## **ORDER**

network
WXSP TV

Print Date 09/23/20 14:30:16

Orders	Order / Rev:	2663154		
	Alt Order #:	27061649		
	Product Desc:	MI		WXSP TV
	Estimate:	1232		Grand Rapids WXSP
	Flight Dates:	09/30/20 - 10/06/20	Primary AE:	Katz Washington
	Original Date / Rev:	09/23/20 / 09/23/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	FlexPoint Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		P.O. Box 1051	Billing Cycle:	EOM
		New Albany, OH 43054	Agency Commission:	15%
Advertiser	Name:	POL/Congressional Leadership Fund	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	27	\$2,100.00	\$1,785.00

P5

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	27	\$2,100.00	\$1,785.00	0.00
Totals	27	\$2,100.00	\$1,785,00	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
Grand Rapids WXSP	1%	\$2,100.00
Market	100%	\$210,000,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$207,900.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1	WXSP	09/30/20	09/30/20	M-F 630-7p	CM	630-7p	W	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
				Family Feud									

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Order / Rev: 2663154 Advertiser: POL/Congressional Leadership Fund PA

Alt Order #: 27061649 Product Desc: MI Grand Rapids WXSP

Flight Dates: 09/30/20 - 10/06/20 Estimate: 1232

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/04/20	W	1	\$50.00	0.00 T	.20		ФЕО ОО DE	0.00 NIM	4	<b>#</b> F0.00
		0 10/01/20	M-F 630-7p Family Feud	СМ	630-7p	1	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
Family I		End Data	Modedaya	Cnoto/Mook	Doto	Doting						
Sta Week: 09/	rt Date /28/20	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
-		0 10/02/20	M-F 630-7p	CM	630-7p	F	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
			Family Feud		·				·			·
Family I												
Sta Week: 09/	rt Date	End Date 10/04/20	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
		0 10/05/20	M-F 630-7p	CM	630-7p	M	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
	10/00/2	0 10/00/20	Family Feud	O.W.	000 1 p		.00		φου.σσ1 σ	0.00 1411		φοσ.σσ
Family I												
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/		10/11/20 0 10/06/20	M-F 630-7p	CM	\$50.00 630-7p	0.00 - T	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
		0 10/00/20	Family Feud	Civi	030-7β	- 1	.50	'	ψ50.0015	0.00 14101	'	ψ30.00
Family I		Frad Data	\\/a alada.ca	C==+= \\ \\ \\ == -	Data	Detina						
Sta Week: 10/	rt Date 05/20	End Date 10/11/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
		0 09/30/20	M-F 7-730p	CM	M-F 7-730p	W	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
			Seinfeld						,			******
Seinfeld					_							
Sta Week: 09/	rt Date /28/20	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$50.00	Rating 0.00						
7 WXSP	10/01/2	0 10/01/20	M-F 7-730p	CM	M-F 7-730p	T	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
			Seinfeld									
Seinfeld	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/04/20	T	<u>3pois/Week</u>	\$50.00	0.00						
8 WXSP	10/02/2	0 10/02/20	M-F 7-730p	CM	M-F 7-730p	F	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
			Seinfeld									
Seinfeld	rt Date	End Date	Mookdays	Spots/Week	Rate	Rating						
Week: 09/		10/04/20	<u>Weekdays</u> F	<u>3pois/Week</u>	\$50.00	0.00						
		0 10/05/20	M-F 7-730p	СМ	M-F 7-730p	M	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
			Seinfeld									
Seinfeld		Frad Data	Manhalana	C==+= \\ \\ \ ==  -	Data	Detina						
Sta Week: 10/	rt Date 05/20	End Date 10/11/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
		0 10/06/20	M-F 7-730p	CM	M-F 7-730p	- T	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
			Seinfeld		•							
Seinfeld		F. J.D.	<b>NA</b> / = =   -	0	Data	Detien						
Sta Week: 10/	rt Date 05/20	End Date 10/11/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
		0 09/30/20	News 8 @10p	CM	10-1030p	W	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
			News 8 @ 10p		•							
	r News 8			0 . 00 .	ъ.	D ::						
Sta Week: 09/	rt Date /28/20	End Date 10/04/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
		0 10/01/20	News 8 @10p	CM	10-1030p	T	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
			News 8 @ 10p	-	1							
	r News 8			0	ь.	D ::						
Sta Week: 09/	rt Date /28/20	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
		0 10/02/20	News 8 @10p	CM	10-1030p	F	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
.5	. 5, 5=, 6		News 8 @ 10p	Ç.,,	000p	•	.50	•	Ţ.20.001 F	2.00 11171		7.00.00
	r News 8				_	5						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

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Order / Rev: 2663154 Advertiser: POL/Congressional Leadership Fund PA

Alt Order #: 27061649 Product Desc: MI Grand Rapids WXSP

Flight Dates: 09/30/20 - 10/06/20 Estimate: 1232

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating					_
Week: 09/28/20 10/04/20 14 WXSP 10/05/20 10/05/20	<u> </u>	\$150.00 10-1030p	0.00 M	:30 1	\$150.00 P4	0.00 NM	1	\$150.00
14 11/03/20 10/03/20	News 8 @ 10p	10-1000р	IVI	.50	ψ100.001 4	0.00 14101		Ψ100.00
24 Hour News 8 At 10PM								
Start Date End Date Week: 10/05/20 10/11/20	Weekdays Spots/Week	Rate \$150.00	Rating 0.00					
15 WXSP 10/06/20 10/06/20	News 8 @10p CM	10-1030p	- T	:30 1	\$150.00 P4	0.00 NM	1	\$150.00
	News 8 @ 10p	. о . осор	-		ψ.σσ.σσ	0.00	·	ψ.σσ.σσ
24 Hour News 8 At 10PM		<b>-</b> .	5					
Start Date End Date Week: 10/05/20 10/11/20	Weekdays Spots/Week	Rate \$150.00	Rating 0.00					
16 WXSP 10/03/20 10/03/20	·	10-1030p	S-	:30 1	\$150.00 P4	0.00 NM	1	\$150.00
	News 8 @10p Saturday	·						
24 Hour News 8 At 10PM	Maakdaya Caata/Maak	Doto	Dating					
Start Date End Date Week: 09/28/20 10/04/20	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00					
17 WXSP 10/04/20 10/04/20	News 8 @10p Sunday CM	10-1030p	S	:30 1	\$150.00 P4	0.00 NM	1	\$150.00
0.4.1. N. 0.4.40014	News 8 @10p Sunday							
24 Hour News 8 At 10PM Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/28/20 10/04/20	S <u>opois/week</u>	\$150.00	0.00					
18 WXSP 10/05/20 10/05/20	Mon Prime Hour 1 CM	8-9p	M	:30 1	\$50.00 P5	0.00 NM	1	\$50.00
Law & Order: SVU-MYNET	Law & Order: SVU							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/05/20 10/11/20	M 1	\$50.00	0.00					
19 WXSP 10/05/20 10/05/20		9-10p	М	:30 1	\$50.00 P5	0.00 NM	1	\$50.00
Law & Order: SVU-MYNET:	Law & Order: SVU							
Start Date End Date	- Weekdays Spots/Week	Rate	Rating					
Week: 10/05/20 10/11/20	M 1	\$50.00	0.00					
20 WXSP 10/06/20 10/06/20		8-9p	- T	:30 1	\$50.00 P5	0.00 NM	1	\$50.00
Chicago P.DMYNET1	Chicago PD							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/05/20 10/11/20	-T 1	\$50.00	0.00	22 1	Φ50.00 <b>D</b> 5	0.00.104	,	<b>#</b> 50.00
21 WXSP 10/06/20 10/06/20	Tue Prime Hour 2 CM Chicago PD	9-10p	- T	:30 1	\$50.00 P5	0.00 NM	1	\$50.00
Chicago P.DMYNET2	Officago 1 D							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/05/20 10/11/20 22 WXSP 09/30/20 09/30/20	1	\$50.00 8-9p	0.00 W	:30 1	\$75.00 P5	0.00 NM	1	\$75.00
22 11/01 09/30/20 09/30/20	Dateline	0-9p	<b>w</b>	.50 1	Ψ75.0015	O.OO INIVI	· '	Ψ13.00
Dateline-MYNET1								
Start Date End Date Week: 09/28/20 10/04/20	Weekdays Spots/Week	<u>Rate</u> \$75.00	Rating 0.00					
23 WXSP 09/30/20 09/30/20	<u>.</u>	9-10p	W	:30 1	\$75.00 P5	0.00 NM	1	\$75.00
	Dateline	p			*********			*
Dateline-MYNET2	Marahalana Orata AMarah	Dete	Dathan					
Start Date End Date Week: 09/28/20 10/04/20	Weekdays Spots/Week	Rate \$75.00	Rating 0.00					
24 WXSP 10/01/20 10/01/20	Thur Prime Hour 1 CM	8-9p	T	:30 1	\$50.00 P5	0.00 NM	1	\$50.00
Date! ANALES	Dateline							
Dateline-MYNET1 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/28/20 10/04/20	T 1	\$50.00	0.00					
25 WXSP 10/01/20 10/01/20	Thur Prime Hour 2 CM	9-10p	T	:30 1	\$50.00 P4	0.00 NM	1	\$50.00
Low & Order CLMVNICTO	Law & Order: CI							
Law & Order: CI-MYNET2 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
<u> </u>		itato	<u>rtating</u>				•	

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/28/20	10/04/20	T	1	\$50.00	0.00						
26 WXSP	10/02/2	0 10/02/20	Fri Prime Hour 1	CM	8-9p	F	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
			Law & Order: CI									
Law & 0	Order: CI-	-MYNET1										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/28/20	10/04/20	F	1	\$50.00	0.00						
27 WXSP	10/02/2	0 10/02/20	Fri Prime Hour 2	CM	9-10p	F	:30	1	\$50.00 P5	0.00 NM	1	\$50.00
			Law & Order: CI									
Law & 0	Order: CI-	MYNET2										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/28/20	10/04/20	F	1	\$50.00	0.00						
										Totals	27	\$2,100.00