1264851 Meyer, L/N/City Council/Meyer, L/N/City Council KFRU-AM {View} (Processed: 1) (CIA-first unbypassed 3/20/24)

Date	Action	Line	Comment	By	Total $	# Spots	Expected GRI
03/18/24 4:39:14 PM	New order created		Copied from Order #1264845	Mark Mills	$1,009.80	126	0.00
03/18/24 5:08:13 PM	Ready for approval		New Order	Mark Mills	$1,514.70	126	0.00
03/18/24 5:47:51 PM	Approval Workflow		[Sales Manager - Ready Default]	Greg Renc	$1,514.70	126	0.00
03/18/24 6:01:00 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Natalie Tei	$1,514.70	126	0.00
03/18/24 6:01:02 PM	Approved			Natalie Tei	$1,514.70	126	0.00
03/18/24 6:02:05 PM	Processed		<async process>	Faye Arno	$1,514.70	126	0.00
03/18/24 6:23:55 PM	CIA Spot status		<updated to Cleared> 2-3, 1-3, 1-1, 1-2, 2-1, 3-2, 3-3, 3-1, 2-2	Natalie Tei	$1,514.70	126	0.00
03/18/24 6:25:23 PM	Spot(s) Madegood		[Contract Entry Error]	Faye Arno	$1,514.70	126	0.00

[Sorted by: Date]

CONTRACT

KFRU-AM
503 Old Hwy 63 N
Columbia, MO 65201
(573) 449-4141

kfru.com

Contract / Revision	Alt Order #
1264851 /	

Advertiser	Original Date / Revision
Meyer, L/N/City Council	03/18/24 / 03/18/24

Contract Dates	Estimate #
03/19/24 - 04/01/24	

Product
2024 April Municipal Election

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KFRU-AM	Mark Mills	Local-Columbia

Special Handling

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

And:

Meyer, L/N/City Council
104 Sea Eagle Drive
Columbia, MO 65202

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KFRUA	03/19/24	04/01/24	M-F	6a-10a		1:00			NM	27	$344.25
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/18/24	03/24/24	-3333--	12	$12.75							
Week:	03/25/24	03/31/24	33333--	15	$12.75							
Week:	04/01/24	04/07/24	3------	3	$12.75							
N 2	KFRUA	03/19/24	04/01/24	M-F	10a-3p		1:00			NM	27	$344.25
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/18/24	03/24/24	-3333--	12	$12.75							
Week:	03/25/24	03/31/24	33333--	15	$12.75							
Week:	04/01/24	04/07/24	3------	3	$12.75							
N 3	KFRUA	03/19/24	04/01/24	M-F	3p-7p		1:00			NM	36	$459.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	03/18/24	03/24/24	-3333--	12	$12.75							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
31	KFRUA	03/18/24-03/24/24		M-F	3p-7p	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
32	KFRUA	03/18/24-03/24/24		M-F	3p-7p	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
33	KFRUA	03/18/24-03/24/24		M-F	3p-7p	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
34	KFRUA	03/18/24-03/24/24		M-F	10a-3p	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
35	KFRUA	03/18/24-03/24/24		M-F	10a-3p	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
36	KFRUA	03/18/24-03/24/24		M-F	10a-3p	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
37	KFRUA	03/18/24-03/24/24		M-F	6a-10a	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
38	KFRUA	03/18/24-03/24/24		M-F	6a-10a	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
39	KFRUA	03/18/24-03/24/24		M-F	6a-10a	---WThF----	1:00		$12.75	NM		
Ⓜ	MG for 3.3,1.3,3.1,2.2,2.3,1.2,1.1,2.1,3.2											
Week:	03/25/24	03/31/24	33333--	15	$12.75							
Week:	04/01/24	04/07/24	3------	3	$12.75							
N 4	KFRUA	03/19/24	04/01/24	Sa-Su	6a-10a		1:00			NM	12	$122.40
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.

powered by WideOrbit

KFRU-AM
503 Old Hwy 63 N
Columbia, MO 65201
(573) 449-4141

kfru.com

Contract / Revision	Alt Order #
1264851 /	

Advertiser	Original Date / Revision
Meyer, L/N/City Council	03/18/24 / 03/18/24

Contract Dates	Product	Estimate #
03/19/24 - 04/01/24	2024 April Municipal Ele	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 03/18/24	03/24/24	- - - - - 33	6	$10.20						
		Week: 03/25/24	03/31/24	- - - - - 33	6	$10.20						
		Week: 04/01/24	04/07/24	- - - - - - -	0	$8.50						
N	5	KFRUA	03/19/24	04/01/24 Sa-Su	10a-3p		1:00			NM	12	$122.40
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 03/18/24	03/24/24	- - - - - 33	6	$10.20						
		Week: 03/25/24	03/31/24	- - - - - 33	6	$10.20						
		Week: 04/01/24	04/07/24	- - - - - - -	0	$0.00						
N	6	KFRUA	03/19/24	04/01/24 Sa-Su	3p-7p		1:00			NM	12	$122.40
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 03/18/24	03/24/24	- - - - - 33	6	$10.20						
		Week: 03/25/24	03/31/24	- - - - - 33	6	$10.20						
		Week: 04/01/24	04/07/24	- - - - - - -	0	$8.50						
						Totals					126	$1,514.70

Time Period	# of Spots	Gross Amount	Net Amount
02/26/24 -03/31/24	117	$1,399.95	$1,399.95
04/01/24 -04/01/24	9	$114.75	$114.75
Totals	126	$1,514.70	$1,514.70

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.

powered by WideOrbit

STANDARD TERMS AND CONDITIONS

1. PARTIES

For purposes of this agreement:

(a) "Station" or "Cumulus" shall refer to radio stations owned and operated by Cumulus Media Inc. or its subsidiaries, the licensee(s), which will broadcast the announcements or programs as provided for hereunder.

(b) "Advertiser" shall mean the person, firm, or corporation whose goods, services, or the like are the subject(s) of the radio time contracted for herein.

(c) "Agency" shall mean the advertising agency, if any, that authorized the purchase of radio time from the Station.

(d) "Advertiser/Agency" shall mean "Advertiser" if an agency is not involved with this agreement, and shall mean "Advertiser and/or Agency" if an agency is involved with this agreement.

2. AGENCY AS AGENT FOR ADVERTISER

Agency acknowledges and represents that it is acting as an agent for and on behalf of Advertiser. Agency further acknowledges and represents that it has actual authority to enter into this agreement for and on behalf of Advertiser. If an agency is involved with this agreement, Agency and Advertiser shall be jointly and severally liable for all payments to be made to Station under this agreement.

3. PAYMENT AND BILLING

(a) Station will invoice Advertiser/Agency not less than monthly.

(b) Station's invoices for broadcasts, announcements, or other services provided under this agreement shall be deemed correct unless proven otherwise, and shall be, in the case of broadcasts or announcements, based on Station's log.

(c) Upon Advertiser's/Agency's request, Station shall furnish an affidavit or certification of performance at the time of billing. Unless the request is received prior to billing, the request for an affidavit or certification of performance shall not act as a condition precedent to any payment or the time of any payment called for under this agreement.

(d) Payment by Advertiser/Agency is due on receipt of invoice and is considered past due at 30 days. Payments not made within 30 days shall bear interest at the rate of 1½ percent per month or the maximum amount permitted by law, if less than 1½ percent per month. If Advertiser/Agency fails to make payments as provided for herein, or if Advertiser/Agency fails to comply with any other provision of this agreement, notwithstanding any other contract provision, Station shall have the right, in addition to any other rights it may have, without notice, to cancel or suspend any broadcasting or to cancel this agreement. Station reserves the right to revoke any agency commission, in whole or in part, in the event that payments are not made as provided for herein.

(e) Effective May 15, 2023, except where prohibited by law, we will impose a 2% administrative fee on all credit card payments, or such higher fee as generally applied pursuant to company policy.

4. TERMINATION

Either party may terminate this agreement by giving the other party 14 days prior written notice. If Advertiser/Agency so terminates this agreement, it shall pay Station at the rate on which this agreement is based up to the effective date of termination. If Station so terminates this agreement, Advertiser/Agency will either agree with Station on a satisfactory substitute day or time for continuance of the broadcast or announcements covered by this agreement at the rates on which this agreement is based for such substitute time, or if no such agreement can be reached, Advertiser/Agency will pay Station according to the rates specified herein for all broadcasts or announcements previously rendered by Station. Station may terminate this agreement at any time upon breach by Advertiser/Agency. In the event of termination hereunder, neither party shall be liable to the other party otherwise than as specified in this agreement.

5. SUBSTITUTION OF PROGRAMS OF PUBLIC IMPORTANCE OR IN THE PUBLIC INTEREST

(a) Station shall have the right to cancel any broadcast or announcement or any portion thereof covered by this agreement in order to broadcast any program that Station, in its absolute discretion, deems to be of public importance or in the public interest. In such case, Station will notify Advertiser/Agency in advance, if reasonably possible, but if not, within a reasonable time after such broadcast or announcement has been canceled.

(b) In the event that any broadcast or announcement is canceled under paragraph 5(a) above, Advertiser/Agency and Station will agree on a satisfactory substitute day and time for the broadcast or announcement, or if no such agreement can be reached within 7 days after notice of cancellation, the broadcast or announcement will be considered canceled without affecting the rates or rights provided under this agreement, except that Advertiser/Agency shall not be required to pay for the cancelled broadcast or announcement.

6. FAILURE TO BROADCAST

If, due to public emergency or necessity, restrictions imposed by law, acts of God, labor disputes, or for any other cause, including mechanical, electronic or technical breakdowns beyond Station's control, there is an interruption or omission of any program or commercial announcement contracted to be broadcast hereunder, Station shall not be in breach hereof, but upon agreement with Advertiser/Agency, Station shall substitute a reasonable equivalent date and time for the broadcast of the interrupted or omitted program or commercial announcement. If no such substitute time is available or agreed upon between the parties, the time charges allocable to the interrupted or omitted program or commercial announcement will be waived

7. RATE PROTECTION

Station reserves the right at any time, upon 30-days written notice, to change the rates, discounts, or charges hereunder.COMMERCIAL MATERIALS; INDEMNIFICATION

(a) This agreement is not exclusive as to Advertiser's business, products, or services and Station remains free to solicit and broadcast programs or announcements of other advertisers whether or not they are in competition with Advertiser's business, products, or services. All commercial materials, audio or video tapes, programs, or other similar materials shall be furnished and delivered to Station at Advertiser's/Agency's sole expense. Such materials, together with any instructions pertaining thereto, shall be delivered at least 48 hours in advance of the scheduled broadcast or announcement. All materials furnished for broadcast shall not be contrary to the public interest and shall conform to Station's then-existing program and operating policy and quality standards, and are subject to Station's prior approval and continuing right to reject or require editing of such materials. No advertising matter, announcement, or program that may be deemed, in the Station's sole discretion, injurious or prejudicial to the public's interest, the Station, or honest advertising and reputable business in general will be accepted. Station may destroy or dispose of any commercial material 60 days after the last broadcast hereunder, unless otherwise instructed in writing by Advertiser/Agency.

(b) Notwithstanding Station's approval rights in paragraph 8(a), Advertiser/ Agency shall indemnify and hold Station, its agents, employees, and officers harmless from and against all claims, damages, obligations, liabilities, costs and expenses, including attorneys' fees, that arise out of or result from any broadcast, preparation of any broadcast, or contemplated broadcast of materials furnished by or on behalf of Advertiser/Agency, or furnished by Station at Advertiser's/ Agency's request for use in connection with commercial material, including but not limited to those arising out of or that result from libel, slander, invasion of privacy rights, or infringement of any proprietary rights. Advertiser/Agency warrants that all materials furnished to Station truly represent Advertiser's business, products, or services and will be free from false claims or assertions. This paragraph 8(b) shall survive cancellation or termination of this agreement.

8. DISPUTES

Any discrepancy, dispute, or disagreement by Advertiser/Agency with any broadcast, announcement, program, or other service provided by Station hereunder or related to the amount charged by Station for same shall be reported to Station in writing within 20 days from the date of the invoice relating to same, time being of the essence. Failure to report such discrepancy, dispute, or disagreement in writing within such time shall constitute a waiver of all claims by Advertiser/Agency arising out of or related to such discrepancy, dispute, or disagreement.

9. GENERAL

(a) This agreement is subject to the terms of the licenses held by Station and is further subject to all federal, state, and municipal laws and regulations now in force or that may be enacted in the future, including but not limited to the Rules and Regulations of the Federal Communications Commission and its decisions, actions, and orders when acting under its quasi-legislative powers.

(b) This agreement, including the rights and obligations under it, may not be assigned or transferred without first obtaining Station's written consent, nor may Station be required to broadcast hereunder for the benefit of any Advertiser/ Agency other than those named on the face of this agreement.

(c) In the event of a breach by Station, Advertiser's/Agency's exclusive remedy therefore shall be a credit for substituted advertising time of equal value, and in no event shall Station be liable for any consequential, incidental, or punitive damages, or monetary damages of any type.

(d) This agreement shall be construed under and according to the laws of the State in which the Station's main studio is located. All parties hereto agree that in any action brought to enforce the obligation or right of any party hereunder, each party consents to personal jurisdiction and venue in any court of appropriate jurisdiction in the county or parish where the Station's main studio is located.

(e) If it becomes necessary for Station to place Advertiser's/Agency's account with an attorney or collection agency for the purpose of enforcing its rights hereunder, Advertiser/Agency shall be liable to Station for reasonable attorneys' fees, costs, and expenses.

(f) All notices hereunder shall be in writing and delivered by hand or registered or certified mail and shall be deemed given when delivered in person or, if mailed, on the second business day after the date of the mailing. Any notice hereunder shall be sufficient if given to either Advertiser or Agency.

(g) If any provision of this agreement shall be adjudged by a court to be void or unenforceable, such adjudication shall not affect the validity or enforceability of any other provision of this agreement.

(h) The provisions hereof constitute the entire agreement between the parties and supersede any and all other transactions, negotiations, or representations whatsoever as to the broadcast or announcements, or the parties' rights and obligations hereunder, and shall not be modified except in writing.

(i) This Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales agreement for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

ORDER

Orders

Order / Rev:	**1264851**		
Alt Order #:			
Product Desc:	2024 April Municipal Election		
Estimate:			**KFRU-AM**
Flight Dates:	03/19/24 - 04/01/24	Primary AE:	Mark Mills
Original Date / Rev:	03/18/24 / 03/18/24	Sales Office:	L-CMB
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	**Meyer, L/N/City Council**		
Buying Contact:		Billing Type:	Cash
Billing Contact:	Lisa Meyer	Billing Calendar:	Broadcast
	104 Sea Eagle Drive	Billing Cycle:	EOM/EOC
	Columbia, MO 65202	Agency Commission:	0%

Advertiser

Name:	**Meyer, L/N/City Council**		
Demographic:	A25-54	New Business End:	
Product Codes:	Candidates	Advertiser External ID:	
Revenue Code 1:	DIR	Agency External ID:	
Revenue Code 2:	POL-CAND	Unit Code:	General
Revenue Code 3:	POL-LR	Order Separation:	00:30:00
Priority:	P-50		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	117	$1,399.95	$1,399.95
04/01/24	04/01/24	9	$114.75	$114.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	117	$1,399.95	$1,399.95	0.00
April 2024	9	$114.75	$114.75	0.00
Totals	126	$1,514.70	$1,514.70	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mark Mills	L-CMB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KFRUA	03/19/24	04/01/24	M-F AM Drive M-F	CM	6a-10a	33333--	1:00	15	$12.75	P-50	0.00 NM	30	$382.50
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 03/18/24	03/24/24	-3333--	12	$12.75	0.00								
	Week: 03/25/24	03/31/24	33333--	15	$12.75	0.00								
	Week: 04/01/24	04/07/24	3------	3	$12.75	0.00								
N 2	KFRUA	03/19/24	04/01/24	M-F Midday M-F	CM	10a-3p	33333--	1:00	15	$12.75	P-50	0.00 NM	30	$382.50
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 03/18/24	03/24/24	-3333--	12	$12.75	0.00								
	Week: 03/25/24	03/31/24	33333--	15	$12.75	0.00								
	Week: 04/01/24	04/07/24	3------	3	$12.75	0.00								
N 3	KFRUA	03/19/24	04/01/24	M-F PM Drive M-F	CM	3p-7p	33333--	1:00	15	$12.75	P-50	0.00 NM	30	$382.50
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 03/18/24	03/24/24	-3333--	12	$12.75	0.00								
	Week: 03/25/24	03/31/24	33333--	15	$12.75	0.00								
	Week: 04/01/24	04/07/24	3------	3	$12.75	0.00								
N 4	KFRUA	03/19/24	04/01/24	Sa-Su AM Sa-Su	CM	6a-10a	-----33	1:00	6	$10.20	P-50	0.00 NM	12	$122.40
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 03/18/24	03/24/24	-----33	6	$10.20	0.00								

Order / Rev: 1264851
Alt Order #:
Flight Dates: 03/19/24 - 04/01/24

Advertiser: Meyer, L/N/City Council
Product Desc: 2024 April Municipal Election
Estimate:

KFRU-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 03/25/24	03/31/24	-----33	6	$10.20	0.00							
		Week: 04/01/24	04/07/24	-------	0	$8.50	0.00							
N	5	KFRUA 03/19/24	04/01/24	Sa-Su Midday Sa-Su	CM	10a-3p	-----33	1:00	6	$10.20	P-50	0.00 NM	12	$122.40
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 03/18/24	03/24/24	-----33	6	$10.20	0.00							
		Week: 03/25/24	03/31/24	-----33	6	$10.20	0.00							
		Week: 04/01/24	04/07/24	-------	0	$0.00	0.00							
N	6	KFRUA 03/19/24	04/01/24	Sa-Su PM Sa-Su	CM	3p-7p	-----33	1:00	6	$10.20	P-50	0.00 NM	12	$122.40
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 03/18/24	03/24/24	-----33	6	$10.20	0.00							
		Week: 03/25/24	03/31/24	-----33	6	$10.20	0.00							
		Week: 04/01/24	04/07/24	-------	0	$8.50	0.00							
												Totals	126	$1,514.70

Cumulus Radio
STATION GROUP™
A DIVISION OF CUMULUS MEDIA

Broadcast Order

Friends for Lisa Meyer
L Meyer/N/City Council
2024 April Municipal

NewsTalk 98.9FM/1400AM KFRU: March 19th, 2024 to March 24th, 2024

:60's	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6am to 10am		3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads($10.20)	3 ads($10.20)
10am to 3pm		3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads($10.20)	3 ads($10.20)
3pm to 7pm		3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads($10.20)	3 ads($10.20)

54 ads per week/$642.60 per week
3,000 streaming impressions on www.kfru.com/$30.00 total

NewsTalk 98.9FM/1400AM KFRU: March 25th, 2024 to March 31st, 2024

:60's	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6am to 10am	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads($10.20)	3 ads($10.20)
10am to 3pm	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads($10.20)	3 ads($10.20)
3pm to 7pm	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads ($12.75)	3 ads($10.20)	3 ads($10.20)

63 ads per week/$757.35 per week
3,500 streaming impressions on www.kfru.com/$35.00 total

NewsTalk 98.9FM/1400AM KFRU: April 1st, 2024

:60s	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6am to 10am	3 ads ($12.75)						
10am to 3pm	3 ads ($12.75)						
3pm to 7pm	3 ads ($12.75)	$114.75					

9 ads per week/1 week/~~$91.80~~ per week
500 streaming impressions on www.kfru.com/$5.00 total

126 Ads/7,000 streaming impressions/Total investment 2024 - KFRU: ~~$1,561.75~~ $1,584.70

Lisa Meyer 3/14/24
Lisa Meyer/Candidate Date

3/18/2024
Mark J. Mills/Cumulus Media Inc Date

Scheduling: Quoted rates and availability are valid for the next 10 days. Client understands that any ad that is missed due to an act of God, incomplete production, or oversell will be made good at Cumulus' discretion during the client-approved flight.
Billing and Payments: Political advertising must be paid in advance.
Termination: Advertiser acknowledges that the charges for the services provided hereunder are based on a discounted rate and that production cost must be covered in the event of any cancellation prior to the full term. Should Advertiser cancel prior to the full term, Advertiser agrees to give 30 days written notice.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lisa Meyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] **FEDERAL CANDIDATE**
- [x] **STATE OR LOCAL CANDIDATE**

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Lisa Meyer

Authorized committee: Friends for Lisa Meyer

Agency requesting time (and contact information):

- [x] N/A

Candidate's political party: N/A

Office sought (no acronyms or abbreviations): City of Columbia 2nd ward City Council

Date of election: 4/2/2024 Municipal

- [ ] General
- [ ] Primary

Treasurer of candidate's authorized committee: Allison Lupo

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- [x] the candidate listed above who is a legally qualified candidate, or
- [ ] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Lisa Meyer	Signature:
Name: LISA Meyer	Name: MARK JAMES
Date of Request to Purchase Ad Time: 3/18/2024	Date of Station Agreement to Sell Time: 3/18/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [X] Yes [ ] No Date ad received: 3/15/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): [ ] Yes [ ] No [X] N/A

Disposition:

[X] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1264851	Station Call Letters: KFRU AM/FM	Date Received/Requested: 3/18/2024
Est. #:	Station Location: Columbia, Mo	Run Start and End Dates: 3/19 to 4/1/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.