

CONTRACT



KWGN
 100 E. Speer Blvd
 Denver, CO 80203
 (303)595-3131

<u>Contract / Revision</u> 769296 /		<u>Alt Order #</u> 07378320
<u>Product</u> NRSC		
<u>Contract Dates</u> 10/14/14 - 10/21/14		<u>Estimate #</u> 3978
<u>Advertiser</u> National Republican Senate Committee		<u>Original Date / Revision</u> 09/17/14 / 09/17/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWGN	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> Philadelphia - T
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/15/14	10/17/14	Seinfeld	5p-530p		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--W-F--				2	\$475.00	0.00			
N 2	2	10/20/14	10/21/14	Seinfeld	5p-530p		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MT-----				2	\$475.00	0.00			
N 3	2	10/14/14	10/17/14	Seinfeld	530p-6p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-TWTF--				4	\$600.00	0.00			
N 4	2	10/20/14	10/21/14	Seinfeld	530p-6p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MT-----				2	\$600.00	0.00			
N 5	2	10/15/14	10/15/14	Modern Family	10p-1035p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	--1----				1	\$800.00	0.00			
N 6	2	10/20/14	10/20/14	The Originals	8-9p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	1-----				1	\$900.00	0.00			
N 7	2	10/17/14	10/17/14	America's Next Top Model	9-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--				1	\$600.00	0.00			
N 8	2	10/14/14	10/17/14	Friends	4p-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	-TWTF--				1	\$300.00	0.00			
Totals											0.00	14	\$8,100.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/21/14	14	\$8,100.00	\$6,885.00
Totals	14	\$8,100.00	\$6,885.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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769296 /	07378320

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10/14/14 - 10/21/14	NRSC	3978

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Sena	09/17/14 / 09/17/14

Signature: _____ **Date:** _____

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