

KLFN FCC QUARTERLY REPORT
October, November and December 2023

IDENTIFIED NEED <i>Community Concern to be addressed</i>	COMMUNITY LINK <i>How the need was identified</i>	KLFN RESPONSE <i>Specifically, what was done and when</i>
Promoting upcoming activities and events happening in our area so listeners can be involved.	KLFN receives information from community events and organizations.	KLFN is pleased to promote community events and activities on our Community Calendar page at www.1065thetrain.com so that listeners can stay up to date. We air an updated :30 Community Calendar announcement 49 times a week on KLFN.

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Providing on-air time to local non-profits and organizations.	In 2009, KLFN along with our other Lakeland Broadcasting stations, created a Community Spotlight Grant Program to help local nonprofits and organizations.	Community groups, civic organizations, nonprofits, even school or church-based groups in West Central Minnesota are encouraged to apply for a Community Spotlight grant. KLFN provides the grant. Grant recipients receive a month-long radio advertising campaign on KLFN valued at \$2,738. In October 2023, Woodland Centers was featured.

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Allowing listeners to cheer on local prep sports teams. KLFN carries High School games throughout the school year.	KLFN provides a service to school and community members by covering several high school sports games in action.	KLFN carried football games on air and on our stream at www.1065thetrain.com for the NL-S Wildcats. KLFN also carried girls and boys basketball games for NL-S and BBE as part of our regular season coverage.

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Keeping listeners informed of local and state news.	KLFN has a News Department covering stories for us so we can update our listeners.	KLFN airs local news updates daily, Monday - Friday at 6:38 am, 7:38 am, 8:38 am, 12:38 pm and 5:38 pm and on Saturdays at 11:18 am. We also feature these local news stories on our website if listeners want more information at www.1065thetrain.com Listeners can also sign up for our Daily News Headlines to be delivered to their e-mail inbox for free six days a week.

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Keeping the public informed on weather conditions.	KLFN wants to share weather information with our listeners.	KLFN is committed to keeping our listeners updated on weather on an hourly basis with our forecast. We also have a weather page that is a great resource with forecast information, weather radar and live weather cams on our website at www.1065thetrain.com so listeners can always check it at their convenience too.

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<p>Letting the public know about important public service announcements.</p>	<p>KLFN is dedicated to keeping the public informed of important public service information and so we continue to air public service announcements.</p>	<p>Some of the public service announcements we aired included:</p> <p>PSA-Fatherhood Involvement :30 Harold</p> <p>PSA-NFHS :30 What Title IX Means</p> <p>PSA-Texting and Driving Prevention :30 Chameleon</p> <p>PSA-USDA :30 Rural Development 1</p> <p>PSA-MN Military Radio :30 Support Our Troops Plates</p> <p>PSA-Veterans Crisis Prevention :30 Boil</p> <p>PSA-Drive Safe, Save Lives :30 Teen Drivers</p> <p>PSA-MAPA :30 Heart Health</p> <p>PSA-WILLMAR P.D. :30 DRUNK DRIVING</p> <p>PSA-High School Equivalency :30 Karina</p> <p>PSA-MAPA :30 Overdose</p> <p>PSA-Kandi. Co. Emergency Mgmt :30 Smart 911</p> <p>PSA-Senior Driver :30 Save lives</p> <p>PSA-Drug-Impaired Driving Prevention :30 Feel Think Drive Different</p> <p>PSA-MN Save Lives :30 Move Over</p> <p>PSA-NFHS :30 Job Posting</p>

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<p>Promoting the Celebrate the Light of the World display in Willmar as a community event for people to enjoy.</p>	<p>KLFN and our other Lakeland Broadcasting stations were media sponsors to promote the Celebrate the Light of the World display at Robbins Island put on by Willmar Fests.</p>	<p>KLFN reminded listeners that from Thanksgiving until December 31, 2023 that the light display was on nightly from 5 pm – 10 pm. We also noted that the display was to help raise money for The Salvation Army, Habitat for Humanity, United Way of West Central Minnesota and the Kandiyohi County Food Shelf. We had it in news stories and on our website Community Calendar page. At the time of this report, there was no collection total available.</p>

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<p>Helping local families to make the holidays brighter with Toys for Tots distributed through our local Salvation Army.</p>	<p>KLFN received information from the Toys for Tots local Coordinator, Steve Gralish, and we agreed to promote it through recorded PSA's and local news stories.</p>	<p>From late November until mid- December 2023, we aired a PSA encouraging listeners to consider purchasing an extra gift for an area child in need. People delivered their new toys to drop off locations. Toys for Tots picked up the toys and then took care of the distribution of toys in time for Christmas.</p>

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<p>Promoting community events that bring people together during the holiday season.</p>	<p>KLFN partnered with Willmar Fests and Main Street Willmar to promote the Holiday parade and activities in downtown Willmar.</p>	<p>KLFN promoted that the Holiday parade and activities were happening in downtown Willmar on Saturday, November 18th. A complete list of activities was posted on our Community Calendar at www.1065thetrain.com and we also aired several news stories. Free hot chocolate and cookies were served at Selvig Park with our sister stations KQIC and KOLV. The Holiday Lighted Parade was at 6:30 PM. Lakeland Broadcasting had an entry in the parade.</p>

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<p>Building connections between the various cultures and people of different ethnicity within the Willmar community and surrounding communities and counties.</p>	<p>Woodland Centers requested that KLFN and Lakeland Broadcasting stations help promote their free Kids Connection Experiences to help “Build Connections Grow Together” held the five Tuesdays in October.</p>	<p>Area youth grades K through 8 were invited to the Uptown Mall between the hours of 3 pm and 7 pm each Tuesday in October for a variety of free activities including board games, music, painting, selfie stations and snacks. Spanish, Somali and Karen interpreters were on site. Attendance grew each week and important family and community connections were made. KLFN aired :30 recorded PSA’s about the event, listed on our Community Calendar and shared on our social media.</p>

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Assisting the Salvation Army in Willmar to raise funds during their annual Red Kettle Campaign between Thanksgiving and Christmas.	The Salvation Army contacted Lakeland Broadcasting to see if we would be willing to Match A Kettle.	Again this year Lakeland Broadcasting joined with West Central Sanitation to match donations during a specified time at the main entrance of Cash Wise Foods in Willmar. This year's match took place on December 22 nd between 10 AM and 4 PM. West Central Sanitation and Lakeland Broadcasting each matched the public donations of up to \$5,000 dollars made to the Red Kettle during that time. The double match meant that a \$5 donation became \$15, a \$100 donation became \$300 and so forth up to \$5,000 dollars total matched. We are pleased to announce that \$8,484 dollars was donated by the public during the match meaning a total of \$18,484 dollars were raised for the Salvation Army in Willmar. We promoted this effort through news stories, on our website and to our e-mail list.