

Received
5/9/16

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

WRAL-TV, Raleigh, NC

5-9-16

I, Mike Furman - authorized media buyer,being/on behalf of: Roy Cooper,a legally qualified candidate of the Democraticpolitical party for the office of: Governorin the Generalelection to be held on: November 9, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered (see attached)			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cooper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Palmer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected

Marian Bell
Signature

MARIAN BELL
Printed Name

Salis M. B. G. Director
Title

5/9/2016

[Signature]
5/10/16

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered (see attached)			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 163578 /		<u>Alt Order #</u> 08244603
<u>Product</u> COOPER 9/06		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 4707
<u>Advertiser</u> Roy Cooper for Governor		<u>Original Date / Revision</u> 05/09/16 / 05/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	09/06/16	09/12/16	Today Show III	10-11a		:30				NM	3	\$675.00
				Q4 PLANNING RATES 2.29 CARD - CLASS 2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				3	\$225.00				
N 2	WRAL	09/06/16	09/12/16	Tonight Show	11:35p-1237xm		:30				NM	4	\$1,300.00
				Q4 PLANNING RATES 2.29 CARD - CLASS 2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				4	\$325.00				
N 3	WRAL	09/06/16	09/12/16	WRAL Noon News	12-1p		:30				NM	5	\$2,625.00
				Q4 PLANNING RATES 2.29 CARD - CLASS 2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				5	\$525.00				
N 4	WRAL	09/06/16	09/12/16	Doctors	2p-3p		:30				NM	3	\$1,050.00
				Q4 PLANNING RATES 2.29 CARD - CLASS 2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				3	\$350.00				
N 5	WRAL	09/06/16	09/12/16	Dr. Phil	3-4p		:30				NM	3	\$2,100.00
				Q4 PLANNING RATES 2.29 CARD - CLASS 2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				3	\$700.00				
N 6	WRAL	09/06/16	09/12/16	WRAL 4p News	4-5p		:30				NM	4	\$2,100.00
				Q4 PLANNING RATES 2.29 CARD - CLASS 2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				4	\$525.00				
N 7	WRAL	09/06/16	09/12/16	WRAL 5a News	5a-530a		:30				NM	1	\$525.00
				Q4 PLANNING RATES 2.29 CARD - CLASS 2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				1	\$525.00				
N 8	WRAL	09/06/16	09/12/16	WRAL 5p News	5-530p		:30				NM	4	\$4,600.00
				Q4 PLANNING RATES 2.29 CARD - CLASS 2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,150.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL
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Raleigh, NC 27606
(919)890-6000

Contract / Revision 163578 /		Alt Order # 08244603
Contract Dates 09/06/16 - 09/12/16		Product COOPER 9/06
Advertiser Roy Cooper for Governor		Estimate # 4707
		Original Date / Revision 05/09/16 / 05/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WRAL	09/06/16	09/12/16	WRAL 530am News	530a-6a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTF--				1	\$800.00				
N 10	WRAL	09/06/16	09/12/16	WRAL 530p News	530-6p		:30				NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTF--				5	\$1,150.00				
N 11	WRAL	09/06/16	09/12/16	WRAL 6p News	6p-6:30p		:30				NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTF--				4	\$1,750.00				
N 12	WRAL	09/06/16	09/12/16	WRAL AM News 6-7a	6a-7a		:30				NM	4	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTF--				4	\$975.00				
N 13	WRAL	09/06/16	09/12/16	Inside Edition	7-730p		:30				NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTF--				3	\$1,150.00				
N 14	WRAL	09/06/16	09/12/16	Today Show	7-9a		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTF--				5	\$700.00				
N 15	WRAL	09/06/16	09/12/16	Entertainment Tonight	730-8p		:30				NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTF--				2	\$975.00				
N 16	WRAL	09/06/16	09/12/16	Today Show II	9a-10a		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTF--				3	\$225.00				
N 17	WRAL	09/09/16	09/09/16	Friday Hr 3	10-11p		:30				NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	----1--				1	\$1,925.00				
N 18	WRAL	09/12/16	09/12/16	Monday Hr 3	10-11p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/12/16	09/18/16	1-----				1	\$3,500.00				
N 19	WRAL	09/12/16	09/12/16	Voice Monday	8-10p		:30				NM	1	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/12/16	09/18/16	1-----				1	\$4,375.00				
N 20	WRAL	09/10/16	09/10/16	WRAL SAT 6pm News	6-630p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-----1-				1	\$625.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
163578 /	08244603

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/12/16	COOPER 9/06	4707

<u>Advertiser</u>	<u>Original Date / Revision</u>
Roy Cooper for Governor	05/09/16 / 05/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 21	WRAL	09/10/16	09/10/16	WRAL News 6a-8a	6a-8a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-----1-				1	\$275.00				
N 22	WRAL	09/10/16	09/10/16	Andy Griffith Sat 730p	730-8p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-----1-				1	\$150.00				
N 23	WRAL	09/11/16	09/11/16	WRAL SUN 6p News	6p-630p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-----1				1	\$525.00				
N 24	WRAL	09/11/16	09/11/16	WRAL News Sunday	7a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-----1				1	\$350.00				
N 25	WRAL	09/08/16	09/08/16	NFL Thursday - Internal	830-1130p		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	---1---				1	\$8,500.00				
N 26	WRAL	09/06/16	09/12/16	Late News	11-1135p		:30				NM	4	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/06/16	09/12/16	MTWTFSS				4	\$975.00				
N 27	WRAL	09/07/16	09/07/16	Wednesday Hr 2	9-10p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	--1----				1	\$3,500.00				
Totals								0.00				68	\$69,625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/12/16	68	\$69,625.00	(\$10,443.75)	\$59,181.25
Totals	68	\$69,625.00	(\$10,443.75)	\$59,181.25

Signature: _____ Date: _____

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