

**KPYK 1570 AM
Issues/Programs List**

Third Quarter

2015

October 10, 2015

Issues:

Families/Family Relations:

This is addressed in a daily 5-minute feature which runs at 10:05 a.m. Monday through Friday, "Guidelines for Living," with commentary by Dr. Harold Sala. Topics Dr. Sala covered include marriage, love and commitment, remaining faithful, why disaster strikes and how to cope, frustration, and dealing with the stress of family living.

Health:

Running daily, Monday through Friday at 4:35 p.m. is "Check Up on Health," a two-minute health feature which addressed Eye health, cancer, child safety and accidents, heart health, Nutrition, attention deficit disorder, sleep disorders, heart disease, food allergies, water, pets, osteoporosis, age related macular degeneration, carpal tunnel syndrome, post traumatic stress disorder, body piercing and infection, substance addiction, ultraviolet radiation from compact florescent lamps, drinking and driving, concussion, bed bugs, stroke, and food born illness.

Education:

This is addressed by the program "Issues in Education," which airs Saturday mornings at 6:00 a.m. until 6:30 a.m. Specific program content is attached.

Education is also addressed with the broadcast of the regular monthly meetings of the Terrell School Board of Trustees meetings on KPYK. Meetings were broadcast August 17, 2015, from 7:00 until 8:08 p.m.; September 21, 2015 from 7:06 until 7:23 p.m. The board did not meet in July due to vacations and no real business to transact. In addition to the meeting broadcast, a comprehensive report on the board's actions is given the following morning during the local news reports.

Government and public relations:

This is addressed with the broadcast of Terrell City Council meetings on KPYK the first and third Tuesdays of each month starting at 7:00 p.m. Specific dates of the meetings broadcast are: July 7, 2015 from 7 p.m. until 7:47 p.m.; August 4, 2015 from 7 p.m. until 7:21 p.m.; August 18, 2015 from 7 p.m. until 7:28 p.m.; September 2, 2015 from 7:06 p.m. until 7:39 p.m.; September 15, 2015 from 7 p.m. until 7:35 p.m. In addition to the meeting broadcast, a comprehensive report on each council meeting is given the following morning during the local news reports.

Reports on the activities of the Kaufman County

Commissioner's Court meetings are broadcast on KPYK, voiced by Kaufman County Judge Bruce Wood, at 4:30 p.m. following the meetings, and the following day in the 10:30 a.m. and 12:05 p.m. newscasts. A comprehensive report the following morning is also included in local newscasts at 7:30 a.m., 8:30 a.m., 9:30 a.m., and 1:05 p.m.

Local News:

KPYK broadcasts a local news report every weekday morning at 7:30 a.m., 8:30 a.m., 9:30 a.m., 10:30 a.m., 12:05 p.m. and 1:05 p.m. News includes local government activities, crime reports, deaths and funeral notices, military reports for those serving in the military whose families live in the local area (Kaufman, Van Zandt, Rockwall and eastern Dallas Counties).

Info-Track:

Various issues, including marriage, relationships, mental health and depression, consumer issues, etc. are addressed weekly at 6:30 a.m. Saturdays on a 30-minute program, "Info-Track." Specific topics discussed are attached.

Community events:

Twice every hour, at :17 and :47, KPYK broadcasts "Community Notes," short features with information on community service club activities, educational opportunities, civic fund raisers, area school and church activities which are open to the public, city-wide clean-up drives, health fairs and the like.

In September, on the 17th, KPYK broadcast as a public service without any commercial support, the Terrell High School Tiger Homecoming pep rally. The broadcast ran from 7:15 p.m. until 8:15 p.m. KPYK also broadcast Terrell High School Tiger football games, with broadcasts each Friday night starting at 7:15 with the pre-game show on August 28, 2015; September 4, 2015; September 11, 2015; September 18, 2015; September 25, 2015. Game broadcasts generally last about 3 hours and 15 minutes. The half-time show during the game broadcast, runs about 30 minutes with interviews with school officials highlighting band, Tigerette, and other sports activities at the schools.

KPYK also broadcast as a public service every Wednesday during football season, The Coach's Huddle, with Terrell ISD's head football coach Mike Shields. The programs originates at Carmona's Tex-Mex, and includes a panel to discuss with the coach the past game and upcoming game, along with other sports at Terrell High School. Questions of listeners are also fielded by the coach. The program is aired from 1:05 until 2:00 p.m. every Wednesday starting August 26, 2015, and will continue until the week after the final game of the season.

PSA's broadcast ROS during the quarter were for the following:

- Drug Free Texas
- Learn to Read
- DVD's for Vets
- American Red Cross
- Foundation Fighting Blindness
- U. S. Marines

Muscular Dystrophy
AARP
Coast Guard Reserve
Lighthouse International
American Lung Association
American Academy of Orthopaedic Surgeons
EPA-Childhood Asthma
University Interscholastic League
CASA

A minimum of 5 minutes per weekday is allocated for public service announcements on KPYK.

Charles Mohnkern
General Manager, KPYK

Date