

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WKYK, Burnsville, NC	<b>Date:</b> 10/23/18
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I, Brandon Mitchell,

being/on behalf of: self,

a legally qualified candidate of the Democrat *Unaffiliated*

political party for the office of: Sheriff

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

**Attach proposed schedule with charges (if available):** *\$802.90*

I represent that the payment for the above described broadcast time has been furnished by:

Branche Mitchell for Sheriff

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherry Kesley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/23/18

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Holly Hall

Printed Name

Sales Manager

Title





Mark Media, Inc.  
940 - WKYC, Burnsville  
P.O. BOX 744  
BURNSVILLE, N.C. 28714  
828-682-3510

## WKYC 940 - Order Confirmation

OrderID: 1458-001

Sponsor: Brandon Mitchell for Sheriff  
Product: Brandon Mitchell for Sheriff

Estimate/PO: POLITICAL  
AccountRep: Calendar Month  
BillingCycle: Detail Notarized Affidavit  
InvoiceType: 10/24/2018 - 11/6/2018

Run Dates: 98  
Items Ordered: 802.90  
Gross Amount: 0.00  
Discounts: 0.00  
Agency Commission: 802.90  
Net Amount:

BRANDON MITCHELL FOR SHERIFF  
89 SHADE TREE ROAD  
BURNSVILLE, NC 28714

**Scheduled Station(s): WKYC**  
Brandon Mitchell for Sheriff

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/24/2018 - 11/6/2018	All Weeks	12:00 PM - 01:00 PM	1	1	1	1	1	1	1	6	:30	Spot		4310	12	9.00	108.00
02 10/24/2018 - 11/6/2018	All Weeks	05:00 AM - 09:00 AM	3	3	3	3	3	3	3	16	:30	Spot		4310	32	9.00	288.00
03 10/24/2018 - 11/6/2018	All Weeks	03:00 PM - 06:00 PM	2	2	2	2	2	2	2	11	:30	Spot		4310	22	7.95	174.90
04 10/24/2018 - 11/6/2018	All Weeks	10:00 AM - 02:00 PM	3	3	3	3	3	3	3	16	:30	Spot		4310	32	7.25	232.00
Calendar Month Projected Billing:																	
Oct-18		475.10	Nov-18			327.80	Dec-18			0.00	Q4-2018						802.90

Confirmed Correct

Accepted for WKYC

My name is Brandon Mitchell Candidate for Sheriff of Yancey County .

While on the campaign trail folks keep asking if I plan to fire all of the currently employed

Sheriff's Deputies, jailors, or communications personnel. I want to go on the record and

Say, This is not true. I know all of the Yancey County Sheriff's Department personnel and

Have no plans to fire them. My goal is to help them do their jobs more effectively.

Please Vote for me, Brandon Mitchell, November 6<sup>th</sup>.

**Paid for by the committee to elect Brandon Mitchell Sheriff**

My name is Brandon Mitchell Candidate for Sheriff of Yancey County

I have been repeatedly asked about my qualifications for the office of Sheriff of Yancey County. I have 9 years of experience as a Law Enforcement Officer and 18 years of experience in a supervisory position. *within my business.*

This experience more than qualifies me to serve as your Sheriff.

It is my desire to ~~concentrate on dealing~~ *use my experience to deal* with the drug problem in Yancey County.

Please Vote for me, Brandon Mitchell, November 6<sup>th</sup>.

**Paid for by the committee to elect Brandon Mitchell Sheriff**