

ORDER



Orders
Order / Rev: 4358920
Alt Order #: 28358356
Product Desc: TV
Estimate: 348/409/2469
Flight Dates: 02/21/24 - 03/05/24
Original Date / Rev: 02/21/24 / 03/04/24
Order Type: REG

Midland KPEJ
Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/School Freedom Fund PAC
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	19	\$1,455.00	\$1,236.75
02/26/24	03/31/24	64	\$4,395.00	\$3,735.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	19	\$1,455.00	\$1,236.75	0.00
March 2024	64	\$4,395.00	\$3,735.75	0.00
Totals	83	\$5,850.00	\$4,972.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPEJ	02/21/24	03/05/24	Fox 24 News Fox 24 News	CM	Fox 24 News	MTWTF--	:30	5	\$50.00	P3	0.00	NM	10	\$500.00
FOX 24 News AM LIVE!															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/24	02/27/24	MTWTF--			4		\$50.00		0.00				
Week:		02/28/24	03/05/24	MTWTF--			6		\$50.00		0.00				
N 2	KPEJ	02/21/24	03/05/24	M-F 8a-830a M-F 8a-830a	CM	M-F 8a-830a	MTWTF--	:30	5	\$50.00	P4	0.00	NM	10	\$500.00
You Bet Your Life															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/24	02/27/24	MTWTF--			4		\$50.00		0.00				
Week:		02/28/24	03/05/24	MTWTF--			6		\$50.00		0.00				
N 3	KPEJ	02/21/24	03/04/24	M-F 4p-430p M-F 4p-430p	CM	M-F 4p-430p	MTWTF--	:30	5	\$40.00	P4	0.00	NM	10	\$400.00
The Neighborhood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/24	02/27/24	MTWTF--			5		\$40.00		0.00				
Week:		02/28/24	03/05/24	M-WTF--			5		\$40.00		0.00				
N 4	KPEJ	02/21/24	03/04/24	M-F 5p-530p M-F 5p-530p	CM	M-F 5p-530p	MTWTF--	:30	5	\$75.00	P4	0.00	NM	10	\$750.00
Big Bang Theory															

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 Flight Dates: 02/21/24 - 03/05/24

Advertiser: POL/School Freedom Fund PAC
 Product Desc: TV
 Estimate: 348/409/2469

Midland KPEJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KPEJ	02/21/24	03/04/24	M-F 530p-6p M-F 530p-6p	CM	M-F 530p-6p	MTWTF--	:30	5	\$75.00	P4	0.00	NM	10	\$750.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/24	02/27/24	MTWTF--			5		\$75.00		0.00				
Week:		02/28/24	03/05/24	M-WTF--			5		\$75.00		0.00				
N 6	KPEJ	02/21/24	03/04/24	M-F 6p-7p M-F 6p-7p	CM	M-F 6p-7p	MTWTF--	:30	5	\$100.00	P4	0.00	NM	9	\$900.00
COMMENTS APPLY TO SUB LINES A THRU B Young Sheldon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/24	02/27/24	MTWTF--			5		\$100.00		0.00				
Week:		02/28/24	03/05/24	M-WTF--			5		\$100.00		0.00				
N 7	KPEJ	02/21/24	03/04/24	Fox 24 News at 9 Fox 24 News at 9	CM	M-F 9p-10p	MTWTF--	:30	5	\$100.00	P4	0.00	NM	9	\$900.00
COMMENTS APPLY TO SUB LINES A THRU B Fox News at 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/24	02/27/24	MTWTF--			5		\$100.00		0.00				
Week:		02/28/24	03/05/24	M-WTF--			4		\$100.00		0.00				
N 8	KPEJ	02/21/24	03/04/24	M-F 10p-1030p M-F 10p-1030p	CM	M-F 10p-1030p	MTWTF--	:30	5	\$50.00	P4	0.00	NM	9	\$450.00
COMMENTS APPLY TO SUB LINES A THRU B Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/24	02/27/24	MTWTF--			5		\$50.00		0.00				
Week:		02/28/24	03/05/24	M-WTF--			4		\$50.00		0.00				
N 9	KPEJ	03/02/24	03/02/24	Sign-On/Sign-Off 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----S-	:30	2	\$50.00	P3	0.00	NM	2	\$100.00
Modern Family															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	-----S-			2		\$50.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KPEJ	02/26/24-03/03/24		Sign-On/Sign-Off		9:00 PM-10:00 PM	-----Sa--	:30		(\$50.00)		0.00	NM		
See MG 9.4 [Spots did not air due to sports overrun]															
4	KPEJ	03/05/24-03/05/24		Fox 24 News		Fox 24 News	-T-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 9.2 03/02															
N 10	KPEJ	02/25/24	03/03/24	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----S	:30	1	\$50.00	P3	0.00	NM	2	\$100.00
Fox News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-----S			1		\$50.00		0.00				
Week:		02/26/24	03/03/24	-----S			1		\$50.00		0.00				
N 11	KPEJ	02/25/24	03/03/24	Sun Prime Hour 2 Simpsons/Krapopolis	CM	Su 7p-8p	-----S	:30	1	\$250.00	P3	0.00	NM	2	\$500.00
The Simpsons/Krapopolis-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-----S			1		\$250.00		0.00				
Week:		02/26/24	03/03/24	-----S			1		\$250.00		0.00				
Totals													83	\$5,850.00	