

ORDER



Orders
Order / Rev: 275260
Alt Order #: 08220146
Product Desc: WESTERN VALUES PROJE
Estimate: 4571
Flight Dates: 04/24/16 - 04/29/16
Original Date / Rev: 04/01/16 / 04/01/16
Order Type: GENERAL

KOB

Primary AE: Chris Wiedman
Sales Office: H-DC
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste. 210
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Western Values Project
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 04/03/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/24/16	1	\$35.00	\$29.75
04/25/16	04/29/16	20	\$5,220.00	\$4,437.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	1	\$35.00	\$29.75	0.00
May 2016	20	\$5,220.00	\$4,437.00	0.00
Totals	21	\$5,255.00	\$4,466.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Wiedman			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	24%	\$5,255.00
Market	100%	\$21,895.83

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	10%	\$2,189.58
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	35%	\$7,663.54
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	31%	\$6,787.71
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	04/28/16	04/28/16	News 4 Today 430a M-T	CM	M-F 430a-5a (4:30 AM-4:59 AM)	---1---	:30	1	\$35.00	4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/16	04/28/16	---1---		1				\$35.00		0.00			
E 2	All	04/29/16	04/29/16	News 4 @ 5p M-F	CM	W-F 5p-530p	----1--	:30	1	\$310.00	4	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/16	05/05/16	----1--		1				\$310.00		0.00			
E 3	All	04/29/16	04/29/16	News 4 Today I 530a-6a	CM	W-F 530a-6a	----1--	:30	1	\$210.00	3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/16	05/05/16	----1--		1				\$210.00		0.00			
E 4	All	04/24/16	04/24/16	News 4 Today 430a M-T	CM	M-F 430a-5a (4:30 AM-4:59 AM)	-----1	:30	1	\$35.00	4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/16	04/24/16	-----1		1				\$35.00		0.00			
5	All	04/25/16	04/25/16	News 4 Today I 5a-530a	CM	M-F 5a-530a	1-----	:30	1	\$180.00	3	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	1-----		1				\$180.00		0.00			
6	All	04/25/16	04/25/16	News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$310.00	3	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	1-----		1				\$310.00		0.00			
7	All	04/25/16	04/25/16	M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/16	05/01/16	1-----		1				\$300.00		0.00			
E 8	All	04/27/16	04/27/16	News 4 Today 430a M-T	CM	M-F 430a-5a (4:30 AM-4:59 AM)	--1----	:30	1	\$35.00	4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/21/16	04/27/16	--1----		1				\$35.00		0.00			
E 9	All	04/28/16	04/28/16	News 4 @ 5p M-F	CM	W-F 5p-530p	---1---	:30	1	\$310.00	4	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/16	05/04/16	---1---		1				\$310.00		0.00			
E 10	All	04/28/16	04/28/16	News 4 Today I 530a-6a	CM	W-F 530a-6a	---1---	:30	1	\$210.00	4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/16	05/04/16	---1---		1				\$210.00		0.00			
E 11	All	04/28/16	04/28/16	News 4 Today II 6a-7a	CM	W-F 6a-7a	---1---	:30	1	\$360.00	4	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/16	05/04/16	---1---		1				\$360.00		0.00			
E 12	All	04/28/16	04/28/16	M-F Today Show	CM	W-F 7a-9a	---1---	:30	1	\$300.00	5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/28/16	05/04/16	---1---		1				\$300.00		0.00			
13	All	04/26/16	04/26/16	News 4 Today 430a M-T	CM	M-F 430a-5a (4:30 AM-4:59 AM)	-1-----	:30	1	\$35.00	4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	All	04/26/16	04/26/16	News 4 Today 430a M-TOM News 4 Today 430a-5a	CM	M-F 430a-5a (4:30 AM-4:59 AM)	-1-----	:30	1	\$35.004		0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/16	05/02/16	-1-----		1				\$35.00		0.00			
14	All	04/26/16	04/26/16	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	M-F 530a-6a	-1-----	:30	1	\$210.003		0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/16	05/02/16	-1-----		1				\$210.00		0.00			
15	All	04/26/16	04/26/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-1-----	:30	1	\$480.003		0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/16	05/02/16	-1-----		1				\$480.00		0.00			
16	All	04/26/16	04/26/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$300.004		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/16	05/02/16	-1-----		1				\$300.00		0.00			
E 17	All	04/27/16	04/27/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	--1----	:30	1	\$425.005		0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/16	05/03/16	--1----		1				\$425.00		0.00			
E 18	All	04/27/16	04/27/16	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	W-F 5a-530a	--1----	:30	1	\$180.004		0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/16	05/03/16	--1----		1				\$180.00		0.00			
E 19	All	04/27/16	04/27/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	W-F 5p-530p	--1----	:30	1	\$310.004		0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/16	05/03/16	--1----		1				\$310.00		0.00			
E 20	All	04/27/16	04/27/16	News 4 Today I 530a-6aCM News 4 Today I 530a-6a	CM	W-F 530a-6a	--1----	:30	1	\$210.004		0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/16	05/03/16	--1----		1				\$210.00		0.00			
E 21	All	04/27/16	04/27/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	--1----	:30	1	\$510.004		0.00	NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/27/16	05/03/16	--1----		1				\$510.00		0.00			
													Totals	0	\$0.00