

PUBLIC AFFAIRS

**Townsquare Media of Dubuque**

Dubuque, IA

Second Quarter

June 30, 2016

Scott Meyer

Public Affairs Director

Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	[news/talk]	1490 am	Dubuque, IA
KXGE-FM	[classic rock]	102.3 fm	Dubuque, IA
WJOD-FM	[country]	103.3 fm	Asbury, IA
KLYV-FM	[top 40]	105.3 fm	Dubuque, IA
WDBQ-FM	[classic hits]	107.5 fm	Galena, IL

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

**ISSUES:**

- I Autism Awareness
- II Animal Welfare
- III Personalized Transportation for Senior Citizens
- IV Bicycle Safety for Kids
- V Community Resources for Non Profit Organizations
- VI Sexual Violence Awareness

## **I Autism Awareness**

April is National Autism Month. Jeremy Austin of Autism Speaks told our listeners how young children should be tested for autism, the types of signs parents should look for, and what is being done to try and cure autism today. Jeremy also told us about the types of hardware and toys children can use that are affected by autism. He also covered some of the Blue Light events happening in the tri-state area.

## **II Animal Welfare**

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly on all five of our stations.

## **III Personalized Transportation for Senior Citizens**

Greg Orwoll of DuRide told our listeners about their ride services for Senior Citizens in the Dubuque area. Volunteers provide door-to-door rides [free of charge] to any member who needs one. No special licensing is required to provide rides for people who have no other means of transportation. Senior Citizens can sign up for this service by calling DuRide. And anyone who would like to provide rides are also encouraged to call.

## **IV Bicycle Safety for Kids**

Pam Louis of The Bike Shack and Karen Vossen of Unity Point Finley Hospital told our listeners about the 19<sup>th</sup> Annual Safety Rules Bike Rodeo scheduled for Saturday, May 21<sup>st</sup> from 9:00am to 12:00pm at the Dubuque County First Responders Training Facility. The purpose of the Bike Rodeo is to teach kids safe riding habits, have them compete on a training course to improve their skills, and check the safety of their helmets and bicycles. The event is free, open to all kids, and prizes will be given during the event.

4/1/2016

Townsquare Media of Dubuque  
**Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 4/4 time 6:50g duration 1:30  
Date of program 4/5 time 8:20g duration 1:30  
Date of program 4/7 time 9:35g duration 1:30  
Date of program 4/9 time 6:20g duration 1:30  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue: Autism Awareness

Person(s) interviewed: Jeremy Austin

Their title: Local Volunteer

Name of organization: Autism Speaks

File name if recorded: "Autism Month"

**A brief synopsis:**

April is National Autism Month. Jeremy Austin of Autism Speaks told our listeners how young children should be tested for autism, the types of signs parents should look for, and what is being done to try and cure autism today. Jeremy also told us about the types of hardware and toys children can use that are affected by autism. He also covered some of the Blue Light events happening in the tri-state area.

4/1/2016

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Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

**WDBQ-AM**

**WJOD-FM**

**KXGE-FM**

**KLYV-FM**

**WDBQ-FM**

Date of program 4/7 time 9:35g duration 2:00  
Date of program 4/14 time 9:35g duration 2:00  
Date of program 4/21 time 9:35g duration 2:00  
Date of program 4/28 time 9:35g duration 2:00  
Date of program 5/5 time 9:35g duration 2:00  
Date of program 5/12 time 9:35g duration 2:00

**Issue: Animal Welfare**

**Person(s) interviewed: Melissa Palfrey  
Their title: Director of Marketing & Development**

**Name of organization: Dubuque Regional Humane Society**

**File name if recorded: "Critter Time"**

**A brief synopsis:**

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly on all five of our stations.

4/1/2016

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 4/14 time 7:22<sup>a</sup> duration 1:30  
Date of program 4/18 time 9:35<sup>a</sup> duration 1:30  
Date of program 4/19 time 6:50<sup>a</sup> duration 1:30  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue: Personalized Transportation for Senior Citizens

Person(s) interviewed: Greg Orwoll

Their title: Executive Director

Name of organization: DuRide

File name if recorded: "DuRide"

**A brief synopsis:**

Greg Orwoll of DuRide told our listeners about their ride services for Senior Citizens in the Dubuque area. Volunteers provide door-to-door rides [free of charge] to any member who needs one. No special licensing is required to provide rides for people who have no other means of transportation. Senior Citizens can sign up for this service by calling DuRide. And anyone who would like to provide rides are also encouraged to call.

4/1/2016

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**Public Affairs Form**

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 5/13 time 12:35p duration 1:00  
Date of program 5/17 time 6:50a duration 1:00  
Date of program 5/18 time 9:35a duration 1:00  
Date of program 5/20 time 8:20a duration 1:00  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue: Bicycle Safety for Kids

Person(s) interviewed: Pam Louis  
Their title: General Manager

Name of organization: The Bike Shack

File name if recorded: "Bike Rodeo"

A brief synopsis:

Pam Louis of The Bike Shack and Karen Vossen of Unity Point Finley Hospital told our listeners about the 19<sup>th</sup> Annual Safety Rules Bike Rodeo scheduled for Saturday, May 21<sup>st</sup> from 9:00am to 12:00pm at the Dubuque County First Responders Training Facility. The purpose of the Bike Rodeo is to teach kids safe riding habits, have them compete on a training course to improve their skills, and check the safety of their helmets and bicycles. The event is free, open to all kids, and prizes will be given during the event.

## **V Community Resources for Non Profit Organizations**

**Resources Unite!** Is an organization that strengthens the Dubuque community by connecting volunteers to the right volunteer organizations where their skills can be used, and they would be the most happy volunteering. Resources Unite has numerous fundraising activities for community organizations. Josh Jasper of Resources Unite! told our listeners about the Summer Volunteer Fair. It's a chance for them to visit with over 30 local non-profit organizations to learn more about how they can help our community by volunteering locally.

## **VI Sexual Violence Awareness**

**Brandi Lewin**, the Development Director for the Riverview Center, talked to us about their **Evening Of Light** fundraising event. It is designed to raise awareness in the community about sexual assault and what listeners can do to prevent it. All money raised will be used to provide assistance to victims of sexual abuse in the tri-state area.

4/1/2016

# Townsquare Media of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 6/1 time 9:35g duration 1:00  
 Date of program 6/2 time 8:20g duration 1:00  
 Date of program 6/3 time 4:50p duration 1:00  
 Date of program 6/4 time 6:20g duration 1:00  
 Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
 Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

Issue: Community Resources for Non-Profit Organizations

Person(s) interviewed: **Josh Jasper**  
Their title: **Director**

Name of organization: Resources Unite

File name if recorded: "RU Volunteer Fair"

### A brief synopsis:

Resources Unite! Is an organization that strengthens the Dubuque community by connecting volunteers to the right volunteer organizations where their skills can be used, and they would be the most happy volunteering. Resources Unite has numerous fundraising activities for community organizations. Josh Jasper of Resources Unite! told our listeners about the Summer Volunteer Fair. It's a chance for them to visit with over 30 local non-profit organizations to learn more about how they can help our community by volunteering locally.



4/1/2016

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Circle your station:

**WDBQ-AM**

**WJOD-FM**

**KXGE-FM**

**KLYV-FM**

**WDBQ-FM**

Date of program 5/30 time 9:35g duration :30  
Date of program 6/1 time 8:20g duration :30  
Date of program 6/3 time 6:20g duration :30  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_  
Date of program \_\_\_\_\_ time \_\_\_\_\_ duration \_\_\_\_\_

**Issue: Sexual Violence Awareness**

**Person(s) interviewed: Brandi Lewin**

**Their title: Developmental Director**

**Name of organization: Riverview Center**

**File name if recorded: "Evening of Light"**

**A brief synopsis:**

Brandi Lewin, the Development Director for the Riverview Center, talked to us about their Evening Of Light fundraising event. It is designed to raise awareness in the community about sexual assault and what listeners can do to prevent it. All money raised will be used to provide assistance to victims of sexual abuse in the tri-state area.

**OTHER SERVICES**

**NEWS:** All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

**WEATHER:** Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

**PUBLIC SERVICE ANNOUNCEMENTS:** Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Scott Meyer 6/30/2016

**Program Directors**

KLYV - Chris Farber    WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer    KXGE - Jeff Robb