

FOX23

KBSI-TV, CHANNEL 23
Paducah, Ky/Cape Girardeau, Mo/Harrisburg, Il

QUARTERLY ISSUES/PROGRAMS LIST

What follows is a list of some of the issues of importance to the community responded to by KBSI-TV, Cape Girardeau, Mo., along with the most significant programming treatment of these issues during the period of:

October 1, 2021 through December 31, 2021

The order in which the issues appear does not reflect any priority or significance.
The list is by no means exhaustive.

KBSI-TV 4TH QUARTER 2021 ISSUES & PROGRAMS LIST

ISSUE: CRIME & VIOLENCE

Program: News at 9 on FOX23

Broadcast Date/Time: October 4/9:03pm

Length: 47 sec

Source: Local

Description: A Cape Girardeau man has offered to donate a building to the city, with the intent to create more police presence in midtown and the south of the city. Scott Blank made the offer at tonight's City Council meeting, so that the building could be converted into a new police substation on Good Hope Street. Mr. Blank says that it would be helpful to have more of a presence in the area; and that it would show residents that the officers aren't just driving around, but are actually engaged in the community. If approved, Blank hopes that construction could be completed by the end of 2032. The proposal awaits approval by the City Council and the City Attorney.

Program: News at 9 on FOX23

Broadcast Date/Time: November 1/9:07pm

Length: 1:02

Source: Local

Description: A rash of break-ins and car thefts has the Cape Girardeau Police Department on the hunt. Two more vehicles were stolen Saturday night in the northwest portion of the city. Police Sergeant Joey Hann offered viewers some tips to help avoid becoming a victim. He advises installing security and Ring cameras around the home and vehicle. He also suggests motion lights which will kick on whenever someone enters your property at night. Plus, park your vehicle in a secure, well-lit area; and don't leave your keys or valuables in your vehicle overnight.

Program: News at 9 on FOX23

Broadcast Date/Time: December 8/9:02pm

Length: 40 sec

Source: Local

Description: The city of Perryville, Mo., believes it has a new way to recruit new police officers. A new program's goal is to hire new police academy students and have them work as city employees in exchange of paying for their schooling. Perryville Police Chief, Derek Hunt, says this program will give the students a chance for hands-on training, while learning what it takes to be in law enforcement. Chief Hunt says they can learn more about how to communicate and work with people; which is something that can only be learned in the field, not from a book. Chief Hunt adds that the department is currently short by three people, and he hopes the new program will help fill those positions.

ISSUE: CRIME & VIOLENCE cont.

Program: News at 9 on FOX23

Broadcast Date/Time: December 19/9:00pm

Length: 59 sec

Source: Local

Description: Last week's tornadoes didn't leave much behind for some people, now Kentucky police are working to keep looters from stealing what is left. Kentucky State Police Sergeant, Bernie Napier, says looting is often a problem after events like this; and they are working with law enforcement from surrounding counties, along with the National Guard, in patrolling the area. Sgt. Napier says the number of calls are high, so they are busy watching the storm damaged area, while also maintaining patrols in their normal areas. Sgt. Napier adds that if you suspect there is someone trying to loot, please report it to law enforcement immediately.

ISSUE: HEALTH CARE & WELFARE

Program: Cape Chronicle

Broadcast Date/Time: October 16/5:09am

Length: 8:47

Source: Local

Description: Interview with Michelle Johnson, representing the American Red Cross, to discuss the emergency need for blood donations. According to Ms. Johnson, typically eight percent of the population would donate blood; but following the Covid pandemic, the percentage has dropped to less than three percent. Because of the drop in donations, available blood stores have fallen to dangerous levels. For people who have never donated, she discusses the procedure. Also discussed is the Red Cross donor app, where people can make an appointment to donate, plus afterward, it will allow the donor to track where their blood was used. Ms. Johnson also talks about the requirements to be able to donate, including how Covid and vaccines can affect a person's ability to donate.

Program: News at 9 on FOX23

Broadcast Date/Time: November 9/9:03pm

Length: 42 sec

Source: Local

Description: Earbuds and headphones are sometimes common presents during the holidays; but experts say these gifts can lead to hearing loss. Hearing instrument specialist, Kyle Griffin, says long term use of earbuds can cause hearing damage; and it's very possible people are damaging their hearing at a younger age. Griffin says that as damage is caused to the inner ear, we lose certain sounds and speech becomes muffled, making it harder to understand people. Griffin adds that if you believe your hearing is damaged, to contact your doctor.

ISSUE: HEALTH CARE & WELFARE cont.

Program: Focus on Southeast

Broadcast Date/Time: November 20/5:15am

Length: 12:04

Source: Local

Description: Interview with Dr. Gloria Green, Chairperson for the Department of Nursing at Southeast Missouri State University. Dr. Green discusses the various programs offered by the university, ranging from a pre-licensing program, up to Bachelor and Masters degrees. She discusses some of the various training labs provided by the school, which includes learning through computer simulations as well as working with live persons. Dr. Green also cites how several of the more advanced students recently worked with the Cape Girardeau County Health Department and the National Guard, assisting at Covid-19 vaccination clinics.

Program: News at 9 on FOX23

Broadcast Date/Time: November 23/9:03pm

Length: 43 sec

Source: Local

Description: The CDC has issued a warning about flu outbreaks this year. Last year, the flu was dampened by mask wearing and social distancing; but the flu virus is expected to return this winter. Health care professionals are urging people to get flu shots; to keep the flu at a minimum and to avoid a hospital stay. Jessica Baire, a nurse practitioner at Shawnee Health Care, says the same measures that were used against Covid also apply to the flu. She says this will also be a benefit to hospitals and health care workers who are already busy taking care of Covid patients. While flu activity is minimal at this time locally, there is concern that it may pick up as families gather together for the holidays.

Program: News at 9 on FOX23

Broadcast Date/Time: December 13/9:04pm

Length: 55 sec

Source: Local

Description: Images from Friday night's tornadoes may be difficult for some children. Health experts say it may be helpful to limit how much they see. Dr. Sharon Braun, from the Community Counseling Center in Cape Girardeau, says it could be traumatizing for younger children to see images of the aftermath. She suggests instead turning off the TV and finding something else to distract them and help them relax. Dr. Braun says it may help to get out some paper and crayons and draw a picture of what they are feeling, then have them tell the story of what they drew. Dr. Braun adds to pay attention to your child; and if you become concerned, to contact a counselor for help.

ISSUE: HEALTH CARE & WELFARE cont.

Program: News at 9 on FOX23

Broadcast Date/Time: December 20/9:02pm

Length: 1:00

Source: Local

Description: Americares, a mental health counseling organization, has set up a mobile wellness trailer in Mayfield, Ky., to help those in need of crisis support. Team leader, Sambhavi Cheemalapati, says it's important for tornado survivors to value the status of mental health. Cheemalapati says feeling grief, feeling lost and feeling frustrated is very normal under these circumstances; and the best way to overcome these feelings is to accept that these are natural responses, reach out to others for comfort and support; and remember that this is just a temporary situation.

Program: News at 9 on FOX23

Broadcast Date/Time: December 27/9:04pm

Length: 48 sec

Source: Local

Description: The demand for at-home Covid tests has increased over the holidays, and it may be difficult to get your hands on one at this time. Park Pharmacy Manager, Elizabeth Pham, says the tests flew off the shelves as Christmas approached, and she doesn't see the demand for the tests ending any time soon. Pham says the tests are a great way to privately do their own test to see if they need to change any plans, rather than having to set up an appointment and having to wait for the results. Pham adds that they are expecting more tests at the pharmacy later this week.

Program: News at 9 on FOX23

Broadcast Date/Time: December 29/9:02pm

Length: 51 sec

Source: Local

Description: Signs of the Omicron variant have been detected in Cape Girardeau and Perryville, as the virus has been discovered in the wastewater from both cities, although for now it's still a small amount. Marc Johnson, Professor from the University of Missouri, says the virus so far has only appeared in less than ten percent of the wastewater that was tested; but he expects that will change during the coming weeks. Professor Johnson says the Omicron variant is still rather new in the area; but as it continues to spread, he expects it to become the dominant strain. Professor Johnson's lab samples wastewater from about 150 locations around the state each week.

ISSUE: PUBLIC SAFETY

Program: Cape Chronicle

Broadcast Date/Time: December 4/5:00am

Length: 12:07

Source: Local

Description: Interview with Greg Hecht, Cape Girardeau Fire Marshall, to discuss the issue of fire safety. He talks about how his department works with local construction and building companies to help ensure that buildings comply with fire codes, whether it's sprinkler and alarm systems or types of materials used and emergency exits. He also discusses the issue of vacant or abandoned buildings. Over the past year, there have been several incidents of fires in abandoned buildings in Cape Girardeau. He would appreciate help from homeowners and neighbors to keep the fire department informed about abandoned homes, so they can be better prepared on how to proceed when a fire occurs.

Program: Vintage Now Fashion Show PSAs

Broadcast Date/Time: October 1-8/Various

Length: 15-30 sec

Source: Local

Description: KBSI produced and aired PSAs promoting the Vintage Now fashion show fundraising event, to benefit the Safe House for Women. The event was held October 9th at the Show Me Center in Cape Girardeau, Mo.

ISSUE: SUBSTANCE ABUSE

Program: Cape Chronicle

Broadcast Date/Time: October 16/5:20am

Length: 7:02

Source: Local

Description: Interview with Kristi Booth, representing Recover Out Loud, to discuss how her group attempts to end the stigma surrounding substance abuse, which may discourage people from seeking help. A former addict, Ms. Booth, talks about how she has been able to turn her life around so that she is now able to take the prescribed medication she needs in her everyday life. She also discusses how Recover Out Loud works with users to find how to help them break the cycle of substance abuse and be able to participate in recovery services. Ms. Booth also describes how they work with other local recovery treatment centers to lend support to people who need help overcoming their addictions.

Program: News at 9 on FOX23

Broadcast Date/Time: October 18/9:04pm

Length: 50 sec

Source: Local

Description: Drugs laced with fentanyl has been a growing cause of death, and some people are pushing for the use of test strips to reduce the number of fatalities. Kristi Booth, Executive Director of Recover Out Loud Harm Reduction and Recovery Services, says we need to find ways to make it possible to reduce potential overdoses. She adds that there will always be people who are going to use substances until they decide to quit. Booth's organization works with the Missouri Department of Health and Senior Services to provide Narcan and fentanyl test strips in the southeast Missouri area.

Program: News at 9 on FOX23

Broadcast Date/Time: December 28/9:05pm

Length: 45 sec

Source: Local

Description: If you've been thinking about making changes for the new year, one idea to consider is giving up alcohol for the first month of the year, also called a "Dry January." Shonda Hemphill, Chief Behavioral Health Officer for the Gibson Recovery Center, says a Dry January can have numerous benefits, especially for your overall health. Ms. Hemphill says the main benefit of staying sober for the month, is that the person will avoid feeling hungover or sick; plus they'll save the money that they won't be spending on alcohol.

ISSUE: CONSUMER SERVICES & AWARENESS

Program: News at 9 on FOX23

Broadcast Date/Time: October 3/9:00pm

Length: 1:01

Source: Local

Description: On Friday, Missouri's new fuel tax went into effect, in which drivers will now have to pay an extra 2.5 cents per gallon. According to the Missouri Department of Transportation, the new tax is expected to generate nearly \$500-million by 2025, which will go towards funding road and bridge repairs. Some local drivers say they don't mind paying more as long as it means roads are safer. Motorist Connie Damron says it can be frightening when you hit a deep pothole, especially if you can't see it because it's raining or dark. Cape Girardeau resident, Karisa Gillespie, says she knows a few roads that definitely need some work. Missouri drivers can get an exception and refund for the fuel tax; but they will need to keep accurate records each time they fill up.

Program: News at 9 on FOX23

Broadcast Date/Time: October 8/9:31pm

Length: 45 sec

Source: Local

Description: It's becoming more popular for retailers to allow customers to "buy now and pay later," as businesses offer install payments on everyday purchases. David Yaskewich, Chairman of the Department of Accounting at Southeast Missouri State University, says there is a trend of younger consumers who wish not to use a credit card. He says these customers are more concerned with needing to pay interest on the purchases. Mr. Yaskewich says this method is beneficial if you make sure to pay your bills on time. Target, Amazon and Macy's are just a few retailers that offer the service.

Program: News at 9 on FOX23

Broadcast Date/Time: October 19/9:08pm

Length: 52 sec

Source: Local

Description: Missouri cyclists may soon have a larger area to go riding. The Missouri Department of Conservation is considering a new proposal to open private service roads to cyclists. Currently these roads are only used for conservation purposes. Cyclist Mark Medlin says he likes the idea, because riding in the streets can be uncomfortable at times. Medlin says the number of cyclists is growing and this would not only benefit riders; but would also be safer for pedestrians where cyclists are currently riding. The Department of Conservation is seeking out public opinions before making the final decision in December.

ISSUE: CONSUMER SERVICES & AWARENESS cont.

Program: News at 9 on FOX23

Broadcast Date/Time: November 1/9:03pm

Length: 48 sec

Source: Local

Description: A local thrift store says they are seeing fewer donations than last year; but more customers are coming through the doors. James Bolin, Executive Director of Adult and Teen Challenge in Jackson, Mo., says they currently have enough donations heading into the holiday season; but would like to see more. Bolin says donations are down about 25% from before the pandemic began, while foot traffic in the store has increased by about 10%. Bolin adds that donations will be accepted at any of their locations.

Program: News at 9 on FOX23

Broadcast Date/Time: November 8/9:05pm

Length: 57 sec

Source: Local

Description: The season of giving has arrived, and the funds which non-profits receive during This time can have a huge impact on families in need. Local Salvation Army leaders say expect this year's holiday season to be good. They are preparing for the annual Thanksgiving and Christmas meals, while their annual bell-ringing campaign will begin on November 20th. Camilla Horn, Social Services Coordinator for the Marion, Il., Salvation Army, says helping people in need is a priority. She says that as people start to feel less fearful, their donations will help the group reach its goals and be able to continue offering help through 2022.

Program: News at 9 on FOX23

Broadcast Date/Time: November 8/9:06pm

Length: 40 sec

Source: Local

Description: Some turkey farmers and retailers are reporting a shortage of turkeys this holiday season. Turkeys can be currently found at the Perryville Market; but meat manager, Thory Kline, says with the current high demand, that may soon change. Kline says while they have plenty now, there's no guarantee they will get more. Kline's advice is that if you are wanting a turkey, to get one as soon as you can. He says they are already having difficulties getting some items, so he's happy that he has what is available now. Currently, the average price for a turkey is \$1.65 per pound.

ISSUE: CONSUMER SERVICES & AWARENESS cont.

Program: Cape Chronicle

Broadcast Date/Time: November 13/5:01am

Length: 11:23

Source: Local

Description: Interview with Lt. Lily Reinier, representing the Cape Girardeau Salvation Army, to discuss the upcoming projects for the organization. As usual, they continue to offer assistance for rent and utilities, as well as food pantry and feeding projects. Covid has made it more difficult over the past year, but they are aided by their partnerships with United Way and the SEMO Food Pantry. The annual Thanksgiving meal is approaching, where they are expecting to serve of 600 people. They will also hold their annual coat drive, as well as the red kettle fundraising program. Lt. Reinier offers information on how viewers can volunteer to help ring bells, along with information on how people can now make donations through an app.

Program: News at 9 on FOX23

Broadcast Date/Time: November 24/9:08pm

Length: 43 sec

Source: Local

Description: The Cape Girardeau Jaycees will be providing toys to children in need again this year. The group plans to deliver toys to more than 350 families. The Jaycees say their goal is to raise enough money each year to be able to provide more toys than the previous year. Jaycees representative, Tiffany Brosey, says seeing the children's eyes light up gives a new meaning to the holidays. Plus she says it's fun to go shopping trying to fulfill everyone's wishes. The Cape Jaycees will deliver the toys on December 21st.

Program: Better Business Bureau PSAs

Broadcast Date/Time: December 17-24/VariouS

Length: 30 sec

Source: Local

Description: KBSI aired PSAs in association with the Cape Girardeau Better Business Bureau warning viewers to avoid becoming victims of fake on-line retailers during the holiday season.

ISSUE: CONSUMER SERVICES & AWARENESS cont.

Program: News at 9 on FOX23

Broadcast Date/Time: December 20/9:01pm

Length: 54 sec

Source: Local

Description: For those affected by the tornadoes, the road to recovery is underway, and now the challenge is for organizations to reach out and make sure those who need help are aware of where to go for assistance. Sally Graham, representing the Small Business Administration, says they are working with FEMA, and are using social media and other means to get the word out to the public. She says after a disaster, getting the word out is a challenge; but they are trying to make contact any way they can, whether its social media, neighborhood partners or non-profit Groups. Graham adds that they are also going door-to-door for those who may not have internet or transportation.

ISSUE: YOUTH ORGANIZATIONS

Program: Cape Chronicle

Broadcast Date/Time: October 16/5:01am

Length: 5:49

Source: Local

Description: Interview with Brittany McGuire, founder of Tiny Hands-Mighty Works, an organization with the goal of helping mothers and their young children be able to give back to the community. She started the group a year earlier, currently serving the Cape Girardeau-Jackson, Mo., area. The goal of the organization is to create a project each month, in which the children can lend their help, such as creating holiday cards for nursing home residents, sponsoring needy families for Christmas, helping provide lunches for the homeless and picking up trash at the park. Facebook and e-mail information is provided for viewers who are interested in participating.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT

Program: News at 9 on FOX23

Broadcast Date/Time: October 1/9:02pm

Length: 48 sec

Source: Local

Description: Cape Comic Con has returned and local vendors say they are happy to see new customers. A couple of local businesses who are selling treats at the event say they managed to get through the pandemic; and now it's nice getting to see people from outside the area. Robert Gentry, owner of The Corner Store, says this is a good opportunity to network, since a lot of people who come to Comic Con aren't their usual customers that come downtown. Becky Brown, owner of Cakes Reanimated, says she is especially happy to see people who aren't local, but who recognize her from previous Comic Cons. The Cape Comic Con continues tomorrow at the Drury Plaza Conference Center, starting at 10am.

Program: Ag PhD

Broadcast Date/Time: Saturdays, October 2-December 25/8:00am

Length: 30:00

Source: Syndicated

Description: This weekly half-hour series provides information to farmers about money-making and money-saving ideas to make their farms more successful. Each week, the show offers information on topics in which the farmer can control, such as: how to pick the proper herbicides and fertilizers, and how to stop crop damaging insects and diseases.

Program: SE Connect

Broadcast Date/Time: October 9/5:01am

Length: 12:25

Source: Local

Description: Interview with Miranda Sullivan, instructor at Southeast Missouri State University, and student Jack Gavin, to discuss the university's new Professional Pilot Program. Ms. Sullivan discusses how the students are able to begin training as quickly as possible, by getting to sit in the cockpit in the first week of instructions. Sullivan and Gavin discuss the various areas of knowledge that aviation students need to develop to become a pilot. Ms. Sullivan also talks about the growing need for pilots, as many current professional pilots are approaching the mandatory retirement age, training programs are needed to develop younger pilots to fill these openings.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: October 11/9:02pm

Length: 47 sec

Source: Local

Description: The number of retirement-aged people is growing in Cape Girardeau, Mo. John Mehner, President and CEO of the Cape Girardeau Chamber of Commerce, says proper investments in the age group could be a big benefit to the city. Mehner believes the development of more facilities and independent living homes can help the city commercially. He says the initial developments are typically worth millions of dollars that will remain in the community; then there is the employment of staff that will be needed. Plus he reminds us that many of the retirees will continue to spend money in the area, contributing to the economy.

Program: News at 9 on FOX23

Broadcast Date/Time: October 22/9:02pm

Length: 50 sec

Source: Local

Description: Winter weather will be arriving soon, and the Missouri Department of Transportation is on the search for people to fill open positions. Mark Croarkin, MoDoT engineer, says they are running out of time to train people in time for winter snow. He says they have had hundreds of interviews, but some people never show up for their interview, and others may leave after about a week. He adds that it's getting too late in the year to get new full-time workers trained and certified. Croarkin advises people to go to the MoDoT website if they are interested in applying.

Program: SE Connect

Broadcast Date/Time: November 6/5:00am

Length: 28:30

Source: Local

Description: Interview with Leah Powers, Operations Manager of the Catapult Creative House, and Blake Sanders, Catapult Press Coordinator, to discuss the Catapult Creative House, a project by Southeast Missouri State University providing real-world entrepreneurial and creative experience for a wide variety of students. The Catapult Creative House, located in downtown Cape Girardeau, offers classrooms, computer labs, studios and retail spaces to give students the ability to create and design their own entrepreneurial projects. Ms. Powers gives insight into how Catapult Creative House provides students with getting real-world knowledge in starting their own business. Mr. Sanders provides information about the Catapult Press, one of the student projects offered through the Catapult Creative House.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: December 28/9:01pm

Length: 57 sec

Source: Local

Description: Starting in 2022, the minimum wage in Illinois will increase by a dollar, reaching \$12 an hour. Amy Mills, owner of 17th Street BBQ in Murphysboro, Il., says the wage increase will force them to also raise their menu prices; but she wants to make sure her employees are getting a good living wage. Ms. Mills adds that they have anticipated the wage increase, in fact, they have already been paying many of their employees more than the minimum. The goal for the state of Illinois is that the minimum wage will eventually reach \$15 an hour by 2025. Other new Illinois laws that will soon go in effect next year will allow students to receive a limited number of mental health days and the deregulation of childrens' lemonade stands.

ISSUE: RELIGION

Program: Cape Chronicle

Broadcast Date/Time: October 2/5:01am

Length: 6:45

Source: Local

Description: Interview with Jeremy Rowland, Director of Catholic Charities of Southern Missouri, to discuss Lighthouse, a transitional housing program whose goal is to help pregnant young women become self-sufficient. Classes are offered on parenting and life-skills. The program began in Springfield, Mo., where the project has helped numerous young women escape drug and alcohol abuse. A new facility is being planned near downtown Cape Girardeau, where they expect to break ground this summer and be completed next year. Information is given on how viewers can make contributions.

Program: Living Hope

Broadcast Date/Time: Sundays, October 3-December 26/5:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Trinity Lutheran Church in Cape Girardeau, Mo.

Program: News at 9 on FOX23

Broadcast Date/Time: October 20/9:08pm

Length: 54 sec

Source: Local

Description: Ground was broken today in Cape Girardeau for a new crisis maternity home. The Lifehouse of Southeast Missouri is being built by the Catholic Charities of Southern Missouri. Homeless, pregnant women over the age of eighteen, along with their children under the age of five, will be eligible to be residents of the home. Rick Cuba, representing Catholic Charities, says the area has one of the highest rates of infant mortality, so the need is there. He adds there are few similar homes that are able to take on a homeless, pregnant woman and helping her become a productive member of society, with a healthy baby.

Program: River Tales

Broadcast Date/Time: December 25/5:01am

Length: 13:26

Source: Local

Description: Profile of the newly renovated St. John Henry Newman Center, the Catholic Campus Ministries at Southeast Missouri State University. The center's director, Deacon Tom Schumer, describes how the previous Newman Center, built in 1962, had become outgrown. In 2019, a fundraising campaign for a new chapel was begun, with a goal of over five-million dollars. The new center replaces the previous chapel and two other buildings. Along with the chapel, the new building also houses the Aquinas Institute for Catholic Studies, which offers Catholic based courses, for which students can receive school credit.

ISSUE: EDUCATION

Program: Cape Chronicle

Broadcast Date/Time: October 30/5:01am

Length: 14:00

Source: Local

Description: Interview with Dr. Neil Glass, Superintendent of the Cape Girardeau Public School district, to discuss some of the successes of the past couple of years, while also having to cope with the challenges of the Covid pandemic. Dr. Glass recognizes the hard work of the faculty and staff in continuing to meet the educational needs of the students, often having to go outside the school to help students learn and grow. Dr. Glass also discusses Olivia Carter, who was selected at the 2021 National Counselor of the Year. Also mentioned is the growth of the robotics and gaming club, and the applications these groups have towards learning in electronics and science. Gaming clubs have also grown to where they have caught the attention of the military, and some colleges have begun offering scholarships.

Program: Notre Dame Crafts, Gifts and Collectibles Show PSAs

Broadcast Date/Time: November 15-19/Various

Length: 15 sec

Source: Local

Description: KBSI produced and aired PSAs promoting Notre Dame Regional High School's Crafts, Gifts and Collectibles Show fundraising event held November 19th-21st in Cape Girardeau, Mo.

Program: SE Connect

Broadcast Date/Time: December 18/5:00am

Length: 28:30

Source: Local

Description: Interview with Dr. Carlos Vargas, President of Southeast Missouri State University, to discuss the major issues facing the university. First is the statewide mission of the school, which was approved by the Missouri Legislature. Southeast Missouri State became the first university in the state to receive this recognition in the areas of visual and performing arts, cyber-security and computer science. Dr. Vargas also discusses the university's on-going project to develop programs which train students to fill the needs of a changing job market. Another topic is how the school has been challenged during the Covid pandemic.

EDUCATIONAL PROGRAMMING

Program: Xploration DIY Sci

Broadcast Date/Time: Saturdays, October 2-December 25/6:00am

Length: 30:00

Program: Xploration Sci Q

Broadcast Date/Time: Saturdays, October 2-December 25/6:30am

Length: 30:00

Program: Xploration Outer Space

Broadcast Date/Time: Saturdays, October 2-December 25/7:00am

Length: 30:00

Program: Xploration Awesome Planet

Broadcast Date/Time: Saturdays, October 2-December 25/7:30am

Length: 30:00

Program: Science Now

Broadcast Date/Time: Sundays, October 3-December 26/7:00am

Length: 30:00

Program: Teen Kids News

Broadcast Date/Time: Sundays, October 3-December 26/7:30am

Length: 30:00

Description: These syndicated educational programs aired on KBSI during the fourth quarter of 2021, targeting children ages 16 and under.

MISCELLANEOUS ITEMS

The following miscellaneous items aired on KBSI during the fourth quarter of 2021. While not fitting into one of the previous listed issues, they did provide information of a public service nature to the viewers.

Program: EPIC New Year's Eve 5K Run PSAs

Broadcast Date/Time: December 8-29/Various

Length: 10 sec

Source: Local

Description: KBSI produced and aired PSAs promoting the EPIC Glow 5K run, scheduled for December 31st, at the Osage Center in Cape Girardeau, Mo.

Program: Tornado Relief PSAs

Broadcast Date/Time: December 14-16/Various

Length: 15-30 sec

Source: Local

Description: KBSI produced and aired PSAs with information on how viewers can make donations towards tornado relief and recovery efforts in Western Kentucky.