Print Date 09/23/20 14:30:23 Page 1 of 4

Γ

ORDER

					•					m	NZ	ohue	al.		
Orders	Order / Re	iv:	266316	55							-	IET WC			
	Alt Order #		270616									$\mathbf{I}\mathbf{V}$	7		
	Product De	esc:	MI										,		
	Estimate:		1234							Grand R	(SP Rapids W				
	Flight Date	es:	10/14/2	20 - 10/20/20			Primary A	λE:		Katz Wa	shington	ı			
	Original Da			20 / 09/23/20			Sales Off			K-WAS					
	Order Type		REG				Sales Re			Nat					
								9.0							
Agency	Name:		FlexPo	oint Media											
	Buying Co	ntact:					Billing Ty	pe:		Cash					
	Billing Cor	ntact:					Billing Ca	llenda	r:	Broadca	st				
			P.O. B	ox 1051			Billing Cy	cle:		EOM					
			New Al	bany, OH 430)54		Agency C	Commi	ssion:	15%					
Advertiser	Name:		POL/C	ongressiona	Leadership F	und	Order Bra	and:							
	Demograp	hic:	A25-54	ŀ			New Busi	iness	Thru:						
	Product Co	odes:	PL6				Advertise	r Exte	rnal ID:						
	Revenue (Code 1:	AGY				Agency E	Agency External ID:							
	Revenue (Code 2:	POL		Unit Code	Unit Code:			General						
	Revenue (Code 3:	POL-IS	SS	Order Se	Order Separation:			00:15:00						
	Priority:		P5												
Bill Plan						То	otals								
Start Date	End Date	# Spots	Gross A	mount Net	Amount	Mo	onth		# Spots	Gross A	mount	Net A	Amount	Rating	
09/28/20	10/25/20	27	\$2	2,100.00	\$1,785.00		tober 2020		27		2,100.00		\$1,785.00	0.00	
						Tot	tals		27	\$2	2,100.00	e e	\$1,785.00	0.00	
Account Exe										٦					
Account Exec		Sales Offic	ce Sa	ales Region	Start Date /				Order %						
Katz Washing	ton				Start Of Ord	er - E	ind Of Order		100%						
Order Share		S	hare	Tota											
Grand Rapids	WXSP		1%	\$2,100.0											
Market			100%	\$210,000.0	0										
Competitive	Share	S	hare	Tota	al										
CABLE		-	0%	\$0.0											
UNKWN			99%	\$207,900.0											
WGVK WGVU			0% 0%	\$0.0 \$0.0											
WLLA			0%	\$0.0											
WOOD			0%	\$0.0											
WOTV			0%	\$0.0											
WTLJ			0%	\$0.0											
WWMT			0%	\$0.0											
WXMI WZPX			0% 0%	\$0.0 \$0.0											
WZZM			0%	\$0.0											
Ln Ch	Start End	l Inven	tory Co	de Bre	ak Start/End	Time	e Days	Len	Spots	Rate P	ri Rta	Type S	Spots	Amount	
	10/14/20 10/14	4/20 M-F 6	30-7p	CM	630-7p		W	:30		\$50.00 P	-	0 NM	1	\$50.00	
Family F	eud	Famil	y Feud												
												-			

Print Date: 09/23/20 14:30:23 Page 2 of 4

Order / Rev:	2663165	Advertiser:	POL/Congressional Leadership Fund PA	
Alt Order #:	27061648	Product Desc:	MI	Grand Rapids WXSP
Flight Dates:	10/14/20 - 10/20/20	Estimate:	1234	

Ln Ch Start End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/12/20 10/18/20	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
2 WXSP 10/15/20 10/15/20		CM	630-7p	T	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
	Family Feud		·							
Family Feud Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20	T	<u>opolo, Week</u> 1	\$50.00	0.00						
3 WXSP 10/16/20 10/16/20		CM	630-7p	F	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
Family Feud	Family Feud									
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20 4 WXSP 10/19/20 10/19/20	F	1 	\$50.00 630-7p	0.00 M	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
4 11/19/20 10/19/21) M-F 630-7p Family Feud	CIVI	030-7p	IVI	.30	I	\$30.00 F3	0.00 1110	1	φ50.00
Family Feud		-	_							
<u>Start Date</u> End Date Week: 10/19/20 10/25/20	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
5 WXSP 10/20/20 10/20/2) M-F 630-7p	CM	630-7p	- T	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
Family Feud	Family Feud									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20 10/25/20	- T	1	\$50.00	0.00						
6 WXSP 10/14/20 10/14/20) M-F 7-730p Seinfeld	CM	M-F 7-730p	W	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
Seinfeld	Senneid									
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20 7 WXSP 10/15/20 10/15/20		CM	\$50.00 M-F 7-730p	0.00	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
	Seinfeld		1				,			
Seinfeld Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20	T	<u>opolo, mook</u> 1	\$50.00	0.00						
8 WXSP 10/16/20 10/16/20	•	CM	M-F 7-730p	F	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
Seinfeld	Seinfeld									
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20 9 WXSP 10/19/20 10/19/20	F 0 M-F 7-730p	1 	\$50.00 M-F 7-730p	0.00 M	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
3 WAOI 10/13/20 10/13/2	Seinfeld	OW	WH 7-700p	MI	.50		ψ00.001 0	0.00 140		ψ00.00
Seinfeld Stort Data - End Data	Maakdaya	Spoto/Mook	Data	Dating						
<u>Start Date</u> <u>End Date</u> Week: 10/19/20 10/25/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
10 WXSP 10/20/20 10/20/2		СМ	M-F 7-730p	- T	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
Seinfeld	Seinfeld									
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/19/20 10/25/20	- T	1	\$50.00	0.00			<u> </u>	0.00.104		* (5 ° ° °
11 WXSP 10/14/20 10/14/20) News 8 @10p News 8 @ 10p	CM	10-1030p	W	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
24 Hour News 8 At 10PM	·									
<u>Start Date</u> End Date Week: 10/12/20 10/18/20	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
12 WXSP 10/15/20 10/15/20		CM	10-1030p	T	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
24 Hour News 8 At 10PM	News 8 @ 10p									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20	T	1	\$150.00	0.00						
13 WXSP 10/16/20 10/16/20) News 8 @ 10p News 8 @ 10p	CM	10-1030p	F	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
24 Hour News 8 At 10PM										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 09/23/20 14:30:23 Page 3 of 4

Order / Rev:	2663165	Advertiser:	POL/Congressional Leadership Fund PA	
Alt Order #:	27061648	Product Desc:	MI	Grand Rapids WXSP
Flight Dates:	10/14/20 - 10/20/20	Estimate:	1234	

Ln Ch Start	End	Inventory Code	Break	Start/End -	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
	nd Date 0/18/20	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
14 WXSP 10/19/20		News 8 @10p	CM	\$150.00 10-1030p	0.00 M	:30	1 \$150.00 P4	0.00 NM	1	\$150.00
24 Hour News 8 At	10PM	News 8 @ 10p								
	nd Date	Weekdays	Spots/Week	Rate	Rating					
	0/25/20	<u>M</u>	1	\$150.00	0.00					
15 WXSP 10/20/20	10/20/20	News 8 @10p News 8 @ 10p	CM	10-1030p	- T	:30	1 \$150.00 P4	0.00 NM	1	\$150.00
24 Hour News 8 At	10PM									
	nd Date 0/25/20	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00					
16 WXSP 10/17/20		News 8 @10 Satu		10-1030p	S-	:30	1 \$150.00 P4	0.00 NM	1	\$150.00
		News 8 @10p Sa					·			·
24 Hour News 8 At Start Date E	10PM Ind Date	Weekdays	Spots/Week	Rate	Rating					
	0/18/20	S-	<u>opolis/Week</u> 1	\$150.00	0.00					
17 WXSP 10/18/20	10/18/20	News 8 @10p Su	•	10-1030p	S	:30	1 \$150.00 P4	0.00 NM	1	\$150.00
24 Hour News 8 At	10PM	News 8 @10p St	Inday							
	nd Date	Weekdays	Spots/Week	Rate	Rating					
	0/18/20	S	1	\$150.00	0.00		4	0.00.1114		* =0.00
18 WXSP 10/19/20	10/19/20	Mon Prime Hour Law & Order: SV	-	8-9p	М	:30	1 \$50.00 P5	0.00 NM	1	\$50.00
Law & Order: SVU-										
	nd Date 0/25/20	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00					
19 WXSP 10/19/20		Mon Prime Hour		9-10p	M	:30	1 \$50.00 P5	0.00 NM	1	\$50.00
Law & Order: SVU-		Law & Order: SV	U							
	and Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/19/20 1	0/25/20	M	1	\$50.00	0.00					
20 WXSP 10/20/20	10/20/20	Tue Prime Hour 1 Chicago PD	CM	8-9p	- T	:30	1 \$50.00 P5	0.00 NM	1	\$50.00
Chicago P.DMYN	ET1	Officago i D								
	nd Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 10/19/20 1 21 WXSP 10/20/20	0/25/20	Tue Prime Hour 2	1 2 CM	\$50.00 9-10p	0.00 - T	:30	1 \$50.00 P5	0.00 NM	1	\$50.00
		Chicago PD		0 100	1	.00	,	0.00 1111		<i>Q</i> OOOOO
Chicago P.DMYN		Maakdava	Spoto/Mook	Data	Deting					
	nd Date 0/25/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00					
22 WXSP 10/14/20	10/14/20	Wed Prime Hour	1 CM	8-9p	W	:30	1 \$75.00 P5	0.00 NM	1	\$75.00
Dateline-MYNET1		Dateline								
	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/12/20 1	0/18/20	W	1	\$75.00	0.00					
23 WXSP 10/14/20	10/14/20	Wed Prime Hour Dateline	2 CM	9-10p	W	:30	1 \$75.00 P5	0.00 NM	1	\$75.00
Dateline-MYNET2		Datenne								
	nd Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/12/20 1 24 WXSP 10/15/20	0/18/20	W Thur Prime Hour	1 1 CM	\$75.00 8-9p	0.00 T	:30	1 \$50.00 P4	0.00 NM	1	\$50.00
	, 10/20	Dateline		P	T		. 400.0014	0.00 1400		ψ00.00
Dateline-MYNET1) A / a a lucia sua		Data	Deting					
	nd Date 0/18/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00					
25 WXSP 10/15/20		Thur Prime Hour	2 CM	9-10p	T	:30	1 \$50.00 P4	0.00 NM	1	\$50.00
Law & Order: CI-M	YNET2	Law & Order: CI								
	Ind Date	Weekdays	Spots/Week	Rate	Rating					

							Print	t Date: 09/23/	20 14:30:23	Page	e 4 of 4	
Order / Rev:	2663165			Advertiser:	POL/Congre	essional	Leadersh	nip Fund PA				
Alt Order #:	lt Order #: 27061648			Product Desc:	MI				Grand Rapids WXSP			
Flight Dates:	s: 10/14/20 - 10/20/20			Estimate:	imate: 1234							
Ln Ch	Start End	Inventory Code	Break	Start/End Tim	ie Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount	
Start [Date End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/12	/20 10/18/20	T	1	\$50.00	0.00							
26 WXSP 1	0/16/20 10/16/20	Fri Prime Hour 1	CM	8-9p	F	:30	1	\$50.00 P5	0.00 NM	1	\$50.00	
		Law & Order: Cl										
Law & Ord	ler: CI-MYNET1											

Law & Oluel. Cl											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	F	1	\$50.00	0.00						
27 WXSP 10/16/2	20 10/16/20	Fri Prime Hour 2	CM	9-10p	F	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
		Law & Order: CI									
Law & Order: CI	-MYNET2										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20	10/18/20	F	1	\$50.00	0.00						
									T ()	07	AA AAA AA

Totals 27 \$2,100.00