

KFOX / El Paso

## 2024 CHILDREN'S PROGRAM REPORT: COMMUNITY ACTIVITIES

### 1<sup>ST</sup> Quarter:

KFOX supported the educational and informational needs of children through school presentations, local news stories and PSAs. This quarter the station participated in the Whitaker Elementary Science Fair providing judges for the various science projects. The station's Chief Meteorologist talked with Nixon Elementary students about meteorology and geology and how it applies in broadcast news. Local news journalist participated in the Idea Mesa Hills Read Across America Week reading and encouraging students to make reading a way of life. Local news stories that were kid-targeted this quarter include: Canutillo Independent School District will be having a public meeting to introduce a new initiative to tackle the district's biggest problems of lack of enrollment, The Dorris Van Duren Public Library Branch will be reopening after undergoing a year of renovations, and El Paso's largest school district is looking to expand its Montessori program on the west side of El Paso. The station aired many kid-targeted PSAs this quarter including topics on Children's literacy, finishing High School, and feed America.

### 2<sup>nd</sup> Quarter:

KFOX supported the educational and informational needs of children through the following.

### 3rd Quarter:

KFOX supported the educational and informational needs of children through school presentations, and Public Service Announcements.

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### 4th Quarter:

KFOX supported the educational and informational needs of children through a job fair and PSAs as follows.