total \$:** \$1,202.00
Agency: PRISM COMMUNICATIONS **Advertiser:** Brown, Kate **Market:** Medford-Ashland **Total Spots:** 24
 1322 G ST NE **Product:** Brown-D-Gov **Office:** PHILADELPHIA **Total CPP:** \$0.00
 WASHINGTON, DC **Agency Order #:** 5526852 **Primary Demo:** Adults 35+ **Total GRP:**
 20003
Buyer: Lauren Richards **Con Type:** POLITICAL/VOTE **Separation:** #15553
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN 215-567-7950
Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP	
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8					
1	Tu-F,M 5:30a-6a		NBC 5 News At Sunrise	\$30.00	0	30	0	1	0	0	0	0	0	0	0	0	\$30.00	\$0.00	0.0
2	Tu-F,M 6a-7a		NBC 5 News At Sunrise	\$36.00	0	30	1	0	0	0	0	1	0	0	0	0	\$72.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Today Show	\$60.00	0	30	1	1	1	0	0	1	1	0	0	0	\$360.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Days Of Our Lives	\$50.00	0	30	0	0	0	0	0	1	0	0	0	0	\$50.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		NBC 5 News At 5P	\$90.00	0	30	0	0	0	0	0	1	0	0	0	0	\$90.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		NBC 5 News At 6P	\$75.00	0	30	0	0	1	1	0	0	0	0	0	0	\$150.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		NBC 5 News At 6:30P	\$75.00	0	30	0	1	0	0	0	0	0	0	0	0	\$75.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		NBC 5 News At 7P	\$45.00	0	30	0	0	1	0	0	0	0	0	0	0	\$45.00	\$0.00	0.0
9	Tu-F,M 7:30p-8p		Entertainment Tonight	\$30.00	0	30	1	0	0	1	0	0	1	0	0	0	\$90.00	\$0.00	0.0
10	Tu-M 11p-11:35p		NBC 5 News At 11P	\$60.00	0	30	1	0	1	0	0	1	0	0	0	0	\$180.00	\$0.00	0.0
11	Sa 11:5a-8a		Today Weekend	\$10.00	0	30	0	0	0	0	1	0	0	0	0	0	\$10.00	\$0.00	0.0
12	Su 6p-6:30p		NBC 5 News At 6P Sunday	\$25.00	0	30	0	0	0	0	0	1	0	0	0	0	\$25.00	\$0.00	0.0
13	Su 8:30p-9p		Late News Following Sunday Night Football	\$25.00	0	30	0	0	0	0	0	0	1	0	0	0	\$25.00	\$0.00	0.0
TOTALS:							4	3	3	4	3	1	3	5	1	24	\$1,202.00	\$0.00	0.0



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125 West 55th St
New York, NY 10019

Contract # 25343034 **Changes as of:** 10/28/2016 at 6:36 AM **Version:** Highlighting Revision 1
CPE: 701/731/4570 **Flight:** 11/1/16 - 11/8/16 **Station:** KOB1 **Total \$:** \$1,202.00
Agency: PRISM COMMUNICATIONS **Advertiser:** Brown, Kate **Market:** Medford-Ashland **Total Spots:** 24
 1322 G ST NE **Product:** Brown-D-Gov **Office:** PHILADELPHIA **Total CPP:** \$0.00
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 20003 **Buyer:** Lauren Richards **Con Type:** POLITICAL/VOTE **Separation:**
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN 215-567-7950

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/28/16 6:36 AM	SHEPARD RITZEN	Separation: 30
10/28/16 6:36 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$5,008
KOB1 Share:	24%
Comment:	updated
KDRV:	38%
KMVU:	6%
KTVL:	32%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	24	\$1,202.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	24	\$1,202.00
Total	24	\$1,202.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/28/16 6:36 AM	SHEPARD RITZEN	Revised			\$0	\$1,202.00	Changes: User Entered \$ from \$0.00 to \$1,202.00, Demo Meta to [R16], Buyer from Placement, Media to Lauren Richards, Product from Candidate to Brown-D-Gov.
New	10/28/16 6:35 AM	SHEPARD RITZEN	New	24		\$1,202.00	\$1,202.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Prism Communications,

being/on behalf of: Kate Brown,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

