

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSFX - Wilmington	Date: 9/30/14
---	-------------------------

I, Nancy Benford,

being/on behalf of: Skip Watkins, a legally

qualified candidate of the Republican political

party for the office of: New Hanover County Commissioner

in the General

election to be held on: Nov 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			See attached		

Total Charges: \$ 2743.80 net

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Nancy Benford
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Nancy B. Benford
signature of candidate or authorized committee

Nancy B. Benford 8/21/14
printed name date

ORDER



WSFX

Orders
Order / Rev: 1188037
Alt Order #:
Product Desc: Political
Estimate:
Flight Dates: 10/20/14 - 11/02/14
Original Date / Rev: 09/30/14 / 09/30/14
Order Type: Political

Primary AE: House WSFX
Sales Office: WSFX
Sales Region: Local

Agency Name: Compass Group of NC Inc, The
Buying Contact:
Billing Contact:
 602 Wild Dunes Circle
 Wilmington, NC 28411

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Watkins, Skip/New Hanover Cou
Demographic: A18+
Product Codes: PL123
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	9	\$1,693.00	\$1,439.05
10/27/14	11/02/14	8	\$1,535.00	\$1,304.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	9	\$1,693.00	\$1,439.05	0.00
November 2014	8	\$1,535.00	\$1,304.75	0.00
Totals	17	\$3,228.00	\$2,743.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WSFX			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSFX	10/20/14	10/24/14	News @ 10-11pm (M-F)	Comm	10-11pm	MTWTF--	:30	4	\$125.00	P 4	0.00	NM	4	\$500.00
				News @ 10-11pm (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		4				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFX	10/20/14-10/26/14	News @ 10-11pm (M-F)		10-11pm	MTWThF----	:30		(\$175.00)		0.00	NM		
				See MG 1.5,1.6,1.7											
				[Major League Baseball]											
	2	WSFX	10/20/14-10/26/14	News @ 10-11pm (M-F)		10-11pm	MTWThF----	:30		(\$175.00)		0.00	NM		
				See MG 1.5,1.6,1.7											
				[Major League Baseball]											
	4	WSFX	10/20/14-10/26/14	News @ 10-11pm (M-F)		10-11pm	MTWThF----	:30		(\$175.00)		0.00	NM		
				See MG 1.5,1.6,1.7											
				[Major League Baseball]											
	5	WSFX	10/21/14-10/24/14	Late Run News@ 10pm (M-F)		10:30pm-1am	-TW--F----	:30		\$125.00		0.00	NM		
				MG for 1.2,1.1,1.4											
	6	WSFX	10/21/14-10/24/14	Late Run News@ 10pm (M-F)		10:30pm-1am	-TW--F----	:30		\$125.00		0.00	NM		
				MG for 1.2,1.1,1.4											
	7	WSFX	10/21/14-10/24/14	Late Run News@ 10pm (M-F)		10:30pm-1am	-TW--F----	:30		\$125.00		0.00	NM		
				MG for 1.2,1.1,1.4											
N 2	WSFX	10/20/14	10/20/14	Mon Hour 2	Comm	9-10p	M-----	:30	1	\$188.00	P 4	0.00	NM	1	\$188.00
				Mon Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1188037
 Alt Order #:
 Flight Dates: 10/20/14 - 11/02/14

Advertiser: POL/Watkins, Skip/New Hanover County
 Product Desc: Political
 Estimate:
 WFSX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WFSX	10/20/14	10/20/14	Mon Hour 2 Mon Hour 2	Comm	9-10p	M-----	:30	1	\$188.00	P 4	0.00	NM	1	\$188.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		1				\$188.00		0.00			
3	WFSX	10/25/14	10/25/14	ACC Football ACC Football Sat	Comm	12-4p	-----S-	:30	3	\$75.00	P 4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S-		3				\$75.00		0.00			
4	WFSX	10/26/14	10/26/14	Carolina Panthers Reg Panthers NFL	Comm	12p-11p	-----S	:30	1	\$780.00	P 3	0.00	NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S		1				\$780.00		0.00			
N 5	WFSX	10/27/14	10/31/14	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	MTWTF--	:30	4	\$125.00	P 3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		4				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WFSX	10/27/14-11/02/14	News @ 10-11pm (M-F)		10-11pm	MTWThF----	:30		\$125.00		0.00	NM		
	2	WFSX	10/27/14-11/02/14	News @ 10-11pm (M-F)		10-11pm	MTWThF----	:30		\$125.00		0.00	NM		
	3	WFSX	10/27/14-11/02/14	News @ 10-11pm (M-F)		10-11pm	MTWThF----	:30		\$125.00		0.00	NM		
	4	WFSX	10/27/14-11/02/14	News @ 10-11pm (M-F)		10-11pm	MTWThF----	:30		\$125.00		0.00	NM		
6	WFSX	11/01/14	11/01/14	ACC Football ACC Football Sat	Comm	12-4p	-----S-	:30	3	\$75.00	P 4	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S-		3				\$75.00		0.00			
7	WFSX	11/02/14	11/02/14	NFL on Fox Game 1 NFL on Fox Game 1	Comm	Various	-----S	:30	1	\$810.00	P 2	0.00	NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----S		1				\$810.00		0.00			
Totals													17	\$3,228.00	