

CARROLL BROADCASTING
WKJC-FM, WIOS-AM, WTZM-FM
WKJZ-FM / WQLB-FM (simulcast)
PO BOX 549
TAWAS CITY, MI 48764

Client: **KEVIN RINKE FOR GOVERNOR*MFS AGENCY**
Order #: **2901-00007**
Description: **WKJZ-WQLB KEVIN RINKE FOR GOVERNOR 4-27**
Date Entered: **4/26/2022**
P.O.#:
Salesperson: **Salesperson, POLITICAL-AGENCY**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

GEN MEDIA PARTNERS-MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
9TH FLOOR
SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

| | <u>Start Date</u> | <u>End Date</u> | <u>Station</u> | <u>Scheduled Time/Event</u> | <u>Repeated</u> | <u>Length</u> | <u>Qty</u> | <u>Rate</u> | <u>Total</u> | <u>M</u> | <u>Tu</u> | <u>W</u> | <u>Th</u> | <u>F</u> | <u>Sa</u> | <u>Su</u> |
|---|-------------------|-----------------|----------------|---------------------------------|--------------------|---------------|------------|-----------------|--------------|-----------------|-----------|----------|-----------|----------|-----------|-----------|
| 1 | 4/27/2022 | 5/10/2022 | WKJZWQLB-FM | 06:00:00a to 10:00:00a | CUSTOM | 1:00 | 16 | 29.00 | 464.00 | Y | Y | N | Y | Y | N | N |
| | Avail: | GENERAL | | Sales Comm: X | Agency Discount: X | | | Order Discount: | | | | | | | | |
| | Inc. Acct: | POLITICAL LOCAL | | Adv. Sep: X | Prod Sep: X | | | Priority: 175 | | Prod: Political | | | | | | |
| | Spot Type: | PER SPOT BUY | | Description: RINKE FOR GOVERNOR | | | | | | | | | | | | |
| | 4/27/2022 | 5/1/2022 | | | | | 4 | 29.00 | 116.00 | 0 | 0 | 0 | 2 | 2 | 0 | 0 |
| | 5/2/2022 | 5/8/2022 | | | | | 8 | 29.00 | 232.00 | 2 | 2 | 0 | 2 | 2 | 0 | 0 |
| | 5/9/2022 | 5/10/2022 | | | | | 4 | 29.00 | 116.00 | 2 | 2 | 0 | 0 | 0 | 0 | 0 |
| 2 | 4/27/2022 | 5/10/2022 | WKJZWQLB-FM | 03:00:00p to 07:00:00p | CUSTOM | 1:00 | 16 | 29.00 | 464.00 | Y | Y | N | Y | Y | N | N |
| | Avail: | GENERAL | | Sales Comm: X | Agency Discount: X | | | Order Discount: | | | | | | | | |
| | Inc. Acct: | POLITICAL LOCAL | | Adv. Sep: X | Prod Sep: X | | | Priority: 175 | | Prod: Political | | | | | | |
| | Spot Type: | PER SPOT BUY | | Description: RINKE FOR GOVERNOR | | | | | | | | | | | | |
| | 4/27/2022 | 5/1/2022 | | | | | 4 | 29.00 | 116.00 | 0 | 0 | 0 | 2 | 2 | 0 | 0 |
| | 5/2/2022 | 5/8/2022 | | | | | 8 | 29.00 | 232.00 | 2 | 2 | 0 | 2 | 2 | 0 | 0 |
| | 5/9/2022 | 5/10/2022 | | | | | 4 | 29.00 | 116.00 | 2 | 2 | 0 | 0 | 0 | 0 | 0 |

Order Start Date: 4/27/2022 Order End Date: 5/10/2022 Spots: 32 Total Charges: \$928.00
Combined Discounts: \$139.20
Total Net: \$788.80

WKJZ FM AND WQLB-FM ARE SIMULCAST STATIONS.

Carroll Broadcasting/Carroll Enterprise does not discriminate in the sale of advertising time and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity.

Projected Media Month Billing Totals for KEVIN RINKE FOR GOVERNOR*MFS AGENCY / 2901-00007 :

| | | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|------|-------------------|----------------------|-----------------------|--------------------|
| May | 2022 | 32 | \$928.00 | \$139.20 | \$788.80 |
| Total: | | 32 | \$928.00 | \$139.20 | \$788.80 |

Confirmed & Accepted for CARROLL BROADCASTING By:

Accepted for GEN MEDIA PARTNERS-MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy