



# Insertion Contract

| Order #         | Ver #                  | Rev #    | # Wks   | Page #   |         |
|-----------------|------------------------|----------|---------|----------|---------|
| 39838001        | 1                      |          | 2       | 1        |         |
| Advertiser      | Product                | Date     | Time    | Start    | End     |
| CPAC Action PAC | CPAC Action PAC        | 10/27/22 | 12:47PM | 10/24/22 | 11/6/22 |
| Salesperson     | Salesperson Phone #    | Demos    |         |          |         |
| Charlie Weber   | (972)402-8800 Ext(224) |          |         |          |         |
| Sales Office    | Agency Phone           |          |         |          |         |
| SMR (SA Region) | (301)879-0010          |          |         |          |         |

Salem Radio Network  
Salem Media Group-SRN/SMR  
PO Box 206590  
Dallas, TX 75320-6590

Product Protection: \*Political-Issue

| Line # | Vehicle         | Days & Times |   |   |   |   |   |   | Oct | Oct | Nov | Nov | Nov | Nov | Dec | Dec | Dec | Dec | Jan | Jan | Jan | Total Units | Len | Unit Rate | Extended Total |     |  |
|--------|-----------------|--------------|---|---|---|---|---|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------------|-----|-----------|----------------|-----|--|
|        |                 | M            | T | W | T | F | S | S | 24  | 31  | 7   | 14  | 21  | 28  | 5   | 12  | 19  | 26  | 2   | 9   | 16  |             |     |           |                |     |  |
| 1      | WDER AM         | 0            | 0 | 0 | 0 | 2 | 0 | 0 | 2   |     |     |     |     |     |     |     |     |     |     |     |     |             | 2   | 60        | 30.00          | 60  |  |
|        |                 | 6AM-10AM     |   |   |   |   |   |   |     |     |     |     |     |     |     |     |     |     |     |     |     |             |     |           |                |     |  |
| 2      | WDER AM         | 2            | 2 | 2 | 2 | 0 | 0 | 0 |     | 8   |     |     |     |     |     |     |     |     |     |     |     |             | 8   | 60        | 30.00          | 240 |  |
|        |                 | 6AM-10AM     |   |   |   |   |   |   |     |     |     |     |     |     |     |     |     |     |     |     |     |             |     |           |                |     |  |
| 3      | WDER AM         | 0            | 0 | 0 | 0 | 2 | 0 | 0 | 2   |     |     |     |     |     |     |     |     |     |     |     |     |             | 2   | 60        | 24.00          | 48  |  |
|        |                 | 10AM-3PM     |   |   |   |   |   |   |     |     |     |     |     |     |     |     |     |     |     |     |     |             |     |           |                |     |  |
| 4      | WDER AM         | 2            | 2 | 2 | 2 | 0 | 0 | 0 |     | 8   |     |     |     |     |     |     |     |     |     |     |     |             | 8   | 60        | 24.00          | 192 |  |
|        |                 | 10AM-3PM     |   |   |   |   |   |   |     |     |     |     |     |     |     |     |     |     |     |     |     |             |     |           |                |     |  |
| 5      | WDER AM         | 0            | 0 | 0 | 0 | 2 | 0 | 0 | 2   |     |     |     |     |     |     |     |     |     |     |     |     |             | 2   | 60        | 27.50          | 55  |  |
|        |                 | 3PM-7PM      |   |   |   |   |   |   |     |     |     |     |     |     |     |     |     |     |     |     |     |             |     |           |                |     |  |
| 6      | WDER AM         | 2            | 2 | 2 | 2 | 0 | 0 | 0 |     | 8   |     |     |     |     |     |     |     |     |     |     |     |             | 8   | 60        | 27.50          | 220 |  |
|        |                 | 3PM-7PM      |   |   |   |   |   |   |     |     |     |     |     |     |     |     |     |     |     |     |     |             |     |           |                |     |  |
|        | Totals          |              |   |   |   |   |   |   | 6   | 24  |     |     |     |     |     |     |     |     |     |     | 30  |             |     |           |                |     |  |
|        | Weekly Units    |              |   |   |   |   |   |   | 6   | 24  | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0           | 30  |           |                |     |  |
|        | Weekly Gross \$ |              |   |   |   |   |   |   | 163 | 652 | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 0           |     | 815       |                |     |  |

|                              |                 |                           |                 |                   |                 |
|------------------------------|-----------------|---------------------------|-----------------|-------------------|-----------------|
| <b>Air Time Total Gross:</b> | <b>\$815.00</b> | <b>Agency Commission:</b> | <b>\$122.25</b> | <b>Total Net:</b> | <b>\$692.75</b> |
|------------------------------|-----------------|---------------------------|-----------------|-------------------|-----------------|

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please email signed insertion to [insertions@srnradio.com](mailto:insertions@srnradio.com)

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:

\_\_\_\_\_  
Name Title

\_\_\_\_\_  
Name Title

