

Print Date 10/11/20 12:45:07

Order / Rev:		2726033		T /	
	Alt Order #:	27142983		IV	
	Product Desc:	MI-03		WXSP TV	
	Estimate:	1446		Grand Rapids WXSP	
	Flight Dates:	10/17/20 - 10/23/20	Primary AE:	Katz Washington	
	Original Date / Rev:	10/09/20 / 10/09/20	Sales Office:	K-WAS	
	Order Type:	REG	Sales Region:	Nat	
Agency	Name:	FlexPoint Media			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	•
		P.O. Box 1051	Billing Cycle:	EOM	•
		New Albany, OH 43054	Agency Commission:	15%	
Advertiser	Name:	POL/Congressional Leadership Fund	Order Brand:		
	Demographic:	HH	New Business Thru:		
	Product Codes:	PL6	Advertiser External ID:		•
	Revenue Code 1:	AGY	Agency External ID:		•
	Revenue Code 2:	POL	Unit Code:	General	
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00	

Bill Plan

Dili i lali						
Start Date End Date		# Spots	Gross Amount	Net Amount		
09/28/20	10/25/20	24	\$4,290.00	\$3,646.50		

P5

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	24	\$4,290.00	\$3,646.50	0.00
Totals	24	\$4,290,00	\$3,646,50	0.00

Account Executives

Priority:

Account Executive	Executive Sales Office Sales Region		Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
Grand Rapids WXSP	1%	\$4,290.00
Market	100%	\$429,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$424,710.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

_Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
N 1	WXSP	10/19/20	10/19/20	M-F 7-730p	CM	M-F 7-730p	M	:30	1	\$150.00 P3	0.00 NM	1	\$150.00
				M-F 7-730p									

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Order / Rev: 2726033 Advertiser: POL/Congressional Leadership Fund PA

Alt Order #: 27142983 Product Desc: MI-03 Grand Rapids WXSP

Flight Dates: 10/17/20 - 10/23/20 Estimate: 1446

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/19/20 10/25/20 N 2 WXSP 10/20/20 10/20/20	M-F 7-730p	CM	\$150.00 M-F 7-730p	0.00 - T	:30	1	\$150.00 P3	0.00 NM	1	\$150.00
	M-F 7-730p	Oivi	шт 7 700р	•	.00	·	Ψ100.001 0	0.00 14111	·	ψ100.00
Seinfeld	Maakdaya	Capto/Mook	Doto	Dating						
<u>Start Date</u> <u>End Date</u> Week: 10/19/20 10/25/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N 3 WXSP 10/21/20 10/21/20	M-F 7-730p	CM	M-F 7-730p	W	:30	1	\$150.00 P3	0.00 NM	1	\$150.00
Seinfeld	M-F 7-730p									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20 10/25/20	W	1	\$150.00	0.00						
N 4 WXSP 10/22/20 10/22/20	M-F 7-730p M-F 7-730p	CM	M-F 7-730p	T	:30	1	\$150.00 P3	0.00 NM	1	\$150.00
Seinfeld	W-1 7-730p									
Start Date End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/19/20 10/25/20 N 5 WXSP 10/23/20 10/23/20	M-F 7-730p	CM	\$150.00 M-F 7-730p	0.00 F	:30	1	\$150.00 P3	0.00 NM	1	\$150.00
10 3 00 00 10/25/20 10/25/20	M-F 7-730p	Civi	М-1 7-730р	1	.50	'	ψ130.001 3	O.OO INIVI	· '	ψ130.00
Seinfeld				5						
<u>Start Date</u> <u>End Date</u> Week: 10/19/20 10/25/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N 6 WXSP 10/18/20 10/18/20	Sun 6-630p	CM	6-630p	S	:30	1	\$45.00 P5	0.00 NM	1	\$45.00
0.1.614	Sun 6-630p									
Seinfeld Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20	S	1	\$45.00	0.00						
N 7 WXSP 10/18/20 10/18/20	Sun 630-7p	CM	630-7p	S	:30	1	\$45.00 P5	0.00 NM	1	\$45.00
Seinfeld	Sun 630-7p									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20	S	1	\$45.00	0.00						
N 8 WXSP 10/19/20 10/19/20	News 8 @10p News 8 @ 10p	СМ	10-1030p	M	:30	1	\$375.00 P3	0.00 NM	1	\$375.00
24 Hour News 8 At 10PM	110110 0 0 100									
Start Date End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/19/20 10/25/20 N 9 WXSP 10/20/20 10/20/20	News 8 @10p	CM	\$375.00 10-1030p	0.00 - T	:30	1	\$375.00 P3	0.00 NM	1	\$375.00
14 0 447.01 10/20/20 10/20/20	News 8 @ 10p	OIVI	10 1000р	1	.00	•	φονο.σον σ	0.00 14101		φ070.00
24 Hour News 8 At 10PM	M/s sledens	0	Dete	Datie						
<u>Start Date</u> <u>End Date</u> Week: 10/19/20 10/25/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N10 WXSP 10/21/20 10/21/20	News 8 @10p	CM	10-1030p	W	:30	1	\$375.00 P3	0.00 NM	1	\$375.00
24 Hour News 8 At 10PM	News 8 @ 10p									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20 10/25/20	W	1	\$375.00	0.00						
N11 WXSP 10/22/20 10/22/20	News 8 @ 10p	CM	10-1030p	T	:30	1	\$375.00 P3	0.00 NM	1	\$375.00
24 Hour News 8 At 10PM	News 8 @ 10p									
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/19/20 10/25/20	T	1	\$375.00	0.00	.20		\$275.00 D2	0.00 NIM		Ф 275 00
N12 WXSP 10/23/20 10/23/20	News 8 @10p News 8 @ 10p	СМ	10-1030p	F	:30	1	\$375.00 P3	0.00 NM	1	\$375.00
24 Hour News 8 At 10PM	•	_								
<u>Start Date</u> <u>End Date</u> Week: 10/19/20 <u>End Date</u> 10/25/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$375.00	Rating 0.00						
N13 WXSP 10/17/20 10/17/20	News 8 @10 Satu		10-1030p	S-	:30	1	\$375.00 P3	0.00 NM	1	\$375.00
	News 8 @10p Sat	•	4F	-						
24 Hour News 8 At 10PM Start Date End Date	Weekdays	Snote/Mook	Pato	Rating						
Start Date End Date	vveenuays	Spots/Week	Rate	Rating				ı	•	

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Order / Rev: 2726033 Advertiser: POL/Congressional Leadership Fund PA

Alt Order #: 27142983 Product Desc: MI-03 Grand Rapids WXSP

Flight Dates: 10/17/20 - 10/23/20 Estimate: 1446

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 10/	rt Date	End Date 10/18/20	Weekdays S-	Spots/Week	Rate \$375.00	Rating 0.00							_
N14 WXSP			News 8 @10p Su		10-1030p		S	:30	1	\$375.00 P3	0.00 NM	1	\$375.00
			News 8 @10p Su							,			*
	r News 8 irt Date	At 10PM End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/18/20	S	<u>3pots/Week</u>	\$375.00	0.00							
N15 WXSP	10/19/2	0 10/19/20	Mon Prime Hour	1 CM	8-9p	M		:30	1	\$75.00 P4	0.00 NM	1	\$75.00
News N	lation		News Nation										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	M	1	\$75.00	0.00							
N16 WXSP	10/19/2	0 10/19/20	Mon Prime Hour 2	2 CM	9-10p	M		:30	1	\$75.00 P4	0.00 NM	1	\$75.00
Law & C	Order: SV	/U-MYNET2	Monday 9-10p										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	M	1	\$75.00	0.00 - T				Ф75 00 D4	0.00.104		#75.00
N17 WXSP	10/20/2	0 10/20/20	Tue Prime Hour 1 News Nation	CM	8-9p	- 1		:30	1	\$75.00 P4	0.00 NM	1	\$75.00
News N	lation		. rone i tanen										
	rt Date	End Date	Weekdays - T	Spots/Week	Rate	Rating							
Week: 10/ N18 WXSP		10/25/20	Tue Prime Hour 2	CM	\$75.00 9-10p	0.00 - T		:30	1	\$75.00 P4	0.00 NM	1	\$75.00
N 10 WAOI	10/20/2	.0 10/20/20	Tuesday 9-10p	. OIVI	3-10p	1		.50	į	Ψ10.001 4	0.00 14101	· '	Ψ70.00
•	P.DM				5 .								
Sta Week: 10/	rt Date /19/20	End Date 10/25/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$75.00	Rating 0.00							
N19 WXSP			Wed Prime Hour	<u> </u>	8-9p	W-		:30	1	\$112.50 P3	0.00 NM	1	\$112.50
			News Nation		·								
News N	lation irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	W	<u>3pots/Week</u>	\$112.50	0.00							
N20 WXSP	10/21/2	0 10/21/20	Wed Prime Hour	2 CM	9-10p	W-		:30	1	\$112.50 P3	0.00 NM	1	\$112.50
Dateline	e-MYNET	-o	Wednesday 9-10	р									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	W	1	\$112.50	0.00							
N21 WXSP	10/22/2	0 10/22/20	Thur Prime Hour	1 CM	8-9p	7	Γ	:30	1	\$75.00 P4	0.00 NM	1	\$75.00
News N	lation		News Nation										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	T	1	\$75.00	0.00				^ •• ••			^
N22 WXSP	10/22/2	0 10/22/20	Thur Prime Hour 2 Thursday 9-10p	2 CM	9-10p	7	['	:30	1	\$75.00 P4	0.00 NM	1	\$75.00
Law & 0	Order: CI-	-MYNET2	marcady o rop										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating							
Week: 10/ N23 WXSP		10/25/20	Fri Prime Hour 1	CM	\$75.00 8-9p	0.00	F	:30	1	\$75.00 P4	0.00 NM	1	\$75.00
NZ3 WXOI	10/23/2	.0 10/23/20	News Nation	Civi	0-9p		1	.50	'	ψ73.0014	O.OO INIVI	· '	Ψ73.00
News N													
Sta Week: 10/	rt Date /19/20	End Date 10/25/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$75.00	Rating 0.00							
N24 WXSP			Fri Prime Hour 2	CM	9-10p		F	:30	1	\$75.00 P4	0.00 NM	1	\$75.00
			Friday 9-10p		·								•
	Order: CI- irt Date	-MYNET2	Weekdovs	Spots/Week	Data	Patina							
Week: 10/		End Date 10/25/20	<u>Weekdays</u> F	Spois/week 1	Rate \$75.00	Rating 0.00							
											Totals	24	\$4,290,00