

# INVOICE



**KTHV-TV**  
**720 S. Icard Street**  
**Little Rock, AR 72201**  
**Main: (501)376-1111**  
**Billing: (501)244-4503**

[www.KTHV11.com](http://www.KTHV11.com)

Billing Address:

**Heathcott Associates / POL**  
**Attention: Accounts Payable**  
**75 Riverfront Drive #453**  
**North Little Rock, AR 72214**

Send Payment To:

**KTHV-TV**  
**KTHV**  
**PO BOX: 637371**  
**Cincinnati, OH 45263-7371**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1316962-1	10/30/16	October 2016	09/26/16 - 10/28/16

Property	Account Executive	Sales Office	Sales Region
KTHV	HOUSE KTHV LOCAL	KTHV Local Sales	Local

Advertiser	Product	Estimate Number
Arkansans Against Legalize	ISSUE- 10/25-10/28	

Flight Dates	Order #	Alt Order #
10/25/16 - 10/28/16	1316962	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
35285AG	107936

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	Local News @ 5a M-F	5-6a	- TWTF - -	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 2 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTHV	Tu	10/25/16	5:44 AM	Local News @ 5a M-F	5-6a	:30	AALM1601_This is a Cow_TV	\$350.00 NM
1	KTHV	W	10/26/16	5:12 AM	Local News @ 5a M-F	5-6a	:30	AALM1601_This is a Cow_TV	\$350.00 NM
2	10/25/16	10/28/16	Local News @ 6a M-F	6-7a	- TWTF - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTHV	Tu	10/25/16	6:52 AM	Local News @ 6a M-F	6-7a	:30	AALM1601_This is a Cow_TV	\$700.00 NM
1	KTHV	W	10/26/16	6:41 AM	Local News @ 6a M-F	6-7a	:30	AALM1601_This is a Cow_TV	\$700.00 NM
3	10/25/16	10/28/16	Local News @ 5p M-F	5-530p	- TWTF - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 2 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	10/25/16	5:21 PM	Local News @ 5p M-F	5-530p	:30	AALM1601_This is a Cow_TV	\$800.00 NM
2	KTHV	W	10/26/16	5:10 PM	Local News @ 5p M-F	5-530p	:30	AALM1601_This is a Cow_TV	\$800.00 NM
4	10/25/16	10/28/16	Local News @ 6p M-F	6-630p	- TWTF - -	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - TWTF - - 2 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTHV	Tu	10/25/16	6:29 PM	Local News @ 6p M-F	6-630p	:30	AALM1601_This is a Cow_TV	\$950.00 NM
1	KTHV	W	10/26/16	6:13 PM	Local News @ 6p M-F	6-630p	:30	AALM1601_This is a Cow_TV	\$950.00 NM
5	10/25/16	10/28/16	M-F 630-7P	M-F 630-7P	- TWTF - -	:30	1	\$800.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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**KTHV**  
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5	10/25/16	10/28/16	M-F 630-7P	M-F 630-7P	- TWTF - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    - TWTF - -                   1                   \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	10/25/16	6:51 PM	M-F 630-7P	M-F 630-7P	:30	AALM1601_This is a Cow_TV	\$800.00 NM
6	10/25/16	10/28/16	Local News @ 10p M-F	10-1035p	- TWTF - -	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    - TWTF - -                   1                   \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	W	10/26/16	10:31 PM	Local News @ 10p M-F	10-1035p	:30	AALM1601_This is a Cow_TV	\$1,500.00 NM
<u>Total Spots</u>							<b>10</b>		

## Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,900.00</b>
<u>Agency Commission</u>	<b>\$1,185.00</b>
<u>Net Amount Due</u>	<b>\$6,715.00</b>

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