

PUBLIC AFFAIRS

Townsquare Media of Dubuque

Dubuque, IA

Fourth Quarter

December 31, 2016

Scott Meyer

Public Affairs Director

Townsquare Media of Dubuque

Townsquare Media of Dubuque Includes:

WDBQ-AM	[news/talk]	1490 am	Dubuque, IA
KXGE-FM	[classic rock]	102.3 fm	Dubuque, IA
WJOD-FM	[country]	103.3 fm	Asbury, IA
KLYV-FM	[top 40]	105.3 fm	Dubuque, IA
WDBQ-FM	[classic hits]	107.5 fm	Galena, IL

This report is for the public file of WDBQ-FM

This quarterly report highlights several of our regular services.

Also listed are various programs that were aired on some or all of the Cumulus of Dubuque stations to deal with certain issues that are important in our community.

Forms are attached to each page of this report which will show which Cumulus of Dubuque stations broadcast programs regarding each issue, unless the times and dates of each program are included in the report itself.

ISSUES:

- I Homeless Welfare [United Way]
- II Animal Welfare
- III Violence Against Women Awareness
- IV Health Issues [Cancer]
- V Homeless Welfare [Almost Home]
- VI Youth Development [Boy Scouts]
- VII Family Welfare [Hillcrest Family Services]
- VIII Civic Promotion

I Homeless Welfare [United Way]

Wendy Scardino from United Way of Dubuque Tri-States told our listeners about the many services available to homeless residents of our community. Individuals can call 2-1-1, 319-739-4211, 1-866-469-2211, or search their website database for a variety of resources including food, clothing, shelter, information about the Affordable Care Act, free medical clinics, employment supports, energy assistance, and much more.

II Animal Welfare

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly on all five of our stations.

III Violence Against Women Awareness

Dawn Goerdts of the Dubuque/Delaware Coalition Against Domestic Violence stopped by to talk about their upcoming Mellon Sisters Race Against Violence on October 15th. The event is being held at the Heritage Trail just outside of Dubuque. The event includes a 5K race and a fun run. Proceeds will benefit the DDCAV Victims Assistance Fund. There will also be information about resources available to women and children who experience domestic violence.

IV Health Issues [Cancer]

Dr. Abby Tebbe D.C. told our listeners about an upcoming seminar called "Cancer Killers Presents". It is open to the public and covers various issues pertaining to the causes, diagnosis, treatments and prevention of cancer.

V Homeless Welfare [Almost Home]

Gwen Kirchof, the Executive Director of Almost Home, spoke to us about the services they offer to local residents who need shelter in the winter. Run in conjunction with St. John's Lutheran Church, the Guest House is an emergency and immediate homeless shelter for single men. It provides a warm bed and a place to shower each night. The Guest House is a seasonal, overflow shelter, open from November to May when the demand for shelter exceeds the number of available beds in other Dubuque agencies.

10/1/2016

**Townsquare Media of Dubuque
Public Affairs Form**

Please fill out one of these when you conduct a public affairs interview on your station.

Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 9/26 time 9:50g duration 1:30
Date of program 9/27 time 7:30g duration 1:30
Date of program 9/28 time 6:20g duration 1:30
Date of program 9/29 time 8:39g duration 1:30
Date of program 10/2 time 5:50g duration 1:30
Date of program 10/3 time 10:20g duration 1:30

Issue: Homeless Welfare

Person(s) interviewed: Wendy Scardino

Their title: Director of Resource Development and Donor Relations

Name of organization: United Way of Dubuque Area Tri-States

File name if recorded: "211 Program"

A brief synopsis:

Wendy Scardino from United Way of Dubuque Tri-States told our listeners about the many services available to homeless residents of our community. Individuals can call 2-1-1, 319-739-4211, 1-866-469-2211, or search their website database for a variety of resources including food, clothing, shelter, information about the Affordable Care Act, free medical clinics, employment supports, energy assistance, and much more.

10/1/2016

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 10/6 time 9:35a duration 2:00
Date of program 10/13 time 9:35a duration 2:00
Date of program 10/20 time 9:35a duration 2:00
Date of program 10/27 time 9:35a duration 2:00
Date of program 11/3 time 9:35a duration 2:00
Date of program 11/10 time 9:35a duration 2:00

Issue: Animal Welfare

**Person(s) interviewed: Melissa Palfrey
Their title: Director of Marketing & Development**

Name of organization: Dubuque Regional Humane Society

File name if recorded: "Critter Time"

A brief synopsis:

Every Tuesday Morning, Townsquare Media of Dubuque presents interviews with Melissa Palfrey of the Dubuque Regional Humane Society. The interviews contain information about proper animal care, upcoming fundraising events, and descriptions of animals available at the Dubuque Regional Humane Society. The interviews are heard weekly on all five of our stations.

10/1/2016

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 9/29 time 9:44g duration 1:00
Date of program 9/30 time 6:40g duration 1:00
Date of program 9/30 time 5:45p duration 1:00
Date of program 10/1 time 9:33g duration 1:00
Date of program 10/5 time 8:22g duration 1:00
Date of program 10/6 time 7:45g duration 1:00

Issue: Violence Against Women Awareness

Person(s) interviewed: Dawn Goerd

Their title: Chairperson

Name of organization: Dubuque/Delaware Coalition Against Domestic Violence

File name if recorded: "Mellon Sisters Race"

A brief synopsis:

Dawn Goerd of the Dubuque/Delaware Coalition Against Domestic Violence stopped by to talk about their upcoming Mellon Sisters Race Against Violence on October 15th. The event is being held at the Heritage Trail just outside of Dubuque. The event includes a 5K race and a fun run. Proceeds will benefit the DDCAV Victims Assistance Fund. There will also be information about resources available to women and children who experience domestic violence.

10/1/2016

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 10/7 time 10:50a duration 1:30
Date of program 10/7 time 4:50p duration 1:30
Date of program 10/8 time 7:50a duration 1:30
Date of program 10/8 time 7:50p duration 1:30
Date of program 10/9 time 8:50a duration 1:30
Date of program 10/11 time 12:10p duration 1:30

Issue: Health Issues [Cancer]

Person(s) interviewed: Dr. Abby Tebbe

Their title: Chairperson

Name of organization: Cancer Killers Present

File name if recorded: "Cancer Killers"

A brief synopsis:

Dr. Abby Tebbe D.C. told our listeners about an upcoming seminar called "Cancer Killers Presents". It is open to the public and covers various issues pertaining to the causes, diagnosis, treatments and prevention of cancer.

10/1/2016

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 10/19 time 5:50g duration 2:00
 Date of program 10/21 time 10:50g duration 2:00
 Date of program 10/24 time 8:20g duration 2:00
 Date of program 10/25 time 6:20g duration 2:00
 Date of program _____ time _____ duration _____
 Date of program _____ time _____ duration _____

Issue: Homeless Welfare [Almost Home]

Person(s) interviewed: Gwen Kirchhof

Their title: Executive Director

Name of organization: Almost Home

File name if recorded: "Guest House"

A brief synopsis:

Gwen Kirchhof, the Executive Director of Almost Home, spoke to us about the services they offer to local residents who need shelter in the winter. Run in conjunction with St. John's Lutheran Church, the Guest House is an emergency and immediate homeless shelter for single men. It provides a warm bed and a place to shower each night. The Guest House is a seasonal, overflow shelter, open from November to May when the demand for shelter exceeds the number of available beds in other Dubuque agencies.

VI Youth Development [Boy Scouts]

Melissa Neuhaus, District Executive for Marketing & Exploring for the Northeast Iowa Council of the Boy Scouts of America stopped by the studios to talk about the various Explorer Scout programs available to boys and girls in the tri-state area. Explorer posts work in various fields of interest, including culinary arts, nursing, sports marketing and health careers. Students get real, hand on experience in these fields as they work with volunteers from the sponsoring firms.

VII Family Welfare [Hillcrest Family Services]

Darlene Bolsinger and Paula Paterlicht from Hillcrest Family Services visited with us about their annual Reflections In The Park event running from November 24th through January 1st at Murphy Park in Dubuque. All proceeds from this holiday lights festival are used to support the many counseling and health care services provided by Hillcrest Family Services to the underprivileged of Dubuque.

VIII Civic Promotion

Tyler Daugherty of the Dubuque Area Convention and Visitors Bureau talked to us about a web based TV show that will be filming in Dubuque on Monday, September 25, 2017. FIREBALL RUN is the story of 40 plus adventure teams who compete in a 2,000 mile, life-sized trivia game. To win, they take the road less traveled in an epic quest to discover over-looked places with obscure historic artifacts. The show will promote the City of Dubuque as a great place to visit. Proceeds from the show will benefit a campaign called "The Race to recover America's Missing Children".

10/1/2016

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Circle your station:

WDBQ-AM

WJOD-FM

KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 11/9 time 8:50g duration 2:00
Date of program 11/10 time 7:30g duration 2:00
Date of program 11/12 time 9:40g duration 2:00
Date of program 11/14 time 6:20g duration 2:00
Date of program _____ time _____ duration _____
Date of program _____ time _____ duration _____

Issue: Youth Development

Person(s) interviewed: Melissa Neuhaus

Their title: District Executive for Marketing & Exploring

Name of organization: NE Iowa Council of the Boy Scouts of America

File name if recorded: "Explorer Posts"

A brief synopsis:

Melissa Neuhaus, District Executive for Marketing & Exploring for the Northeast Iowa Council of the Boy Scouts of America stopped by the studios to talk about the various Explorer Scout programs available to boys and girls in the tri-state area. Explorer posts work in various fields of interest, including culinary arts, nursing, sports marketing and health careers. Students get real, hand on experience in these fields as they work with volunteers from the sponsoring firms.

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KXGE-FM

KLYV-FM

WDBQ-FM

Date of program 11/16 time 6:50g duration 2:00
Date of program 11/16 time 9:50g duration 2:00
Date of program 11/21 time 7:50g duration 2:00
Date of program 11/22 time 8:55g duration 2:00
Date of program 11/30 time 6:30g duration 2:00
Date of program 12/2 time 7:20g duration 2:00

Issue: Family Welfare [Hillcrest Family Services]

**Person(s) interviewed: Darlene Bolsinger & Paula Paterlicht
Their title: Co-Chairs**

Name of organization: Hillcrest Family Services

File name if recorded: "Reflections in the Park"

A brief synopsis:

Darlene Bolsinger and Paula Paterlicht from Hillcrest Family Services visited with us about their annual Reflections In The Park event running from November 24th through January 1st at Murphy Park in Dubuque. All proceeds from this holiday lights festival are used to support the many counseling and health care services provided by Hillcrest Family Services to the underprivileged of Dubuque.

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KLYV-FM

WDBQ-FM

Date of program 12/5 time 9:50a duration 1:30
Date of program 12/29 time 7:45a duration 1:30
Date of program 12/30 time 5:30p duration 1:30
Date of program _____ time _____ duration _____
Date of program _____ time _____ duration _____
Date of program _____ time _____ duration _____

Issue: Civic Promotion

**Person(s) interviewed: Tyler Daugherty
Their title: Director of Sports and Events**

Name of organization: Dubuque Convention & Visitors Bureau

File name if recorded: "Fireball Run"

A brief synopsis:

Tyler Daugherty of the Dubuque Area Convention and Visitors Bureau talked to us about a web based TV show that will be filming in Dubuque on Monday, September 25, 2017. FIREBALL RUN is the story of 40 plus adventure teams who compete in a 2,000 mile, life-sized trivia game. To win, they take the road less traveled in an epic quest to discover over-looked places with obscure historic artifacts. The show will promote the City of Dubuque as a great place to visit. Proceeds from the show will benefit a campaign called "The Race to recover America's Missing Children".

OTHER SERVICES

NEWS: All Townsquare Media of Dubuque stations carry news of the American Broadcasting Company and six local newscasts each weekday. In addition, WDBQ-AM carries Iowa state news from Radio Iowa.

WEATHER: Townsquare features full access to satellite and radar transmissions of current conditions. WJOD is associated with Weathertime, a private weather service that has a much better track record than the National Weather Service, is faster with their reports, and is especially valuable to the Dubuque area's extensive agricultural community.

PUBLIC SERVICE ANNOUNCEMENTS: Townsquare of Dubuque stations average well over 20 locally oriented public service announcements per day for various non-profit groups in the tri states.

Public Affairs Director - Scott Meyer 12/31/2016

Program Directors

KLYV - Chris Farber WJOD / WDBQ-AM / WDBQ-FM - Ken Peiffer KXGE - Jeff Robb