



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 1534254 /		<u>Alt Order #</u> 26006136
<u>Product</u> Stefanowski/G/R		
<u>Contract Dates</u> 07/16/18 - 07/22/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Bob Stefanowski/Governor/Rep/CT		<u>Original Date / Revision</u> 07/13/18 / 07/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTNH	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 40.00
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN15546/MO2480/SP1		<u>Advertiser Ref</u>

And:

McLaughlin & Associates
566 South Route 303
Blauvelt, NY 10913

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	07/16/18	07/22/18	News 8 6a-630a	6a-630a		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				2	\$375.00	0.00			
N 2	WTNH	07/16/18	07/22/18	News 8 630a-7a	630a-7a		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				5	\$475.00	0.00			
N 3	WTNH	07/16/18	07/22/18	GMA	7a-9a		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				5	\$375.00	0.00			
N 4	WTNH	07/16/18	07/22/18	News 8 Noon	12-1230p		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				4	\$100.00	0.00			
5	WTNH	07/16/18	07/20/18	News 8 5p-6p	5p-6p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				5	\$300.00	0.00			
6	WTNH	07/16/18	07/20/18	News 8 5p-6p	5p-6p		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				5	\$325.00	0.00			
7	WTNH	07/16/18	07/20/18	News 8 6p-630p	6p-630p		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				5	\$375.00	0.00			
N 8	WTNH	07/16/18	07/22/18	M-F 7p-730p	7p-730p		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				3	\$950.00	0.00			
N 9	WTNH	07/16/18	07/22/18	M-F 730p-8p	730p-8p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				3	\$850.00	0.00			
N 10	WTNH	07/16/18	07/22/18	Late News 8	11p-1135p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	MTWTF--				2	\$300.00	0.00			
D 11	WTNH	07/21/18	07/21/18	GMA SaSu	8a-9a		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1534254 /	26006136

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/16/18 - 07/22/18	Stefanowski/G/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Bob Stefanowski/Go	07/13/18 / 07/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 12	WTNH	07/21/18	07/21/18	Sa News 8 @ 6p	6p-630p		:30				NM	0	\$0.00
D 13	WTNH	07/22/18	07/22/18	GMA SaSu	8a-9a		:30				NM	0	\$0.00
D 14	WTNH	07/22/18	07/22/18	Su 10-1030a	Su 10-1030a		:30				NM	0	\$0.00
N 15	WTNH	07/16/18	07/22/18	Su News 8 @ 6p	6p-630p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/16/18	07/22/18	-----S	1			\$150.00	0.00				
N 16	WTNH	07/22/18	07/22/18	Su 10-1030a	Su 10-1030a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/16/18	07/22/18	-----S	1			\$40.00	40.00				
Totals								40.00				41	\$16,590.00

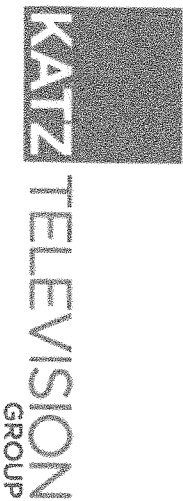
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/22/18	41	\$16,590.00	(\$2,488.50)	\$14,101.50
Totals	41	\$16,590.00	(\$2,488.50)	\$14,101.50

Signature: _____ **Date:** _____

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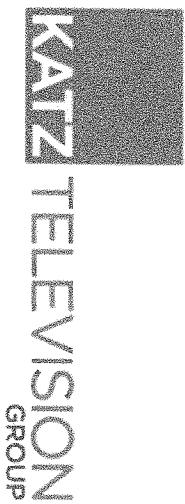
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125 West 55th St
New York, NY 10019

Contract # 26006136		Changes as of: 7/12/2018 at 3:58 PM		Version: Highlighting Revision 3	
CPE:		Flight: 7/16/18 - 7/22/18		Station: WTNH	
Agency: MCLAUGHLIN & ASSOC		Advertiser: Stefanowski, Bob GOV-CT		Market: Hartford, CT	
Product: Stefanowski/G/R		Office: WASHINGTON		Con Type: POLITICAL/NOTE	
Agency Order #: BLAUVELT, NY 10913		Buyer: MARIANNE CAMPBELL		Service: Nielsen	
Salesperson: SARA SCOTT		Primary Demo: Adults 35+		Total Spots: 41	
Separation:		Assistant: SARA SCOTT		Total CPP: \$0.00	
				Traffic #: 1534254	
				Total GRP:	
				Total \$: \$16,590.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/16	7/16	Total Spots	Total \$	CPP*	GRP*
REV-1	M-F 6a-6:30a		NEWS	\$375.00	0.0	30	5	2	2	\$750.00	\$0.00	0.0
Changes: Rate from 225 to 375												
2	M-F 6:30a-7a		NEWS	\$475.00	0.0	30	5		5	\$2,375.00	\$0.00	0.0
Changes: Rate from 275 to 475												
3	M-F 7a-9a		GMA	\$375.00	0.0	30	5		5	\$1,875.00	\$0.00	0.0
Changes: Rate from 250 to 375												
REV-4	M-F 12n-12:30p		NEWS	\$100.00	0.0	30	5	4	4	\$400.00	\$0.00	0.0
Changes: Rate from 150 to 100												
5	M-F 3p-5:30p		NEWS	\$300.00	0.0	30	5		5	\$1,500.00	\$0.00	0.0
6	M-F 5:30p-6p		NEWS	\$325.00	0.0	30	5		5	\$1,625.00	\$0.00	0.0
7	M-F 6p-6:30p		NEWS	\$375.00	0.0	30	5		5	\$1,875.00	\$0.00	0.0
REV-8	M-F 7p-7:30p		JEOPARDY	\$950.00	0.0	30	5	3	3	\$2,850.00	\$0.00	0.0
Changes: Rate from 650 to 950												
REV-9	M-F 7:30p-8p		WHEEL OF FORTUNE	\$850.00	0.0	30	5	3	3	\$2,550.00	\$0.00	0.0
Changes: Rate from 600 to 850												
10	M-F 11p-11:35p		NEWS	\$300.00	0.0	30	2		2	\$600.00	\$0.00	0.0
Changes: Rate from 350 to 300												
11	Sa 8a-9a		GMA	\$175.00	0.0	30	0		0	\$0.00	\$0.00	0.0
12	Sa 6p-6:30p		NEWS	\$125.00	0.0	30	0		0	\$0.00	\$0.00	0.0
13	Su 8a-9a		GMA	\$175.00	0.0	30	0		0	\$0.00	\$0.00	0.0
REV+14	Su 10a-10:30a		CAPITOL REPORT	\$40.00	0.0	30	0	1	1	\$40.00	\$0.00	0.0
Changes: Rate from 75 to 40												
15	Su 6p-6:30p		NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
Changes: Rate from 175 to 150												
TOTALS: 41									41	\$16,590.00	\$0.00	0.0



125 West 55th St
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Contract # 26006136		Changes as of: 7/12/2018 at 3:58 PM		Version: Highlighting Revision 3	
CPE:		Flight: 7/16/18 - 7/22/18		Station: WTNH	
Agency: MCLAUGHLIN & ASSOC		Advertiser: Stefanowski, Bob GOV-CT		Market: Hartford, CT	
566 SOUTH ROUTE 303		Product: Stefanowski/G/R		Office: WASHINGTON	
BLAUVELT, NY 10913		Agency Order #:		Service: Nielsen	
		Buyer: MARIANNE CAMPBELL		Primary Demo: Adults 35+	
		Salesperson: SARA SCOTT		Assistant: SARA SCOTT	
		202-955-5342		202-955-5342	
Separation:				Traffic #: 1534254	
				Con Type: POLITICAL/NOTE	
				Total \$: \$16,590.00	
				Total Spots: 41	
				Total CPP: \$0.00	
				Total GRP:	

Competitive Information	
Market Budget:	\$99,231
WTNH Share:	26%
Comment:	EST
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$16,590.00	N/A	0.0
Total	100%	41	\$16,590.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	41	\$16,590.00
Total	41	\$16,590.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	7/12/18 3:58 PM	SARA SCOTT	Revised		7	\$-35.00
Revision	6/29/18 10:34 AM	SARA SCOTT	Confirmed			\$0
Queued for Electronic Contracting	6/29/18 8:26 AM					\$0
Revision	6/28/18 3:28 PM	CHRISTOPHER LYNCH	Confirmed		9	\$-450.00
Queued for Electronic Contracting	5/9/18 10:55 AM					\$0
New	5/9/18 10:04 AM	JENNA NUBAR	Confirmed	57		\$17,075.00
						\$17,075.00

Non-Discrimination Policy	
<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: January 23, 2018
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I, Mclaughlin & Associates,

being/on behalf of: Bob for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: August 14, 2018

do hereby request station time as follows: ORDER ATTACHED

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bob for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dominic Scarano Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1.23.18

Date

M. Campbell

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.