

ORDER



Orders
Order / Rev: 275251
Alt Order #: 08220138
Product Desc: WESTERN VALUES PROJE
Estimate: 4568
Flight Dates: 04/03/16 - 04/10/16
Original Date / Rev: 04/01/16 / 04/01/16
Order Type: GENERAL

KOB

Primary AE: Chris Wiedman
Sales Office: H-DC
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste. 210
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Western Values Project
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 04/03/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/09/16	13	\$3,875.00	\$3,293.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	13	\$3,875.00	\$3,293.75	0.00
Totals	13	\$3,875.00	\$3,293.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Wiedman			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	24%	\$3,875.00
Market	100%	\$16,145.83

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	10%	\$1,614.58
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	35%	\$5,651.04
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	31%	\$5,005.21
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: Western Values Project

Product Desc: WESTERN VALUES PROJE

Estimate: 4568

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	04/08/16	04/08/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	W-F 630p-7p	----1--	:30	1	\$480.00	4	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/16	04/14/16	----1--					1	\$480.00		0.00			
E 2	All	04/08/16	04/08/16	M-F Today Show M-F Today Show	CM	W-F 7a-9a	----1--	:30	1	\$300.00	5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/16	04/14/16	----1--					1	\$300.00		0.00			
E 3	All	04/03/16	04/03/16	News 4 Today 430a M-TuM News 4 Today 430a-5a	CM	M-F 430a-5a	-----1	:30	1	\$35.00	4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/16	04/03/16	-----1					1	\$35.00		0.00			
E 4	All	04/04/16	04/04/16	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	1-----	:30	1	\$210.00	3	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/16	04/10/16	1-----					1	\$210.00		0.00			
E 5	All	04/09/16	04/09/16	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/09/16	04/15/16	-----1-					1	\$250.00		0.00			
E 6	All	04/09/16	04/09/16	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----1-	:30	1	\$240.00	3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/09/16	04/15/16	-----1-					1	\$240.00		0.00			
E 7	All	04/07/16	04/07/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	W-F 5p-530p	---1---	:30	1	\$310.00	4	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/07/16	04/13/16	---1---					1	\$310.00		0.00			
E 8	All	04/05/16	04/05/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-1-----	:30	1	\$310.00	3	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/16	04/11/16	-1-----					1	\$310.00		0.00			
E 9	All	04/05/16	04/05/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-1-----	:30	1	\$360.00	3	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/16	04/11/16	-1-----					1	\$360.00		0.00			
E 10	All	04/05/16	04/05/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/16	04/11/16	-1-----					1	\$300.00		0.00			
E 11	All	04/06/16	04/06/16	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	W-F 530a-6a	--1----	:30	1	\$210.00	4	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/06/16	04/12/16	--1----					1	\$210.00		0.00			
E 12	All	04/06/16	04/06/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	--1----	:30	1	\$510.00	4	0.00	NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/06/16	04/12/16	--1----					1	\$510.00		0.00			
E 13	All	04/06/16	04/06/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	--1----	:30	1	\$360.00	4	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/06/16	04/12/16	--1----					1	\$360.00		0.00			

