

INVOICE



KTHV-TV
720 S. IZARD STREET
LITTLE ROCK, AR 72201
Main: (501)376-1111
Billing: (501)244-4503

www.thv11.com

Billing Address:

Heathcott Associates / POL
Attention: Accounts Payable
75 Riverfront Drive #453
North Little Rock, AR 72214

Send Payment To:

KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1316962-1 | 10/30/16 | October 2016 | 09/26/16 - 10/28/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|-----------------|--------------|
| KTHV | HOUSE KTHV LOCAL | KTHV Local Sale | Local |

| Advertiser | Product | Estimate Number |
|----------------------------|--------------------|-----------------|
| Arkansans Against Legalize | ISSUE- 10/25-10/28 | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/25/16 - 10/28/16 | 1316962 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 35285AG | 107936 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|------------|--------|----------------|----------|------|
| 1 | 10/25/16 | 10/28/16 | Local News @ 5a M-F | 5-6a | - TWTF - - | :30 | 2 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTHV Tu 10/25/16 5:44 AM Local News @ 5a M-F 5-6a :30 AALM1601_This is a Cow_TV \$350.00 NM 1 KTHV W 10/26/16 5:12 AM Local News @ 5a M-F 5-6a :30 AALM1601_This is a Cow_TV \$350.00 NM | | | | | | | | | |
| 2 | 10/25/16 | 10/28/16 | Local News @ 6a M-F | 6-7a | - TWTF - - | :30 | 2 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 2 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTHV Tu 10/25/16 6:52 AM Local News @ 6a M-F 6-7a :30 AALM1601_This is a Cow_TV \$700.00 NM 1 KTHV W 10/26/16 6:41 AM Local News @ 6a M-F 6-7a :30 AALM1601_This is a Cow_TV \$700.00 NM | | | | | | | | | |
| 3 | 10/25/16 | 10/28/16 | Local News @ 5p M-F | 5-530p | - TWTF - - | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV Tu 10/25/16 5:21 PM Local News @ 5p M-F 5-530p :30 AALM1601_This is a Cow_TV \$800.00 NM 2 KTHV W 10/26/16 5:10 PM Local News @ 5p M-F 5-530p :30 AALM1601_This is a Cow_TV \$800.00 NM | | | | | | | | | |
| 4 | 10/25/16 | 10/28/16 | Local News @ 6p M-F | 6-630p | - TWTF - - | :30 | 2 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 2 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTHV Tu 10/25/16 6:29 PM Local News @ 6p M-F 6-630p :30 AALM1601_This is a Cow_TV \$950.00 NM 1 KTHV W 10/26/16 6:13 PM Local News @ 6p M-F 6-630p :30 AALM1601_This is a Cow_TV \$950.00 NM | | | | | | | | | |
| 5 | 10/25/16 | 10/28/16 | M-F 630-7P | M-F 630-7P | - TWTF - - | :30 | 1 | \$800.00 | NM |

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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| | | | |
|--|---------------------------------|--------------------------------------|--|
| <u>Invoice #</u> 1316962-1 | <u>Invoice Date</u> 10/30/16 | <u>Invoice Month</u> October 2016 | <u>Invoice Period</u> 09/26/16 - 10/28/16 |
| <u>Advertiser</u> Arkansans Against Legalized | | <u>Product</u> ISSUE- 10/25-10/28 | <u>Estimate Number</u> |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|---|------------|------------|----------------------|-----------------|----------------------|-----------------------|--------------------|---------------------------|-------------|-------------|
| 5 | 10/25/16 | 10/28/16 | M-F 630-7P | M-F 630-7P | - TWTF - - | :30 | 1 | \$800.00 | NM | |
| Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> - TWTF - - <u>Spots/Week</u> 1 <u>Rate</u> \$800.00 | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | KTHV | Tu | 10/25/16 | 6:51 PM | M-F 630-7P | M-F 630-7P | :30 | AALM1601_This is a Cow_TV | \$800.00 | NM |
| 6 | 10/25/16 | 10/28/16 | Local News @ 10p M-F | 10-1035p | - TWTF - - | :30 | 1 | \$1,500.00 | NM | |
| Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> - TWTF - - <u>Spots/Week</u> 1 <u>Rate</u> \$1,500.00 | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | KTHV | W | 10/26/16 | 10:31 PM | Local News @ 10p M-F | 10-1035p | :30 | AALM1601_This is a Cow_TV | \$1,500.00 | NM |
| | | | | | | | <u>Total Spots</u> | 10 | | |

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$7,900.00 |
| <u>Agency Commission</u> | \$1,185.00 |
| <u>Net Amount Due</u> | \$6,715.00 |

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