

ORDER



Orders
Order / Rev: 2663154
Alt Order #: 27061649
Product Desc: MI
Estimate: 1232
Flight Dates: 09/30/20 - 10/06/20
Original Date / Rev: 09/23/20 / 09/23/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Congressional Leadership Fund |
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	27	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	27	\$2,100.00	\$1,785.00	0.00
Totals	27	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Grand Rapids WXSP	1%	\$2,100.00
Market	100%	\$210,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$207,900.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WXSP	09/30/20	09/30/20	M-F 630-7p Family Feud	CM	630-7p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----		1				\$50.00		0.00			
2	WXSP	10/01/20	10/01/20	M-F 630-7p Family Feud	CM	630-7p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---T---		1				\$50.00		0.00			
3	WXSP	10/02/20	10/02/20	M-F 630-7p Family Feud	CM	630-7p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----F--		1				\$50.00		0.00			
4	WXSP	10/05/20	10/05/20	M-F 630-7p Family Feud	CM	630-7p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	M-----		1				\$50.00		0.00			
5	WXSP	10/06/20	10/06/20	M-F 630-7p Family Feud	CM	630-7p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-T-----		1				\$50.00		0.00			
6	WXSP	09/30/20	09/30/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----		1				\$50.00		0.00			
7	WXSP	10/01/20	10/01/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---T---		1				\$50.00		0.00			
8	WXSP	10/02/20	10/02/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----F--		1				\$50.00		0.00			
9	WXSP	10/05/20	10/05/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	M-----		1				\$50.00		0.00			
10	WXSP	10/06/20	10/06/20	M-F 7-730p Seinfeld	CM	M-F 7-730p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-T-----		1				\$50.00		0.00			
11	WXSP	09/30/20	09/30/20	News 8 @10p News 8 @ 10p	CM	10-1030p	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----		1				\$150.00		0.00			
12	WXSP	10/01/20	10/01/20	News 8 @10p News 8 @ 10p	CM	10-1030p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---T---		1				\$150.00		0.00			
13	WXSP	10/02/20	10/02/20	News 8 @10p News 8 @ 10p	CM	10-1030p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----F--		1				\$150.00		0.00			

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14	WXSP	10/05/20	10/05/20	News 8 @10p News 8 @ 10p	CM	10-1030p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20 10/04/20		----F--					1	\$150.00		0.00			
		24 Hour News 8 At 10PM													
15	WXSP	10/06/20	10/06/20	News 8 @10p News 8 @ 10p	CM	10-1030p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20 10/11/20		M-----					1	\$150.00		0.00			
		24 Hour News 8 At 10PM													
16	WXSP	10/03/20	10/03/20	News 8 @10 Saturday News 8 @10p Saturday	CM	10-1030p	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20 10/04/20		-----S-					1	\$150.00		0.00			
		24 Hour News 8 At 10PM													
17	WXSP	10/04/20	10/04/20	News 8 @10p Sunday News 8 @10p Sunday	CM	10-1030p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20 10/04/20		-----S					1	\$150.00		0.00			
		24 Hour News 8 At 10PM													
18	WXSP	10/05/20	10/05/20	Mon Prime Hour 1 Law & Order: SVU	CM	8-9p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20 10/11/20		M-----					1	\$50.00		0.00			
		Law & Order: SVU-MYNET1													
19	WXSP	10/05/20	10/05/20	Mon Prime Hour 2 Law & Order: SVU	CM	9-10p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20 10/11/20		M-----					1	\$50.00		0.00			
		Law & Order: SVU-MYNET2													
20	WXSP	10/06/20	10/06/20	Tue Prime Hour 1 Chicago P.D.	CM	8-9p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20 10/11/20		-T-----					1	\$50.00		0.00			
		Chicago P.D.-MYNET1													
21	WXSP	10/06/20	10/06/20	Tue Prime Hour 2 Chicago P.D.	CM	9-10p	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20 10/11/20		-T-----					1	\$50.00		0.00			
		Chicago P.D.-MYNET2													
22	WXSP	09/30/20	09/30/20	Wed Prime Hour 1 Dateline	CM	8-9p	--W----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20 10/04/20		--W----					1	\$75.00		0.00			
		Dateline-MYNET1													
23	WXSP	09/30/20	09/30/20	Wed Prime Hour 2 Dateline	CM	9-10p	--W----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20 10/04/20		--W----					1	\$75.00		0.00			
		Dateline-MYNET2													
24	WXSP	10/01/20	10/01/20	Thur Prime Hour 1 Dateline	CM	8-9p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20 10/04/20		---T---					1	\$50.00		0.00			
		Dateline-MYNET1													
25	WXSP	10/01/20	10/01/20	Thur Prime Hour 2 Law & Order: CI	CM	9-10p	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20 10/04/20		---T---					1	\$50.00		0.00			
		Law & Order: CI-MYNET2													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/28/20	10/04/20	---T---			1			\$50.00			0.00		
26	WXSP	10/02/20	10/02/20	Fri Prime Hour 1	CM	8-9p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Law & Order: CI											
				Law & Order: CI-MYNET1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/28/20	10/04/20	----F--			1			\$50.00			0.00		
27	WXSP	10/02/20	10/02/20	Fri Prime Hour 2	CM	9-10p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Law & Order: CI											
				Law & Order: CI-MYNET2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/28/20	10/04/20	----F--			1			\$50.00			0.00		
													Totals	27	\$2,100.00