WISCONSIN PUBLIC RADIO

Quarterly Issues and Programs Report **APRIL TO JUNE 2018**

For Wisconsin Public Radio Stations
Licensed to
University of Wisconsin Board of Regents
And

The State of Wisconsin Educational Communications Board
Attached Reports Represent Q2, 2018

ECB Radio Stations WLBL (AM/FM), WHAA (FM), WHAD (FM), WHBM (FM), WHDI (FM), WHHI (FM),
WHLA (FM), WHSF (FM) and WHWC (FM) are affiliates of the WPR Ideas Network

ECB Radio Stations WERN (FM), WHWA (FM), WHND (FM), WHRM (FM), WHSA (FM), WPNE (FM),
WSSU (FM), and WSSW (FM) are affiliates of the WPR News and Classical Network

During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

Ideas Network		
Quarterly Issues and Programs List		
April to June 2018		
The state 2010		
AGRICULTURE	PROGRAM	DATE
Wisconsin legalized the growing and processing of industrial hemp last year and now the Department of Agriculture, Trade and Consumer Protection is rolling out its pilot program. (Duration: 10 min, 30 sec)	Central Time	4/18/18 @ 4:05 pm
Food security means having sufficient access to food and proper nutrition, but for many people around the world, significant challenges remain. We hear about efforts, in Wisconsin and elsewhere, to combat food insecurity, as well as how related health, agricultural and environmental challenges are being addressed. (Duration: 35 min, 38 sec)	The Larry Meiller Show	5/1/18 @ 11:45 am
With the number of Wisconsin dairy farms down 20 percent compared to 10 years ago, we discuss what the shift away from dairy farming means for local economies and the culture of the places these farms helped shape. (Duration: 20 min, 57 sec)	Central Time	5/7/18 @ 4:30 pm
22 states have reported illnesses linked to bad romaine lettuce, now including Wisconsin. We discuss what the E. coli outbreak means for consumers and examine food safety practices in the U.S. (Duration: 11 min, 52 sec)	Central Time	4/30/18 @ 3 pm
With the U.S. House taking on updates to the Farm Bill, we look at what changes may be coming and what they could mean for Wisconsin. (Duration: 9 min, 6 sec)	Central Time	5/16/18 @ 4:05 pm
Congress has failed to reauthorize the Farm Bill, and it isn't up for a new vote until late June. A political scientist says lawmakers torpedoed the legislation for a variety of reasons, not because of the ongoing immigration debate. (Duration: 29 min, 17 sec)	The Morning Show	5/23/18 @ 7 am

We take a look at what is being offered	The Larry Meiller Show	5/24/18 @ 11:45 am
at local farmers markets at this time of		
the year. We also talk about how to pick		
the best produce, why growers like		
farmers markets and what to do with the		
food you bring home. (Duration: 36 min,		
41 sec)	The Leave Naville of the	5 /20 /40 O 44
The dairy industry has a long and rich	The Larry Meiller Show	5/29/18 @ 11 am
history in Wisconsin. We talk about that		
history with the director of the Hoard Historical Museum and also take a look		
at dairy tourism with Inga Witscher, host		
of Wisconsin Public Television's Around		
the Farm Table. (Duration: 38 min, 35		
sec)		
Low milk prices due in large part to	Central Time	6/21/18 @ 3:15 pm
overproduction for a few years has some	Contrar Time	5,21,10 @ 3.13 piii
experts wondering about whether a		
dairy model similar to Canada might be a		
solution. (Duration: 13 min, 24 sec)		
The U.S. House narrowly passed a five-	The Morning Show	6/22/18 @ 7 am
year Farm Bill. A public policy analyst	, and the second	
discusses what's in this version of the		
bill, what didn't make the cut and what's		
ahead as the measure moves to the U.S.		
Senate for consideration. (Duration: 42		
min, 3 sec)		
	22222	D
ECONOMY	PROGRAM	DATE
Wages in the U.S. have been more or less	Central Time	4/2/18 @ 4:15 pm
stagnant for the last four decades.		
Economists have long looked at variables		
in the labor market, such as unions or		
automation, as affecting these wages. But a new theory from a group of labor		
economists says that the issue could		
have less to do with workers and more		
to do with fewer businesses in the		
market. (Duration: 11 min, 51 sec)		
The U.S. and China are proposing dueling	Central Time	4/5/18 @ 3 pm
tariffs on one another, leading to		., 0, 10 @ 0 piii
concerns over a trade war between the		
economic powers. A 25 percent tariff		
announced this week on over 1,300		
imported Chinese goods was matched		
with a similar plan by China, rattling		
, , , , , , , , , , , , , , , , , , ,		i

		T
consumers and manufacturers alike.		
(Duration: 10 min, 48 sec)		
President Trump is considering joining	Central Time	4/13/18 @ 3:05 pm
the Trans-Pacific Partnership after		,,,,
withdrawing from the multi-nation trade		
agreement last year. Trump tweeted that		
the agreement would have to be		
"substantially better than the deal" than		
President Obama agreed to while he was		
in office. But the reaction to the news		
was mixed from leaders of the countries		
who negotiated and signed onto the deal		
in 2016. (Duration: 9 min, 28 sec)		
With Tax Day on April 17 and the	Central Time	4/16/18 @ 4:30 pm
Republican tax cuts in place for just over		-
four months, we talk to a federal tax		
policy expert about how the cuts are		
playing out across the country.		
(Duration: 20 min, 37 sec)		
Wisconsin's tourism industry has seen	Central Time	5/9/18 @ 3:45 pm
steady growth in recent years, with more	Central Time	3,3,10 @ 3.43 μm
than 23,000 jobs added since 2011. We		
-		
talk with the state's tourism secretary		
about what factors have led to that		
success, and some of her favorite		
recommendations for visitors and state		
residents alike. (Duration: 10 min, 22		
sec)		
A new report from the Economic Policy	The Morning Show	5/10/18 @ 7 am
Institute takes as look at the old		
Wisconsin-Minnesota rivalry from an		
economics angle. Spoiler alert: Wisconsin		
is worse off by almost every measure,		
including wage growth, job growth and		
healthcare. (Duration: 42 min, 20 sec)		
The Trump Administration has made	Central Time	5/16/18 @ 3:35 pm
dealing with international trade deals a		5, 10, 10 @ 3.33 piii
top priority, but what could these		
* *		
changes mean for Wisconsin's economy?		
(Duration: 11 min, 14 sec)		

T	T = /2 - / - 2
Central Time	5/24/18 @ 4:15 pm
Central Time	6/7/18 @ 3:05 pm
Central Time	6/25/18 @ 3 pm
PROGRAM	DATE
The Morning Show	4/2/18 @ 7 am
Central Time	4/2/18 @ 3 pm
t	4/12/10 @ 2:15 :::::
Central Time	4/12/18 @ 3:15 pm
Central Time	4/12/18 @ 3:15 pm
Central Time	4/12/18 @ 3:15 pm
	Central Time PROGRAM The Morning Show Central Time

		Г
Federal law requires schools to have	Central Time	4/12/18 @ 3:35 pm
transition plans, including goals for work,		
school and independent living, for all		
special education students by the age of		
16. While this is good on paper, students		
are not always challenged to push their		
abilities or follow through on larger		
goals. (Duration: 21 min, 58 sec)		
Twenty-two school districts in Wisconsin	The Morning Show	5/7/18 @ 7 am
were awarded \$500,000 in grant money		, , ,
for fabrication laboratory, or fab lab,		
programs. Fab labs are similar to the		
shop classroom in high school but		
instead of welding equipment and wood		
cutters, there are 3D printers, laser		
engravers, plasma cutters and other		
high-tech tools used in digital design and		
fabrication. (Duration: 42 min, 5 sec)		
As teachers in Wisconsin and around the	The Morning Show	5/8/18 @ 6:22 am
	The Morning Show	3/6/16 @ 0.22 dill
nation celebrate National Teachers' Day		
and Teacher Appreciation Week, we talk		
to the president of the Wisconsin		
Education Association Council to learn		
more about the work teachers do and		
the challenges they face and the state of		
education in Wisconsin. (Duration: 12		
min, 58 sec)		
Gov. Scott Walker is floating the idea of	Central Time	5/15/18 @ 3 pm
having the state take over control of		
Milwaukee Public Schools, Wisconsin's		
largest school district. (Duration: 10 min,		
25 sec)		
New data that takes a look at college	Central Time	5/18/18 @ 4:35 pm
students from the U.S., Canada and		
Britain shows that perfectionism has		
increased by 33 percent since 1989. We		
take a look at factors like social media		
and technology to examine		
perfectionism and why its becoming ever		
present. (Duration: 21 min, 49 sec)		
The book titled "The Guide for White	Central Time	6/8/18 @ 3:15 pm
Women Who Teach Black Boys" brings		
up tough conversations about race. A		
growing number of schools in Wisconsin,		
where teachers make up nearly 70		
percent of the workforce, are turning to		
the book to bridge cultural gaps.		
the book to bridge cultural gaps.		

	<u></u>	<u></u>
(Duration: 6 min, 49 sec)		
It's a situation that's playing out all	Central Time	6/22/18 @ 4:15 pm
across rural America. In the wake of the		
Great Recession, small towns are finding		
themselves with fewer economic		
opportunities and aging populations.		
That's having an impact on rural schools		
- often the lifeblood of the communities		
they serve. What happens when those		
schools close? (Duration: 12 min, 6 sec)		
ENVIRONMENT	PROGRAM	DATE
Claiming they're "too high," the	Central Time	4/3/18 @ 4:30 pm
Environmental Protection Agency is		
doing away with Obama-era fuel		
efficiency standards for new vehicles. A		
look at the EPA's decision and what it		
means for automobile makers, the		
broader auto industry and consumers.		
(Duration: 21 min, 13 sec)	TI	4/0/40 0 7
A Milwaukee judge will rule on whether	The Morning Show	4/9/18 @ 7 am
the Wisconsin Department of Natural Resources followed the law when it		
signed off on a project that would build a		
frac sand plant on rare wetlands in		
Monroe County. (Duration: 10 min, 59		
sec) Water is a vital part of our communities	The Morning Show	4/19/18 @ 7 am
and when it's contaminated or there	The Worthing Show	7/12/10 @ / alli
isn't enough to go around, that's a		
significant problem. A water law scholar		
discusses the challenges communities,		
from major cities to rural areas, face		
when water isn't safe to drink. (Duration:		
42 min, 40 sec)		
Some of Wisconsin's counties get an F	The Morning Show	4/18/18 @ 7 am
for ozone air quality. The annual State of		
the Air report shows certain areas of		
Wisconsin struggle with clean air. The		
study also illuminates progress toward		
cleaner air. (Duration: 42 min, 9 sec)		

HEALTHCARE	PROGRAM	DATE
sec)		
where we are today. (Duration: 21 min, 6		
people reacted then and how we got to		
testified before Congress. A look at how		
NASA's Institute for Space Studies		
a national issue after the director of		
Thirty years ago, climate change became	Central Time	6/22/18 @ 4:35 pm
sec)		
of the real thing? (Duration: 11 min. 31		
those wetlands provide all the benefits		
creation or restoration work? And do		
wetlands elsewhere. But how does that		
subsequently creating or restoring		
involve filling in wetlands and		
Foxconn and Kohler Company will		
Ongoing development projects from	Central Time	6/5/18 @ 3:15 pm
(Duration: 12 min)		
the Peshtigo area late last year.		
contaminated about 100 private wells in		
detailed in the study are the same that		
relations nightmare." The chemicals		
pollutants due to fears of a "public		
tried to delay a report on chemical		
the Environmental Protection Agency		
Emails show that the White House and	Central Time	5/21/18 @ 4:15 pm
sec)		
for improvement. (Duration: 18 min, 3		
pack it out," there may be some room		
such as "leave no trace" or "pack it in,		
fast rules when visiting areas of nature,		
While there are some obvious hard-and-	Central Time	5/10/18 @ 4 pm
us? (Duration: 1 hr, 13 min, 42 sec)		
weather mean for the wildlife around		
in Wisconsin. But what does this wacky		
to see some summer-like temperatures		
After a long winter, we're finally starting	The Larry Meiller Show	5/2/18 @ 11 am
min, 31 sec)		
some statistics with us. (Duration: 34		
back to tell us what happened and share		
weather in April? The Weather Guys are		
Wondering why we had such unusual	The Larry Meiller Show	4/30/18 @ 11:45 am

	I a	. 10 110
A breastfeeding awareness campaign in	Central Time	4/3/18 @ 3:15 pm
the Madison area is trying to reach		
African-American mothers and		
eventually reduce the gap in infant		
mortality between black and white		
babies. (Duration: 12 min, 32 sec)		
Communities coping with opioid abuse	The Morning Show	4/9/18 @ 6 am
should have drugs ready to reverse		
overdoses. That's the new advisory from		
the U.S. Surgeon General. A look at how		
naloxone saves lives, what an official		
advisory means and how the intricacies		
of the opioid epidemic complicate public		
health efforts. (Duration: 42 min, 8 sec)		
It's not always easy to talk about but	The Larry Meiller Show	4/9/18 @ 11 am
planning for end of life and the decisions		
that go with it can make a very difficult		
time easier. Our guests talk about what		
you should do to be ready in the event		
you cannot speak for yourself. (Duration:		
39 min, 55 min)		
A recent study showed that some people	The Larry Meiller Show	4/30/18 @ 11 am
with allergies can get relief from	,	
acupuncture. We talk with a licensed		
acupuncturist about allergies and other		
medical conditions that can be helped		
with this ancient practice. (Duration: 39		
min, 30 sec)		
The shortage of nurses and other	The Morning Show	5/9/18 @ 6 am
healthcare workers in the U.S. persists,		
with a projected need for over 2 million		
new healthcare workers by 2025. At the		
same time, nursing schools routinely		
reject qualified applicants and are		
maintaining small class sizes and strict		
admissions policies. (Duration: 42 min, 5		
sec)		
According to the Centers for Disease	Central Time	5/10/18 @ 3:15 pm
Control and Prevention, infections from		5, 20, 20 & 5125 pm
mosquitoes, ticks, and fleas in the U.S.		
have tripled in the last 13 years. To		
understand what's behind the spike and		
how to avoid infection, we talk with an		
expert on insect disease. (Duration: 11		
min, 16 sec)		
11111, 10 Sec)		

May is National Stroke Awareness	The Larry Meiller Show	5/14/18 @ 11:45 am
Month, which aims to inform the public		
about the signs and symptoms of		
strokes, as well as encourage prevention.		
Learn how best to reduce your risk		
factors for a stroke, how to spot a stroke		
happening and what treatment options		
are available. (Duration: 34 min, 51 sec)		
A new survey shows 95 percent of	Central Time	5/21/18 @ 6 am
mental health professionals in rural		
areas say they can't meet the needs of		
all patients in their communities.		
(Duration: 42 min, 13 sec)		
Do you take all your vacation time?	The Larry Meiller Show	6/5/18 @ 11 am
Studies show more than half of us don't.	, , , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , , ,
We talk to a clinical psychologist about		
why vacations are important and why		
employees who take time off are more		
productive. (Duration: 40 min, 21 sec)		
Video game addiction is now recognized	Central Time	6/25/18 @ 3:15 pm
as a standalone mental health issue by		0,20,20 € 0.20 β
the World Health Organization.		
(Duration: 11 min, 35 sec)		
(2 a. a.c. 2		
POLITICS	PROGRAM	DATE
When Wisconsinites head to the polls on	PROGRAM The Morning Show	DATE 4/2/18 @ 7 am
When Wisconsinites head to the polls on April 3, one question on the ballot will		
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's		
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the		
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have		
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min,		
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec)	The Morning Show	4/2/18 @ 7 am
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme		
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic	The Morning Show	4/2/18 @ 7 am
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate	The Morning Show	4/2/18 @ 7 am
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate district, Wisconsin Democrats are	The Morning Show	4/2/18 @ 7 am
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate district, Wisconsin Democrats are hopeful for a "blue wave" in the fall	The Morning Show	4/2/18 @ 7 am
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate district, Wisconsin Democrats are hopeful for a "blue wave" in the fall midterms. (Duration: 21 min, 38)	The Morning Show Central Time	4/2/18 @ 7 am 4/5/18 @ 4:30 pm
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate district, Wisconsin Democrats are hopeful for a "blue wave" in the fall midterms. (Duration: 21 min, 38) Wisconsin's Senate race is seeing a flood	The Morning Show	4/2/18 @ 7 am
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate district, Wisconsin Democrats are hopeful for a "blue wave" in the fall midterms. (Duration: 21 min, 38) Wisconsin's Senate race is seeing a flood of outside spending, with the Center for	The Morning Show Central Time	4/2/18 @ 7 am 4/5/18 @ 4:30 pm
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate district, Wisconsin Democrats are hopeful for a "blue wave" in the fall midterms. (Duration: 21 min, 38) Wisconsin's Senate race is seeing a flood of outside spending, with the Center for Responsive Politics showing the total	The Morning Show Central Time	4/2/18 @ 7 am 4/5/18 @ 4:30 pm
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate district, Wisconsin Democrats are hopeful for a "blue wave" in the fall midterms. (Duration: 21 min, 38) Wisconsin's Senate race is seeing a flood of outside spending, with the Center for Responsive Politics showing the total from super PACs and nonprofits totaling	The Morning Show Central Time	4/2/18 @ 7 am 4/5/18 @ 4:30 pm
When Wisconsinites head to the polls on April 3, one question on the ballot will ask if the office of the state treasurer should be eliminated from the state's constitution. A look at the history of the office and how its duties have diminished over time. (Duration: 29 min, 42 sec) After Rebecca Dallet's state Supreme Court win and an earlier Democratic victory in a conservative state Senate district, Wisconsin Democrats are hopeful for a "blue wave" in the fall midterms. (Duration: 21 min, 38) Wisconsin's Senate race is seeing a flood of outside spending, with the Center for Responsive Politics showing the total	The Morning Show Central Time	4/2/18 @ 7 am 4/5/18 @ 4:30 pm

		1
Women are taking greater leadership in	The Morning Show	4/16/18 @ 6 am
political campaigns in Wisconsin and		
nationwide. Some are running for office		
themselves and others are catapulting		
candidates toward election day.		
(Duration: 42 min)		
President Donald Trump announced he is	Central Time	5/8/18 @ 4:35 pm
pulling the U.S. out of the multinational		
Joint Comprehensive Plan of Action		
(JPCOA), better known as the Iran		
Nuclear Deal. (Duration: 21 min, 16 sec)		
Milwaukee attorney Michael Brennan	Central Time	5/11/18 @ 3:05 pm
has been appointed by the Senate to fill		
a vacant seat on the 7th Circuit Court of		
Appeals in Chicago. The position has		
been vacant since 2010, and		
disagreements between both parties in		
the Senate played a role in remaining		
open. (Duration: 11 min, 7 sec)		
A new push for Congressional term limits	The Morning Show	5/15/18 @ 7 am
is underway. A group of freshman	0 1	
lawmakers recently pitched the idea to		
President Trump, who signaled his		
supportbut passing term limit		
legislation is anything but a sure thing.		
(Duration: 42 min, 20 sec)		
Palestinian officials are accusing Israel of	Central Time	5/17/18 @ 4:30 pm
using excessive force following the		-, -,
deaths of 59 Palestinians during protests		
along the Israel-Gaza border on Monday.		
We talk with a Palestinian activist about		
why she says she's lost all hope for a		
peaceful existence with the Israelis.		
(Duration: 21 min, 39 sec)		
Women face unique opportunities and	The Morning Show	6/1/18 @ 7 am
challenges when they run for elected		5/ 1/ 10 @ / UIII
office. We discuss trends on the		
campaign trail involving women		
candidates and the role of the #MeToo		
Movement this election season.		
(Duration: 42 min, 11 sec)		
As the 2020 presidential election	The Morning Show	6/21/18 @ 8 am
approaches, some Americans may be	THE MOTHING SHOW	0/21/10 @ 0 alli
craving a candidate that's a little more		
boring. Can "quiet, competent		
governance" actually win the race?		
(Duration: 48 min, 52 sec)		