

PUBLIC AFFAIRS

Townsquare Media of Dubuque

Dubuque, IA

First Quarter

March 31, 2016

Scott Meyer

Public Affairs Director

Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	[news/talk]	1490 am	Dubuque, IA
KXGE-FM	[classic rock]	102.3 fm	Dubuque, IA
WJOD-FM	[country]	103.3 fm	Asbury, IA
KLYV-FM	[top 40]	105.3 fm	Dubuque, IA
WDBQ-FM	[classic hits]	107.5 fm	Galena, IL

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

ISSUES:

- I Youth Development
- II Animal Welfare
- III Alzheimer's Disease
- IV Welfare of Women and Children in the Tri States
- V Community Resources for Non Profit Organizations
- VI Children's Miracle Network

I Youth Development

Director Jennie Weber told us about the YWCA/YMCA “Reach and Rise Mentoring Program”. Reach & Rise pairs qualified adults with area at risk youth ages 6 and 17. A Supportive, consistent mentoring relationship is developed through recreational play and paraprofessional therapeutic techniques. The mentor becomes an extra parent for the child to rely on. This interview was aired on all five Townsquare Media radio stations in Dubuque. A listing of the times and dates this interview was presented is included with this report.

II Animal Welfare

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

III Alzheimer’s Disease

Alex Barton is the Program and Event Coordinator of the Dubuque Alzheimer’s Association. Alex told our listeners about different symptoms that could indicate that persons have Alzheimers, but do not necessarily mean that they are affected. Barton also told us different things that people could do to avoid Alzheimers symptoms in the future.

IV Welfare of Women and Children in the Tri States.

Maria House and Theresa Shelter gives women and children a place to stay in times of duress to escape a bad marriage or relationship. Executive Director of Opening Doors Amy Schauer gave us an insight into what services Maria House and Theresa Shelter provides. Amy Shauer also told our listeners that her organization is not a handout, but a hand up. Her clients are expected to learn how to manage their lives, raise their children, and get back into the workforce. This is the purpose of Opening Doors.

1/1/2016

Townsquare Media of Dubuque
Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 1/7 time 6:35g duration 1:30
Date of program 1/11 time 8:50g duration 1:30
Date of program 1/12 time 6:35g duration 1:30
Date of program 1/14 time 8:50g duration 1:30
Date of program _____ time _____ duration _____
Date of program _____ time _____ duration _____

Issue: Youth Development

Person(s) interviewed: Jennie Weber

Their title: Director

Name of organization: YMCA / YWCA

File name if recorded: "Reach & Rise"

A brief synopsis:

Director Jennie Weber told us about the YWCA/YMCA "Reach and Rise Mentoring Program". The program pairs qualified adults with area at risk youth ages 6 and 17. A Supportive, consistent mentoring relationship is developed through recreational play and paraprofessional therapeutic techniques. The mentor becomes an extra parent for the child to rely on. This interview was aired on all five Townsquare Media radio stations in Dubuque.

1/1/2016

Townsquare Media of Dubuque
Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 1/7 time 9:35a duration 2:00
Date of program 1/14 time 9:35a duration 2:00
Date of program 1/21 time 9:35a duration 2:00
Date of program 1/28 time 9:35a duration 2:00
Date of program 2/4 time 9:35a duration 2:00
Date of program 2/11 time 9:35a duration 2:00

Issue: Animal Welfare

Person(s) interviewed: Melissa Palfrey

Their title: Director of Marketing & Development

Name of organization: Dubuque Regional Humane Society

File name if recorded: "Critter Time"

A brief synopsis:

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard on WDBQ-FM at 8:40 am, WJOD at 8:50 am, and Y-105 at 8:40 am.

1/1/2016

Townsquare Media of Dubuque Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 2/5 time 6:20g duration 1:30

Date of program 2/9 time 8:50g duration 1:30

Date of program 2/11 time 2:50p duration 1:30

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue: Alzheimer's Awareness

Person(s) interviewed: Alex Barton

Their title: Program Coordinator

Name of organization: Dubuque Alzheimer's Association

File name if recorded: "Alzheimer's"

A brief synopsis:

Alex Barton is the Program and Event Coordinator of the Dubuque Alzheimer's Association. Alex told our listeners about different symptoms that could indicate that persons have Alzheimers, but do not necessarily mean that they are affected. Barton also told us different things that people could do to avoid Alzheimers symptoms in the future.

1/1/2016

Townsquare Media of Dubuque
Public Affairs Form

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 2/18 time 8:50a duration 1:30
Date of program 2/22 time 6:20a duration 1:30
Date of program 2/23 time 12:20p duration 1:30
Date of program 2/25 time 2:50p duration 1:30
Date of program _____ time _____ duration _____
Date of program _____ time _____ duration _____

Issue: Welfare of Women and Children

Person(s) interviewed: Amy Schauer

Their title: Executive Director

Name of organization: Opening Doors

File name if recorded: "Maria/Theresa"

A brief synopsis:

Maria House and Theresa Shelter gives women and children a place to stay in times of duress to escape a bad marriage or relationship. Executive Director of Opening Doors Amy Schauer gave us an insight into what services Maria House and Theresa Shelter provide. Amy Shauer also told our listeners that her organization is not a handout, but a hand up. Her clients are expected to learn how to manage their lives, raise their children, and get back into the workforce. This is the purpose of Opening Doors.

V Community Resources for Non Profit Organizations

Resources Unite! Is an organization that strengthens the Dubuque community by connecting volunteers to the right volunteer organizations where their skills can be used, and they would be the most happy volunteering. Resources Unite has numerous fundraising activities for community organizations.

Josh Jasper of Resources Unite! told Townsquare Media Dubuque listeners about the weekly Burger Nights at the Asbury Eagles Club , where those who buy tickets can vote for a deserving organization that will be awarded one thousand dollars from Resources Unite.

Josh also told our listeners about Awards Night at Dubuque's Grand River Center, March 24th. The biggest event of the year for Resources Unite features dinner, speakers and an auction to raise funds for Dubuque not for profit organizations.

These interviews with Josh Jasper appeared on all five Townsquare Media of Dubuque stations and are included on the forms in this report.

VI Children's Miracle Network

All five of our Townsquare Media of Dubuque stations are involved in the fundraising activities of the Children's Miracle Network. This organizations works with University of Iowa Hospitals to provide extra care for children suffering from debilitating diseases. Maddie Cole spoke to our listeners about Hockey for Hope, a fundraiser at the Mystique Ice Arena in Dubuque to kick start the Dancethon, a fund raising event held every year at Loras College to support the Children's Miracle Network. The interviews were heard between March 7th and March 27th and some of the times and dates are listed on the form attached to this page in the file of each station.

Townsquare Media of Dubuque did many other fundraisers for the Children's Miracle Network, including the 13th Annual Tri States Largest Ester Egg Hunt. On Saturday, April 2nd, over 32,000 eggs stuffed with tootsie rolls and prizes were hidden in plain sight in a field at the Dubuque County Fairgrounds. Admission for kids was three dollars and adults were admitted free if they had a child chaperone. All five stations ran hundreds of public service messages to promote the event, several interviews were conducted before the event, and live broadcasts took place from the event on WJOD, and Y-105.

1/1/2016

Townsquare Media of Dubuque Public Affairs Form

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WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 3/4 time 2:50p duration 2:00
 Date of program 3/9 time 6:20g duration 2:00
 Date of program 3/11 time 8:50g duration 2:00
 Date of program _____ time _____ duration _____
 Date of program _____ time _____ duration _____
 Date of program _____ time _____ duration _____

Issue: Community Resources for Non-Profit Organizations

Person(s) interviewed: Josh Jasper

Their title: Director

Name of organization: Resources Unite

File name if recorded: "Burger Nights"

A brief synopsis:

Resources Unite! Is an organization that strengthens the Dubuque community by connecting volunteers to the right volunteer organizations where their skills can be used, and they would be the most happy volunteering. Resources Unite has numerous fundraising activities for community organizations. Josh Jasper of Resources Unite! told Townsquare Media Dubuque listeners about the weekly Burger Nights at the Asbury Eagles Club , where those who buy tickets can vote for a deserving organization that will be awarded one thousand dollars from Resources Unite. Josh also told our listeners about Awards Night at Dubuque's Grand River Center, March 24th. The biggest event of the year for Resources Unite features dinner, speakers and an auction to raise funds for Dubuque not for profit organizations. These interviews with Josh Jasper appeared on all five Townsquare Media of Dubuque stations and are included on the forms in this report.

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KLYV-FM

WDBQ-FM

Date of program 3/21 time 6:20g duration 2:00

Date of program 3/22 time 8:50g duration 2:00

Date of program 3/24 time 12:20p duration 2:00

Date of program 3/25 time 3:50p duration 2:00

Date of program _____ time _____ duration _____

Date of program _____ time _____ duration _____

Issue: Children's Miracle Network

Person(s) interviewed: Maddie Cole

Their title: Public Relations Chair - Loras College

Name of organization: Children's Miracle Network

File name if recorded: "Hockey For Hope"

A brief synopsis:

All five of our Townsquare Media of Dubuque stations are involved in the fundraising activities of the Children's Miracle Network. This organizations works with University of Iowa Hospitals to provide extra care for children suffering from debilitating diseases. Maddie Cole spoke to our listeners about Hockey for Hope, a fundraiser at the Mystique Ice Arena in Dubuque to kick start the Dancethon, a fund raising event held every year at Loras College to support the Children's Miracle Network. The interviews were heard between March 7th and March 27th and some of the times and dates are listed on the form attached to this page in the file of each station.

OTHER SERVICES

NEWS: All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

WEATHER: Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

PUBLIC SERVICE ANNOUNCEMENTS: Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Scott Meyer 3/31/2016

Program Directors

KLYV - Chris Farber WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer KXGE - Jeff Robb