

CONTRACT



KOBI  
125 South Fir Street  
Medford, OR 97501  
(541) 779-5555

kobi5.com

And:

Prism Communication  
1322 G St. NE  
Washington, DC 20003

Contract / Revision 15553 /		Alt Order # 25343034
Product Brown-D-Gov		
Contract Dates 11/01/16 - 11/08/16		Estimate # 4570
Advertiser Kate Brown Committee D-Gov		Original Date / Revision 10/28/16 / 10/28/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Philadelphia Katz Eag	Sales Office Katz-Philadelphi
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 701	Product Code 731
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	11/02/16	11/02/16	NBC5 News @ Sunrise L1	5:30 AM-6:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--W----				1	\$30.00			
N 2	All	11/01/16	11/01/16	NBC5 News @ Sunrise L2	6:00 AM-7:00 AM		:30			NM	1	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$36.00			
N 3	All	11/07/16	11/07/16	NBC5 News @ Sunrise L2	6:00 AM-7:00 AM		:30			NM	1	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16		M-----				1	\$36.00			
N 4	All	11/01/16	11/01/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$60.00			
N 5	All	11/02/16	11/02/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--W----				1	\$60.00			
N 6	All	11/03/16	11/03/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$60.00			
N 7	All	11/04/16	11/04/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----F--				1	\$60.00			
N 8	All	11/07/16	11/07/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$60.00			
N 9	All	11/08/16	11/08/16	Today Show I L3	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	-T-----				1	\$60.00			
N 10	All	11/07/16	11/07/16	Days of our Lives L4	1:00 PM-2:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$50.00			
N 11	All	11/07/16	11/07/16	NBC5 News @ 5p L5	5:00 PM-5:30 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



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**Medford, OR 97501**  
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Contract / Revision		Alt Order #
15553 /		25343034
Contract Dates		Product
11/01/16 - 11/08/16		Brown-D-Gov
		Estimate #
		4570
Advertiser		Original Date / Revision
Kate Brown Committee D		10/28/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$90.00			
N 12	All	11/03/16	11/03/16	M-F NBC5 News @ 6p L6	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$75.00			
N 13	All	11/04/16	11/04/16	M-F NBC5 News @ 6p L6	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----F--				1	\$75.00			
N 14	All	11/02/16	11/02/16	M-F NBC5 News @ 6p L7	6:30 PM-7:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--W----				1	\$75.00			
N 15	All	11/03/16	11/03/16	NBC5 News @ 7p L8	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$45.00			
N 16	All	11/01/16	11/01/16	Entertainment Tonight L9	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$30.00			
N 17	All	11/04/16	11/04/16	Entertainment Tonight L9	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----F--				1	\$30.00			
N 18	All	11/07/16	11/07/16	Entertainment Tonight L9	7:30 PM-8:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$30.00			
N 19	All	11/01/16	11/01/16	Late 11p News M-F L10	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$60.00			
N 20	All	11/03/16	11/03/16	Late 11p News M-F L10	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$60.00			
N 21	All	11/06/16	11/06/16	Late 11p News Su L10	11:00 PM-11:35 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				1	\$60.00			
N 22	All	11/05/16	11/05/16	Today Show Sa L11	6:00 AM-8:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S-				1	\$10.00			
N 23	All	11/06/16	11/06/16	NBC5 News @ 6p Su L13	6:00 PM-6:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				1	\$25.00			
N 24	All	11/06/16	11/06/16	NBC5 News Sun 830pm L14	8:30 PM-9:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				1	\$25.00			
Totals											24	\$1,202.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	24	\$1,202.00	(\$180.30)	\$1,021.70
Totals	24	\$1,202.00	(\$180.30)	\$1,021.70

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<u>Contract / Revision</u> 15553 /		<u>Alt Order #</u> 25343034
<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> Brown-D-Gov	<u>Estimate #</u> 4570
<u>Advertiser</u> Kate Brown Committee D		<u>Original Date / Revision</u> 10/28/16 / 10/28/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

Contract # 25343034  
CPE: 701/731/4570  
Agency: PRISM COMMUNICATIONS  
1322 G ST NE  
WASHINGTON, DC 20003

Changes as of: 10/28/2016 at 6:36 AM  
Flight: 11/1/16 - 11/8/16  
Advertiser: Brown, Kate  
Product: Brown-D-Gov  
Agency Order #: 5526852

Version: Highlighting Revision 1  
Station: KOB  
Market: Medford-Ashland  
Office: PHILADELPHIA  
Primary Demo: Adults 35+

Total \$: \$1,202.00  
Total Spots: 24  
Total CPP: \$0.00  
Total GRP:

Buyer: Lauren Richards  
Salesperson: SHEPARD RITZEN  
215-567-7950

Con Type: POLITICAL/VOTE  
Assistant: SHEPARD RITZEN  
215-567-7950

Separation: #15553

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
1	Tu-F,M 5:30a-6a		NBC 5 News At Sunrise	\$30.00	0	30	0	1	0	0	0	0	0	0	1	\$30.00	\$0.00	0.0
2	Tu-F,M 6a-7a		NBC 5 News At Sunrise	\$36.00	0	30	1	0	0	0	0	0	1	0	2	\$72.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Today Show	\$60.00	0	30	1	1	1	1	0	0	1	1	6	\$360.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Days Of Our Lives	\$50.00	0	30	0	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		NBC 5 News At 5P	\$90.00	0	30	0	0	0	0	0	0	1	0	1	\$90.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		NBC 5 News At 6P	\$75.00	0	30	0	0	1	1	0	0	0	0	2	\$150.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		NBC 5 News At 6:30P	\$75.00	0	30	0	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		NBC 5 News At 7P	\$45.00	0	30	0	0	1	0	0	0	0	0	1	\$45.00	\$0.00	0.0
9	Tu-F,M 7:30p-8p		Entertainment Tonight	\$30.00	0	30	1	0	0	1	0	0	1	0	3	\$90.00	\$0.00	0.0
10	Tu-M 11p-11:35p		NBC 5 News At 11P	\$60.00	0	30	1	0	1	0	0	1	0	0	3	\$180.00	\$0.00	0.0
11	Sa 6a-8a		Today Weekend	\$10.00	0	30	0	0	0	0	1	0	0	0	1	\$10.00	\$0.00	0.0
12	Su 6p-6:30p		NBC 5 News At 6P Sunday	\$25.00	0	30	0	0	0	0	1	0	0	0	1	\$25.00	\$0.00	0.0
13	Su 8:30p-9p		Late News Following Sunday Night Football	\$25.00	0	30	0	0	0	0	0	1	0	0	1	\$25.00	\$0.00	0.0
TOTALS:							4	3	4	3	1	3	5	1	24	\$1,202.00	\$0.00	0.0





125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 25343034 **Changes as of:** 10/28/2016 at 6:36 AM **Version:** Highlighting Revision 1  
**CPE:** 701/731/4570 **Flight:** 11/1/16 - 11/8/16 **Station:** KOB  
**Agency:** PRISM COMMUNICATIONS **Advertiser:** Brown, Kate **Market:** Medford-Ashland  
1322 G ST NE **Product:** Brown-D-Gov **Office:** PHILADELPHIA **Total CPP:** \$0.00  
WASHINGTON, DC **Agency Order #:** 5526852 **Primary Demo:** Adults 35+ **Total Spots:** 24  
20003 **Buyer:** Lauren Richards **Con Type:** POLITICAL/VOTE **Separation:**  
**Salesperson:** SHEPARD RITZEN **Assistant:** 215-567-7950

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
10/28/16 6:36 AM	SHEPARD RITZEN	Separation: 30
10/28/16 6:36 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$5,008
KOB Share:	24%
Comment:	updated
KDRV:	38%
KMVU:	6%
KTVL:	32%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	24	\$1,202.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	24	\$1,202.00
Total	24	\$1,202.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/28/16 6:36 AM	SHEPARD RITZEN	Revised		
New	10/28/16 6:35 AM	SHEPARD RITZEN	New	24	

\$ Chg	Contract \$	Comment
\$0	\$1,202.00	Changes: User Entered \$ from \$0.00 to \$1,202.00, Demo Meta to [R16], Buyer from Placement, Media to Lauren Richards, Product from Candidate to Brown-D-Gov.
\$1,202.00	\$1,202.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Prism Communications,

being/on behalf of: Kate Brown,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kate Brown Committee, 3321 SE 20th, Portland, OR 97202

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jef Green

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**Date**

Lauren Richards

Digitally signed by Lauren Richards  
DN: cn=Lauren Richards, o=Mundy Katowitz Media, ou, email=lauren@munkato.com,  
c=US  
Date: 2016.09.13 19:26:01 -05'00'

**Signature**


***To Be Signed By Station Representative***


☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
Signature

  
Printed Name

  
Title