

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
JULY TO SEPTEMBER 2018
FOR RADIO STATIONS LICENSED TO UNIVERSITY OF WISCONSIN BOARD OF
REGENTS**

For Wisconsin Public Radio Stations
Licensed to
University of Wisconsin Board of Regents
And

The State of Wisconsin Educational Communications Board
Attached Reports Represent Q3, 2018

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WHLA (FM), WHSF (FM) and WHWC (FM) are affiliates of the WPR Ideas Network
ECB Radio Stations WERN (FM), WHWA (FM), WHND (FM), WHRM (FM), WHSA (FM), WPNE (FM),
WSSU (FM), and WSSW (FM) are affiliates of the WPR News and Classical Network

During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

NPR/Classical Music Network Quarterly Issues and Programs List July to September 2018		
AGRICULTURE	PROGRAM	DATE
This year's Farm Bill could help protect farmers in Wisconsin from imports of fake organic products. The Senate version of the legislation includes funding for the USDA to modernize data collection on organic imports. Reports of fraud and an internal audit recently highlighted the USDA's failure to enforce organic standards at U.S. ports. (Duration: 45 sec)	Morning Edition	7/2/18 @ 8 am
Agriculture trade groups in Wisconsin say their members would rather see open trade with other nations than more federal aid. The groups are lukewarm to President Trump's promise of \$12 billion to offset impacts of retaliatory tariffs on U.S. goods. (Duration: 45 sec)	Morning Edition	7/24/18 @ 5 am
The cost of farming in Wisconsin increased last year. The change was mainly due to increased spending on vehicles and farm machinery. (Duration: 44 sec)	Morning Edition	8/6/18 @ 5 am
The US Department of Agriculture has announced it will buy \$50 million dollars worth of milk to help stabilize the dairy market. (Duration: 45 sec)	All Things Considered	8/17/18 @ 6 pm
Wisconsin has lost 429 dairy producers in the last eight months. The state is on track to lose the most dairy farms since 2013. (Duration: 47 sec)	All Things Considered	9/12/18 @ 5 pm
ECONOMY	PROGRAM	DATE
The state of Wisconsin plans to start collecting sales tax from online stores later this year. That could mean an income tax break for Wisconsin residents. (Duration: 44 sec)	Morning Edition	7/3/18 @ 5 am
Democratic candidates for governor are split on a proposed \$100 million incentive package aimed at keeping two Kimberly-Clark manufacturing facilities in Wisconsin. (Duration: 44 sec)	BBC Newshour	7/30/18 @ 3 pm
A new report shows Dane County's property is valued at about \$65 billion. That's above pre-recession levels and marks the first time the county's property is more valuable than property in Milwaukee County. (Duration: 43 sec)	Morning Edition	8/14/18 @ 6 am

A study shows Great Lakes ports in Wisconsin have a \$1.4 billion economic impact and support more than 7,400 jobs in the state. (Duration: 43 sec)	BBC Newshour	8/16/18 @ 3 pm
An economic analysis shows Brown County stands to benefit financially by getting rid of its prison. The Green Bay Correctional Institution is considered outdated and unsafe. If moved it could be replaced by retail space, luxury condos and a hotel. (Duration: 47 sec)	Morning Edition	9/4/18 @ 5 am
EDUCATION	PROGRAM	DATE
UW-Parkside and the Racine Unified School District are partnering-up to address a special education teacher shortage in the district. They're launching a two-year teacher residency program that will serve as a pipeline to meet the district's needs. (Duration: 42 sec)	Morning Edition	7/16/18 @ 5 am
School districts across Wisconsin are seeing their enrollment decline. In Milwaukee, the drop is due in part to fewer school-aged children. But the growing popularity of the state's voucher program that helps some families pay for private schools has also played a role. (Duration: 4 min, 9 sec)	All Things Considered	7/30/18 @ 4 pm
The Head of the Department of Public Instruction and Democratic gubernatorial hopeful is seeking \$600 million in additional special education funding in the state's next budget. Current special education funding is less than \$369 million. (Duration: 38 sec)	All Things Considered	7/30/18 @ 4 pm
The University of Wisconsin System announced that it's looking for a roughly \$108 million spending bump in the next state budget. (Duration: 48 sec)	BBC Newshour	8/20/18 @ 3 pm
A former student is accusing the Kenosha Unified School District and five school administrators of failing to protect him from bullying because of his sexuality. (Duration: 42 sec)	All Things Considered	9/19/18 @ 4 pm
ENVIRONMENT	PROGRAM	DATE
Outbreaks of blue-green algae are coming a bit earlier on Wisconsin lakes this year. The blooms come just in time for the Fourth of July holiday and peak tourist season. (Duration: 43 sec)	All Things Considered	7/3/18 @ 4 pm
A recent study says erosion and runoff are hurting wetlands in the Lake Superior Basin. Researchers believe that's making northern Wisconsin more prone	BBC Newshour	7/5/18 @ 3 pm

to flood damage. (Duration: 43 sec)		
An environmental group has filed a federal lawsuit against the U.S. Environmental Protection Agency over new smog regulations in Wisconsin. The agency narrowed a list of areas that weren't meeting tougher standards for ground-level ozone pollution in May. (Duration: 47 sec)	BBC Newshour	8/1/18 @ 3 pm
Researchers are trying to pinpoint the cause of a recent blue-green algae bloom on Lake Superior. The bloom appears to be the largest one witnessed so far on the lake. (Duration: 43 sec)	Morning Edition	8/16/18 @ 5 am
Critics say Wisconsin may have violated a multi-state agreement covering Great Lakes water diversions in the case of Pleasant Prairie. Newly published findings show that the state increased the amount of water diverted to the village from Lake Michigan. (Duration: 48 sec)	Morning Edition	9/18/18 @ 8 am
HEALTHCARE	PROGRAM	DATE
A package of Wisconsin laws passed in 2014 included funding for opioid treatment programs in high need, rural areas. (Duration: 40 sec)	Morning Edition	7/2/18 @ 5 am
Goldfish crackers and Ritz Bitz are some of the products that have been recalled after salmonella was found in an ingredient from Wisconsin. (Duration: 46 sec)	Morning Edition	7/26/18 @ 5 am
Wisconsin is hoping to expand limited treatment options for those with substance use disorders. State health officials have given UW Health a \$500,000 grant to set up an addiction hotline. It's for doctors who want expert advice on how to treat patients hooked on various substances. (Duration: 46 sec)	Morning Edition	8/16/18 @ 5 am
A report projects Wisconsin will face a shortage of primary care doctors by 2035. The executive director for the Wisconsin Academy of Family Physicians said as of mid-July the state needed more than 100 doctors who specialize in this area. (Duration: 44 sec)	Morning Edition	8/10/18 @ 5 am
Health care experts say a state health insurance bill being promoted by Gov. Walker's campaign would fall well short of the federal protections Walker is trying to overturn. (Duration: 48 sec)	Morning Edition	9/17/18 @ 8 am

POLITICS	PROGRAM	DATE
Gov. Walker says he's not convinced that President Trump's second Supreme Court pick opens the door to overturning the landmark Roe v. Wade abortion rights decision. (Duration: 43 sec)	Morning Edition	7/11/18 @ 5 am
Sen. Ron Johnson is responding to Democrats who say the Republican lawmaker has been too soft on Russia. (Duration: 46 sec)	All Things Considered	7/16/18 @ 5 pm
Wisconsin's Ethics Commission has hired a new full-time administrator to run the agency. The original administrator was fired earlier this year by Republican state senators. (Duration: 38 sec)	BBC Newshour	8/2/18 @ 3 pm
Immigration attorneys and others are worried about the possible impacts of changes U.S. Customs and Immigrations Services is making to policies related to denying visa applications. (Duration: 44 sec)	Morning Edition	8/8/18 @ 5 am
Democrats have re-filed a lawsuit that seeks to overturn Wisconsin's Republican-drawn legislative districts. They added more plaintiffs in an effort to address the U.S. Supreme Court's concerns. (Duration: 45 sec)	BBC Newshour	9/14/18 @ 3 pm

AGRICULTURE	PROGRAM	DATE
While it may seem like having your kids around the farm on a work day would be a good way to save on childcare costs and get things done, many female farmers are realizing that those expectations are unrealistic. Having young children around can be dangerous, a burden to getting things done and require enough attention to be another job in itself. (Duration: 8 min, 15	Central Time	7/9/18 @ 4:15 pm

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sec)		
Wisconsin cheese producers say they're concerned about the effects of retaliatory tariffs on their products. The president of a cheese company says he understands President Trump's goal to balance trade deals, but that tariffs could be detrimental to his company, employees and dairy farmers. (Duration: 11 min, 56 sec)	Central Time	7/10/18 @ 3:15 pm
Wisconsin Department of Agriculture, Trade and Consumer Protection Secretary says she's concerned about how a potential trade war could affect the state's dairy and farming industries. (Duration: 10 min, 30 sec)	Central Time	7/11/18 @ 3:45 pm
A provision in the Farm Bill would force the USDA to crack down on fraudulent imported organic foods. A look at how that could affect the industry if it winds up in the final version of the bill and at what "organic" means in the first place. (Duration: 48 min, 35 sec)	The Morning Show	7/20/18 @ 8 am
As international trade disputes continue to impact agriculture in the United States, the Trump administration announced that it plans to hand out \$12 billion in emergency aid to American farmers. A political scientist breaks down the plan, how it would work and the pushback its receiving from some conservatives and farm groups. (Duration: 18 min, 5 sec)	The Morning Show	7/26/18 @ 7:20 am
It's National Farmers Market Week, as proclaimed by the USDA. In Wisconsin, we're no strangers to our local markets, and there are hundreds of them throughout the state. We celebrate our state's farmers markets, discuss what makes them special and talk about what late-summer and early-fall produce you're likely to find at the market in the	The Morning Show	8/10/18 @ 6 am

coming weeks. (Duration: 41 min, 48 sec)		
Researchers, including from UW-Madison, say they've discovered that a certain variety of corn grown in Mexico creates its own fertilizer. Learn how it happens and why it could be a game changer for the way corn is grown in the U.S. and around the world. (Duration: 10 min, 18 sec)	Central Time	8/24/18 @ 4:15 pm
The Trump administration says it will hand out \$4.7 billion to U.S. farmers to help offset tariffs from foreign countries. Learn how helpful that aid may be, how farmers are coping with tariffs and what the new trade deal with Mexico could mean for growers. (Duration: 21 min, 29 sec)	Central Time	8/30/18 @ 4:30 pm
The deadline for the farm bill's five-year renewal is approaching fast at the end of this month. We take a look at what the enormous bill covers, what lawmakers are arguing about, and why you should care - even if you're not a farmer. (Duration: 9 min, 30 sec)	The Morning Show	9/5/18 @ 8 am
As the economics of farming continue to pose challenges for farmers in Wisconsin, some are choosing between renting or selling their business. We talk to a researcher about how rental arrangements work, and what farmers face with either choice. (Duration: 10 min, 27 sec)	Central Time	9/12/18 @ 3:30 pm
ECONOMY	PROGRAM	DATE
Rather than spending it on things like service improvements or product development, many companies used the corporate tax cut to buy back shares — and ultimately boost their stock price. We look at how this trend got started	The Morning Show	7/5/18 @ 8 am

and where it's taking the economy. (Duration: 48 min, 46 sec)		
Wisconsin plans to begin collecting sales tax from online stores later this year following a U.S Supreme Court ruling last month. What will this mean for taxpayers? (Duration: 11 min, 52 sec)	The Morning Show	7/9/18 @ 7:45 am
Media reports say the retail giant Amazon is considering a distribution center in Oak Creek. Learn why the site might be attractive to the company and the jobs the facility might bring. (Duration: 10 min, 3 sec)	Central Time	7/12/18 @ 4:05 pm
Foxconn is expanding its operations to western Wisconsin. Hear the details on the innovation hub it plans to open in downtown Eau Claire. (Duration: 9 min, 30 sec)	Central Time	7/16/18 @ 3 pm
Wisconsin has been at or near record-low unemployment rates for months and that's presenting some challenges for companies that are looking to hire. An economist discusses the impact of low unemployment on businesses in the state. (Duration: 11 min, 13 sec)	Central Time	7/27/18 @ 4:15 pm
The tech giant Apple hit a historic milestone when it became the first public company to be valued at \$1 trillion. Learn about the rise of megacompanies and what they mean for the economy. (Duration: 9 min, 41 sec)	Central Time	8/7/18 @ 3:15 pm
More Americans in their 60s, 70s and 80s are working than at any other time on record. Hear what's keeping them in the workforce, the kind of jobs they're doing and what challenges they face. (Duration: 21 min, 44 sec)	Central Time	8/7/18 @ 3:35 pm
It's a problem facing many rural manufacturers: too few workers to fill skilled and unskilled positions. A look at the scope of the issue and what these companies are doing to bring more workers in. (Duration: 21 min, 12 sec)	Central Time	8/14/18 @ 4:30 pm

Trade negotiations have resumed between the U.S. and Canada following tensions over the North American Free Trade Agreement, or NAFTA. Hear an update on the trade talks and what could happen next between the U.S. and Canada. (Duration: 10 min, 39 sec)	Central Time	9/6/18 @ 3 pm
Gov. Walker is urging Wisconsin senators to pass a tax incentive bill to keep one of two Kimberly-Clark plants open in the Fox Valley. We take a look at the letter Walker sent to lawmakers and the resistance by some to another Foxconn-type of deal. (Duration: 10 min, 16 sec)	Central Time	9/17/18 @ 3 pm
EDUCATION	PROGRAM	DATE
The author of the latest edition of National Geographic's Kids Bird Guide of North America gives tips for getting kids interested in birding and shares fun information about our common birds. (Duration: 34 min, 33 sec)	The Larry Meiller Show	7/11/18 @ 11:45 am
Screen time doesn't have to be idle time. As kids of all ages reach for technology, our guest says they can learn by doing. Explore ways kids can create their own content and discover how to foster creativity and expression in toddlers, teenagers and kids in between. (Duration: 48 min, 34 sec)	The Morning Show	7/19/18 @ 8 am
In the early 1980s, conflict erupted when Wisconsin Native Americans asserted certain treaty rights. A few years later, a law called Act 31 made teaching Native American history and culture mandatory in Wisconsin schools. A look at what led to its adoption and how successful it's been. (Duration: 14 min, 16 sec)	Central Time	7/19/18 @ 4:15 pm
Young people are becoming more engaged in politics in the wake of school shootings and the rise in social media. But in a time of a changing media landscape and increased access to digital platforms, are high school civics classes preparing students to be responsible citizens? (Duration: 21 min, 42 sec)	Central Time	7/26/18 @ 3:35 pm

Wisconsin's prison population is growing and UW-Madison's medical school is responding through a new course to teach future doctors about patients they may serve either in prison or out in the community after release. (Duration: 13 min, 12 sec)	The Morning Show	8/3/18 @ 8:40 am
Green Bay's Public Schools serve thousands of students who are English language learners. Our guests work with families from diverse backgrounds and explain why they're putting an emphasis on hiring bilingual teachers, acknowledging learning customs and creating welcoming environments. (Duration: 31 min, 7 sec)	The Morning Show	8/9/18 @ 7:20 am
As children go back to school, problems can arise. Learn how to deal with children who dawdle and what to do if your kid is being bullied. (Duration: 34 min, 12 sec)	The Larry Meiller Show	8/14/18 @ 11:45 am
From class selection to student loans, we talk with a career specialist about making the most of your college experience. (Duration: 34 min)	The Morning Show	8/16/18 @ 6:15 am
The federal Education Department is considering changes to sexual misconduct rules that strengthen the rights of those accused of misconduct. (Duration: 22 min, 15 sec)	Central Time	9/3/18 @ 4:30 pm
The average student debt among Wisconsin graduates has plateaued in recent years at around \$30,000. But that's still a big number for a new graduate to contend with. We take a look at the state of student debt and financial need and what's changed in recent years. (Duration: 34 min, 4 sec)	The Morning Show	9/20/18 @ 6:15 am
ENVIRONMENT	PROGRAM	DATE
Gov. Walker declared a state of emergency last month as floods washed out roads and caused severe damage throughout northern Wisconsin. Learn where counties are in the recovery process and what could be in store for	The Morning Show	7/5/18 @ 4:05 pm

the region as we see more torrential rains every season. (Duration: 10 min, 7 sec)		
Scott Pruitt resigned as the head of the Environmental Protection Agency amid a string of scandals that have plagued him for several months. Learn about his tenure and his interim replacement. (Duration: 11 min, 22 sec)	Central Time	7/6/18 @ 3:05 pm
Scientists recently located valleys near the middle of Antarctica that produce the coldest temperatures ever recorded. A Wisconsin researcher talks about what conditions produce the temperatures and what they mean for the rest of the world. (Duration: 7 min, 43 sec)	Central Time	7/18/18 @ 4:20 pm
The Land and Water Conservation Fund is set to expire at the end of September. Officials from two state land conservancy programs talk about why this popular program should continue. (Duration: 36 min, 59 sec)	The Larry Meiller Show	7/25/18 @ 11:45 am
Recent climate change modeling by the U.S. Forest Service showed that by the end of the century, the Acadian flycatcher could become quasi-extinct if temperatures rise. We check-in with a researcher about this new study, plus consider what climate change means for habitats and birds in the Midwest. (Duration: 41 min, 54 sec)	The Morning Show	8/2/18 @ 6 am
An imminent plan from the Trump administration could change carbon emissions standards for more than 300 coal-fired power plants across the country. Learn about the effects the proposal could have on business and the environment. (Duration: 9 min, 30 sec)	The Morning Show	8/20/18 @ 6 am
Congress faces a Sept. 30 deadline to reauthorize the Land and Water Conservation Fund. Our guest details how Wisconsin benefits from the fund and argues that lawmakers should make it permanent. (Duration: 44 min, 15 sec)	The Morning Show	8/22/18 @ 7 am

Gov. Walker has declared a state of emergency for all of Wisconsin following a week of flooding and storms. But what exactly changes under a state of emergency? (Duration: 8 min. 21 sec)	Central Time	8/30/18 @ 3 pm
The flooding that's ravaged western Dane County was caused by just four inches of rain. Learn how Lake Mendota's levels — and an ongoing dispute over how much water it should hold — play into that. (Duration: 9 min, 30 sec)	The Morning Show	9/6/18 @ 8 am
The Trump administration is planning to weaken an Obama-era rule governing methane air pollution, therefore making it easier for companies to release the gas into the atmosphere. We discuss methane's role in climate change, how the existing rule would be changed and reactions to the proposal. (Duration: 10 min)	Central Time	9/11/18 @ 3 pm
HEALTHCARE	PROGRAM	DATE
Doulas are most commonly involved in the birth process, as a support to the mother and others. Hear from a Wisconsin death doula who helps people at the end of their lives. (Duration: 21 min, 59 sec)	Central Time	7/2/18 @ 3:35 pm
Former Green Bay Packer Brett Favre wants to make the game safer, specially for young players. A break down of the debate over taking out tackling for young players and a look the unique risks that kids face playing the game. (Duration: 42 min, 16 sec)	The Morning Show	7/6/18 @ 7 am
More than 100 health insurers, including some Wisconsin-based companies, are suing the federal government for delaying reimbursements through the Affordable Care Act. Learn more about the legal action and what it might mean for the future of the ACA. (Duration: 10 min, 12 sec)	Central Time	7/6/18 @ 3:15 pm

Football season will begin soon and many participants will experience concussion. Learn about the short and long term effects of these injuries. (Duration: 1 hr, 14 min, 19 sec)	The Larry Meiller Show	7/16/18 @ 11 am
Gov. Walker is officially moving forward with plans to lower Affordable Care Act premiums. Learn about the \$200 million program, who it benefits and how the move could play into the upcoming elections. (Duration: 30 min, 45 sec)	The Morning Show	8/1/18 @ 7:20 am
Actor and comedian Alan Alda recently announced he has Parkinson's disease. Learn about the disease, its signs and symptoms, treatment options and living a full life, post-diagnosis. (Duration: 48 min, 55 sec)	The Morning Show	8/6/18 @ 8 am
In the U.S., deaths from pregnancy-related issues are more than twice as common than in other developed countries and medical officials acknowledge the problem is preventable. (Duration: 10 min, 51 sec)	Central Time	8/6/18 @ 4:15 pm
According to the Centers for Disease Control, 100 million U.S. adults have diabetes or prediabetes. Learn what diabetes does to your body and how you can help control it. (Duration: 34 min, 22 sec)	The Larry Meiller Show	8/7/18 @ 11:45 am
Attention deficit/hyperactivity disorder, or ADHD, is on the rise in America. That's according to a new study published last week, which found that about 10 percent of U.S. kids has been diagnosed with the disorder, compared to about six percent 20 years ago. (Duration: 10 min, 25 sec)	Central Time	9/6/18 @ 4 pm
Whether it's for general health or to come back from an injury, it isn't easy to keep to an exercise program. Physical therapists talk about what can help you stay on track. (Duration: 1 hr, 13 min, 32 sec)	The Larry Meiller Show	9/17/18 @ 11 am
POLITICS	PROGRAM	DATE

<p>Women vying for political office are developing strategies different from their male counterparts. Hear about why women run, the unique challenges they face and the future for women in elected office. (Duration: 42 min, 17 sec)</p>	<p>The Morning Show</p>	<p>7/2/18 @ 6 am</p>
<p>The prospect of the U.S. Supreme Court overturning Roe v. Wade has many states looking back at abortion laws that were in effect before the decision. In Wisconsin, a law criminalizing abortion is getting renewed focus. Learn what it says and whether it could be put back in place if abortion protections were rolled back on the federal level. (Duration: 9 min, 14 sec)</p>	<p>Central Time</p>	<p>7/12/18 @ 3:05 pm</p>
<p>The Director of Center for Immigrants' Rights Clinic at Penn State University talks about how politics plays a role in current immigration policy. (Duration: 21 min, 33 sec)</p>	<p>Central Time</p>	<p>7/13/18 @ 4:35 pm</p>
<p>As we approach the state primary and general elections, a representative of the Wisconsin Elections Commission discusses election security. (Duration: 29 min, 17 sec)</p>	<p>The Morning Show</p>	<p>7/18/18 @ 7 am</p>
<p>A record-breaking amount of women have been nominated for U.S. House and for gubernatorial seats across the country this year. A look at the numbers, the implications and who to watch out for this election season. (Duration: 17 min, 44 sec)</p>	<p>The Morning Show</p>	<p>8/9/18 @ 8 am</p>
<p>According to the Center for Responsive Politics, nearly \$37 million has been spent so far in Wisconsin's U.S. Senate race. That includes money from the three major candidates and outside groups. Learn about third-party spending, how PACs work and the effects they've been having on the race. (Duration: 12 min, 6 sec)</p>	<p>Central Time</p>	<p>8/13/18 @ 4 pm</p>
<p>Wisconsin Republican Senator Ron Johnson met with Supreme Court nominee Brett Kavanaugh this week. Meanwhile, Democrats are seeking documents from Kavanaugh's White</p>	<p>Central Time</p>	<p>8/16/18 @ 4 pm</p>

<p>House tenure. We discuss the latest developments in the Kavanaugh vetting ahead of his early September confirmation hearing. (Duration: 10 min, 40 sec)</p>		
<p>Four more states could legalize marijuana in some form this November. In addition, nine Wisconsin counties will be asking pot-related advisory referendum questions. (Duration: 21 min, 17 sec)</p>	<p>Central Time</p>	<p>8/27/18 @ 4:30 pm</p>
<p>Regardless of what happens in the midterm elections, there will be a new Speaker of the House. Who that will be depends on which party wins, by how much and the mood of the majority's caucus. (Duration: 11 min, 54 sec)</p>	<p>Central Time</p>	<p>9/10/18 @ 4:15 pm</p>
<p>About 30 percent of the Wisconsin electorate is made up of "soft partisans" -- people who are independents on paper, but actually tend to sway a bit left or right. Recent polling finds that these voters could have a big impact on the upcoming midterms. (Duration: 34 min, 5 sec)</p>	<p>The Morning Show</p>	<p>9/12/18 @ 6:20 am</p>