

## NCC Cable System Order

Order #	62579746
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Buying Time
Advertiser	Andrew Gillum for Governor

Client Code	
Product Code	FL
Est Code	9.12-9.17
Product Name	9.12-9.17
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/11/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$953.00	
Commission		\$142.95	
Net Total		\$810.05	
Total Spots		72	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.11. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$12.00	\$48.00	30	IPE 09/03/18-10/14/18
2	CNN	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/03/18-10/14/18
3	CNN	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$12.00	\$72.00	30	IPE 09/03/18-10/14/18
4	CNN	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$12.00	\$96.00	30	IPE 09/03/18-10/14/18
5	CNN	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$12.00	\$24.00	30	IPE 09/03/18-10/14/18
6	CNN	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	IPE 09/03/18-10/14/18
7	CNN	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$14.00	\$14.00	30	IPE 09/03/18-10/14/18
8	CNN	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$32.00	\$256.00	30	IPE 09/03/18-10/14/18
9	CNN	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$32.00	\$64.00	30	IPE 09/03/18-10/14/18
10	MNBC	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$6.00	\$24.00	30	IPE 09/03/18-10/14/18
11	MNBC	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	IPE 09/03/18-10/14/18
12	MNBC	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$6.00	\$36.00	30	IPE 09/03/18-10/14/18
13	MNBC	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$6.00	\$48.00	30	IPE 09/03/18-10/14/18
14	MNBC	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$6.00	\$12.00	30	IPE 09/03/18-10/14/18
15	MNBC	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	IPE 09/03/18-10/14/18
16	MNBC	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/03/18-10/14/18
17	MNBC	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	IPE 09/03/18-10/14/18

## NCC Cable System Order

Order #	62579746	Flight Dates	09/10/18 - 09/23/18	Update Date	09/11/18
Syscode	1755	Agency	Buying Time	Version	1 Vs. 1
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	Andrew Gillum for Governor	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$953.00
AE	Evan Butcher	Product Code	FL	Commission	\$142.95
Sales Coordinator	Austin Nichols	Est Code	9.12-9.17	Net Total	\$810.05
Office	Washington	Product Name	9.12-9.17	Total Spots	72
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jun18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.11. New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	IPE 09/03/18-10/14/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	72	0	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$953.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$953.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/12/18

62579746 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

## NCC Cable System Order

Order #	62579746
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Buying Time
Advertiser	Andrew Gillum for Governor

Client Code	
Product Code	FL
Est Code	9.12-9.17
Product Name	9.12-9.17
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/11/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,256.00		
Commission	\$188.40		
Net Total	\$1,067.60		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.11. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$9.00	\$36.00	30	IPE 09/03/18-10/14/18
2	CNN	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/03/18-10/14/18
3	CNN	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$9.00	\$54.00	30	IPE 09/03/18-10/14/18
4	CNN	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$9.00	\$72.00	30	IPE 09/03/18-10/14/18
5	CNN	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$9.00	\$18.00	30	IPE 09/03/18-10/14/18
6	CNN	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	IPE 09/03/18-10/14/18
7	CNN	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/03/18-10/14/18
8	CNN	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	IPE 09/03/18-10/14/18
9	CNN	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	IPE 09/03/18-10/14/18
10	MNBC	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$17.00	\$68.00	30	IPE 09/03/18-10/14/18
11	MNBC	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	IPE 09/03/18-10/14/18
12	MNBC	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$17.00	\$102.00	30	IPE 09/03/18-10/14/18
13	MNBC	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$20.00	\$160.00	30	IPE 09/03/18-10/14/18
14	MNBC	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$20.00	\$40.00	30	IPE 09/03/18-10/14/18
15	MNBC	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$26.00	\$104.00	30	IPE 09/03/18-10/14/18
16	MNBC	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$26.00	\$26.00	30	IPE 09/03/18-10/14/18
17	MNBC	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$32.00	\$256.00	30	IPE 09/03/18-10/14/18

## NCC Cable System Order

Order #	62579746	Flight Dates	09/10/18 - 09/23/18	Update Date	09/11/18
Syscode	1877	Agency	Buying Time	Version	1 Vs. 1
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Andrew Gillum for Governor	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$1,256.00
AE	Evan Butcher	Product Code	FL	Commission	\$188.40
Sales Coordinator	Austin Nichols	Est Code	9.12-9.17	Net Total	\$1,067.60
Office	Washington	Product Name	9.12-9.17	Total Spots	72
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jun18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.11. New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$32.00	\$64.00	30	IPE 09/03/18-10/14/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	72	0	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$1,256.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,256.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/12/18

62579746 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

## NCC Cable System Order

Order #	62579746
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Buying Time
Advertiser	Andrew Gillum for Governor

Client Code	
Product Code	FL
Est Code	9.12-9.17
Product Name	9.12-9.17
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/11/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$745.00	
Commission		\$111.75	
Net Total		\$633.25	
Total Spots		72	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.11. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$9.00	\$36.00	30	IPE 09/03/18-10/14/18
2	CNN	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/03/18-10/14/18
3	CNN	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$9.00	\$54.00	30	IPE 09/03/18-10/14/18
4	CNN	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$9.00	\$72.00	30	IPE 09/03/18-10/14/18
5	CNN	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$9.00	\$18.00	30	IPE 09/03/18-10/14/18
6	CNN	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	IPE 09/03/18-10/14/18
7	CNN	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/03/18-10/14/18
8	CNN	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	IPE 09/03/18-10/14/18
9	CNN	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	IPE 09/03/18-10/14/18
10	MNBC	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$6.00	\$24.00	30	IPE 09/03/18-10/14/18
11	MNBC	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	IPE 09/03/18-10/14/18
12	MNBC	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$6.00	\$36.00	30	IPE 09/03/18-10/14/18
13	MNBC	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$6.00	\$48.00	30	IPE 09/03/18-10/14/18
14	MNBC	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$6.00	\$12.00	30	IPE 09/03/18-10/14/18
15	MNBC	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	IPE 09/03/18-10/14/18
16	MNBC	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/03/18-10/14/18
17	MNBC	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	IPE 09/03/18-10/14/18

## NCC Cable System Order

Order #	62579746	Flight Dates	09/10/18 - 09/23/18	Update Date	09/11/18
Syscode	1879	Agency	Buying Time	Version	1 Vs. 1
System Name	Cox Media/Milton-Pace, FL	Advertiser	Andrew Gillum for Governor	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$745.00
AE	Evan Butcher	Product Code	FL	Commission	\$111.75
Sales Coordinator	Austin Nichols	Est Code	9.12-9.17	Net Total	\$633.25
Office	Washington	Product Name	9.12-9.17	Total Spots	72
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jun18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.11. New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	IPE 09/03/18-10/14/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	72	0	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$745.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$745.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/12/18

62579746 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

## NCC Cable System Order

Order #	62579746
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Buying Time
Advertiser	Andrew Gillum for Governor

Client Code	
Product Code	FL
Est Code	9.12-9.17
Product Name	9.12-9.17
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/11/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$850.00		
Commission	\$127.50		
Net Total	\$722.50		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.11. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$9.00	\$36.00	30	IPE 09/03/18-10/14/18
2	CNN	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/03/18-10/14/18
3	CNN	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$9.00	\$54.00	30	IPE 09/03/18-10/14/18
4	CNN	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$9.00	\$72.00	30	IPE 09/03/18-10/14/18
5	CNN	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$9.00	\$18.00	30	IPE 09/03/18-10/14/18
6	CNN	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	IPE 09/03/18-10/14/18
7	CNN	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/03/18-10/14/18
8	CNN	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$29.00	\$232.00	30	IPE 09/03/18-10/14/18
9	CNN	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$29.00	\$58.00	30	IPE 09/03/18-10/14/18
10	MNBC	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$6.00	\$24.00	30	IPE 09/03/18-10/14/18
11	MNBC	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	IPE 09/03/18-10/14/18
12	MNBC	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$6.00	\$36.00	30	IPE 09/03/18-10/14/18
13	MNBC	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$6.00	\$48.00	30	IPE 09/03/18-10/14/18
14	MNBC	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$6.00	\$12.00	30	IPE 09/03/18-10/14/18
15	MNBC	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	IPE 09/03/18-10/14/18
16	MNBC	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/03/18-10/14/18
17	MNBC	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	IPE 09/03/18-10/14/18

## NCC Cable System Order

Order #	62579746
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	09/10/18 - 09/23/18
Agency	Buying Time
Advertiser	Andrew Gillum for Governor

Update Date	09/11/18
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun18
-	

Client Code	
Product Code	FL
Est Code	9.12-9.17
Product Name	9.12-9.17
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$850.00	
Commission		\$127.50	
Net Total		\$722.50	
Total Spots		72	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.11. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	IPE 09/03/18-10/14/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	72	0	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$850.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$850.00

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Date Printed 09/12/18

62579746 | Mobile | Cox Media/Cantonment, FL | 6507 |



## NCC Cable System Order

Order #	62579746
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Buying Time
Advertiser	Andrew Gillum for Governor

Client Code	
Product Code	FL
Est Code	9.12-9.17
Product Name	9.12-9.17
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/11/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,959.00	
Commission		\$293.85	
Net Total		\$1,665.15	
Total Spots		68	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.11. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$23.00	\$92.00	30	IPE 09/03/18-10/14/18
2	CNN	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$23.00	\$23.00	30	IPE 09/03/18-10/14/18
3	CNN	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	4	\$23.00	\$92.00	30	IPE 09/03/18-10/14/18
4	CNN	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$26.00	\$208.00	30	IPE 09/03/18-10/14/18
5	CNN	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$26.00	\$52.00	30	IPE 09/03/18-10/14/18
6	CNN	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$26.00	\$104.00	30	IPE 09/03/18-10/14/18
7	CNN	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$26.00	\$26.00	30	IPE 09/03/18-10/14/18
8	CNN	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$46.00	\$368.00	30	IPE 09/03/18-10/14/18
9	CNN	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$46.00	\$92.00	30	IPE 09/03/18-10/14/18
10	MNBC	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$22.00	\$88.00	30	IPE 09/03/18-10/14/18
11	MNBC	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$22.00	\$22.00	30	IPE 09/03/18-10/14/18
12	MNBC	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	4	\$18.00	\$72.00	30	IPE 09/03/18-10/14/18
13	MNBC	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$18.00	\$144.00	30	IPE 09/03/18-10/14/18
14	MNBC	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$18.00	\$36.00	30	IPE 09/03/18-10/14/18
15	MNBC	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 09/03/18-10/14/18
16	MNBC	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	IPE 09/03/18-10/14/18
17	MNBC	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$45.00	\$360.00	30	IPE 09/03/18-10/14/18

## NCC Cable System Order

Order #	62579746	Flight Dates	09/10/18 - 09/23/18	Update Date	09/11/18
Syscode	6588	Agency	Buying Time	Version	1 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Andrew Gillum for Governor	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code		Total	\$1,959.00
AE	Evan Butcher	Product Code	FL	Commission	\$293.85
Sales Coordinator	Austin Nichols	Est Code	9.12-9.17	Net Total	\$1,665.15
Office	Washington	Product Name	9.12-9.17	Total Spots	68
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jun18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.11. New Order. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	IPE 09/03/18-10/14/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	68	0	0	0	0	0	0	0	0	0	0	0	68
<b>AMT</b>	\$1,959.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,959.00

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Date Printed 09/12/18

62579746 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

## NCC Cable System Order

Order #	62579746
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Buying Time
Advertiser	Andrew Gillum for Governor

Client Code	
Product Code	FL
Est Code	9.12-9.17
Product Name	9.12-9.17
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/11/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,041.00		
Commission	\$306.15		
Net Total	\$1,734.85		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.11. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$23.00	\$92.00	30	IPE 09/03/18-10/14/18
2	CNN	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$23.00	\$23.00	30	IPE 09/03/18-10/14/18
3	CNN	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$23.00	\$138.00	30	IPE 09/03/18-10/14/18
4	CNN	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$26.00	\$208.00	30	IPE 09/03/18-10/14/18
5	CNN	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$26.00	\$52.00	30	IPE 09/03/18-10/14/18
6	CNN	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$26.00	\$104.00	30	IPE 09/03/18-10/14/18
7	CNN	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$26.00	\$26.00	30	IPE 09/03/18-10/14/18
8	CNN	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$46.00	\$368.00	30	IPE 09/03/18-10/14/18
9	CNN	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$46.00	\$92.00	30	IPE 09/03/18-10/14/18
10	MNBC	Cable	9/10/18	9/16/18	05:00	09:00			X	X	X			-	-	4	\$22.00	\$88.00	30	IPE 09/03/18-10/14/18
11	MNBC	Cable	9/17/18	9/23/18	05:00	09:00	X							-	-	1	\$22.00	\$22.00	30	IPE 09/03/18-10/14/18
12	MNBC	Cable	9/10/18	9/16/18	06:00	15:00						X	X	-	-	6	\$18.00	\$108.00	30	IPE 09/03/18-10/14/18
13	MNBC	Cable	9/10/18	9/16/18	09:00	15:00			X	X	X			-	-	8	\$18.00	\$144.00	30	IPE 09/03/18-10/14/18
14	MNBC	Cable	9/17/18	9/23/18	09:00	15:00	X							-	-	2	\$18.00	\$36.00	30	IPE 09/03/18-10/14/18
15	MNBC	Cable	9/10/18	9/16/18	15:00	19:00			X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 09/03/18-10/14/18
16	MNBC	Cable	9/17/18	9/23/18	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	IPE 09/03/18-10/14/18
17	MNBC	Cable	9/10/18	9/16/18	19:00	24:00			X	X	X	X	X	-	-	8	\$45.00	\$360.00	30	IPE 09/03/18-10/14/18

## NCC Cable System Order

Order #	62579746
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Buying Time
Advertiser	Andrew Gillum for Governor

Client Code	
Product Code	FL
Est Code	9.12-9.17
Product Name	9.12-9.17
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/11/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,041.00		
Commission	\$306.15		
Net Total	\$1,734.85		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.11. New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	MNBC	Cable	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	IPE 09/03/18-10/14/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	72	0	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$2,041.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,041.00

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Date Printed 09/12/18

62579746 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |