

KLFN FCC QUARTERLY REPORT
July, August and September 2023

IDENTIFIED NEED <i>Community Concern to be addressed</i>	COMMUNITY LINK <i>How the need was identified</i>	KLFN RESPONSE <i>Specifically, what was done and when</i>
We like to share information on events in our communities.	KLFN is happy to spread the word about area towns festivals.	KLFN created an Our Hometown Festivals page on www.1065thetrain.com This page included schedules and information on town festivals for Danube, Hector, Buffalo Lake, Sacred Heart, Olivia, Kerkhoven, Franklin, Lake Lillian and Raymond.

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Providing air time to local non-profits and organizations.	In 2009, KLFN along with our other Lakeland Broadcasting stations, created a Community Spotlight Grant Program to help local nonprofits and organizations.	Community groups, civic organizations, nonprofits, even school or church-based groups in West Central Minnesota are encouraged to apply for a Community Spotlight grant. KLFN provides the grant. Grant recipients receive a month-long radio advertising campaign on KLFN valued at \$2,738. In July 2023, United Way of West Central Minnesota was featured.

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<p>Providing air time to local non-profits and organizations.</p>	<p>In 2009, KLFN along with our other Lakeland Broadcasting stations, created a Community Spotlight Grant Program to help local nonprofits and organizations.</p>	<p>Community groups, civic organizations, nonprofits, even school or church-based groups in West Central Minnesota are encouraged to apply for a Community Spotlight grant. KLFN provides the grant. Grant recipients receive a month-long radio advertising campaign on KLFN valued at \$2,738. In September 2023, Hope Pregnancy was featured.</p>

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<p>Bringing awareness to the “Stuff the Bus” campaign for the United Way of West Central Minnesota.</p>	<p>KLFN and our other Lakeland Broadcasting stations contacted the United Way of West Central Minnesota to offer to be a co-sponsor again for the Stuff the Bus campaign. We were pleased to promote an event that would help give students at 17 area schools a great start to the school year with supplies they need.</p>	<p>We aired :30 produced promos July 25 through August 2, 2023. We promoted to donate school supplies at participating drop-off sites. People could also donate at Cub Foods in Willmar on August 3rd from 9 am to 1 pm. Stuff the Bus received more than 8,216 school supplies donated and monetary donations of over \$6,400. They appreciated our partnership. This year they switched the distribution so that families could stop by distribution locations to pick up the supplies instead of having the items available at school offices.</p> <p>These included schools from the following districts Dream Technical Academy, Willmar, CCS, CMCS, ACGC, KMS, NL-S, Benson, BOLD, BLHS, Litchfield, RCW, St. Mary’s Bird Island, and MACCRAY.</p>

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Keeping listeners informed of local and state news.	KLFN has a News Department covering stories for us so we can update our listeners.	KLFN airs local news updates daily, Monday - Friday at 6:38 am, 7:38 am, 8:38 am, 12:38 pm and 5:38 pm and on Saturdays at 11:18 am. We also feature these local news stories on our website if listeners want more information at www.1065thetrain.com Listeners can subscribe to our free Daily News Headlines e-mail which is delivered six days a week.

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<p>Keeping the public informed on weather conditions.</p>	<p>KLFN wants to share weather information with our listeners.</p>	<p>KLFN is committed to keeping our listeners updated on weather on an hourly basis with our forecast. We also have a weather page that is a great resource with forecast information, weather radar and live weather cams on our website at www.1065thetrain.com so listeners can always check it at their convenience too. There were some dates when we had severe weather in our area and so we gave updates on the warnings including on July 13, July 19, July 25, July 26, July 27, August 11 and September 29 and 30, 2023. In the late night hours of July 25th, straight line winds of up to 85 miles per hour roared through the area. The most damage occurred in the New London area of northern Kandiyohi County. The National Weather Service later determined that New London was hit by an EF-0 tornado that night.</p>

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<p>Letting the public know about important public service announcements.</p>	<p>KLFN is dedicated to keeping the public informed of important public service information and so we continue to air public service announcements.</p>	<p>KLFN airs pre-recorded public service announcements for many groups and causes. From July to September 2023, KLFN aired these prerecorded public service announcements.</p> <p>PSA-The U.S. Department of Transportation :30 MEET KEITH</p> <p>PSA-The U.S. Department of Transportation :30 Meet Ed</p> <p>PSA-Kandi. Co. Emerg. Mgmnt :30 Smart 911</p> <p>PSA-MAPA :60 DONATE LIFE</p> <p>PSA-MAPA :60 Colorectal Cancer</p> <p>PSA-MAPA :60 HIGH CHOLESTEROL</p> <p>PSA-MAPA :60 BLOOD DONOR</p> <p>PSA-MAPA :60 GERD</p> <p>PSA-MAPA :60 Domestic Violence</p> <p>PSA-MAPA :60 PROSTATE CANCER</p> <p>PSA-MAPA :60 OVERDOSE</p> <p>PSA-MAPA :60 ALZHEIMERS</p> <p>PSA-MAPA :60 MENTAL HEALTH</p> <p>PSA-MAPA :60 SELF CARE</p> <p>PSA-MAPA :60 HEALTH FAILURE</p> <p>PSA-MAPA :60 HUMAN TRAFFICKING</p> <p>PSA-MAPA :60 DRUNK DRIVING</p> <p>PSA-MAPA :60 DIABETES</p> <p>PSA-MAPA :60 UV SAFETY</p> <p>PSA-MAPA :60</p> <p>PSA-SAMHSA :60 KEEPING KIDS SAFE</p>

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<p>Letting the public know about important public service announcements.</p>	<p>KLFN is dedicated to keeping the public informed of important public service information and so we continue to air public service announcements.</p>	<p>PSA-PROJECT YELLOW LIGHT :30 Chameleon PSA-MSHSL :30 What Title IX Means PSA- US DHS :30 Harold PSA-NCPC :30 GO FOR REAL PSA-AL-ANON :30 QUESTIONS PSA-NHTSA :30 HOT CROSS BUNS PSA-AMERICAN THORACIC SOCIETY :30 COPD PSA-FDA :30 ACETAMINOPHEN PSA-FDA :30 JUST IN CASE PSA-LIONS CLUB :30 GLOBAL FORCE PSA-NFHSA :30 LAST CLASSROOM PSA-NFHSA :30 ARM CHAIR OFFICIA</p>

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<p>Promoting an outdoor concert series that helps raise money for the redevelopment of Robbins Island Park in Willmar.</p>	<p>KLFN was excited to continue our media sponsorship of the Rockin' Robbins concert series with the Willmar Rotary Club. The impact this event has made on the redevelopment of Robbins Island has been wonderful.</p>	<p>From early July through August 1, 2023, KLFN promoted Rockin' Robbins concerts with :60 promos and :30 promos. We also listed the information on our Community Calendar page at www.1065thetrain.com The Willmar Rotary is already planning for 2024.</p>

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Promoting local family entertainment.	Our KLFN News Department shared stories about the Little Crow Ski Team.	During some KLFN news updates, we shared about the Little Crow Ski Team. We also featured the Little Crow Ski Team on our Community Calendar page at www.1065thetrain.com This season they competed at the Midwest Regional Tournament and earned 3 rd place and 7 th place at the National Tournament.

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Promoting a day of unity in our community.	KLFN and our Lakeland Broadcasting stations were a festival sponsor to help promote the day of unity in our community.	KLFN aired PSA's about One Way Festival happening on Saturday, August 19th at Robbins Island. There was a full day of free Christian music plus a Rockin' Ribfest.

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<p>Supporting the efforts of high school students in our area.</p>	<p>KLFN and our Lakeland Broadcasting stations continue to look for ways to help the Willmar High School Music Department for their fundraisers.</p>	<p>KLFN again assisted the Willmar High School Music Department in the sale of their coupon books that featured savings on dining, shopping, entertainment, golf and more in the Willmar area. The books were available from Willmar High School music students or by calling the High School Music Department at 231-8396 in September 2023. We aired recorded announcements reminding of the books.</p>

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<p>Supporting the efforts of local student athletes.</p>	<p>KLFN is happy to offer sports coverage for several area teams so people who can't make it to games can listen.</p>	<p>KLFN airs all the New London-Spicer football games in the fall. The Friday, September 29, 2023 game was unique in that it ended up being delayed several times due to lightning and rain. We were also able to carry the completion of that game when it happened on October 2, 2023.</p>

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Sharing information about local events.	KLFN wants to be able to share information with our listeners about a variety of events happening in our area. We encourage listeners to submit their community events to our Community Calendar page so we can promote them on-air and have them shown online.	Five times a day, seven days a week, KLFN airs a recorded :30 Community Calendar announcement. Each day we feature two different local events that are shown on our Community Calendar page. This is a great way to remind listeners of all the things happening in our communities.

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Alerting the public to a child abduction announcement.	KLFN wants to be able to share any child abduction alert information we receive from authorities.	On Saturday, July 29, 2023 around 11:33 pm, KLFN broadcast the child abduction alert information about a two year old boy.

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<p>To encourage connections with community members as a way to improve mental health.</p>	<p>KLFN agreed to be a community partner with Woodland Centers to promote their Kids Connection Experience that would be happening in October 2023.</p>	<p>Starting in the last week of September, KLFN promoted Woodland Center’s Kids Connection Experience that would be held each Tuesday in October from 3 pm – 7 pm at Uptown Mall in Willmar. This free experience was designed to help build connections and grow together. Painting, board games, music, snacks and activities were planned for youth grades K -8. We aired :30 ads to promote it and shared it on our Community Calendar page at www.1065thetrain.com</p>