

# ORDER



**Orders**  
**Order / Rev:** 2663165  
**Alt Order #:** 27061648  
**Product Desc:** MI  
**Estimate:** 1234  
**Flight Dates:** 10/14/20 - 10/20/20  
**Original Date / Rev:** 09/23/20 / 09/23/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** FlexPoint Media  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Congressional Leadership Fund  
**Demographic:** A25-54  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	27	\$2,100.00	\$1,785.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	27	\$2,100.00	\$1,785.00	0.00
<b>Totals</b>	<b>27</b>	<b>\$2,100.00</b>	<b>\$1,785.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Grand Rapids WXSP	1%	\$2,100.00
Market	100%	\$210,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$207,900.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WXSP	10/14/20	10/14/20	M-F 630-7p Family Feud	CM	630-7p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----		1				\$50.00		0.00			
2	WXSP	10/15/20	10/15/20	M-F 630-7p Family Feud	CM	630-7p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---		1				\$50.00		0.00			
3	WXSP	10/16/20	10/16/20	M-F 630-7p Family Feud	CM	630-7p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--		1				\$50.00		0.00			
4	WXSP	10/19/20	10/19/20	M-F 630-7p Family Feud	CM	630-7p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----		1				\$50.00		0.00			
5	WXSP	10/20/20	10/20/20	M-F 630-7p Family Feud	CM	630-7p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----		1				\$50.00		0.00			
6	WXSP	10/14/20	10/14/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----		1				\$50.00		0.00			
7	WXSP	10/15/20	10/15/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---		1				\$50.00		0.00			
8	WXSP	10/16/20	10/16/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--		1				\$50.00		0.00			
9	WXSP	10/19/20	10/19/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----		1				\$50.00		0.00			
10	WXSP	10/20/20	10/20/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----		1				\$50.00		0.00			
11	WXSP	10/14/20	10/14/20	News 8 @10p News 8 @ 10p	CM	10-1030p	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----		1				\$150.00		0.00			
12	WXSP	10/15/20	10/15/20	News 8 @10p News 8 @ 10p	CM	10-1030p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---		1				\$150.00		0.00			
13	WXSP	10/16/20	10/16/20	News 8 @10p News 8 @ 10p	CM	10-1030p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--		1				\$150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WXSP	10/19/20	10/19/20	News 8 @10p News 8 @ 10p	CM	10-1030p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		24 Hour News 8 At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--					1	\$150.00		0.00			
15	WXSP	10/20/20	10/20/20	News 8 @10p News 8 @ 10p	CM	10-1030p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		24 Hour News 8 At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----					1	\$150.00		0.00			
16	WXSP	10/17/20	10/17/20	News 8 @10 Saturday News 8 @10p Saturday	CM	10-1030p	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		24 Hour News 8 At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-					1	\$150.00		0.00			
17	WXSP	10/18/20	10/18/20	News 8 @10p Sunday News 8 @10p Sunday	CM	10-1030p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		24 Hour News 8 At 10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S					1	\$150.00		0.00			
18	WXSP	10/19/20	10/19/20	Mon Prime Hour 1 Law & Order: SVU	CM	8-9p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		Law & Order: SVU-MYNET1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----					1	\$50.00		0.00			
19	WXSP	10/19/20	10/19/20	Mon Prime Hour 2 Law & Order: SVU	CM	9-10p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		Law & Order: SVU-MYNET2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----					1	\$50.00		0.00			
20	WXSP	10/20/20	10/20/20	Tue Prime Hour 1 Chicago PD	CM	8-9p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		Chicago P.D.-MYNET1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----					1	\$50.00		0.00			
21	WXSP	10/20/20	10/20/20	Tue Prime Hour 2 Chicago PD	CM	9-10p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		Chicago P.D.-MYNET2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-T-----					1	\$50.00		0.00			
22	WXSP	10/14/20	10/14/20	Wed Prime Hour 1 Dateline	CM	8-9p	--W----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Dateline-MYNET1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----					1	\$75.00		0.00			
23	WXSP	10/14/20	10/14/20	Wed Prime Hour 2 Dateline	CM	9-10p	--W----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Dateline-MYNET2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----					1	\$75.00		0.00			
24	WXSP	10/15/20	10/15/20	Thur Prime Hour 1 Dateline	CM	8-9p	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Dateline-MYNET1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---					1	\$50.00		0.00			
25	WXSP	10/15/20	10/15/20	Thur Prime Hour 2 Law & Order: CI	CM	9-10p	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Law & Order: CI-MYNET2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/12/20	10/18/20	---T---			1			\$50.00			0.00		
26	WXSP	10/16/20	10/16/20	Fri Prime Hour 1	CM	8-9p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Law & Order: CI											
				Law & Order: CI-MYNET1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/12/20	10/18/20	----F--			1			\$50.00			0.00		
27	WXSP	10/16/20	10/16/20	Fri Prime Hour 2	CM	9-10p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Law & Order: CI											
				Law & Order: CI-MYNET2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/12/20	10/18/20	----F--			1			\$50.00			0.00		
													Totals	27	\$2,100.00