

WZZO
Allentown, PA
Quarterly Issues/Programs List
Fourth Quarter, 2023
04/16/2019

WZZO
Quarterly Issues/Programs List

WZZO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
GOVERNMENT	OUTLOOK-AMERICA250PA (SEGMENT 1)	AMERICA250PA'S CASSANDRA COLEMAN UPDATES THE STATE'S PLANS FOR AMERICA'S 250TH BIRTHDAY.	CASSANDRA COLEMAN	10/01/2023 06:02 AM	018:10
GOVERNMENT	OUTLOOK-AMERICA250PA (SEGMENT 2)	AMERICA250PA'S CASSANDRA COLEMAN UPDATES THE STATE'S PLANS FOR AMERICA'S 250TH BIRTHDAY.	CASSANDRA COLEMAN	10/01/2023 06:29 AM	009:49
HEALTH	OUTLOOK- SAFE MONROE (SEGMENT 1)	LAUREN PETERSON DISCUSSES SAFE MONROE AND WHY THEY HAVE CHANGED THEIR NAME.	LAUREN PETERSON	10/08/2023 06:00 AM	018:05
HEALTH	OUTLOOK- SAFE MONROE (SEGMENT 2)	LAUREN PETERSON DISCUSSES SAFE MONROE AND WHY THEY HAVE CHANGED THEIR NAME.	LAUREN PETERSON	10/08/2023 06:26 AM	009:54
HEALTH	OUTLOOK- DRIVE-THRU FLU SHOT CLINICS (SEGMENT 1)	LVHN'S TERRY BURGER TALKS ABOUT UPCOMING FLU SHOT CLINICS IN THE LEHIGH VALLEY.	TERRY BURGER	10/15/2023 06:00 AM	019:09
HEALTH	OUTLOOK- DRIVE-THRU FLU SHOT CLINICS (SEGMENT 2)	LVHN'S TERRY BURGER TALKS ABOUT UPCOMING FLU SHOT	TERRY BURGER	10/15/2023 06:28 AM	008:51

		CLINICS IN THE LEHIGH VALLEY.			
EDUCATION	OUTLOOK- LOCAL HALLOWEEN LORE (SEGMENT 1)	AUTHOR CHARLIE ADAMS DISCUSSES LOCAL HALLOWEEN LORE	CHARLIE ADAMS	10/22/2023 06:01 AM	014:39
EDUCATION	OUTLOOK- LOCAL HALLOWEEN LORE (SEGMENT 2)	AUTHOR CHARLIE ADAMS DISCUSSES LOCAL HALLOWEEN LORE	CHARLIE ADAMS	10/22/2023 06:24 AM	013:21
FAMILY	OUTLOOK- HISTORIC BETHLEHEM MUSEUMS & SITES (SEGMENT 1)	LINDSAY JANCAY PREVIEWS ALL THAT'S COMING UP IN BETHLEHEM THIS HOLIDAY SEASON.	LINDSAY JANCAY	10/29/2023 06:01 AM	013:54
FAMILY	OUTLOOK- HISTORIC BETHLEHEM MUSEUMS & SITES (SEGMENT 2)	LINDSAY JANCAY PREVIEWS ALL THAT'S COMING UP IN BETHLEHEM THIS HOLIDAY SEASON.	LINDSAY JANCAY	10/29/2023 06:23 AM	014:06
FAMILY	OUTLOOK- HISTORIC BETHLEHEM MUSEUMS & SITES (SEGMENT 1)	LINDSAY JANCAY PREVIEWS ALL THAT'S COMING UP IN BETHLEHEM THIS HOLIDAY SEASON.	LINDSAY JANCAY	11/05/2023 06:02 AM	013:54
FAMILY	OUTLOOK- HISTORIC BETHLEHEM MUSEUMS & SITES (SEGMENT 2)	LINDSAY JANCAY PREVIEWS ALL THAT'S COMING UP IN BETHLEHEM THIS HOLIDAY SEASON.	LINDSAY JANCAY	11/05/2023 06:24 AM	014:06
MILITARY	OUTLOOK- VETERANS DAY 2023 (SEGMENT 1)	LOCAL VETERANS PAUL FISKE AND RON JERDON DISCUSS THEIR SERVICE AND WHAT VETERANS DAY MEANS TO THEM.	FISKE/JERDON	11/12/2023 06:00 AM	010:01
MILITARY	OUTLOOK- VETERANS DAY 2023 (SEGMENT 2)	LOCAL VETERANS PAUL FISKE AND RON JERDON DISCUSS THEIR SERVICE AND WHAT VETERANS DAY MEANS TO THEM.	FISKE/JERDON	11/12/2023 06:17 AM	017:59
HEALTH	OUTLOOK- STATE OF LUNG CANCER	AIMEE VANCLEAVE AND DONNA THOMPSON	THOMPSON/VANCLEAVE	11/19/2023 06:03 AM	019:15

	REPORT (SEGMENT 1)	DISCUSS THE NEW REPORT ON LUNG CANCER IN PENNSYLVANIA.			
HEALTH	OUTLOOK- STATE OF LUNG CANCER REPORT (SEGMENT 2)	AIMEE VANCLEAVE AND DONNA THOMPSON DISCUSS THE NEW REPORT ON LUNG CANCER IN PENNSYLVANIA.	THOMPSON/VANCLEAVE	11/19/2023 06:31 AM	008:44
HEALTH	OUTLOOK- SAFETY DURING THE HOLIDAYS (SEGMENT 1)	THE C.P.S.C.'S MARYANNE MCGERTY SIEBER TALKS CHRISTMAS SAFETY	MARYANNE MCGERTY SIEBER	11/26/2023 06:01 AM	010:19
HEALTH	OUTLOOK- SAFETY DURING THE HOLIDAYS (SEGMENT 2)	THE C.P.S.C.'S MARYANNE MCGERTY SIEBER TALKS CHRISTMAS SAFETY	MARYANNE MCGERTY SIEBER	11/26/2023 06:19 AM	017:41
FAMILY	OUTLOOK- SALVATION ARMY (SEGMENT 1)	REPRESENTATIVES OF THE LOCAL BRANCH OF THE SALVATION ARMY TALK ABOUT THE GROUP'S WORK.	3 GUESTS	12/03/2023 06:02 AM	015:06
FAMILY	OUTLOOK- SALVATION ARMY (SEGMENT 2)	REPRESENTATIVES OF THE LOCAL BRANCH OF THE SALVATION ARMY TALK ABOUT THE GROUP'S WORK	3 GUESTS	12/03/2023 06:26 AM	012:54
FAMILY	OUTLOOK- KIDSPEACE (SEGMENT 1)	BOB MARTIN AND MISSY HARTNEY TALK ABOUT KIDSPEACE'S MISSION AND WORK THROUGHOUT THE YEAR.	HARTNEY/MARTIN	12/10/2023 06:01 AM	018:56
FAMILY	OUTLOOK- KIDSPEACE (SEGMENT 2)	BOB MARTIN AND MISSY HARTNEY TALK ABOUT KIDSPEACE'S MISSION AND WORK THROUGHOUT THE YEAR.	HARTNEY/MARTIN	12/10/2023 06:30 AM	009:04
GOVERNMENT	OUTLOOK- PRESIDENTIAL RACE PREVIEW (SEGMENT 1)	CHRIS BORICK PREVIEWS THE 2024 PRESIDENTIAL RACE.	CHRIS BORICK	12/17/2023 06:01 AM	021:55

GOVERNMENT	OUTLOOK-PRESIDENTIAL RACE PREVIEW (SEGMENT 2)	CHRIS BORICK PREVIEWS THE 2024 PRESIDENTIAL RACE.	CHRIS BORICK	12/17/2023 06:32 AM	006:04
GOVERNMENT	OUTLOOK-PRESIDENTIAL RACE PREVIEW (SEGMENT 1)	CHRIS BORICK PREVIEWS THE 2024 PRESIDENTIAL RACE.	CHRIS BORICK	12/24/2023 05:59 AM	021:55
GOVERNMENT	OUTLOOK-PRESIDENTIAL RACE PREVIEW (SEGMENT 2)	CHRIS BORICK PREVIEWS THE 2024 PRESIDENTIAL RACE.	CHRIS BORICK	12/24/2023 06:32 AM	006:04
GOVERNMENT	OUTLOOK-HARRISBURG 2023 REVIEW/2024 PREVIEW (SEGMENT 1)	LOCAL LAWMAKERS LISA BOSCOLA AND RYAN MACKENZIE LOOK BACK ON 2023 AND AHEAD TO 2024 IN HARRISBURG.	BOSCOLA/McKENZIE	12/31/2023 05:22 AM	014:29
GOVERNMENT	OUTLOOK-HARRISBURG 2023 REVIEW/2024 REVIEW (SEGMENT 2)	LOCAL LAWMAKERS LISA BOSCOLA AND RYAN MACKENZIE LOOK BACK ON 2023 AND AHEAD TO 2024 IN HARRISBURG.	BOSCOLA/McKENZIE	12/31/2023 05:45 AM	013:31

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Hall of Fame Radio Version 1.wav	000:30	6
ADOPTION	WWW.ADOPTUSKIDS.ORG	001:00	3
ANTI-BULLYING	WWW.STOPBULLYING.GOV	001:01	1
ANTI-COUNTERFEITING	NATL CRIME PREVENTION COUNCIL	000:16	3
ANTI-COUNTERFEITING	NATL CRIME PREVENTION COUNCIL	000:31	1
ANTI-COUNTERFEITING	NATL CRIME PREVENTION COUNCIL	001:01	1
BLOOD CLOT PREVENTION	NATIONAL BLOOD CLOT ALLIANCE	000:15	4

BLOOD CLOT PREVENTION	NATIONAL BLOOD CLOT ALLIANCE	000:31	1
BOATING SAFETY	U.S. COAST GUARD	000:30	1
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
CANCER RESEARCH	V FOUNDATION	000:31	2
CANCER RESEARCH	V FOUNDATION	000:31	3
CANCER RESEARCH	WWW.STANDUPTOCANCER.ORG	000:15	2
CANCER RESEARCH	WWW.STANDUPTOCANCER.ORG	000:30	1
CANCER RESEARCH	WWW.STANDUPTOCANCER.ORG	001:00	1
CHILD SAFETY	WWW.ANCHORIT.GOV	001:00	1
CHILDREN'S INSURANCE	WWW.INSUREKIDSNOW.GOV	000:30	2
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	15
CRIME PREVENTION	CRIME PREVENTION COALITION	001:00	3
CRIME PREVENTION	NATL CRIME PREVENTION COUNCIL	000:30	2
CYBERSECURITY	SECURE OUR WORLD	000:15	1
CYBERSECURITY	SECURE OUR WORLD	000:31	2
CYBERSECURITY	SECURE OUR WORLD	001:00	5
DEMENTIA INFORMATION	DEMENTIA SOCIETY OF AMERICA	000:15	3
DEMENTIA INFORMATION	DEMENTIA SOCIETY OF AMERICA	000:59	1
DISABLED AWARENESS	EASTER SEALS	000:30	3
DISABLED AWARENESS	EASTER SEALS	000:31	2
DISABLED AWARENESS	EASTER SEALS	000:31	1
DRUG DISPOSAL	FOOD & DRUG ADMINISTRATION	000:15	1
DRUG DISPOSAL	FOOD & DRUG ADMINISTRATION	000:31	1
DRUG DISPOSAL	WWW.SHARETHEROADSsafELY.GOV	000:15	2
DRUG DISPOSAL	WWW.SHARETHEROADSsafELY.GOV	000:30	3
DRUNK DRIVING AWARENESS	NAT'L HIGHWAY TRAFFIC SAFETY	001:00	1
ENERGY CONSERVATION	WWW.ENERGYSAVERS.GOV	001:00	2
FARMING SAFETY	PIPELINE OPERATORS AG SAFETY	000:16	2
FARMING SAFETY	PIPELINE OPERATORS AG SAFETY	000:30	4
FARMING SAFETY	PIPELINE OPERATORS AG SAFETY	001:00	2
FINANCIAL COACHING	OPERATION HOPE	000:29	2
FOREST FIRE PREVENTION	FOREST SERVICE	001:01	5
FOREVER FAMILIES	DAVE THOMAS FOUNDATION	000:15	2
FOREVER FAMILIES	DAVE THOMAS FOUNDATION	000:30	1
FOREVER FAMILIES	DAVE THOMAS FOUNDATION	000:30	1
FOREVER FAMILIES	DAVE THOMAS FOUNDATION	000:30	4
FOREVER FAMILIES	DAVE THOMAS FOUNDATION	001:00	4
HEART HEALTH	AMERICAN THORACIC SOCIETY	000:30	2
HELP FOR DEBTORS	BUSINESS DEBTORS ANONYMOUS	000:29	1
HELPING CHILDREN	CHILDFUND INTERNATIONAL	000:30	1

HELPING CHILDREN	CHILDFUND INTERNATIONAL	000:30	4
HELPING CHILDREN	CHILDFUND INTERNATIONAL	001:00	3
HELPING CHILDREN	CHILDFUND INTERNATIONAL	001:00	2
HOMEBASE	HOMEBASE	000:30	14
IMPORTANCE OF GRADUATING	WWW.BOOSTUP.ORG	001:00	3
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
LUNG CANCER AWARENESS	LUNGEVITY FOUNDATION	000:30	2
LUNG CANCER AWARENESS	LUNGEVITY FOUNDATION	000:30	3
MEDICARE FRAUD PREVENTION	STATE OF NEW JERSEY	000:30	1
MEDICARE FRAUD PREVENTION	STATE OF NEW JERSEY	001:01	2
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	2
MENTAL HEALTH/SUICIDE PREVENT	VETERANS HEALTH ADMIN.	000:30	2
MENTAL HEALTH/SUICIDE PREVENT	VETERANS HEALTH ADMIN.	001:00	3
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
MINE SAFETY	MINE SAFETY & HEALTH ADMIN.	000:16	2
MINE SAFETY	MINE SAFETY & HEALTH ADMIN.	000:30	2
MINE SAFETY	MINE SAFETY & HEALTH ADMIN.	000:30	2
ORGAN DONATIONS	WWW.MATCHINGDONORS.COM	000:15	4
ORGAN DONATIONS	WWW.MATCHINGDONORS.COM	000:30	2
ORGAN DONATIONS	WWW.MATCHINGDONORS.COM	000:30	1
PESTS AND HEALTH RISKS	NAT'L PEST MANAGEMENT ASSN	000:30	2
PESTS AND HEALTH RISKS	NAT'L PEST MANAGEMENT ASSN	000:30	3
PESTS AND HEALTH RISKS	NAT'L PEST MANAGEMENT ASSN	000:30	2
PESTS AND HEALTH RISKS	NAT'L PEST MANAGEMENT ASSN	000:31	1
PRESCRIPTION DRUG SAFETY	NAT'L ASSN BOARDS OF PHARMACY	000:15	1
PRESCRIPTION DRUG SAFETY	NAT'L ASSN BOARDS OF PHARMACY	000:30	2
PROTECTING WORKERS	U.S. DEPARTMENT OF LABOR	000:15	1
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	12
STUTTERING HELP	STUTTERING FOUNDATION	000:15	2
TOYS FOR TOTS	U.S. MARINES	001:00	1
TREE PLANTING CAMPAIGN	ARBOR DAY FOUNDATION	000:30	1
TREE PLANTING CAMPAIGN	ARBOR DAY FOUNDATION	000:30	5
U.S. MILITARY	COAST GUARD FOUNDATION	000:15	1
U.S. MILITARY	COAST GUARD FOUNDATION	000:30	3
U.S. MILITARY	COAST GUARD FOUNDATION	001:00	2
U.S. MILITARY	U.S. AIR FORCE	000:29	1
U.S. MILITARY	U.S. AIR FORCE	000:29	1
U.S. MILITARY	U.S. AIR FORCE	000:29	2
U.S. MILITARY	U.S. AIR FORCE	000:30	1

U.S. MILITARY	U.S. AIR FORCE	000:30	1
U.S. MILITARY	U.S. AIR FORCE	000:30	4
U.S. NAT'L FOREST SYSTEM	NATIONAL FOREST FOUNDATION	000:30	1
U.S. VETERANS	HOMES FOR OUR TROOPS	000:29	2
U.S. VETERANS	HOMES FOR OUR TROOPS	000:30	1
U.S. VETERANS	HOMES FOR OUR TROOPS	000:30	1
U.S. VETERANS	HOMES FOR OUR TROOPS	001:00	3
U.S. VETERANS	HOMES FOR OUR TROOPS	001:01	2
U.S. VETERANS	NATION'S FINEST	000:30	2
U.S. VETERANS	U.S. DEPT. OF LABOR	000:15	2
U.S. VETERANS	U.S. DEPT. OF LABOR	000:30	2
U.S. VETERANS	U.S. DEPT. OF LABOR	001:00	1
U.S. VETERANS	US DEPT. OF VETERANS AFFAIRS	000:29	1
U.S. VETERANS	US DEPT. OF VETERANS AFFAIRS	001:01	1
UNDERAGE DRINKING	SAMHSA	000:30	1
VIOLENCE PREVENTION	AMERICAN PSYCH. ASSOCIATION	001:00	2
VIOLENCE PREVENTION	NAT'L HIGHWAY TRAFFIC SAFETY	001:00	2
VIOLENCE PREVENTION	NAT'L HIGHWAY TRAFFIC SAFETY	001:00	3
VOLUNTEERING	WWW.TEENSVOLUNTEER.ORG	001:00	1
WILDFIRE PREVENTION	U.S. FOREST SERVICE	000:31	2
WILDFIRE PREVENTION	U.S. FOREST SERVICE	001:00	2